

PACE ZERO WASTE

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Boulder County Public Health
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What is PACE?



- Provides free expert advisors
 - Energy (EnergySmart)
 - ZeroWaste
 - Water Quality and Efficiency
 - Transportation
- Design and administer incentives
- Provides outreach, recognition and certification
 - Businesses (tenants and owner occupied)
 - Property Owners/Managers
 - Contractors
 - Haulers

Program History



- Began in 1994 with the city of Boulder to partner with business community to support environmentally sustainable practices.
- PACE has continued to evolve to help businesses meet changing sustainability goals.
- More than 300 businesses and municipal operations across Boulder County earned PACE certification by 2010.
- Significantly raised the bar in 2011...



PACE 2014 Re-launch



- Advisors
- Incentives
- Recognition
- Certification
- Opportunity Analysis



- EnergySmart
- ZeroWaste
- Water Efficiency and Quality
- Transportation



Outreach Since 2012



- All city of Boulder businesses are receiving PACE news and information
- PACE is working with **2,100** (42%) of all **5,000** city of Boulder Businesses
- PACE has identified zero waste opportunities at nearly 50% of all PACE business.



energySMART
Your Efficiency Solutions

SUCCESS

BUSINESSES SERVED:

3,237

BUSINESS REBATES

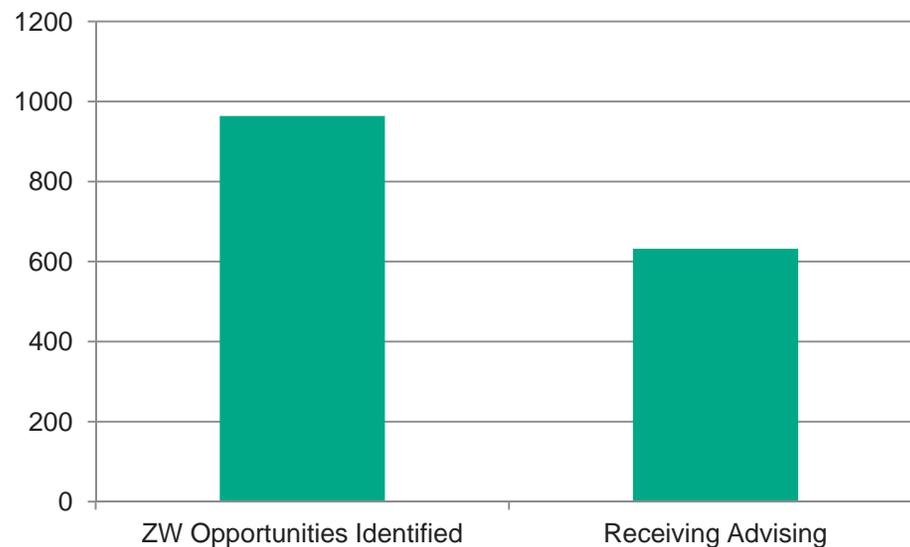
ISSUED:

\$2,544,559

Advising Underway



- PACE has identified ZW opportunities at **970** businesses and are already working with **630**
- New and under-utilized services
- Revised the bin incentive this summer: **24** businesses



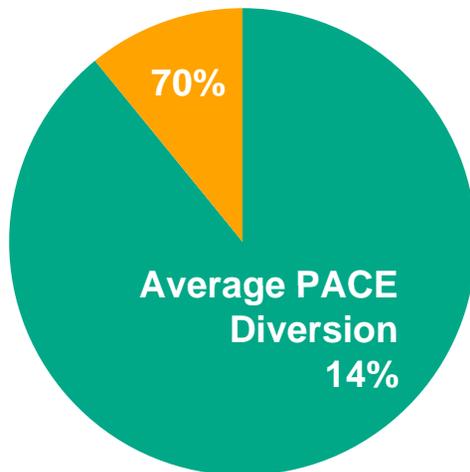
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- **25** business targeted
- **48%** recycling
- **52%** composting

Diversion Rates



- On average, 90% of PACE businesses increase diversion by 14% and 10% achieve a 70% diversion rate
- **32** businesses certified in three years (**16** in 2014)



Active Interest Media
Apex Movement
Café Ion
Cured Wined
Details Design Studio
Foolish Craigs
Ecocycle
Global Greengrants
IBM
Kutandara Center
Leanin Tree
Mapleton Montessori
REI
St. Julien
UCAR/NCAR
White Rock

What's Working



- One-Stop-Shop (Energy, Waste, Water, Transportation)
 - Great relationship building and leveraging
- Custom signs
- New bin incentive
 - up to \$250 through central contractor)
- Bin placement
- Employee training
- Purchasing plans
- Supply chain inclusion
- Hard to recycle materials research

