

# **Boulder Valley Comprehensive Plan Assessment and Scoping Process**

**Planning Board and City Council  
Study Session**

**October 14, 2014**

# Study Session Objectives

1. Describe BVCP assessment and scoping process
2. Review input received
3. Seek feedback about issues and approach for 2015 BVCP update

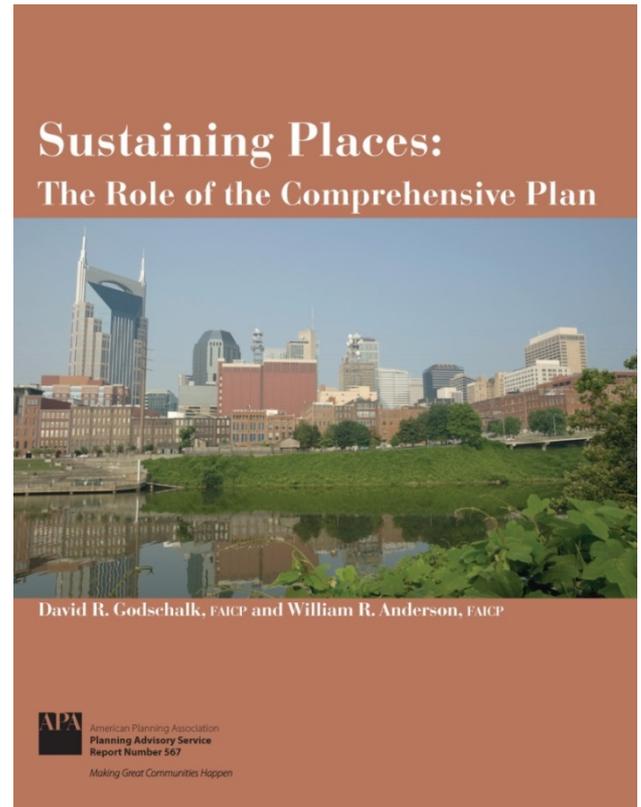


# Questions

1. **New Topics and Issues:** What new issues and opportunities should the 2015 plan update address?
2. **Update Approach:** What is the appropriate level of effort and community engagement for the plan update?
3. **Resilience Strategy:** Should the resilience strategy process and/or outcomes be bundled with the BVCP update?

# Consultant Team

- \* Ben Herman, FAICP,  
Clarion Associates
- \* David Godschalk,  
University of North  
Carolina



# Why do a Plan Assessment?

1. Review current plan and scope 2015 update:
  - Comprehensive plan is a 15-year plan
  - Major updates every five years respond to change
2. Recommend scope and process:
  - be more strategic
  - better align with other city/county efforts
  - provide implementation tools, guidance



**1870s...**



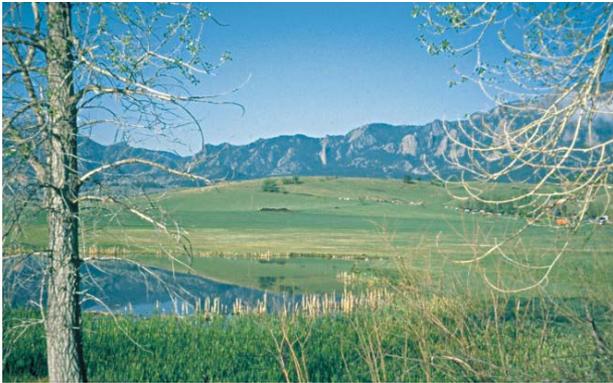
**2000s...**

# Assessment Process

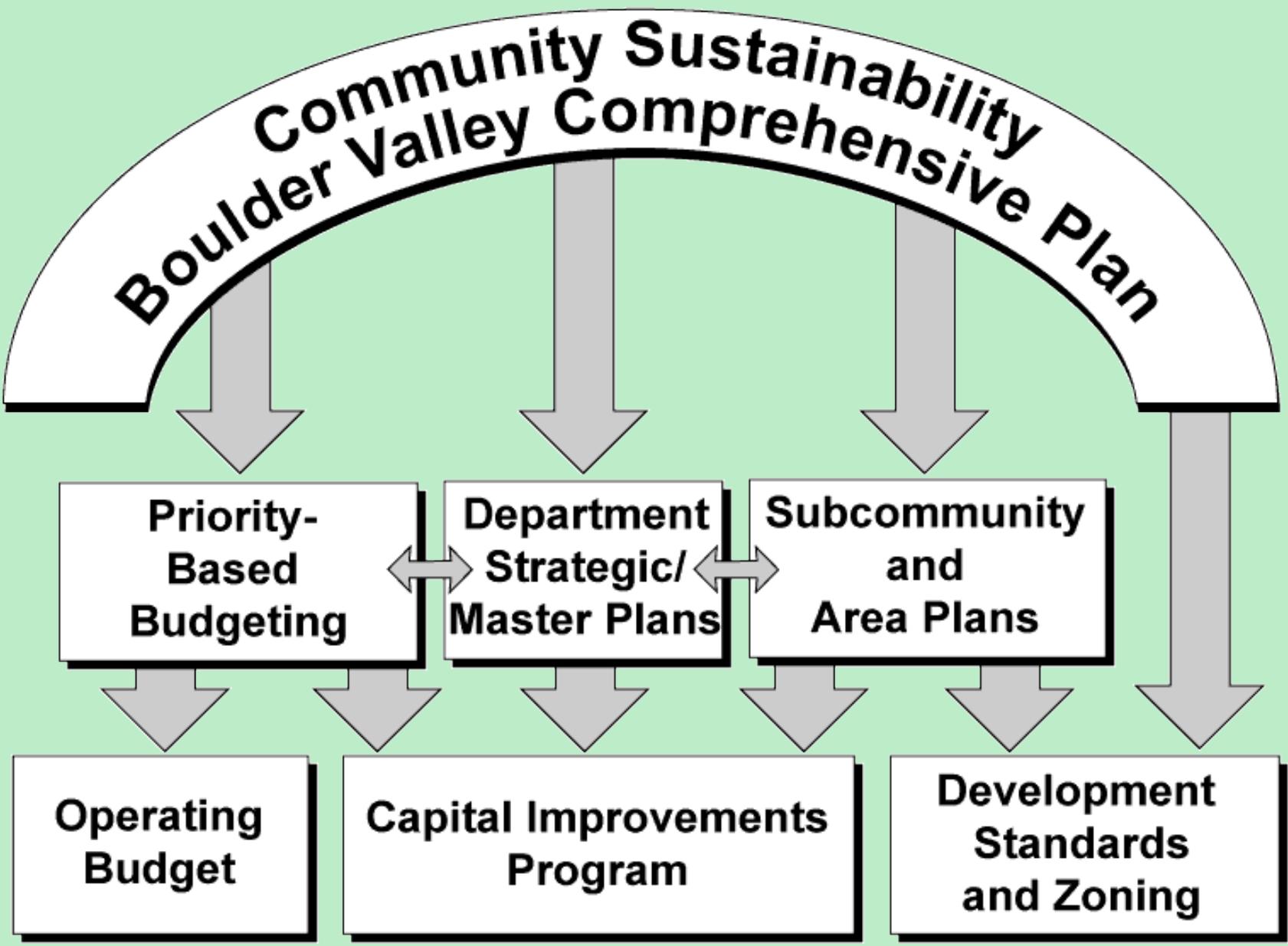
- \* Staff/board interviews
- \* Planning Board study session
- \* Board discussions (EAB, TAB)
- \* Consultant review - BVCP
- \* Other public input



# BVCP Vision and Core Values



# Community Sustainability Boulder Valley Comprehensive Plan



**Priority-Based Budgeting**

**Department Strategic/Master Plans**

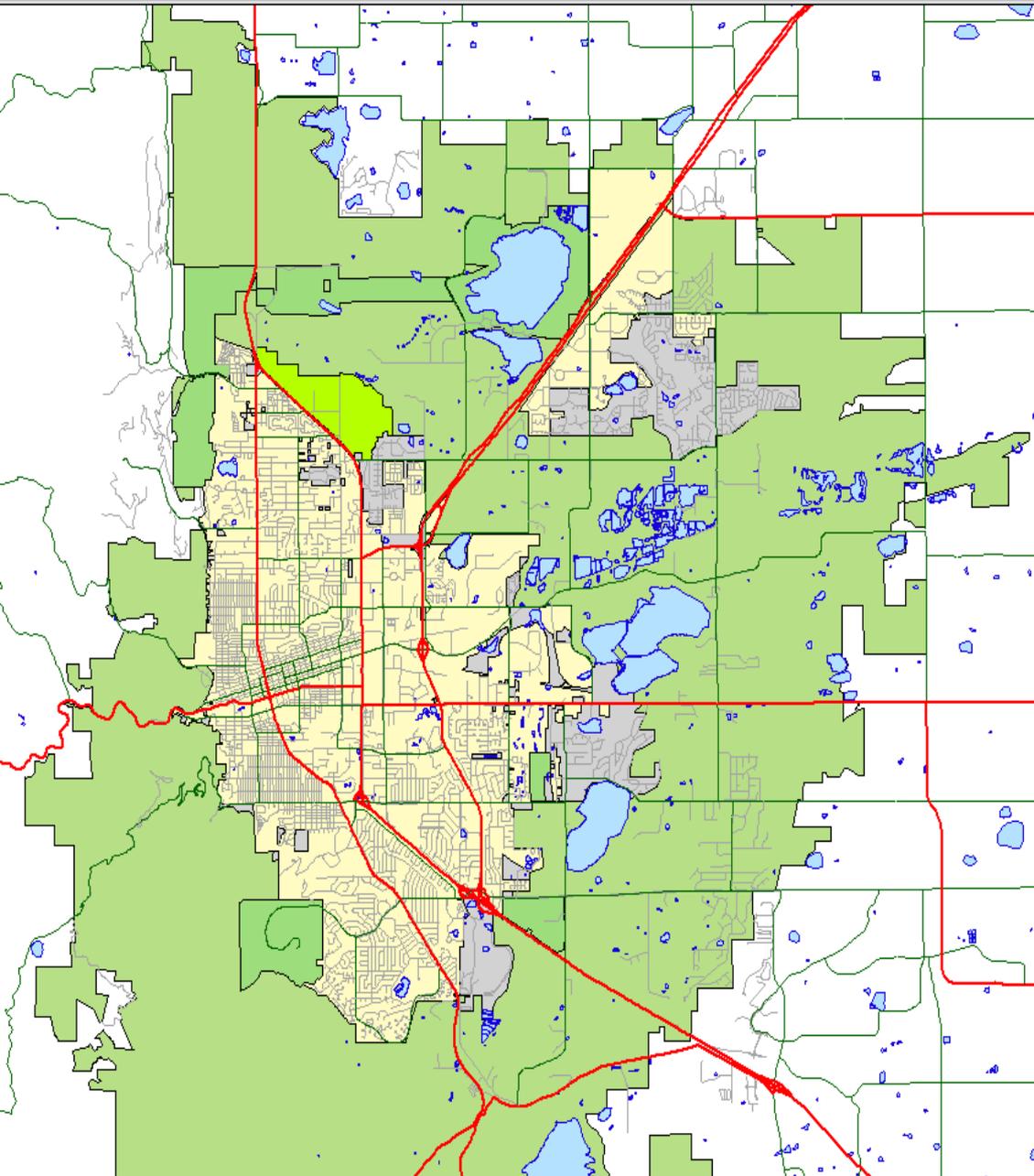
**Subcommunity and Area Plans**

**Operating Budget**

**Capital Improvements Program**

**Development Standards and Zoning**

# Service Area Concept (Urban Growth Boundary)



**Area I:**  
City

**Area II:**  
County, but eligible for  
annexation

**Area III:**  
County, not expected to  
annex

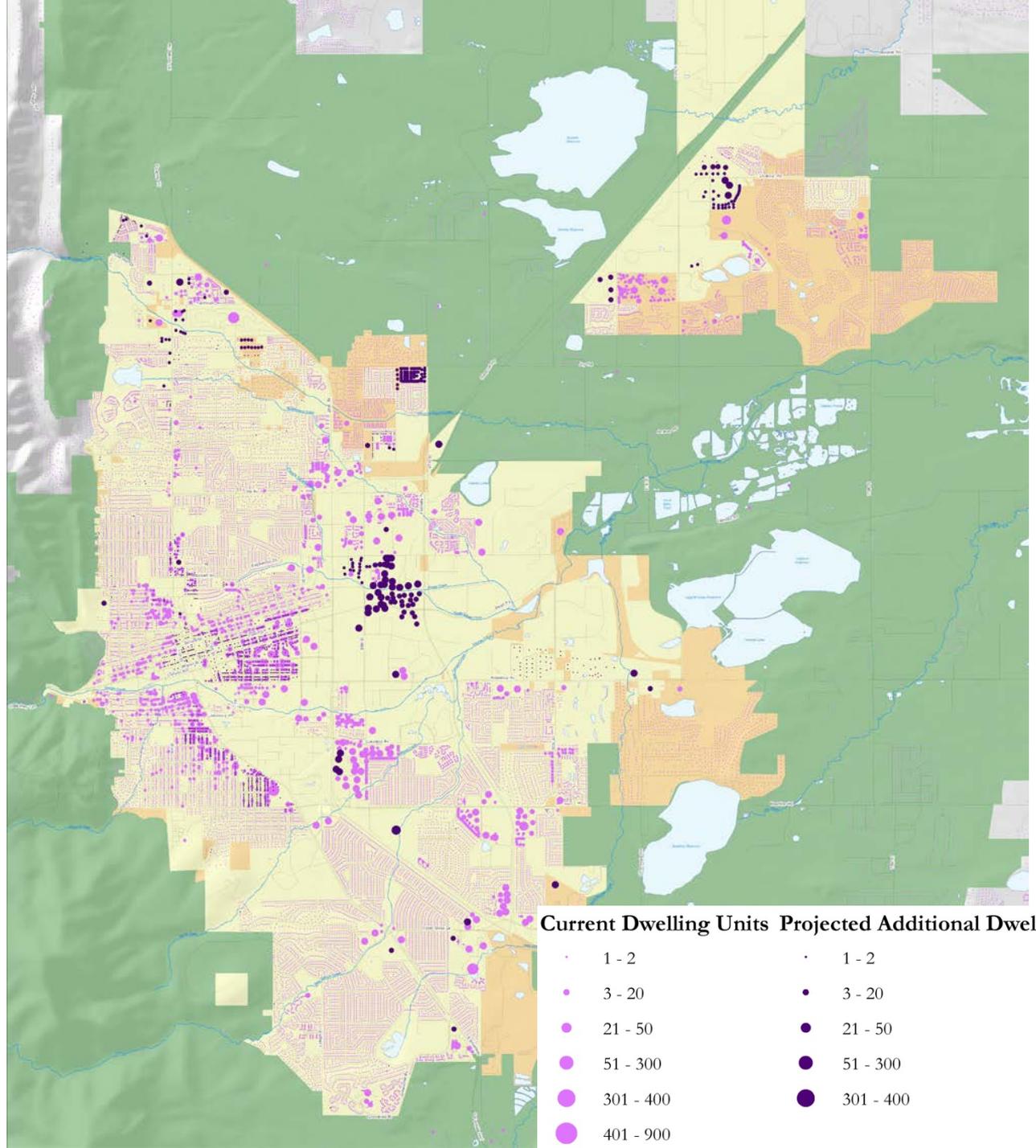
**2010:**

43,791 DUs

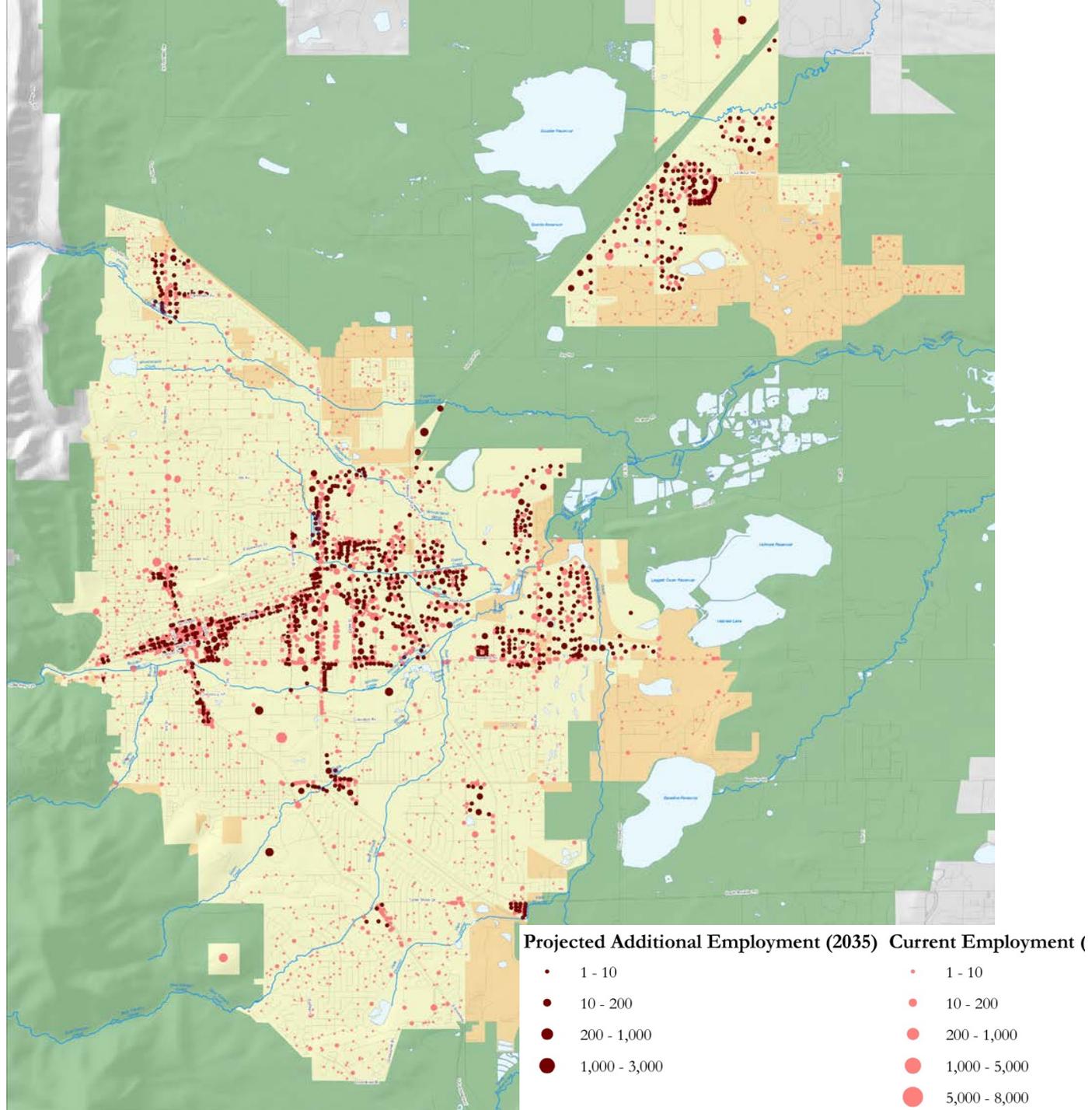
99,716 Pop

+6,364 DUs

+14,300 Pop

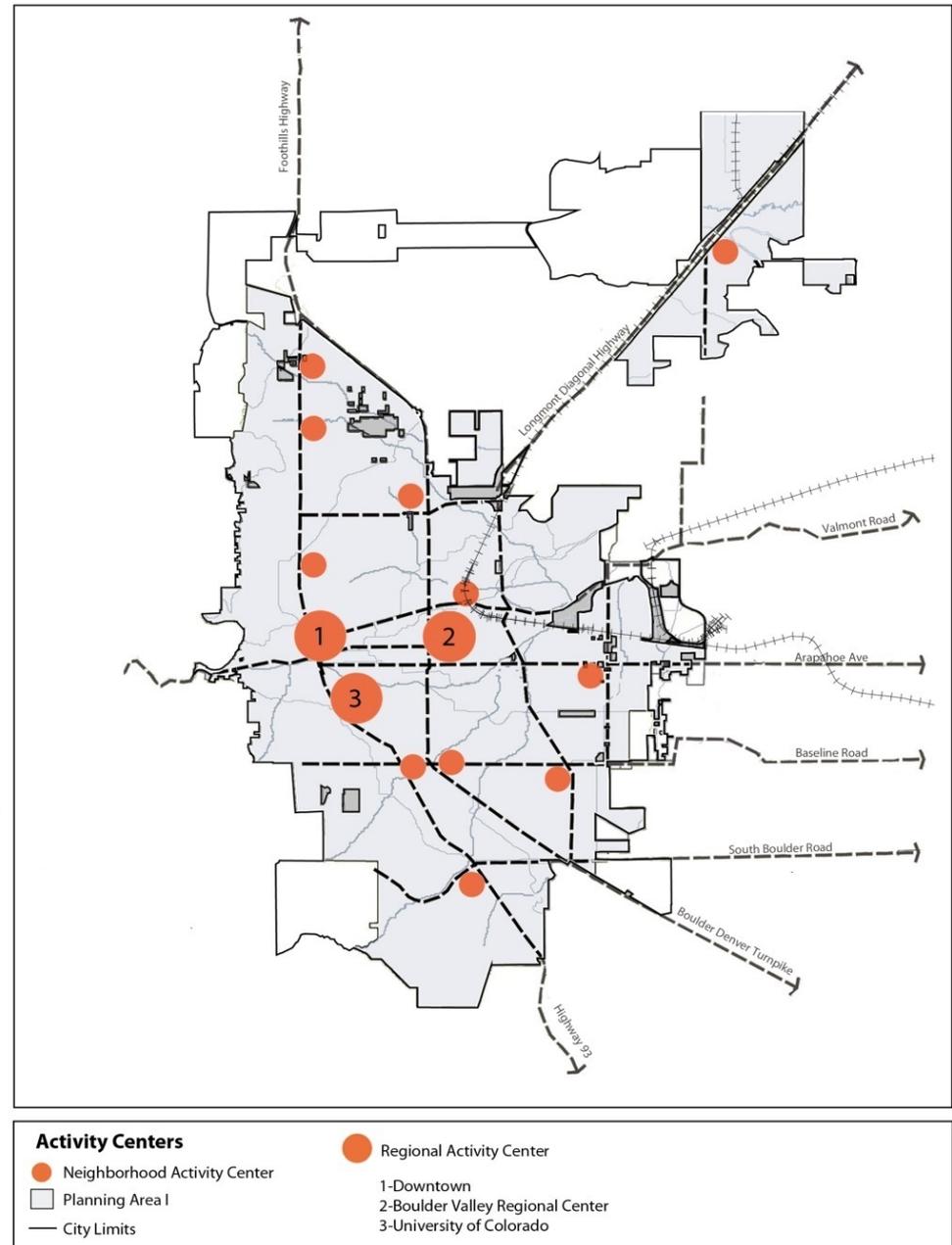


**2010:**  
99,800 Empl.  
+16,800



# Sustainable Urban Form Definition

- Compact
- Connected
- Complete
- Green, Attractive, Distinct
- Inclusive



# Community Engagement



# Resilience: Two Year Strategy

Identify  
**Assets** and  
**Risks**

Define **Needs,**  
**Opportunities**

Identify,  
Evaluate,  
and  
**Prioritize**

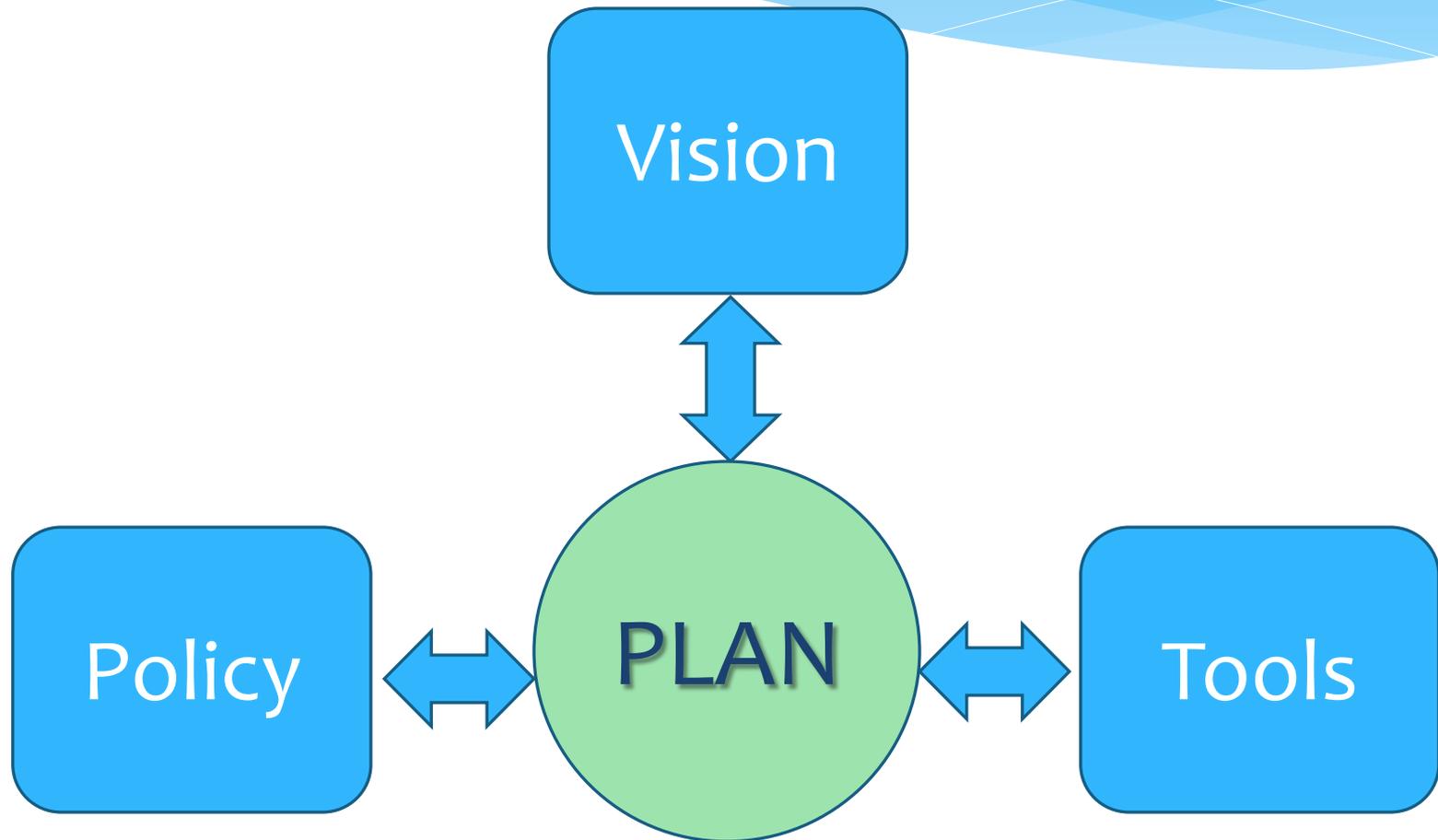
Identify  
**Funding**  
Develop  
**Implementation**  
**Plan**

Create  
**Final Strategy**

# Consultant Observations



# Roles that Plans Can Play



# Characteristics of Contemporary Plans

1. Compelling vision
2. Strong rationale for plan direction and policies
3. State-of-the art technology, highly visual
4. Linking issues – “systems approach”
5. Contemporary planning issues and practices
6. Integration of related plans
7. Focus on outcomes and monitoring





# IMAGINEAUSTON

Vibrant. Livable. Connected.

Plan  Fort Collins  
innovate · sustain · connect

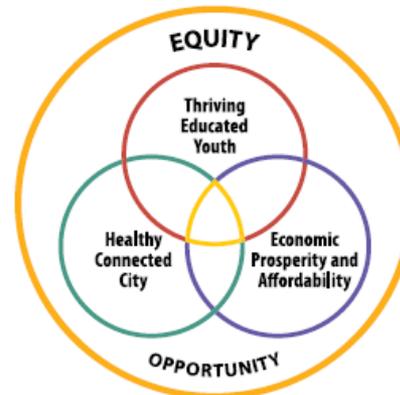
## THE PORTLAND PLAN



### Framework for Equity

- Close the gaps
- Engage the community
- Build partnerships
- Launch a racial and ethnic justice initiative
- Increase focus on disability equity
- Increase internal accountability

### 3 Integrated Strategies



### 12 Measures of Success

1. Equity and inclusion
2. Resident satisfaction
3. Educated youth
4. Prosperous households
5. Growing businesses
6. Job growth
7. Transit and active transportation
8. Reduced carbon emissions
9. Complete neighborhoods
10. Healthier people
11. Safer city
12. Healthy watersheds

# Board and Staff Interview Input

## Plan Usage and Awareness

- \* Usage varies widely
- \* Low level of awareness in community – but often used to support positions

## Plan Content

- \* **Strengths:** Plan foundations “rock-solid”; core values widely supported
- \* **Weaknesses:** Format outdated; needs more emphasis on implementation; strengthen linkages to Master Plans; add outcomes and metrics

# Board and Staff Interview Input

## Issues

- \* urban form
- \* neighborhoods
- \* economic vitality
- \* fiscal health
- \* resilience
- \* workforce/affordable housing
- \* disruptive change
- \* equity
- \* others

## Outreach

- \* Important to get “authentic participation” in process
- \* Build on recent successful processes (e.g., TMP)
- \* Make the plan “real” through visualization

# Planning Board Input (Aaron)

# Key Observations and Possibilities

1. Update Plan Vision with 21st Century Challenges and Opportunities
2. Recast Plan Format and Content to be More Compelling and Informative
3. Integrate Ideas From Master Plans and Policy Tools
4. Articulate Clear Urban Form
5. Focus on Outcomes and Metrics
6. Clarify Policies in Key Areas

# 21<sup>st</sup> Century Challenges and Opportunities

- \* Sustainability and resilience
- \* Climate adaptation/mitigation and energy future
- \* Equity, income disparity, and aging population
- \* Affordable workforce housing
- \* Neighborhood form and self-sufficiency
- \* Local and regional partnerships



# Range of Approaches to Plan Update



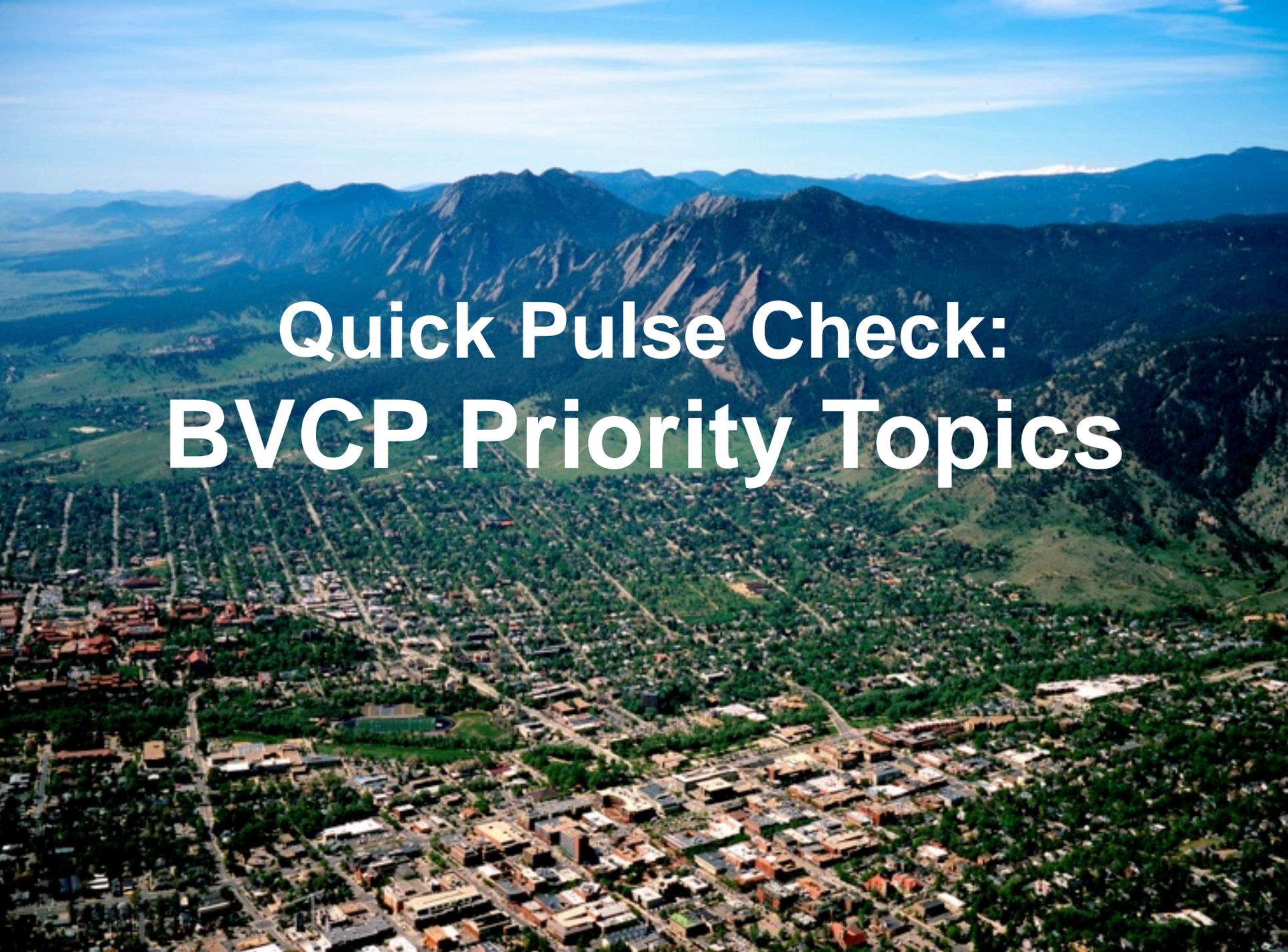
# Range of Approaches

- \* Retain Current Plan/Focus on Implementation Tools
- \* Minor Plan Update with focus on Vision and Policy Refinement
- \* Plan Repackaging/Sustainability Integration and Outcomes
- \* Major Update with Community/Partnership Process



# Questions

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An aerial photograph of a town nestled in a valley, surrounded by lush green trees and buildings. In the background, there are large, rugged mountains under a clear blue sky with some light clouds. The text is overlaid in the center of the image.

# Quick Pulse Check: BVCP Priority Topics

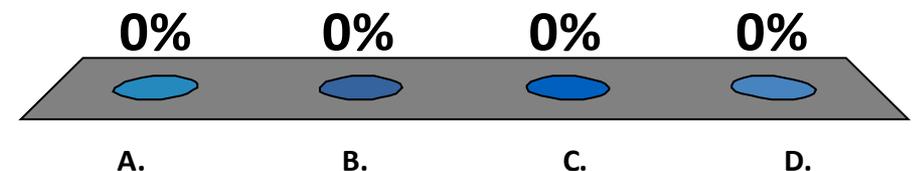
# How to use your Clickers!

- Your selection registers if the light flashes solid green once.
- The last button you press will register your selection.



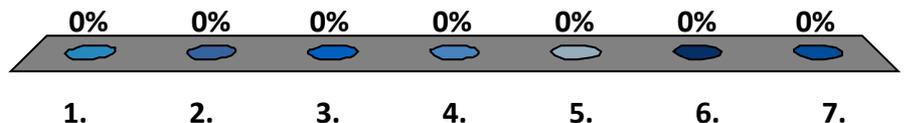
# Warm Up: How familiar is the BVCP to you? *(Select one)*

- A. Have it on the night stand – read all the time
- B. Use it monthly
- C. Review it occasionally
- D. What’s “BVCP”?



# Rank Topics in Order of Priority *(select in order of priority)*

1. Renew/Reconnect with Vision
2. Realign Plan Topics
3. Address Map Changes
4. Address Physical Form
5. Sharpen and Refine Policies
6. Add Implementation and Evaluation Tools
7. Other



**BACK UP SLIDES**

# Imagine Austin Vision



## LIVABLE

- Healthy & Safe Communities
- Housing Diversity and Affordability
- Access to Community Amenities
- Quality Design/Distinctive Character
- Preservation of Crucial Resources



## MOBILE AND INTERCONNECTED

- Range of Transportation Options
- Multimodal Connectivity
- Accessible Community Centers



## VALUES AND RESPECTS PEOPLE

- Access to Community Services
- Employment, Food, and Housing Options
- Community/Civic Engagement
- Responsive/Accountable Government



## PROSPEROUS

- Diverse Business Opportunities
- Technological Innovation
- Education/Skills Development



## EDUCATED

- Learning Opportunities for All Ages
- Community Partnerships with Schools
- Relationships with Higher Learning



## CREATIVE

- Vibrant Cultural Events/Programs
- Support for Arts/Cultural Activities



## NATURAL AND SUSTAINABLE

- Sustainable, Compact, and Walkable Development
- Resource Conservation/Efficiency
- Extensive Green Infrastructure

# Plan Fort Collins



Economic Health



Environmental Health



Community and Neighborhood Livability



Safety and Wellness



Culture, Parks, and Recreation



High Performing Community



Transportation

# Imagine Austin Priorities

## Topic Group

## Priority Program

### Compact and Connected

1. **Compact and Connected (p. 41)**: Invest in a compact and connected Austin.
8. **Align Code (p. 47)**: Revise Austin's development regulations and processes to promote a compact and connected city.

### Nature and City

2. **Sustainable Water (p. 57)**: Sustainably manage our water resources.
4. **Green Infrastructure (p. 63)**: Use green infrastructure to protect environmentally sensitive areas and integrate nature into the city.

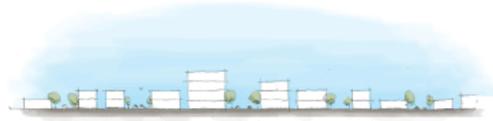
### Creativity and Economy

3. **Workforce Development (p. 71)**: Continue to grow Austin's economy by investing in our workforce, education systems, entrepreneurs, and local businesses.
5. **Creative Economy (p. 77)**: Grow and invest in Austin's creative economy.

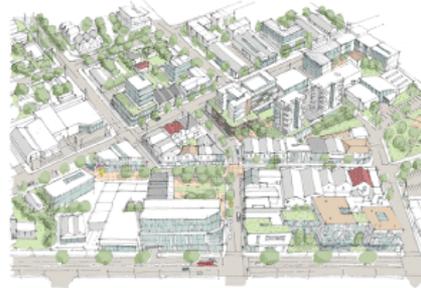
### Healthy and Affordable

6. **Household Affordability (p. 87)**: Develop and maintain household affordability throughout Austin.
7. **Healthy Austin (p. 93)**: Create a Healthy Austin program.

NEIGHBOURHOOD –  
LOW RISE (UP TO 4  
STOREYS)



TOWN & LOCAL CENTRES –  
LOW/MEDIUM RISE  
(UP TO 8 STOREYS)



CITY & METROPOLITAN  
CENTRES –  
MEDIUM RISE  
(5-8 STOREYS)  
HIGH RISE  
(9+ STOREYS)

