

City Council Study Session

October 27, 2015

Human Services Strategy Update:

Community Engagement,

County Partnership

and Funding

Agenda & Overview

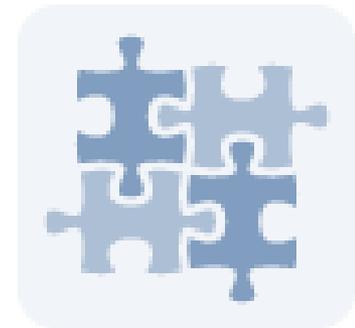
- **Background**
- **Public Engagement**
- **County Partnership**
- **Community Funding**
- **Next Steps**
- **Questions for Council**



Background

Purpose

- Clarify city's role in providing and supporting human services
- ID strategic goals and priorities to guide investments and services over next 5 years
- Identify new and expanded partnerships



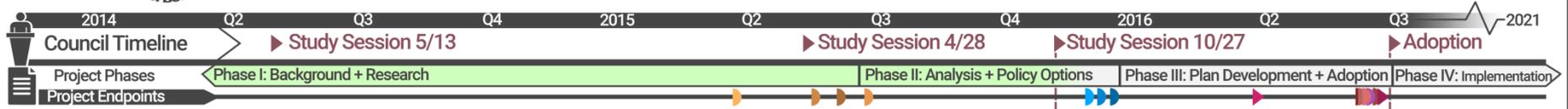
Strategy Elements

- ✓ Vision and goals
- ✓ Mission, roles, functions
- ✓ HS frameworks, planning models & themes
- ✓ Research, trend and data analysis
- Community engagement
- Partnerships
- Funding and service delivery models
- Financial & capital needs
- Implementation plan
- Metrics & evaluation





Human Services HS Strategy Project Timeline



Phase Timelines

Phase I Background + Research

- Frameworks: Collective Impact + Pathways
- Guiding Documents: Sustainability Framework, BVCP, Resiliency Strategy, Ten-Year Plan, Age Well
- Human Services Trends + Emerging Issues
- Peer Cities Review

Phase II Analysis + Policy Options

- Direct Services
- Community Funding Options
- Partnerships + Leadership

Community Engagement

Resident + Stakeholder Meetings, Focus Groups, Boards + Commissions, Surveys for Residents + Public

Phase III Plan Development + Adoption

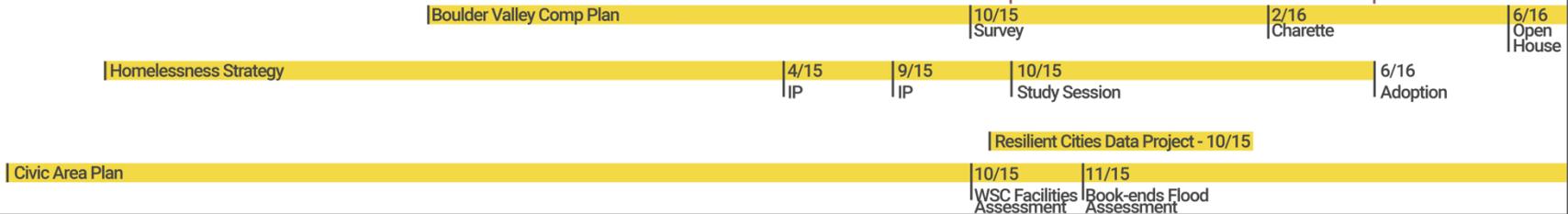
- Metrics + Community Indicators
- Capital Improvement Program
- Funding + Budget
- Organizational Strategy
- Code Revisions

Strategy Document Draft Strategy Document Final Document

Phase IV Implementation

Data Collection/Evaluation

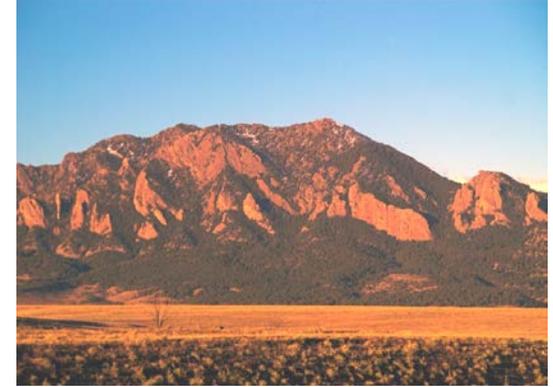
Plan Coordination



Background

Prior Council Feedback

- Refine focus of priorities
- Focus on prevention & upstream efforts
- Strategize methods for greater impact
- Prioritize funding to highest priorities
- Clarify city and county roles
- Emphasize healthy living and well-being
- Consider local food, food security as a priority area
- Include robust community engagement



Public Engagement

Goals

- **Maximize resident participation/opportunities: surveys, focus groups, public meetings, on-line**
- **Test and validate draft priorities and options**
- **Explore key issues and priorities**
- **Report findings accessible to range of audiences**



Public Engagement

BBC Approach

- **Community Survey**
 - Statistically valid telephone survey
- **In-person**
 - Community resident meetings
 - Partner and stakeholder meetings
 - Focus groups/interviews with under-represented populations
- **Digital**
 - Meeting schedules online
 - Listserv sign-up
 - Ch 8 videos
 - InspireBoulder / Mindmixer
 - Online surveys



County Partnerships

- **Early Childhood Programs**
Resource and Referral Program
- **Family Support Services**
Family Resource Schools and
Family Resource Center
- **Data & Metrics**
- **Aging Services**
- **IMPACT Board**



Safety Net Collaborative Approach



(HSSN)



Invest in families early, before they hit crisis

Strengthen early intervention and prevention

Invest in community-based safety net services

Promote individual and family stabilization

- Expand on our ability to provide **food and financial assistance**
- Extend our ability to help with **housing and rent**
- Increase access to **health care**
- Provide more help for families to access **quality child care**
- Boost **job training** and **employment supports**
- Create and support community-based **Family Resource Centers**
- Increase access to **mental health** and **substance abuse services**

Social Determinants of Health & Pillars of Family Stability



County Partnerships: Our Service Populations



HHS Case Management Families
1,302

CCAP Eligible Children
1,830

Section 8 & Voucher Clients
1,879

Weatherization Families
413

FAR Eligible Referrals
1096

Affordable Housing Clients
1,522

Total Child Involvements
633

Community Food Share Families
2677

New Child Welfare Cases
170

Child Welfare Referrals
4,987

LEAP Families
2,713

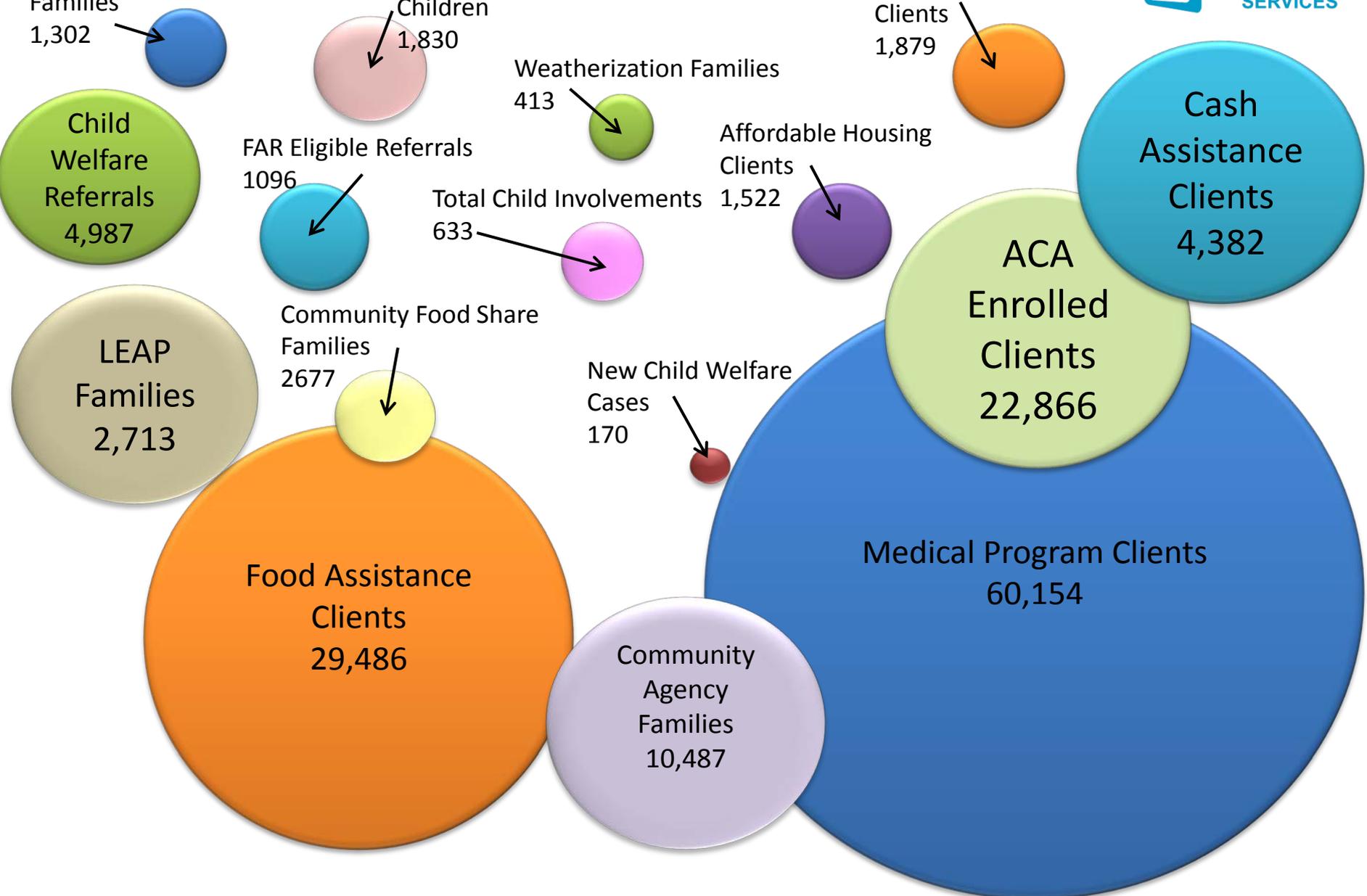
Food Assistance Clients
29,486

Community Agency Families
10,487

ACA Enrolled Clients
22,866

Medical Program Clients
60,154

Cash Assistance Clients
4,382



BCDHHS Services for Boulder Area Residents

	# of Clients in Boulder	Total Annual Benefits into Boulder
Health Coverage (Medicaid, CHP+)	14,951	\$60,210,872
Food Assistance (SNAP)	7,625	\$8,736,233
Child Care Assistance Program (CCAP)	179	\$604,147
Housing Supports (HSP, TBRA, Vouchers)	339	\$1,172,601
Financial Assistance	441	\$1,751,652



Family & Children
Services



Housing



Food
Assistance



Financial
Assistance



Elder
Services



Health
Coverage



Education & Skill
Building

Boulder County Enrollment in Medicaid & CHP+

- Data Sharing Partnerships
- Investments in Infrastructure
 - PEAK, Boulder County Healthy Kids & Adults, Assistance Site, Hub
- Referrals from Partners
- Successful Outreach & Engagement



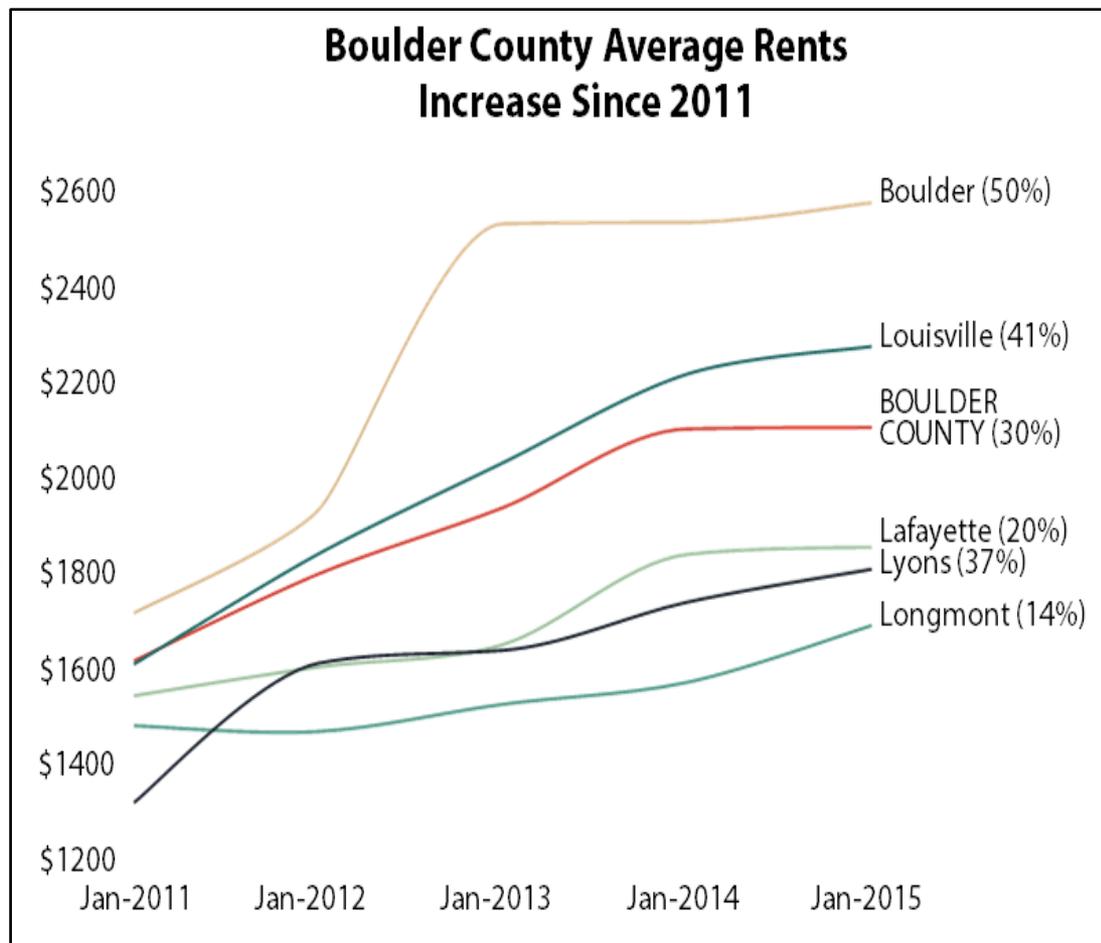
Uninsured
Rate
Down
from 12%
to 5% in
Two Years



Medicaid
Payments
to
Providers
+\$50 M
Per Year

Addressing Boulder County's Affordable Housing Crisis

- **446** Units of New Affordable Housing by End of 2016
- **611** Units of Affordable Rentals, **716** Housing Vouchers
- Housing Stabilization Program: Rental Assistance for **2,000** Households
- Tenant Based Rental Assistance: **184** Children and Families in School Districts





Community of Hope

- Constant Feedback Loop
- Continuous Learning Environment
- Common Community Indicators
- Integration of Community Strategic Plans

Community Funding

Issue Areas



Aging Well

- + Age Wave
- + Aging in the Community



Health and Wellness

- + Health Insurance Coverage
- + Impacts of Affordable Care Act
- + Local Food and Food Security



Homelessness

- + Integrated System
- + Housing First



Mental Health and Well-being

- + Substance Abuse Outreach and Education
- + Reducing Youth Risk Behaviors



Poverty and Economic Mobility

- + Growing Income Disparities
- + Achieving a Living Wage



School Readiness and Achievement

- + Access to Affordable, Quality Child Care
- + Addressing the Opportunity Gap



Welcoming and Inclusive Community

- + Diversity
- + Human Rights

Community Funding

Key Principles

System Integration



Upstream Investment

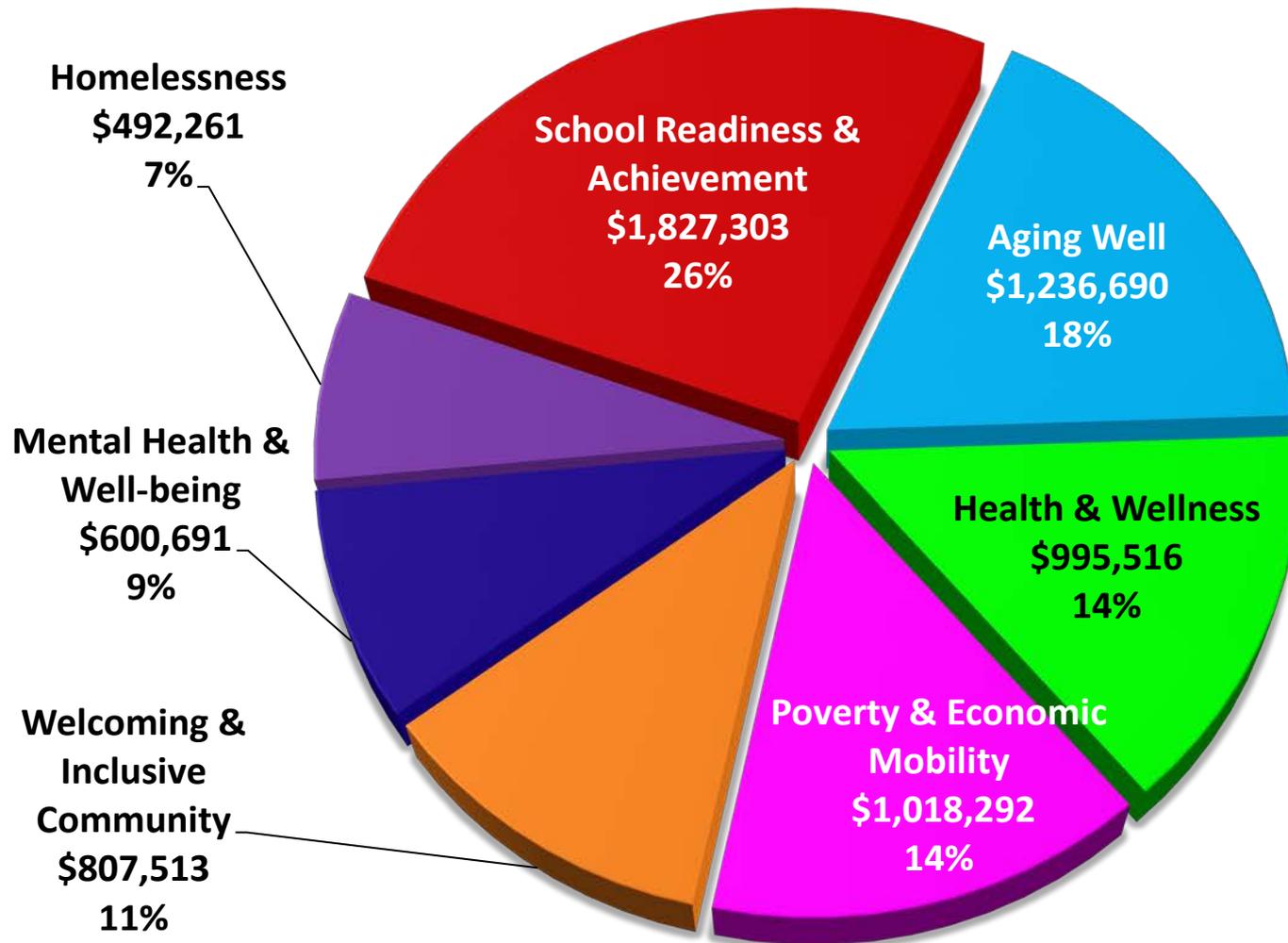


Data-Driven Outcomes



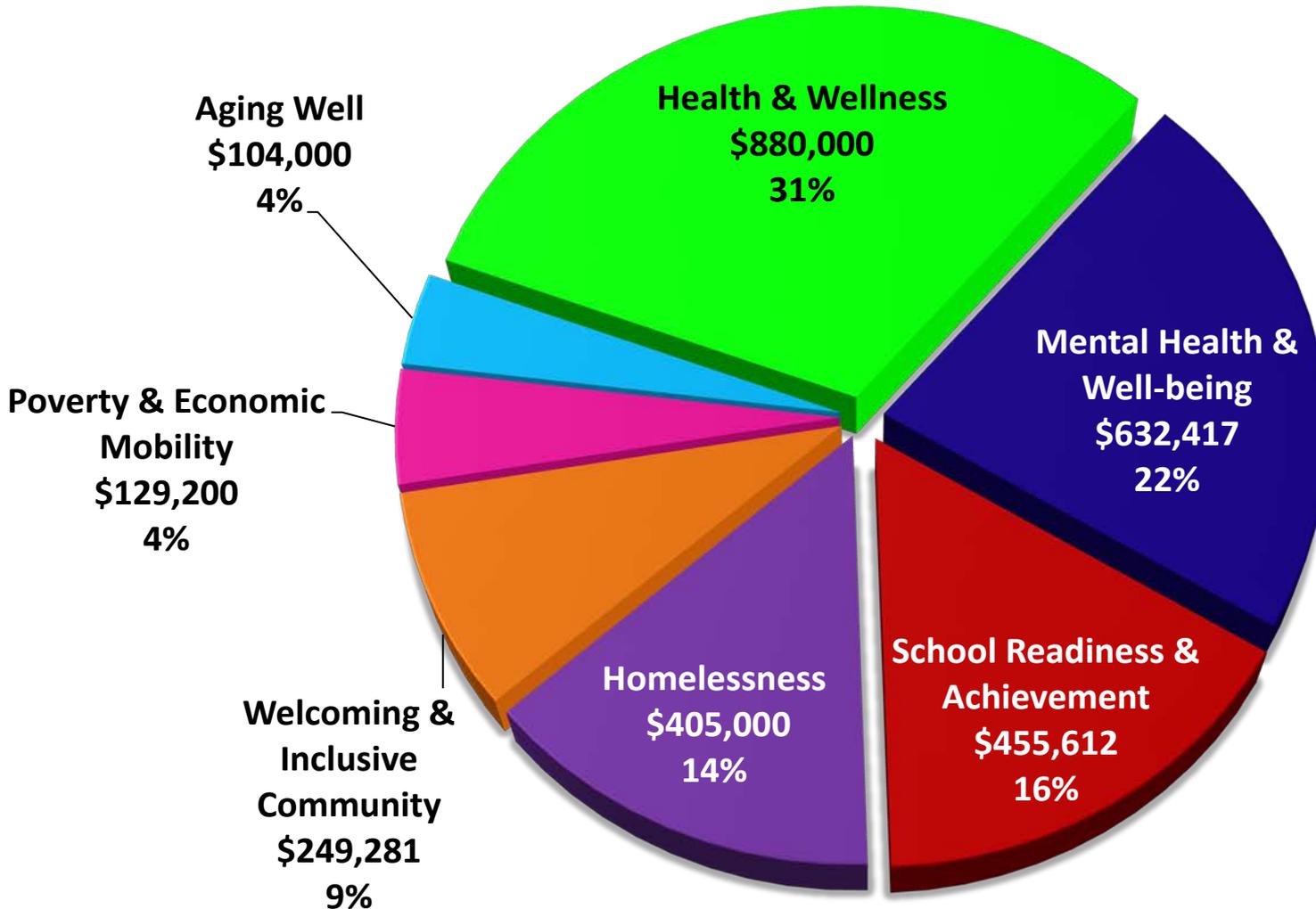
Community Funding

2015 Human Services Budget by Issue Area



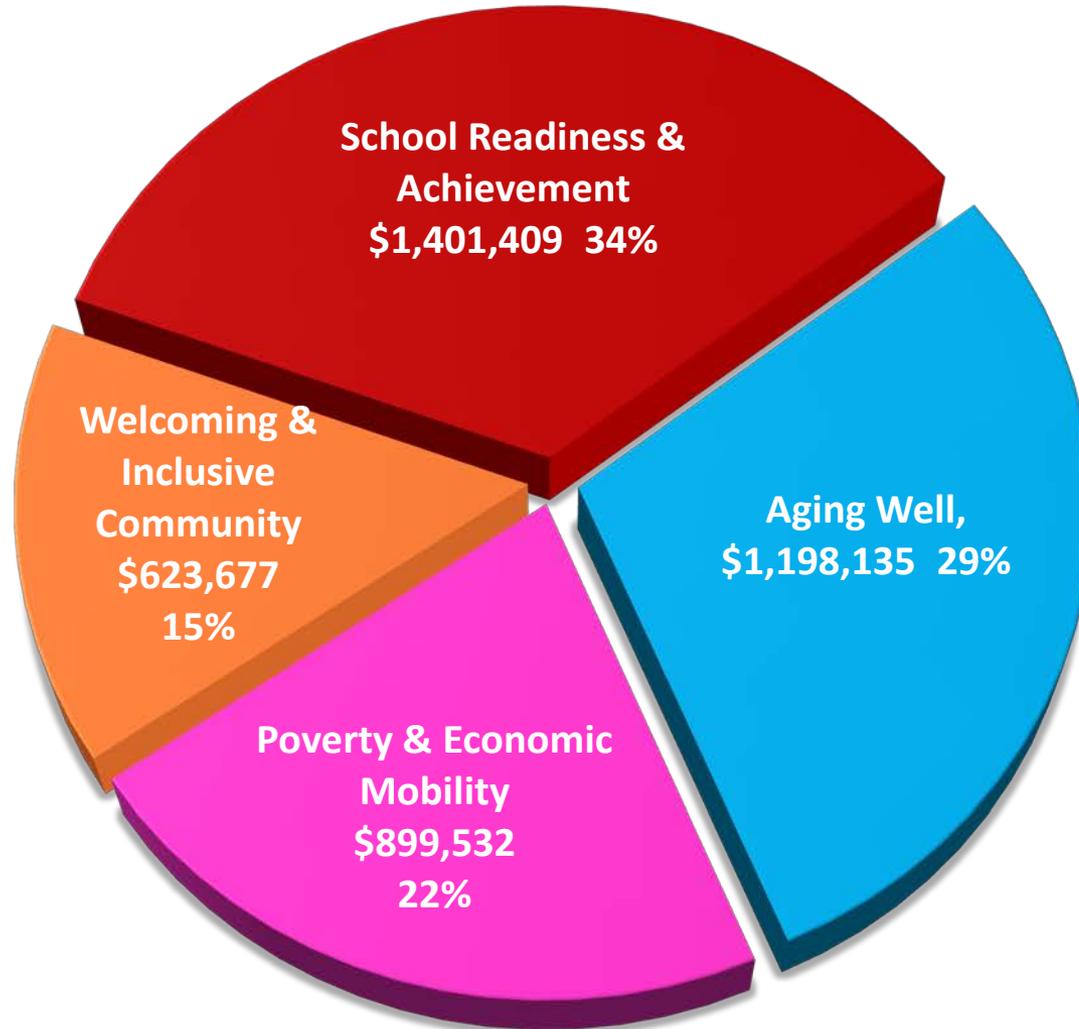
Community Funding

2015 Community Funding by Issue Area



Community Funding

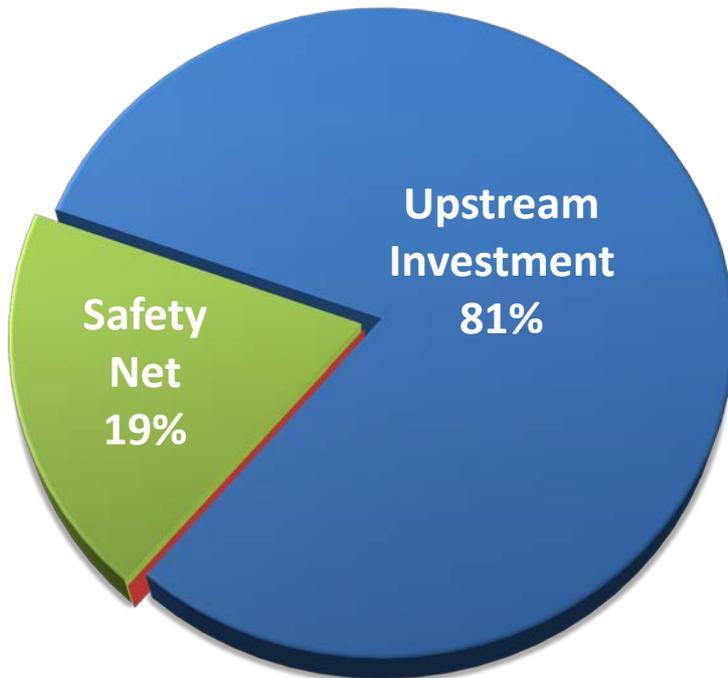
2015 Human Services Budget, Excluding Community Funding



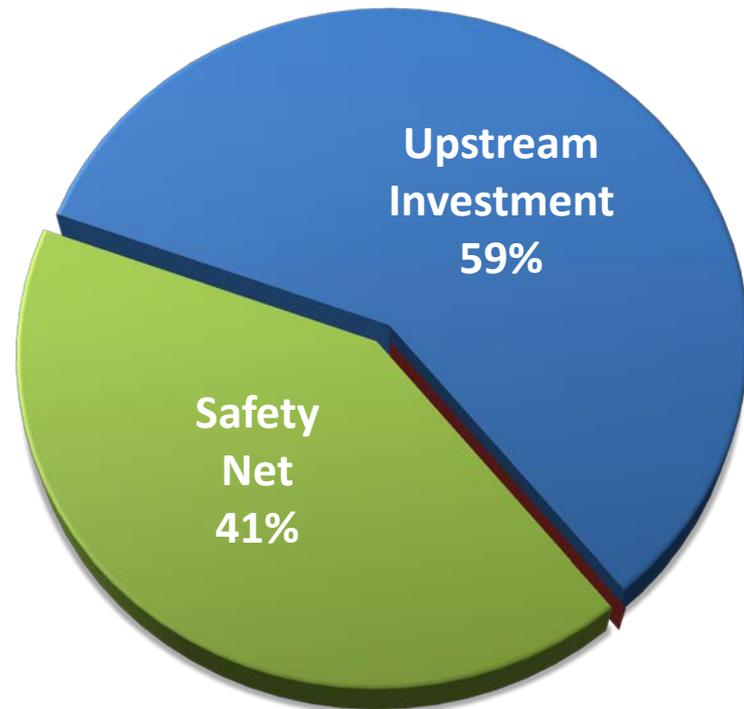
Community Funding

Total Human Services Budget 2015

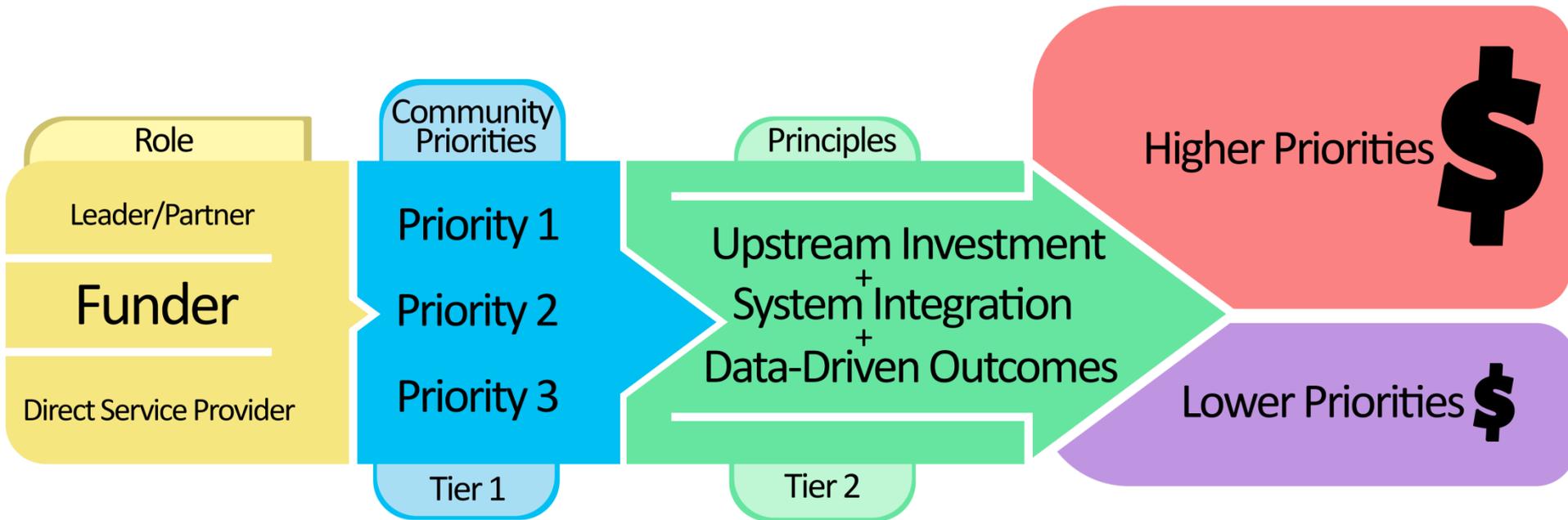
**2015 Human Services Budget
by Upstream Investment
and Safety Net**



**2015 HSF Allocations
by Upstream Investment
and Safety Net**



Funding Process



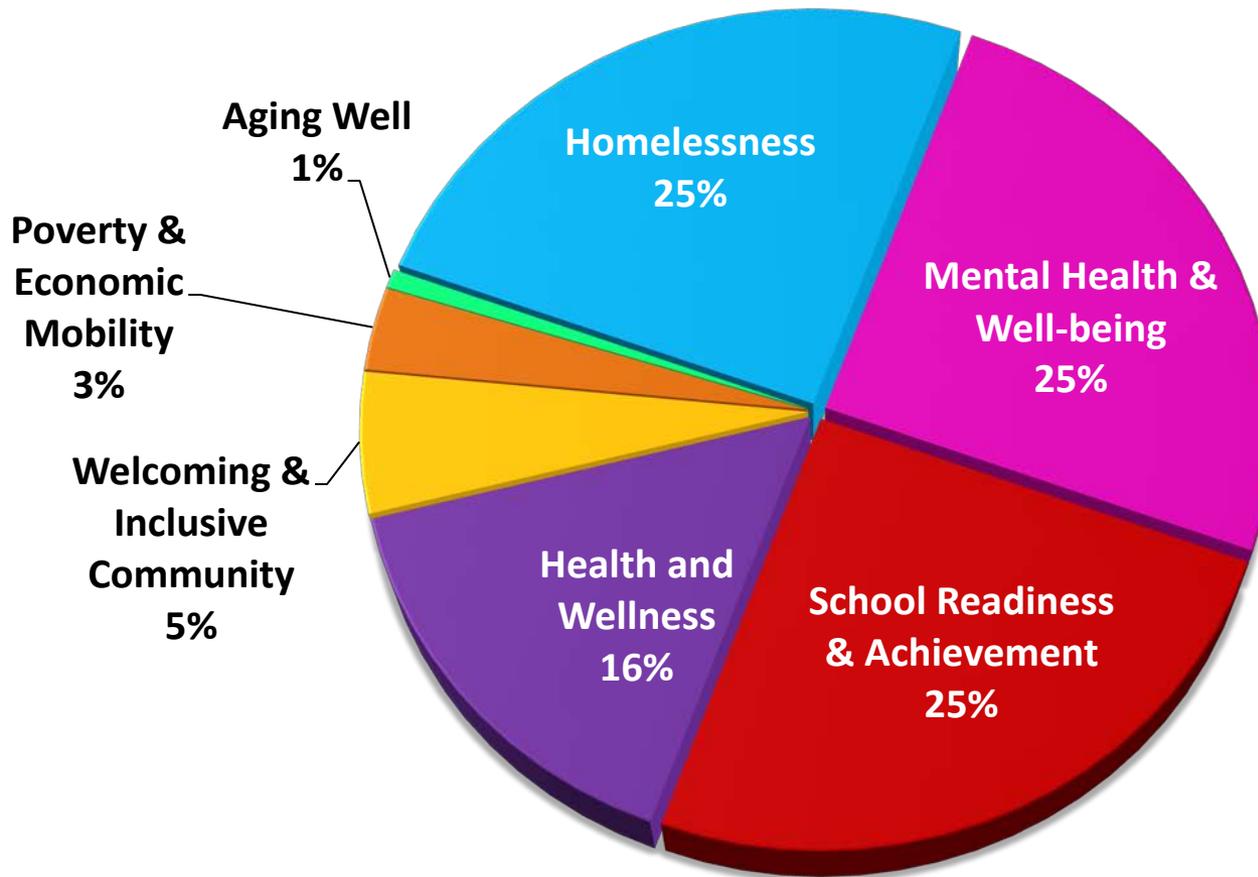
Funding Options – Example 1

Example by Top 3 Issue Areas

Homelessness

Mental Health & Well-being

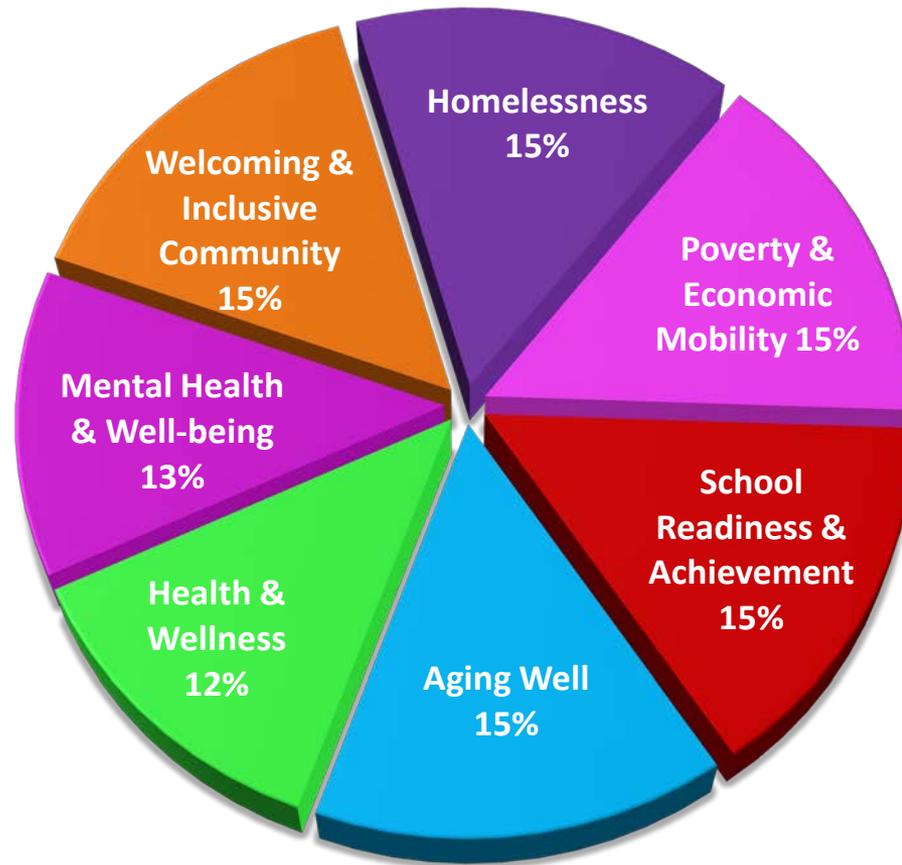
School Readiness and Achievement



Funding Options – Example 2

Example by Top 5 Issue Areas

- Homelessness
- Welcoming & Safe Community
- Poverty & Economic Mobility
- School Readiness & Achievement
- Aging Well



Next Steps

Community engagement

4th quarter 2015, 1st quarter 2016

Community funding options and service delivery models

1st quarter 2016

Draft Strategy

1st quarter 2016

Final adoption

2nd quarter 2016

Questions for Council

1. Does council have feedback on the engagement strategy?
2. Does council have feedback on partnerships with Boulder County?
3. Does council have feedback regarding the community funding approach?





Background

Key community changes since last MP:

- Great recession
- Devolution of federal and state programs/\$
- Growing gap in earnings vs cost of living
- Four Mile fire and 2013 Flood
- Shifts in demographics including growing diversity and aging population
- More families and individuals falling into poverty



County Partnerships

Services to Residents

Health coverage	14,951 residents, \$60 M
Food assistance	7,625 residents, \$8.7 M
Financial assistance	441 residents, \$1.7 M
Housing supports	339 residents, \$1.2 M
Child care assistance	179 residents, \$604,000



Hope for the future, help when you need it.

County Partnerships

Health coverage enrollment

- Uninsured 11.8% down to 5.2% in 2 years
- Medicaid claims increased 71%
- Reduced “indigent” care visits to hospitals and clinics



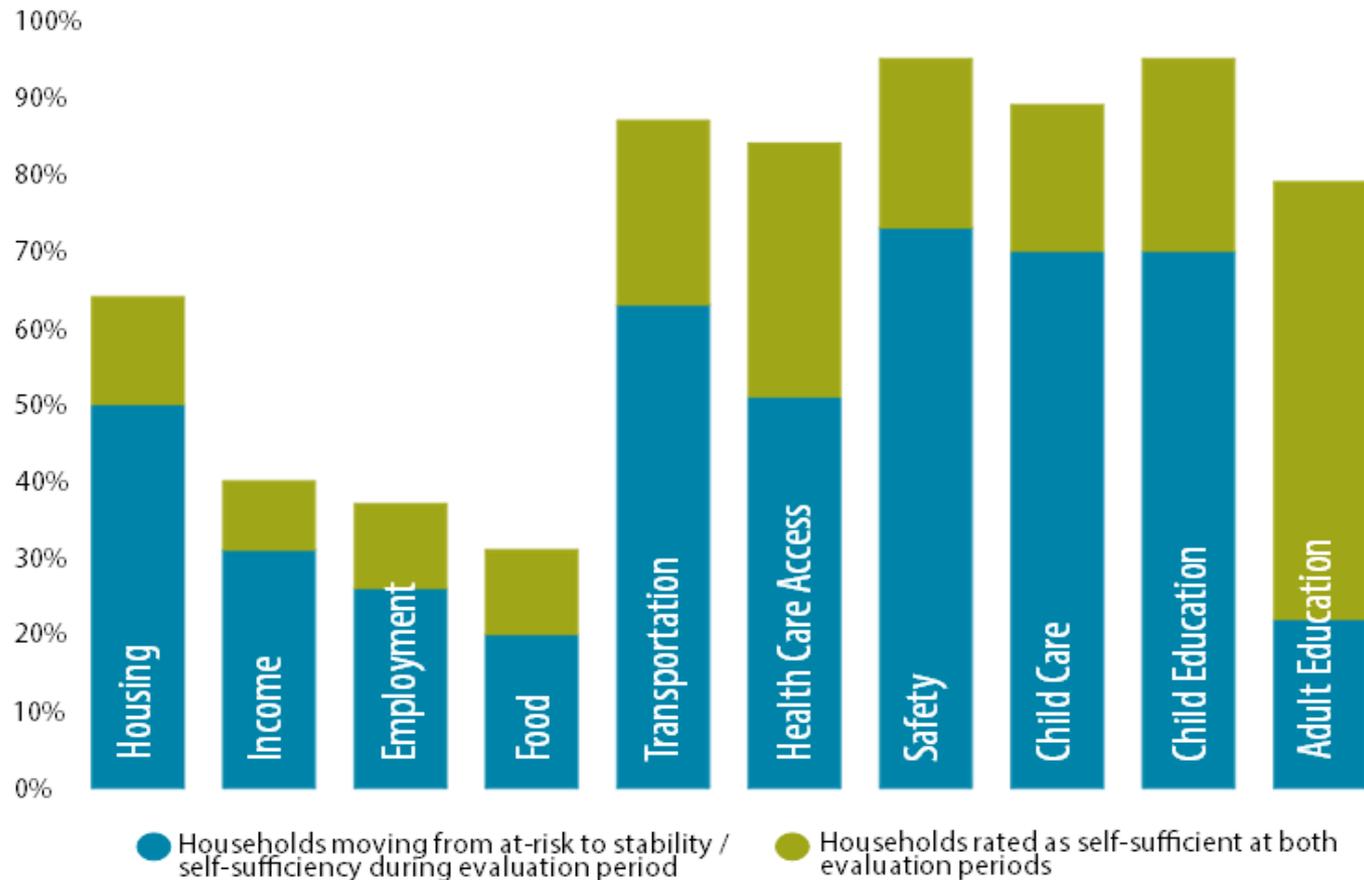
County Partnerships

Safety Net Tax Outcomes

HSSN Client Self-Sufficiency Movement in 2014

2,568 Total Households

(Includes clients of BCDHHS and Select Community Partners*)

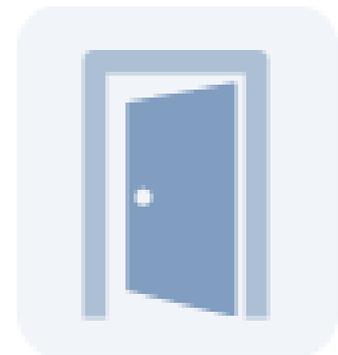


*Community partners providing SSM data: Emergency Family Assistance Association, OUR Center, and Sister Carmen Community Center

County Partnerships

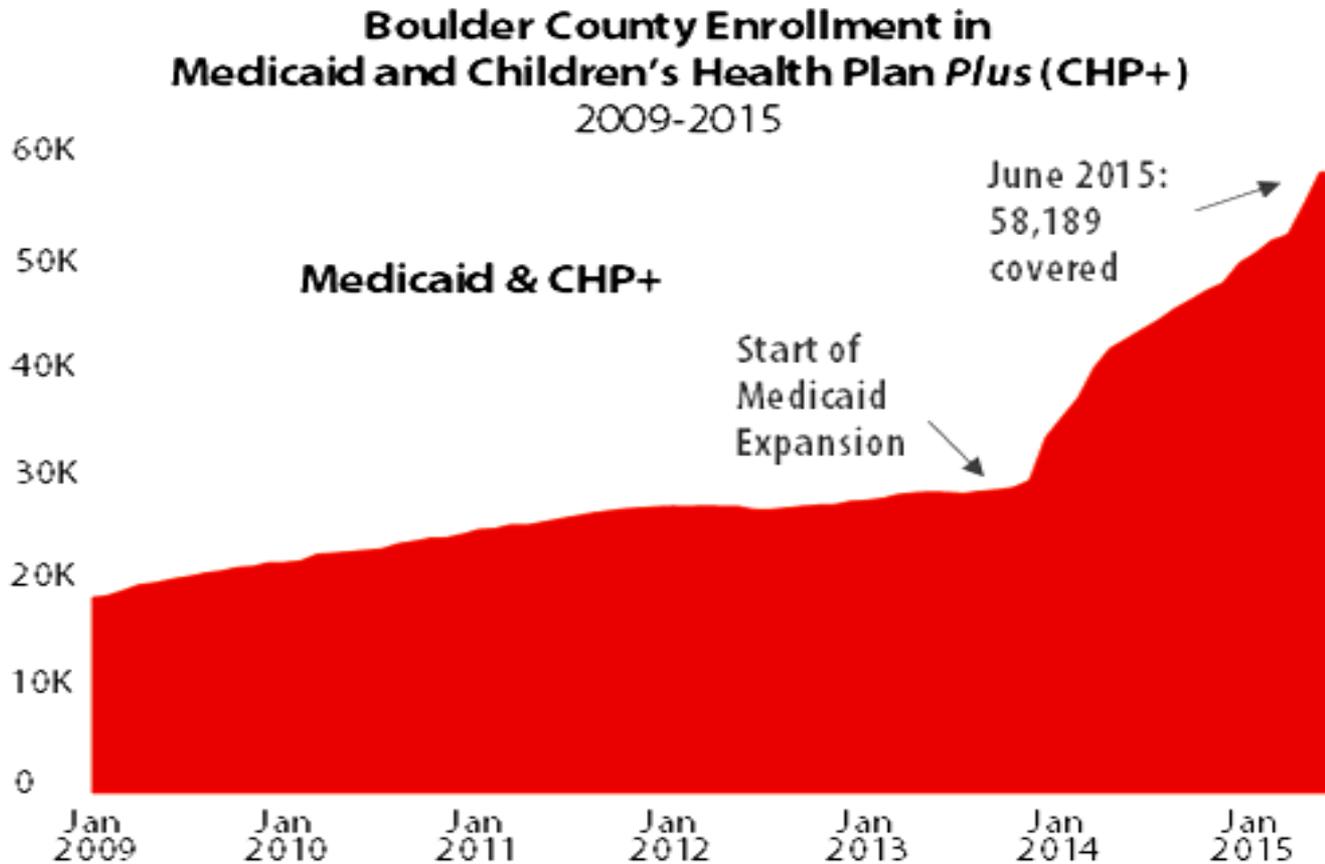
Health Care and Medicaid Expansion Success

- Focus starting in 2008 on reaching eligible but not enrolled
- In partnership with CO Health Foundation, created Boulder County Healthy Kids Initiative
- Helped create CO PEAK – online tool for clients and community partners to access
- 216% increase since 2009



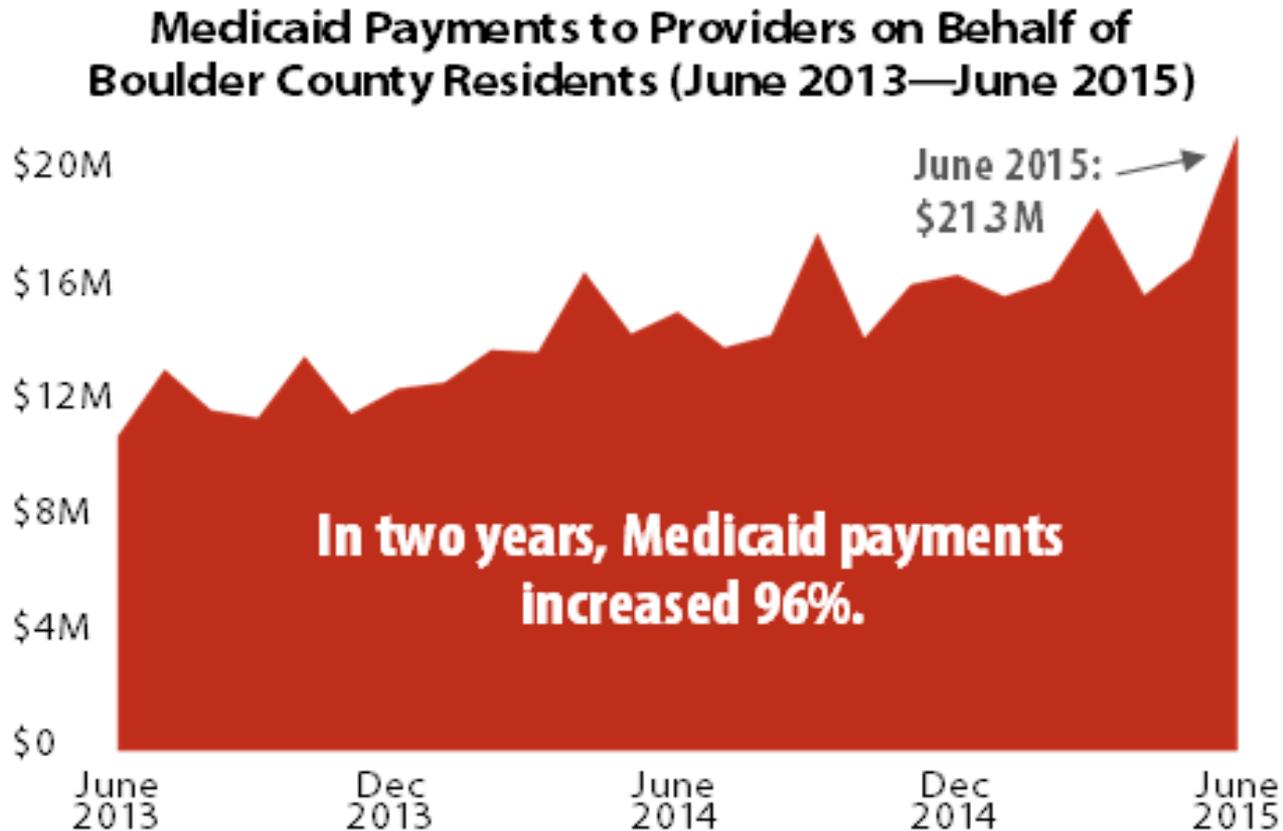
County Partnerships

Boulder County Enrollment in Medicaid and Children's Health Plan Plus (CHP+)



County Partnerships

Medicaid Payments to Providers on Behalf of Boulder County Residents



County Partnerships

Housing

- 58.8% of renters are cost-burdened, up from 41% in 2000
- Affordable housing – 611 units
- Tenant-based assistance program – 184 children, \$1.3 M
- Housing Stabilization Program (HSP) – 2,000 households, \$1 M



County Partnerships

Cost-Burdened Renters in Boulder County

Cost-Burdened
Renters in
Boulder County



< 30% of income
toward rent



30-34.9% of income
toward rent



> 35% of income
toward rent