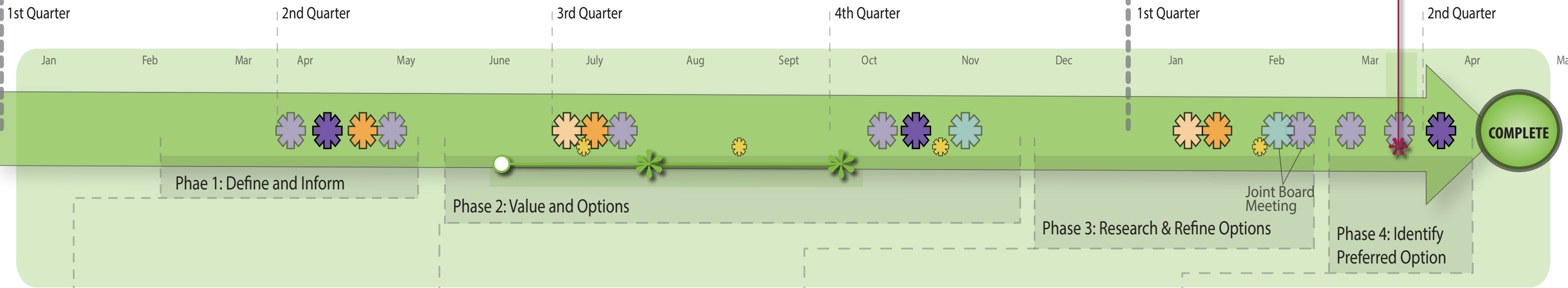


PROJECT PROCESS AND APPROACH

2018

2019



Phase 1: Define and Inform

Phase 2: Value and Options

Phase 3: Research & Refine Options

Phase 4: Identify Preferred Option

Joint Board Meeting

COMPLETE

We Are Here

PHASE 1: Define Issue and Information Sharing

Ensure the community has a thorough understanding of the situation and issues involved with the property such as:

- Background
- Parcel and Deed Restrictions
- Zoning and Use Status
- Landmark Designation
- Fiscal Impact
- Proposed Options Exploration

PHASE 2: Values and Options

Facilitate a variety of opportunities to share information, outline the options and receive community feedback and ideas

Share the three options outlined for further exploration

Evaluate all ideas and feedback to develop scenarios for further research and consideration

PHASE 3: Research and Refine Options

Develop refined options using board, City Council and community's values and feedback

Use collected research to develop potential refined options

Solicit feedback on refined options

PHASE 4: Identify Preferred Option

Present transparent process of consideration of all feedback from community stakeholders, Boards, City Council and subject experts compared to historic preservation and zoning restrictions

Seek consideration for approval from PRAB and City Council

- Stakeholder Meeting
- Public Meeting
- Property Tours

- PRAB Meeting
- Landmarks Board Meeting
- City Council Information Packet

- BeHeardBoulder.org
- Values Survey
- Digital Idea Generator
- Storytelling Platform

- Other digital outreach:
- Virtual Tour
- Community Newsletter
- E-mail Updates
- Press Releases
- Web Page Updates