Boulder Arts Commission Agenda
August 17, 2016, 6:00 p.m.
Canyon Meeting Room, Main Library

CALL TO ORDER

Approval of Agenda

REVIEW OF MINUTES

July 20, 2016

PUBLIC COMMENT

MATTERS FROM GUESTS

Council Business – Jan Burton
Presentation on Boulder Arts Week 2016 – Emily Harrison

GRANT PROGRAM ACTION ITEMS

GRANT FINAL REPORTS

BCAA: Truth Be Told, FY15 Major Grant, Truth Be Told's All Stories Project
Brenda Alderete, FY16 Professional Development Grant, Moog Festival, Durham, North Carolina
Bridge House, FY 16 Community Project Grant, 2016 Community Art Show

2017 GRANTS PROGRAM BLUEPRINT

PRESENTATION: Preliminary Proposals for Changes to the 2017 Grants Program – Matt
PUBLIC COMMENT
FOR DISCUSSION: Recommendations to Staff on Changes – Ann

MATTERS FROM COMMISSION MEMBERS

FOR DISCUSSION: Proposed City Council Declaration, History of Visual Arts in Boulder – Felicia

MATTERS FROM STAFF

FOR DISCUSSION: Manager's Update – Matt
FOR DISCUSSION: Upcoming Meetings – Matt

ADJOURNMENT

CITY OF BOULDER
BOULDER ARTS COMMISSION DRAFT MEETING MINUTES

Date of Meeting: Wednesday, July 20, 2016 at 6 p.m., Canyon Meeting Room, Boulder Public Library

Contact Information Preparing Summary: Maureen Malone, 303-441-3106

Commission Members Present: Ann Moss, Felicia Furman, Mark Villarreal, Tamil Maldonado

Library Staff Present:
Matt Chasansky, Office of Arts & Culture Manager
David Farnan, Director of BPL
Mary Fowler, Creative Sector Initiatives Coordinator
Mary Haan, Creative Sector Initiatives Coordinator
Mandy Vink, Public Art Coordinator
Maureen Malone, Library Administrative Specialist

Public Present: Chris Seelie – BMoCA, Liana Cameris – Figment Boulder, Caryl Kassoy – Colorado Music Festival

Type of Meeting: Regular

Call to Order: Called to order at 6 p.m.

6:01 p.m. Approval of Agenda:
Furman moved to accept agenda, and Maldonado seconded. Vote was 4-0 in favor of accepting the agenda.

6:02 p.m. Review of Minutes
Furman requested a change under Professional Development Scholarships section on page 2, sentence reading "Villarreal mentioned that the class is online and not out of state, so the applied for amount was incorrect and should have been only $500 vs the $1,00 requested." Need to correct $1,00 to $1,000.

Furman also asked to clarify sentence on page 4 reading "Turbiak disagrees that BETC's application was very innovative" to make it clear that Turbiak did not think the application was innovative.

Moss requested a clarification on page 6, sentence reading: "Moss: The issue about more information provided to organizations about why the jury scored them the way that they did, and how that can lead to unfair practices." Moss was trying to say that the commission needs to provide quality information in their comments so that the applicant can respond appropriately in their 3-minute presentation. There also needs to be point people in the city to answer questions once the application has been submitted, because calling the commission directly can easily cause conflicts and lead to unfair practices.

Furman moved to approve minutes as amended. Maldonado seconded. All in favor.

6:04 p.m. Public Comment
None

6:05 p.m. Grant Program Action Items

Professional Development Scholarships
Moss reviewed the final scores for Sue Boorman (3.25) and Forrest Lotterhos (3.625). Furman moved to accept Professional Development Scholarships for Sue and Forrest. Villarreal seconded. All in favor. Sue will receive $500 and Forrest will receive $1,000. There is still $595 available for additional funding.

Grant Final Reports
Ethan Hecht, FY16 Professional Development, Chorus America Conference, Emily Norman, FY16 Professional Development, Alliance Theatre's Toddler Takeover: An Arts Festival for the Very Young, Cindy Sepucha, FY16 Professional Development, AFTA Conference, Cynthia Sliker, FY16 Professional Development, League of American Orchestras 2016 Conference, Boulder Ballet, FY15 R2 Arts in Education Grant, Reach the Summit, the Science of Dance

Maldonado motioned to accept & Villarreal seconded. Vote was 4-0 in favor of approval.

Maldonado suggested creating a formal process for grant recipients to facilitate something with the public so that the community gets the experience and information, possibly in conjunction with the another activity such as the cultural summit. It would be good for BAC to show how we're spending our money and it would also expose organizations to other people for possible collaboration. Chasansky agreed to work with Mary [Fowler] to develop a process for this and suggested posting a video of recipients' presentations online.

There is still a possibility of funding one or more applicants this year.

6:12 p.m. 2017 Grants Program Blueprint
PRESENTATION: Preliminary Proposals for Changes to 2017 Grants Program – Chasansky

Initial comments from commission:

Furman asked whether it's possible to require bands to have video materials for commission to be able to make judgements on artistic quality. Commission agreed that time is an issue in this case. Moss stated that it's hard to rate these applications without looking at the videos and that the application should encourage applicants to give supplemental information that demonstrates excellence because it effects how the commissioners look at things.

Maldonado expressed her concern about how to evaluate things she is not used to seeing and when she doesn't have sufficient background knowledge. Moss responded that bias is always an issue, but commissioners need to remember to be broad-minded and open and consider the quality of each application regardless of personal preference.

Commission discussed adding a question about how the organization's program resonates with and effects the community and Chasansky agreed to pursue a proxy for artistic excellence.

Furman proposed that the arts education proposal include artists since it is not often educators or administrators that apply.

Moss expressed concern with the word "criteria" and suggested making it clear that criteria is a requirement. Chasansky replied that the use of the word "criteria" was done on purpose in an effort to increase flexibility, but that said flexibility has exposed a lack of clarity. When questions are raised regarding a decision on criteria, it becomes a public discussion at a commission meeting.

Moss suggested that all applications first go through an eligibility audit by staff. If an organization fails to meet the requirements, the application will not be forwarded to the panel. This way, the commission doesn't even receive an application if it's not eligible.

Maldonado remarked on the difficulty of writing comments when an organization did nothing wrong, but received a lesser score because they are being compared to another applicant. Moss suggested making it clear that applications are rated comparatively so that organizations understand from the start and really have to think through the quality of their application. Chasansky said he would keep this in mind when developing the rubric.

Commission agreed that transparency is important and they want to be accessible, but that communication regarding grants should be established differently. Chasansky suggested that any correspondence to commission members be collected by staff and distributed to the commission as a whole.

Furman recommended adding a general comment area for items that don't necessarily fall under the existing application questions.

Moss suggested trying to determine how to set deadlines to help applicants get funding in time to achieve goals.

Farnan suggested trying to space grant funding throughout the calendar year since at the moment, there are five months left in year and most of the money has been spent.

Chasansky explained that staff is talking about funding grant writing workshops. Moss agreed that workshops are critical to make it so that people that cannot afford to hire professional grant writers can come and get help.

Moss suggested adding a first-time grant.

7:26 p.m. – Commission took a 10-minute break.

7:36 p.m. PUBLIC COMMENT – 2017 Grants Program Blueprint
Chris Seelie, BMoCA, suggested that publishing a scoring rubric/chart could help address some of the other concerns if done well and would be a teaching tool for people unfamiliar with the grant process.
He encouraged the commission to work out a subscription service with the Foundation Center for grant writing workshops.

Caryl Kassoy, Colorado Music Festival, asked for follow up on the letter CMF sent asking that an appeal be considered for the service area criteria. She wondered whether there will be studies or discussion about the possibility of allowing an organization that does all their business in city limits, but has office address in Lafayette to apply for funding. Chasansky clarified that the trouble CMF encountered was that they applied for the large organization operational grant, which has budget guidelines and requires a Boulder address. Moss replied that the commission will discuss eligibility. Chasansky will confirm that the aforementioned letter was sent to entire commission and will include in correspondence section for next packet.

Moss acknowledged the letter of support written Deborah Malden, Arts Liaison and Advisor to the Boulder Chamber, to the Mayor, City Manager and City Council. Chasansky will forward the email conversation with Deborah, as well as one with Charlotte LaSasso of Boulder County Arts Alliance, to the commission in the morning.

FOR DISCUSSION: Recommendations to staff on changes
Commission agreed that staff should pursue all the suggestions made under communication.

Moss proposed looking at adding a jury question or adding a metrics table that gets more at artistic merit. Commission agreed. Farnan suggested that staff provide scenarios for both options.

Moss agreed that clearing barriers should be a priority. Chasansky asked commissioners to think of other barriers that might exist besides admission to events.

Chasansky encouraged commission to consider the current criteria and whether there is anything they would like to change, remove or add in order to make the application work better for the commission. Moss suggested that this be added to the agenda for the next meeting and Chasansky agreed.

Commission discussed the need to clarify questions regarding artistic quality and community value and determine how to score them. Moss asked for a list of the questions to help determine whether the application asks the right questions.

Commission agreed that the scoring range should not be higher than 1-10 and that they should not make a change if it does not add value to the process.

Commission agreed that explanations of low scores should be required and that jurors should include their name with comments. Moss stated that there needs to be a written protocol.

Commission agreed that staff should investigate adding more time for jury review and keeping the current approximate deadlines.

Moss asked about changing the 3-minute interview and Chasansky replied that it was not identified as a priority. Moss suggested that it be made clear that during the interview applicants should respond to the comments the commission has given them. Staff said they would emphasize this in the process statement.

Farnan announced that the commission will get to see the City Manager's recommended budget at the next meeting and City Council will make a decision it in late October.

Moss asked what size panel staff is proposing. Chasansky said he would investigate and run different scenarios to provide different options. Moss stressed that in the case of adding an expert or peer jury panel, the process would need to be clear to the commission as far as how they fit in to the jury and how voting works. Chasansky said he would create an outline of each scenario for the different types of panels.

There were no objections to clearing barriers for commissioner attendance of events or coordinating additional training for jurors.

Chasansky stated that staff and commission can consider changes to the grant structure, such as how to divide the money and whether to add a first-time grant, once they have more clarity on what they expect council to approve.

8:09 p.m. Matters from Commission Members

ACTION ITEM: Unassigned grant funds
Moss stated that there is still $2,000 in unassigned grant funds. She proposed giving this money to Square Product Theatre in addition to the $7,000 awarded to them from the Innovation Grant, since they expressed that the extra money would make a big difference in enabling them to carry out their various productions. The fund for the Innovation Grant was $12,000. BETC came in first and was awarded the full amount they requested ($5,000). Square Product came in second and was awarded the remaining $7,000. Chasansky clarified that staff had originally decided to keep this $2,000 as a contingency or administration fee.

Villarreal motioned to award the $2,000 in unassigned funds to Square Product. Furman seconded. All in favor.

FOR DISCUSSION: Proposed 2016 Arts Commission Retreat
Commission agreed to replace the regular September meeting with a longer meeting serving as the retreat on a weekend day in September. Moss suggested reflections on 2016, grants and public arts policy as main topics of discussion for the retreat.

8:20 p.m. Matters from Staff

FOR DISCUSSION: Manager's Update – Chasansky. No questions about the memo.

FOR DISCUSSION: Vacant Commissioner Position – Chasansky
Chasansky acknowledged Richard Turbiak's resignation and explained that council will review applications from the last time there was a vacant seat to fill the current vacancy. Farnan said a decision should be made by August 2nd

or August 16th. Chasansky said the new commissioner will attend the next meeting if free and be sworn in at the retreat.

PRESENTATION: Public Art Policy Revision – Vink (Note: draft policy included in July packet)

PRESENTATION: Experiments on Public Art – Vink
Vink gave an overview of the upcoming artist exhibits through the fall. Furman asked how we will get the word out about these events and Vink responded that the information will be on the website once finalized.

8:47 p.m. Commission Business

FOR DISCUSSION: Schedule for Remaining Arts Commission Meetings
Chasansky wants to look at having August, October and December meetings offsite to give commission a chance to go out and meet the people who run venues and facilities in the community and make the meetings more accessible for those that can't make the meetings at the library.

FOR DISCUSSION: Sunshine rules
Chasansky remarked that there have been lots of emails to commission members lately. In these cases, Chasansky will respond to the email and copy the entire commission. Commissioners are welcome to respond individually, but should not respond to the whole commission. The point is to make sure public discussion about commission business takes place during commission meetings when the public can be present. There will now be a new section in the meeting packets for email and snail mail correspondence.

FOR DISCUSSION: New Process for drafting agendas and packets
Chasansky explained that the process is being formalized to include a set of standing meetings with Ann Moss to review the agenda and packet. Commissioners will have more time with the packet and a chance to revise it if needed. Packets will be distributed on Thursday and commission will have until end of business Monday to submit changes. Chasansky clarified that it will still be possible to add to the agenda at the meeting if needed.

FOR DISCUSSION: Other business
Chasansky introduced Maureen Malone, Library Administrative Specialist and Board Secretary.

Maldonado asked for advice regarding a request to write a letter of character for presenter from 1750 that was involved in a car accident and is facing charges. Chasansky said he would bring it up with the legal department. Farnan stated that the commissioners are welcome to write an individual letter or agree to write a letter as a group as they are not city employees. Commission agreed that they do not know the gentleman well enough to feel comfortable writing a letter about his character, but do plan to send a card.

Moss reported that she found her liaison interactions to be very helpful and worthwhile, and encouraged other members to participate.

Adjournment 8:59 p.m.

Next Meeting: August 17, 2016 at 6 p.m., location TBD

TO: Members of the Boulder Arts Commission

FROM: Matt Chasansky, City of Boulder Office of Arts + Culture

DATE: August 12, 2016

SUBJECT: Manager's Update for the Boulder Arts Commission

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1. Notes on the Agenda for August 16, 2016:

   - Councilperson Jan Burton will be addressing the you at the meeting to facilitate the open dialog between Council and the Arts Commission.

   - 2017 Grants Program Blueprint – Attached please find an outline which summarizes the presentation that will be given regarding proposals for key changes in the 2017 grants cycle. Also attached are the current "criteria" and jury questions for the grants program for you to consider prior to the discussion.

2. Update on the Appointment of a New Commissioner

   City Council has moved the date that they will be discussing the appointment of a commissioner to the vacant seat. That discussion and decision will now take place at the September 6th council meeting.

3. New Temporary Art Project: Jaipur Literature Festival / Airworks Studio

   Attached please find a presentation from the Jaipur Literature Festival regarding the commissioning of Airworks Studio for a new temporary public art commission at the Main Library. This update is for your review and comment. Please keep in mind that, according to the terms of the Interim Public Art Policy, no action is required by the Arts Commission.

4. Commission Correspondence

   Attached, please find copies of email correspondence received by the Boulder Arts Commission during the period between the July and August 2016 meetings.

5. Staff Updates

   Matt Chasansky is among 20 people to be invited to attend a fellowship program for the country's most prominent local arts agency leaders next month. Hosted by Bob Lynch, CEO of Americans for the Arts, the program will include workshops and leadership development focused on issues of cultural equity, practices for local investments in the arts, and the latest data and research projects.

   Staff continues to contribute to the revision of the Boulder Valley Comprehensive Plan.

   Work continues on planning for the Civic Area.

   Staff continues to work in collaboration with Arts & Venues Denver and the Bonfils Stanton Foundation on the feasibility study for a regional cultural alliance.

Staff continues to participate in the city-wide Climate Change Task Force.

Work continues on the lease agreements with the Boulder Museum of Contemporary Art and The Dairy Arts Center.

Work continues on the 2017 division budget.

Work continues on the Alpine/Balsam (formerly Boulder Community Hospital) site engagement projects.

> Grants Program & Organizational Support

Macky Rental Assistance Grants: Staff has approved a grant for the Greater Boulder Youth Orchestra.

Staff is working with grant recipients on the coordination of their grants and reporting.

Work continues on improvements to the grants program for the 2017 grant cycle.

Work continues on the Arts & Prosperity 5 study. As of the writing of this memo, the community has reached about 50% of the goal for surveys completed.

> Public Art & Neighborhood Programs

Work is ongoing to draft a new Public Art Policy. The final public art policy stakeholders meeting was held on August 10. The draft public art policy was submitted to the City Manager's Office on August 11, with comments expected within the month (attached).

The Office of Arts + Culture will have a booth at the August 17th Farmers Market to share more about the policy, the City's existing collection, and upcoming events through the Experiments in Public Art project.

Three sculptures and two artifacts within the Civic Area will be removed the week of August 22nd to make way for construction.

Staff participated in the "Making of a Public Plaza: Walk to Explore" the new public plaza area at 28th and Diagonal Highway, under construction. City of Boulder Transportation Project Manager Jason Fell will orient participants to the project and to how such improvements in the pedestrian environment are made. Mandy Vink, Public Art Coordinator with the city's Office of Arts + Culture, will share the city's Community Cultural Plan for public art and why these expressions of culture and creativity in the urban landscape are so important to the Diagonal project and the city as a whole.

> Experiments in Public Art:

Matthew Mazzotta will be hosting one "Harm to Table" weekly from August 27th to September 25th. The first "Harm to Table" event will take place at the plaza in front of the Canyon Gallery entrance of Boulder Public Library on Saturday, August 27th at 6pm. We hope to see you there!

Rebecca DiDomenico will be installing "Constellatory" at the 1400 block of the Pearl Street Mall on September 1st. A dedication is tentatively scheduled for September 21st.

Markus Dorninger's "Mapping Stories" will occur throughout Boulder September 17 – 21st. Please join us for the following presentations, with more to come!

- Sunday, September 18, 7:30 pm: Main Library, west façade of North Building
- Tuesday, September 20, 7:30 pm: Boulder Bandshell
- Wednesday, September 21, 7:30 pm: Boulder County Courthouse

> Creative Economy & Creative Professionals Programs

Work continues to complete the design for two key research projects: the Artists Census and the Cultural Venues Inventory/Cultural Asset Map. Both projects are on schedule for data to be collected beginning next month, and a report to be ready in the fourth quarter.

Staff continues to publicize and accept applications for the dance showcase in November with information on the Dance Bridge webpage.

The collaboration with the Boulder Arts Week continues in anticipation of their 2017 event.

Staff is working to update the boulderarts.org web site, reviewing resources, calendars, grant, and scholarship information in the area.

Work continues on social media and other communications on arts events, activities, and opportunities for the community continue.

Attachment One
2017 Grants Cycle Blueprint Part One - Outline

Below are the first several proposals for changes to the grants program structure and process for the 2017 cycle. Note that these are proposals only, for the purposes of discussion during the August 2016 meeting of the Boulder Arts Commission.

PROPOSAL: Jury Panel

> Purpose Statement
The grants jury panel will enhance the ability of the Boulder Arts Commission to make quality decisions about awarding grants through a) experience within specific disciplines or organizational management, and b) familiarity with the cultural community in Boulder. In addition, the grants jury panel will increase the number of jurors participating in the initial rounds of scoring to ensure a more equitable process.

> Roles
In the context of the Jury Process, the following roles are commonly accepted by all stakeholders:
Jury Panel Members (Peer Jurors) – To support the Boulder Arts Commission by contributing expertise to the decision making process. The decisions of the jury panel members are considered advisory; all approvals, recommendations to City Council, and final decisions are the responsibility of the Boulder Arts Commission.
Boulder Arts Commission Members – To participate in the jury process, and further certify the final approval of small grants, and the recommendations to City Council of large grants. In addition, the responsibilities of commissioners are more generally described in the Community Cultural Plan, page 43.
Office of Arts and Culture Staff – To facilitate the jury process, ensure that peer jurors and commissioners are adequately supplied and informed to fulfil their roles, and to police the stewardship and transparency of the process.

> Jury Structure
Terms – A jury will be seated for one full year.
Jury Composition – A jury consists of all 5 commissioners and up to 10 peer jurors.
Selection of Jury Members – Commissioners are appointed by City Council according to the terms in the Boulder Revised Code (BRC) 2-3-2 General Provisions. Peer jurors are appointed by the Arts Commission each year to serve a single, one-year term. Peer jurors may serve up to three consecutive terms before being required to take at least one year off from service.
Disciplines – At the discretion of the Arts Commission, it is recommended, but not required, that peer jurors be appointed to represent each of the following disciplines: visual art,

traditional/folk dance, contemporary dance, theater, classical music, popular music, time-based media, literary arts, arts education, and organizational management.

> Requirements for Service on the Peer Jury Panel

The following requirements must be demonstrated in nomination form to be considered by the Arts Commission:

1. The nominees must agree to abide by the Code of Conduct for City of Boulder staff, council and board & commission members, as described in the Revised City Code Chapter 2-7.
2. The nominees must agree to participate in the panel orientation/training.
3. The nominees must agree to read all applications thoroughly and complete a preliminary evaluation of the applications by the set deadline.
4. The nominees must agree to attend all meetings of the Boulder Arts Commission where applications are discussed.

> Selection Criteria

Artistic Practice – artists and arts professionals with diverse expertise in artistic styles, philosophies, and aesthetics. Individuals who are respected within their fields. Representation will be sought to complement the expertise already present on the Arts Commission, and focused on a breadth of disciplines including visual art, dance, music, theater, time-based media, literary arts, web-based media, design, and other fields.

Professional Specialization – individuals representing critical professions that will complement the expertise on the Boulder Arts Commission including curators, educators, non-profit managers, and other fields.

Authentic Diversity – diversity of all kinds will be sought to encourage equity and include the perspectives of those from different cultural backgrounds, differently abled people, genders, and ages.

> Nomination and Appointment of Jury Panelists

The following process will be used to appoint panelists:

1. September Arts Commission Meeting – Nomination forms are finalized.
2. October 1 – Nominations are posted online and promoted in the community. Staff and commissioners are encouraged to reach out to individuals to encourage them to apply.
3. November Arts Commission Meeting – Commissioners agree on interview questions and appointment criteria.
4. December 1 – Nomination Deadline.
5. December 10 – Staff reviews nomination forms to confirm all requirements are met, and forwards to the commissioners for review.
6. December Arts Commission Meeting – Interviews and Appointment of Jury Panelists
7. Panel Orientation/Training.

Nomination Form Questions – Nominees will be asked to provide the following information:

> Current Résumé or Curriculum Vitae
> Letter of Support
> Disclosure of Organizational Affiliation
> Areas of Arts or Professional Expertise
> If you have received BAC grants, indicate the years, programs and project titles of the grants.
> Agreement to Abide by the Code of Conduct
> Question: "In reading the Community Cultural Plan sections on the Community Priorities, Vision, and Support our Cultural Organization Strategy, please provide your perspective on what principles and focus most interests you in making good decisions about awarding grants." (500 words maximum)

> Jury Process

The following steps may be used in the process to apply, vet, review, and approve the distribution of grant funds. Please note that the process may be altered slightly depending on the nature of the specific grant; the full process for each category will be described in the guidelines and requirements for that grant.

1. Phase One: Submit an Idea (When Required)
    a. Applications Open
    b. Applications Deadline
    c. Staff Certification of Requirements
    d. Full Jury Review of Applications, Jury Members Sequestration Begins
    e. Jury Scoring Deadline
    f. Semifinalists Identified, Status Reported to Applicants
2. Phase Two: Full Proposal
    a. Applications Open
    b. Applicant Workshop and Staff Consultation
    c. Applications Deadline
    d. Staff Certification of Requirements
    e. Full Jury Review of Applications
    f. Jury Scoring Deadline
3. Phase Three: Proposal Review and Funding Determination
    a. Jury Scores and Comments Distributed
    b. Semifinalist Presentations
    c. Full Jury Discusses Each Semifinalist
    d. Q&A Session
    e. Rescoring
    f. Arts Commission Certifies Finalists, Jury Sequestration Ends
    g. If Required, City Council Approves Arts Commission Recommendations

PROPOSAL: Jury Question on Artistic Quality or Vibrancy

Proposal A > Artistic Quality Jury Question

Question Concept
Modeled after the existing jury questions, the Artistic Quality jury question will ask for a direct demonstration through a narrative answer and associated documentation. This proposal is based in part on examples from Colorado Creative Industries and the National Endowment for the Arts.

Draft Question
Describe how your organization commits to high artistic standards. Include information on how: a) professional artists are involved in leadership and the potential impact on artists and the artistic field (including evidence of direct payment); b) your curatorial approach or artistic mission is realized in programming; c) your audiences, peers, or critics respond to your programming; and/or d) other ways by which you measure the quality of your art and the results of those measures.

Proposal B > Artistic Vibrancy Data Table

Data Table Concept
The data table will collect information about 9 different specific measures in order to show an index of the perception of quality in the community. The measures will access three components of understanding quality: perceptions of the audience, the mix of programming, and the health of communications/media interactions. Each component can be reviewed in three ways: quantification of scale, quantification of growth, and quality of response.

Draft Data Table:

	Scale	*Growth*	*Opinions*
Audience	audience size	% increase in audience size from the previous year	% of return visitors
Programming	# of public programs of all kinds	% of public programs that are new works or new interpretations	# of calendar listings and press promotions of upcoming events
Community	# of website hits, newsletter subscriptions, and social media impressions	% increase in website hits, newsletter subscriptions, and social media impressions	# of critical reviews

When collected, each specific measure is averaged across all applications. That average is given the index of 0. Also, the spectrum is assigned an index number: the highest number assigned 10 and the lowest numbers assigned -10. Then, each individual application's specific measures are assigned an index on that spectrum.

The data table will be accompanied by a narrative, in which the organization can give further insight on the qualifications of their application with regards to artistic vibrancy.

It is important to note that the indexing will not result in a score.

Jury Scoring Sequestration

To ensure the highest possible standards of stewardship, transparency, equity, fairness, and quality decisions, the following process restrictions will be implemented for each grant cycle:

> During the scoring process, from the opening of the online jury system until the finalists are approved, the members of the jury may not be contacted through any means by applicants.

> Applicants with questions or concerns about the status of their application are permitted to contact staff, who then may at their discretion communicate with the jury members. Communications will not be passed on to jury members if staff determines that the question or message: a) is intended to lobby the jury members in favor of an application, or b) will purposefully or inadvertently interfere with the stewardship of the grants program.

Eligibility Requirements and Exclusions

Please Note: Recommended changes to the eligibility requirements and exclusions are highlighted in yellow.

> GENERAL ELIGIBILITY REQUIREMENTS

Contractual Age > All applicants must be of legal contractual age as defined by the state of Colorado (18 years).
City of Boulder Conflict of Interest Policy > City employees are not eligible to receive grant funding.
Good Standing. Applicants must be in good standing with the Boulder Arts Commission having met agreed-upon deadlines for any previous BAC-sponsored project, and/or can demonstrate good faith efforts to comply with BAC requests regarding previous projects.
Compliance with Law and Policy > All applicants, organizations, and the content of all projects must comply with the ordinances and policies of The City of Boulder.
Service Area > The product (performance, piece of art, etc.) funded in whole or in part by the BAC must be provided to the Boulder community. Any product that receives other funding may be held in another municipality or area, provided that at least one performance is provided within Boulder Valley, as defined in the Boulder Valley Comprehensive Plan, and is for the direct benefit of the Boulder community.
Civil Rights Act Compliance > All applicants must comply with Title VII of the U.S. Civil Rights Act of 1964 and Section 504 of the Federal Rehabilitation Act of 1973 to the end that no person in the United States shall, on the grounds of race, color, national origin, physical or mental handicap, sex or religion, be excluded.
Exclusions > Funds will not be provided for: projects that have occurred before the grant funding decisions has been made, the purchase of alcohol or marijuana, debt reduction, capital construction, creating or building endowments, acquisition of real estate, political activity, programming that promotes a single religion over others, or re-granting of the funds.

> LARGE GOS GRANTS

Budget Threshold > Cultural organizations with annual revenues greater than $200,000.
Service Area and Programming > Must be able to demonstrate that a majority of the organization's programming takes place in the City of Boulder and that the programming meets the criteria described in the Chapter 14-1-2 of the City of Boulder Revised Code. The organization must also demonstrate that they are headquartered in Boulder and have been conducting this programming in Boulder for at least five years.
Non Profit Verification > Applicants must provide formal IRS documentation of their 501(c)3 status. This letter must be dated previous to the last five years. See a sample of this document.
Consistent Management > The organization must have consistent management with no planned or expected changes to leadership during the term of the funding.

> SMALL GOS GRANTS

Budget Threshold > Cultural organizations with annual revenues less than $200,000.

Service Area and Programming > Must be able to demonstrate that a majority of the organization's programming takes place in the City of Boulder and that the programming meets the criteria described in the Chapter 14-1-2 of the City of Boulder Revised Code. The organization must also demonstrate that they have been conducting this programming in Boulder for at least two years.
Consistent Management > The organization must have consistent management with no planned or expected changes to leadership during the term of the funding.
Governance and Non Profit Status > Emerging organizations that have not yet achieved not-for-profit status and community-oriented businesses may also apply for this grant. These organizations must be able to demonstrate the following:

1. The organization has community-oriented mission and goals, services, and programming.
2. The organization is currently active and has conducted programming consistently for at least two years.
3. The organization has oversight from a board, advisory committee, or other stewardship group. That group must include community representation.

In lieu of Non Profit Verification, the applicant is encouraged to provide a copy of their form CR0100 (Colorado Business Registration) and documentation of the above criteria. This can take the form of strategic or business plans, year-end-reports, media clippings, letters of support, or other documents.

> COMMUNITY PROJECT GRANTS

Open to All > Anyone may apply once the General Eligibility Guidelines are met, including individuals, artists, non-profit organizations, organizations with pending non-profit status, fiscally sponsored organizations and for-profit organizations with a community focus. Organizations not headquartered in Boulder may be considered (refer to Jury Evaluation question # 5).
Service Area and Programming > Projects must have a significant component of public programming that takes place in the city limits of Boulder and that the programming meets the criteria described in the Chapter 14-1-2 of the City of Boulder Revised Code.
Project Timeline > Projects must take place after the grant funding decision and within the calendar year the grant is awarded.

> ART EDUCATION GRANTS

Open to Educators, Administrators, and Presenters > Classroom teachers and school administrators in public schools, private schools, home school associations, and non-traditional classroom settings, as well as artists/ individuals/organizations collaborating with schools on programming are eligible.
Service Area and Programming > Projects must have a demonstrated benefit to school children in the City of Boulder.

Project Timeline > Projects must take place after the grant funding decision and before the end of the 2018 spring semester.

> INNOVATION FUND

Open to All > Anyone may apply once the General Eligibility Guidelines are met, including individuals, artists, non-profit organizations, organizations with pending non-profit status, fiscally sponsored organizations and for-profit organizations with a community focus. Organizations not headquartered in Boulder may be considered (refer to Jury Evaluation question # 4).
Service Area and Programming > Projects must have a significant component of public programming that takes place in the city limits of Boulder and that the programming meets the criteria described in the Chapter 14-1-2 of the City of Boulder Revised Code.
Project Timeline > Projects must take place after the grant funding decision and within the calendar year the grant is awarded.

Short Form Application

The following general application questions will be used for those grants that use a Short Form Process. This includes the Community Projects Grant, the Art Education Grant, and the Innovation Fund.

Phase One – Submit an Idea

> Checklist for certification that applicant meets all requirements of the grant.
> Project Title
> Describe your project in one sentence.
> Describe your project. (700 characters)
> How does this project advance specific Community Priorities found in the Community Cultural Plan? (600 characters)
> Who is the audience and what are their needs? (600 characters)
> Please list your team members or partners and their qualifications. (500 characters)
> Other funding sources
> Organization name and address (250 characters)

Phase Two – Full Proposal

> Applicant Information
> Jury Questions (Different for Each Grant)
> Boulder Focus
> Attachments

Current Jury Evaluation Questions

> FOR LARGE GOS GRANTS

- **Capacity Building.** How will this grant increase the capacity of your organization to meet goals in your strategic plan or master plan? In what way will this grant increase your organization's sustainability and resiliency? What innovations, growth, or new community benefits will be made possible by this award?
- **Community Priorities.** In what way will this grant funding increase your organization's ability to contribute to one or several of the Community Priorities described in the Community Cultural Plan? [link]
- **Proposed Outcomes and Evaluation.** Describe your evaluation strategy for understanding the success of this grant over time. Please include the goal(s), the measures by which you will understand progress towards those goals, and the strategy for collecting this data. Note: Funding recipients will be asked to include this evaluation as part of their annual reporting.

> FOR SMALL GOS GRANTS

- **Capacity Building.** How will this grant increase the capacity of your organization to meet goals in your strategic plan or master plan? In what way will this grant increase your organization's sustainability and resiliency? What innovations, growth, or new community benefits will be made possible by this award?
- **Community Priorities.** In what way will this grant funding increase your organization's ability to contribute to one or several of the Community Priorities described in the Community Cultural Plan? [link]
- **Proposed Outcomes and Evaluation.** Describe your evaluation strategy for understanding the success of this grant over time. Please include the goal(s), the measures by which you will understand progress towards those goals, and the strategy for collecting this data. Note: Funding recipients will be asked to include this evaluation as part of their annual reporting.
- **Boulder Focus.** Are you a Boulder organization serving Boulder or are you an organization outside of Boulder and to what degree do you focus on Boulder programming?

> FOR COMMUNITY PROJECT GRANTS

- **Community Priorities.** To which of the Community Priorities does this project contribute? What specific benefits to the community are planned? How will success be measured?
- **Cultural Offerings.** In what way does your project fill a gap in the variety of cultural offerings in Boulder? What is exciting, new, and remarkable about your project?
- **Full Access.** Describe the aspects of access that you will provide for this project: its affordability, availability, accessibility, accommodation, and acceptability to diverse groups?
- **Proposed Outcomes and Evaluation Strategy.** Describe your evaluation strategy for this project and how you will collect data. Please also include your goals for this project and how the benefit to the community will be measured.
- **Boulder Focus.** Are you a Boulder organization/individual serving Boulder or are you an organization/individual outside of Boulder and to what degree do you focus on Boulder programming?

> FOR ART EDUCATION GRANTS

- **Benefit to Students.** In what ways will this project directly benefit the students and their growth as cultural participants or in the creative industries? What new skills or experiences will be offered?
- **Complementing Curriculum and Offerings.** How does this project enhance, or fill a gap in, the generally available curriculum and offerings?
- **Proposed Outcomes and Evaluation Strategy.** How will the benefits to the students be measured?
- **Boulder Focus.** Are you a Boulder organization/individual serving Boulder or are you an organization/individual outside of Boulder and to what degree do you focus on Boulder programming?

> FOR INNOVATION FUND GRANTS

- **What is the experiment?** Provide a narrative on your proposal and specifics on how this funding will allow you / your organization to experiment with a new management concept, an emerging technology, or an untried programmatic practice. What is the idea you wish to test?

- **How will you conduct the experiment?** Explain how you plan to test the idea. What steps are involved? What challenges are faced in conducting the experiment? And, how will these risks be mitigated?

- **What do you hope to learn?** Describe the tools you will use to measure the results of the experiment. What does success look like? What evaluation is necessary to understand success or failure?

- **What might the impact be?** If the experiment proves your concept, what are the potential benefits for you, your organization, or the community? What would it take to operationalize a program based on the experiment?

- **Boulder Focus.** Are you a Boulder organization / individual serving Boulder or are you an organization / individual outside of Boulder and to what degree do you focus on Boulder programming?

TO: Members of the Boulder Arts Commission

FROM: Mandy Vink, Public Art Coordinator

DATE: August 11, 2016

SUBJECT: Temporary Artwork Installation for JLF

MEMORANDUM

The Jaipur Literature Festival are working with artists George Peters and Melanie Walker, of Airworks Studio to install their custom banners on the Boulder Public Library lawn for the festival. Roughly twenty to twenty-five banners will adorn the lawn through the duration of the festival: September 23-25.

George and Melanie created Airworks Studio, and have been collaborating since 1995. Their works enliven and activate the environment, with a wish to make the works have a voice and character that uplifts and reflects the positive aspects of human vision. Through their creations, they strive enhance our city and urban environments making places of reflection, of beauty, creating color, humor and life to our living and working spaces.

Festival producers are working hand-in-hand with Parks and Recreation staff for the proper installation.

According to the terms of the Interim Public Art Policy, temporary exhibitions of public art such as this are not subject to any specific process involving the Boulder Arts Commission. However, we are asking for your input on behalf of the Jaipur Literature Festival to ensure that the installation is a success.

For more information about the Jaipur Literature Festival, visit their website:
https://jaipurliteraturefestival.org/boulder/

(work samples similar to what will be installed)

Attachment Three
Commissioner Correspondence

Below are copies of emails received by the Commission during the period of time between the distribution of the previous meeting packet and the date on this packet. All emails that were received by more than 3 commissioners are considered public record, and are included here. To the degree possible, the content has been consolidated by the category of each email chains and conversations.

From: Elizabeth McGuire [mailto:mcguire@comusic.org]
Sent: Wednesday, July 20, 2016 1:33 PM
To: Chasansky, Matthew <ChasanskyM@boulderlibrary.org>
Cc: Louise Grauer <louise.a.grauer@gmail.com>; Farnan, David <FarnanD@boulderlibrary.org>; Malone, Maureen <MaloneM@boulderlibrary.org>; tamilbac@gmail.com; flynvartranch@comcast.net; Ann Moss <annmoss50@gmail.com>; F Furman <ffurman@ecentral.com>
Subject: Re: CMF&CMA

Matthew,

Thank you for the quick reply. I look forward to attending future meetings and engaging with the commission in the coming months.

Thanks again,

Liz

On Wed, Jul 20, 2016 at 1:21 PM, Chasansky, Matthew <ChasanskyM@boulderlibrary.org> wrote:

Liz—

Thanks for the email and letter. On behalf of the commission and staff, we very much value your engagement on the issues, especially as we work over the next few months to improve the grant program ahead of the next cycle.

Please note that, due to our transparency rules, the commissioners will not respond as a group, though individual members may choose to get in touch with you. Also, correspondence with the full commission is considered a matter of public record; we will include a copy of your correspondence in the next meeting documents.

Finally, I very much encourage you to attend an upcoming meeting to speak at the public comment portion of the agenda.

Thanks again! Please let me know if you have any questions.

—Matt

Matt Chasansky
Manager,
Office of Arts and Culture

City of Boulder
Library & Arts

303-441-4113
chasanskym@boulderlibrary.org

boulderarts.org

Library & Arts Department
1001 Arapahoe Avenue | Boulder, CO 80302
bouldercolorado.gov

From: Elizabeth McGuire [mailto:mcguire@comusic.org]
Sent: Tuesday, July 19, 2016 11:14 PM
To: tamilbac@gmail.com; flynvartranch@comcast.net; Ann Moss; F Furman
Cc: Chasansky, Matthew; Louise Grauer
Subject: CMF&CMA

Boulder Arts Commission Members,

Attached is a letter letter regarding CMF & CMA's appeal to be considered a "Boulder-based" organization.

During the Festival season, please feel free to contact me via email or by calling my cell: 469-867-7029 with any questions. Thank you for your consideration.

All the best,

Liz

--
Elizabeth McGuire | Executive Director
Colorado Music Festival & Center for Musical Arts
200 E. Baseline Rd.,Lafayette, CO 80026
Email: mcguire@comusic.org
Phone: (303) 665-0599 x.101
comusic.org

Check out our Presenting Series -
Recital Concerts with special guest artists including Joshua Roman, Orion Weiss, Vadim Gluzman, and Olga Kern!

Colorado Music Festival & Center for Musical Arts
JEAN-MARIE ZEITOUNI | MUSIC DIRECTOR

July 29, 2016

Boulder Arts Commission

Dear Commission Members:

I would like to provide commission members with information about the Colorado Music Festival & Center for Musical Arts (CMF & CMA). For forty years, CMF has been delivering world-class musicians and orchestral performances to the Boulder community. At its inception and under the direction of Giora Bernstein, CMF quickly grew to national prominence and attendance outgrew Boulder's sanctuaries. As many Chautauqua supporters will agree, CMF's renown and subsequent capacity to serve a larger audience was a key factor in the preservation of Chautauqua; which at the time was run down and in jeopardy of being significantly redeveloped.

For years, CMF maintained its official residence in Chautauqua's Cottage 100. Colorado Chautauqua organization (CCA) ultimately requested that CMF vacate the cottage so that they could house what became the general store. CCA did not make it affordable or welcoming for our organization's offices to remain on site, and CMF was displaced to the significantly smaller Cottage 200. While we continue to rent Cottage 200 year-round, the space is not large enough to serve the needs of our extended staff and is occupied seasonally as our critically important base for Festival operations. When CMF is not in session, full time staff returns to our Center in Lafayette (CMA) which operates year-round.

Given its long history n Boulder, CMF & CMA would like the Commission to consider it a "Boulder-based" organization, eligible for large organization grants. We could certainly provide additional information about the history of CMF & CMA, but it is especially noteworthy that the majority of CMF's individual and corporate support is Boulder-based, public performances are held in Boulder's venues, programs represent multiple collaborations with Boulder businesses and arts organizations, and community engagement efforts are dedicated to serving the Boulder community with our popular, affordable Family Fun and Young People's Concerts and thirteen-year partnership with Circle of Care.

CMF's economic and social impact is also substantial, going beyond the traditional symphony model by bringing approximately one hundred of our "all-star" orchestra members from across North America, composer fellows participating in our nationally-recognized Click! program, as well as our roster of celebrated guest artists. These individuals are housed, work and play in the Boulder community for the duration of the six-week Festival, not only providing us with beautiful music, but also meaningful, personal interactions that have no doubt contributed significantly to Boulder's cultural landscape and reputation as an arts destination.

I welcome your advice about how to best navigate CMF's options at this time, perhaps even to consider changing our official address to Cottage 200 if that is indeed our only obstacle. Thank you for your time and consideration and please feel free to contact me directly should you require more information.

Sincerely,

Elizabeth McGuire

Elizabeth McGuire, Executive Director
Colorado Music Festival & Center for Musical Arts

From: Chasansky, Matthew
Sent: Thursday, July 21, 2016 9:54 AM
To: Ann Moss <annmoss50@gmail.com>; F Furman <ffurman@ecentral.com>; flynvartranch@comcast.net; Tamil Maldonado <tamilbac@gmail.com>
Cc: Farnan, David <FarnanD@boulderlibrary.org>; Malone, Maureen <MaloneM@boulderlibrary.org>; Fowler, Mary <FowlerM@boulderlibrary.org>; Charlotte LaSasso <charlotte@bouldercountyarts.org>
Subject: FW: Cultural Grants Program

Commissioners—

As requested, below is the email that Ann discussed, in which Charlotte LaSasso provides a few suggestions for improvements to the grants program. I look forward to continuing the discussion at the next meeting!

—Matt

From: Charlotte LaSasso [mailto:charlotte@bouldercountyarts.org]
Sent: Wednesday, July 20, 2016 4:12 PM
To: Ann Moss; Chasansky, Matthew
Subject: RE: Cultural Grants Program

Hi Ann & Matt,

Deborah Malden forwarded this email to me and suggested that I may wish to add to the conversation. Really, Deborah has it covered. The only point that I disagree on is tossing the high and low scores – especially if you only have 4 or 5 panelists. But outliers should be discussed. Ideally, though, you would have a larger panel of people that are deeply engaged in the local arts scene and your scoring scale should be broader – 100 point scale seems appropriate for very large grants.

I would also suggest that you conduct actual interviews and increase the time allowed to "defend" the grant.

I'm a little sad that I can't attend the meeting tonight. Glad you're asking for input!

Charlotte

Charlotte LaSasso
Executive Director
Boulder County Arts Alliance
2590 Walnut St Ste 9
Boulder, CO 80302
303.447.2422
www.bouldercountyarts.org
Twitter: @BouldArts
Facebook

From: Ann Moss <annmoss50@gmail.com>
Date: July 20, 2016 at 1:25:49 PM EDT
To: Deborah Malden <deborah.malden@boulderchamber.com>
Cc: Matthew Chasansky <ChasanskyM@boulderlibrary.org>
Subject: Re: Cultural Grants Program

Deborah:
Thanks so much for taking the time to provide us with all these ideas. I feel fortunate that I had the opportunity to meet with you a little while back and discuss many of the ideas mentioned. Your email is timely and I'm sure many of the thoughts you mentioned will be considered during the next few meetings as we revise the grants.

Please let me know when you return. I'd enjoy meeting with you again to go over where we are in the development of the revisions and get your input.

Have a great trip and safe travels.
Ann

Ann Moss
Landscape Architect/Urban and Regional Planner
annmoss50@gmail.com

From: Deborah Malden [mailto:deborah.malden@boulderchamber.com]
Sent: Wednesday, July 20, 2016 9:01 AM
To: Chasansky, Matthew; Ann Moss
Subject: Cultural Grants Program

Dear Matt and Ann,

I understand that the BAC is inviting input on the Cultural Grants program at tonight's BAC meeting. Unfortunately, I am out of town but thought I'd share some ideas for your consideration:

1. Clarify eligibility requirements and criteria, including the criteria for General Operating Support (GOS). Given the nature of GOS support, it might be appropriate to establish a fairly high bar for GOS grants (number of years in operation; financial health/no recent history of deficits; evidence of board engagement and good stewardship; limits on GOS funding as a % of budget (e.g. 10%), etc.). Funding for innovative programming is probably best achieved through other grant categories (for example, project grants.)

2. Consider increasing the number of Commissioners and/or using a community or peer review panel to evaluate the grants so that the grant scores reflect a broad consensus. Consider eliminating low and high scores so that no one reviewer has disproportionate impact on the grant scores.

3. Encourage more nuanced scoring: Expand the criteria for grant making and the scoring scale. The BAC might want to consider some or all of the following:

- Include some measure(s) for excellence/quality of programming. This is where a robust peer review panel could be particularly helpful.

- Make sure that grant scores reflect how well an organization actually 'moves the needle' in supporting advancement of the overall goal of the CCP rather than how many strategies an organization's work is aligned with.

4. While individual grant scores are important, the overall logic and impact of the funding plan should also be considered. If not, the BAC runs the risk of leaving gaps in funding by discipline, constituents served, etc. not to mention causing confusion in the community. One way to address this might be to include a score for 'fills a unique niche" or "importance to the arts and culture ecosystem".

5. The BAC might want to reconsider whether GOS funded organizations can also compete for project grants or at least establish some limits so that funding is not concentrated in a few organizations.

6. Take steps to ensure that the grant scores/final funding allocations are not driven primarily by the quality of the written grant rather than other qualities or benefits to the community. Some granting organizations, including The Community Foundation Serving Boulder County, explicitly instruct grant reviewers to ignore the quality of writing so that applications written by non-native English speakers are given fair consideration.

7. Consider rolling out the new operating grants in annual increments so that the process can be refined on an on-going basis, and allow organizations time to adjust to changes in the program. Staggered funding commitments would also avoid having organizations coming off-cycle at the same time/having to compete for funding as a group only once every three years. The winners and losers in a once-every-three-year scheme seem too pronounced and the consequences for organizations that do not receive funding seem too long lasting. (The BAC might also consider offering one-, two- and three-year GOS grants, perhaps based on different criteria or scores.) In addition, an annuals grants cycle would allow the grant reviewers to follow the work of the grant recipients and refine their own grant evaluation skills on an on-going basis.

8. Consider establishing three (or more tiers) for GOS funding. The $200K budget threshold for the larger grants seems low. Creating a mid-sized tier ($150 - $450 K, for example) might be appropriate.

9. Before changes to the grants program are finalized for 2017, vet the changes with the arts and culture community and with teachers (for the Arts ED grants). Robust feedback prior to the launch of the 2017 grants cycle would likely help identify and mitigate problems before they arise and improve communication.

In addition to the above, The BAC might consider doing a survey of cultural grants programs in other communities and identify a few that seem the most well developed to help inform future modifications to Boulder's Cultural Grants program. LexArts, in Lexington, KY appears to have a well-respected grants program and uses community member panelists to help evaluate grants and organizations. The website for Cultural Arts Division of Austin, TX has fairly robust information about its arts commission and the use of peer review panels and its program could be a good model for the City of Boulder.

Matt and Ann, thank you for considering this input. I'm sure that much of it is not 'new', but hope you find this helpful. This is such an exciting time for arts and culture in our community, and I am so grateful to both of you for the hard and good work you are doing! Please let me know if you have questions. I will be back in town mid-August and would be happy to meet with you to discuss any or all of the above.

All my very best,

Deborah

Deborah Malden

Arts Liaison & Advisor
Boulder Chamber
303.870.5263 m
deborah.malden@boulderchamber.com
www.boulderchamber.com

We Build Community Through Business.

From: Malone, Maureen
Sent: Friday, July 22, 2016 9:44 AM
To: Ann Moss <Annmoss50@gmail.com>; Chasansky, Matthew <ChasanskyM@boulderlibrary.org>; Farnan, David <FarnanD@boulderlibrary.org>; Felicia Furman <ffurman@ecentral.com>; Fowler, Mary <FowlerM@boulderlibrary.org>; Mark Villarreal <flynvartranch@comcast.net>; Tamil Maldonado <tamilbac@gmail.com>
Subject: FW: Civic Area Newsletter - July 20, 2016

Hello Commissioners,

Please see below for the latest Civic Area Newsletter. A copy will also be included in next month's meeting packet.

Thanks,
Maureen

July 21, 2016

Dear Board and Commission members:

Below is our latest Civic Area newsletter filled with lots of updates and information.

For a link to this newsletter, please go directly to the newsletter online here: **http://tinyurl.com/cobcivnews072016**

We look forward to providing other Civic Area communications in the near future!

As always, the latest information on the Civic Area Project can be found at: https://bouldercolorado.gov/civic-area.

Best regards,

--jim

Jim Winchester, Communications Manager on behalf of the Civic Area Project team

Civic Area Project Team:

Joanna Crean, Co-Director of the Civic Area Project (Public Works and Planning, Housing + Sustainability Departments)
Jeff Haley, Co-Director of the Civic Area Project (Parks and Recreation Department)
Molly Winter, Executive Director of Community Vitality
David Farnan, Library & Arts Director
Yvette Bowden, Director of Parks & Recreation
Margo Josephs, Community Partnerships & Outreach Manager

Like

BOULDER CIVIC AREA

Civic Area Park construction coming soon

After a year of planning and public input, the Civic Area will soon be filled with construction activity marking the first major implementation effort of the Civic Area Master Plan. Construction will begin after Labor Day.

"The beginning of construction marks an exciting milestone for this project," says Jeff Haley, a Civic Area core team coordinator. "People will finally be able to witness the first physical transformation of the area into a community-envisioned recreation destination. This has all been made possible thanks to the hundreds of design ideas submitted from community members of all ages and backgrounds."

COMMUNITY CULTURE & SAFETY

PCL Construction Services, Inc. was selected as the general contractor for this phase of park construction which was funded through the Community, Culture and Safety initiative to be the catalyst for future improvements in the Civic Area. PCL and staff are currently working to finalize the phasing and sequencing of the work, which will last roughly 18 months.

"We are putting the final touches on a construction timetable that we will share in detail with the community as soon as it is finalized," says Haley. "There will be some temporary inconveniences for community members traveling through the park area. However, the construction sequencing will allow many areas in the park to remain open for recreation. Pedestrian and bike paths will be temporarily rerouted around construction zones and will remain accessible except during occasional work times."

The city is finalizing plans for a groundbreaking celebration in September with specific information to be announced in the next few weeks.

City working to minimize impacts to access, parking

While construction will have short-term impacts to Civic Area visitors and downtown employees, the Civic Area Project team is working to keep the area largely accessible during the construction phase and to enhance overall access in the longer term.

"The wheels were set in motion over a year ago to study and prepare for both short-term and long-term **access changes** related to the Civic Area transformation," said Molly Winter, executive director of Community Vitality. "We continue to collect data about the use of the Civic Area parking lots and the results of new incentives that encourage city employees to use alternative transportation options to commute to downtown. An analysis of these studies will continue informing our future access strategies."

Based upon the approved park design and extensive public involvement, the project team would like to remind the community that the construction will include the permanent removal of 20 spaces in the Civic Area Municipal lot. The benefit gained by the removal of these spaces helps achieve the short-term goal of allowing access for construction equipment and materials. It will also help achieve the long-term goal of increasing the safety of pedestrians and cyclists using the new park and Boulder Creek Path by creating a more enjoyable experience for visitors in the Civic Area within the renovated park area.

Many strategies have been put in place to mitigate any parking loss including long term and short term parking management enhancements in all lots, increased incentives for employees to use alternate modes for access and increased parking availability in satellite parking lots. The team continues to monitor the effectiveness of the various strategies and listen to community concerns. The team will adapt the approach to ensure visitors and employees can be accommodated with various access options to the Civic Area, including parking. While the plan approved by City Council allows for up to 45 permanently removed parking spaces, the city will wait until further parking data is analyzed before deciding if more than the current 20 spaces need to be permanently removed. Construction may also result in some additional parking space closures for temporary equipment space needs during construction only, with those spaces to be reopened after construction. In addition, alternatives for long term vehicle and bike parking will be explored in the Civic Area bookends. Updates will be provided to the community in the next couple of months outlining the most recent observations of the access strategies and potential refinements, including parking.

Excitement building around Public Market possibilities

For years, the community has been thinking and talking about the idea of a public market to supplement the existing Farmers' Market. With the "Park at the Core" on track to start construction this fall, the planning focus is shifting to the "Bookends" which is likely to include such a public space.

A recent city-commissioned study indicates that it could be feasible for the City of Boulder to develop a year-round **Public Market** with the support of local community groups. On April 5, the City Council agreed this should be a key area of focus for 2016 and 2017. In the months since that report was released, the City of Boulder has assembled a Public Market staff team to move the project forward in close partnership with community groups.

"We had great community input during the Civic Area Visioning process," says David Driskell, executive director of Planning, Housing + Sustainability. "We also completed extensive research, engaged a national expert, and heard from a working group representing the local food industry and stakeholders.

"Based on this, the draft vision for Boulder's Public Market is to create a place that becomes the community's kitchen and dining room-a friendly, vibrant, and uniquely Boulder destination where the community can relax, eat, innovate and educate about local foods, nutrition and natural products," says Driskell. "We hope everyone will continue to give input and help shape Boulder's Public Market as a nationally recognized regional food hub with an energy and spirit that makes it popular day and night."

This summer, the Public Market team will be out periodically on Wednesday evenings or Saturday mornings at the Boulder Farmers' Markets to hear from the community about what they think "Boulder's version" of a public market should look like. These opportunities will allow community members to share some of their experiences at other community markets, and to react to draft vision statements and goals. All the feedback will culminate in a Public Market workshop with David O'Neil (a leading market hall expert). Public input at the workshop will help the city refine the Public Market vision, goals, proposed program and phasing - all of which will be presented to City Council for direction in November.
If you can't make it out to see us this summer at Farmers' Market, please give us your input by taking **this survey**.

By The Numbers: Civic Area Activation - June 2016

This summer, the Civic Area team and Parks & Recreation Department have teamed up to bring more excitement and programs than ever! By the numbers....

Bandshell Bootcamp Free Workout Classes:
Four sessions with **32 participants**!

Civic Area Walking Tours:
Five tours with **41 participants**!

Bandshell Boogie Music & Dance Events:
Four events with **425 participants**!

Nature Play Programs:
Eight events with **249 Participants**!

Summer Sounds Concert:
Estimated **500 participants**!

Sunrise Yoga: Three sessions with **28 participants!**

Volunteer Activity:
Bandshell Bench Painting: **40 volunteers**!

For more information on this summer's activities and how you can join the fun, check out the Boulder Park's and Recreation Civic Area Schedule of Activities!

Civic Area Briefs

TACTILE TORUS sculpture on exhibit in Civic Area

The City of Boulder is excited to partner with And Art Space and Alexander Chambers Gallery to host *TACTILE TORUS*, one of three sculptures included in Mario Martinez's *Mars Molecule Project.*The artwork was installed on July 8th and will remain on view through October 2016. *TORUS* has a very detailed designed inspired by sacred geometry and the ancient language of hieroglyphics, and employed 3d printing and the ancient "lost wax" casting technique. The designs are

meant to invite the viewer to look inside the hollow sculptures and connect with themselves and ancient worlds before us that can be experienced today.

Update on Canyon Boulevard Complete Streets Study

The Canyon Boulevard Complete Streets Study is in full swing! Over the last few months, the Canyon Boulevard Complete Streets Study project team has gained an understanding of existing conditions, developed the study's vision, goals, objectives, proposed evaluation measures and seven conceptual design options. And from the spring 2016 community engagement period, the project team has gathered valuable feedback that will help shape future design recommendations. The next period of community engagement opportunities for the Canyon Boulevard Complete Streets Study will take place in the fall 2016. Please visit the Canyon Boulevard website for details.

Update on Boulder Creek Path Projects

The Boulder Creek Path Improvements and Lighting projects will improve a high use bicycle and pedestrian corridor by building a pedestrian path and installing lighting along the existing Boulder Creek Multi-Use Path from 17th Street to the underpass at Arapahoe Avenue and from 9th Street to the Eben G Fine Park bridge. See the preliminary project plans here. Share your thoughts with city staff! Complete the online version of the project comment card and help shape the final design. Project planning and design will continue into fall, 2017 with construction anticipated to be completed by spring, 2018.

Arapahoe Underpass Project

The Boulder Creek Arapahoe and 13th Underpass Project will provide a safer, more accessible and less flood prone underpass along the Boulder Creek Multi-Use Path at Arapahoe Avenue, near 13th Street. Site visits, data collection and public comment have helped identify a couple of preliminary designs, but there is much more to be done. The project team will continue to identify opportunities for improving pedestrian and bicycle travel to and through the underpass, and you can help. How do you want to see the underpass improved? What's your travel route to and through the underpass? Check out the preliminary project plans here and share your thoughts with city staff by completing the online version of the project comment card. Your comments will help to identify the preferred project alternatives!

TREExOFFICE now up in Civic Area

TREExOFFICE is now set up in the Civic Area and available for use. This unique project placed an outdoor urban co-working space inspired by artist Natalie Jeremijenko in the Boulder Civic Area earlier this summer. TREExOFFICE was designed and built by University of Colorado's Program in Environmental Design students under the guidance of faculty member Marcel de Lange with assistance from Studio NYL Structural Engineers. The project is located in front of the Boulder Museum of Contemporary Art.

Hotlinks to all Civic Area projects!

For details on the various site projects related to the Civic Area, please refer to the following webpages:

Long-Term Civic Area Planning
Boulder's Public Market, Historic Resources, Floodplain Design: Opportunities & Constraints & Civic Area Access

Community, Culture & Safety Projects
Civic Area Park Site, Irrigation Ditch Information, Arapahoe Underpass, Creek Path Improvements, Creek Lighting Improvements & Public Art Projects

Related Projects
Canyon Boulevard Complete Street Study, A Boulder Community Project: Alpine - Balsam & Boulder Valley Comprehensive Plan

Next steps in the Civic Area project

- **Summer 2016: Public Market community input opportunities**
- **September 2016: Phase 1 Construction begins in Civic Area**

STAY CONNECTED