

Proposal for Smoking Ban on Selected City Properties



**City Council
Study Session
September 23, 2014**



- I. Background
- II. Process
- III. Proposal
- IV. Implementation & Enforcement
- V. Next Steps
- VI. Questions

Agenda

Where it started...



CITY OF BOULDER CITY COUNCIL RETREAT

2-YEAR DESIRED Outcomes & Tasks

DEVELOP PART 1

Climate Change

- Develop clear expectations & timelines for energy efficiency in commercial/industrial buildings within 2 years.
- Zero Waste Management Update
 - Ways to significantly increase comm'l
 - Explore anaerobic digester, C/D, higher landfill tipping fees.
- Clarify what a main utility can do (goals, regs) - Investigate efficient streetlights
- Ordinance: allow only electric vehicles to park at charging stations.
- Climate Action Plan
 - Improve climate metrics so they're relative to results with other liberalities / region
 - Set timeline for achieving milestones for 80% reduction in emissions by 2050
- Greater leadership role in affecting statewide & national change (Staff / Council)

Open Space

- Resolve charter interpretations - ex. passive/active recreation v/s v/s Flagstaff, Fikes on multi-use paths.
- Building regional trails
- Operational pilot issues: Carrying capacity; night time use; on/off road trail use; temporal restrictions
- Enforcement: homeless camping, user-group conflicts?

Local Food

- Develop local food policy
- Establish cross-department team
- Appoint staff person to address:
 - Locations
 - Charter implications + Partnerships
 - City procurement
 - Infrastructure required
 - Farmer markets, incl. food justice/food access initiatives
 - Marketing farmers on + viable landscapes
 - Keep doing the good things we're doing

Economic & Budget

- Economic Vitality
 - Explore ways to partner w/ Chamber
 - Intervention Blueprint
 - Consider reforming Chamber if non-political & appropriate
- Budget
 - Consider capital bond for flood & civic center projects
 - Consider how to close funding gap, to include new tax revenue sources
 - Council role in budget process - Better understand funding of ext. groups - Availability of discretionary funding

Livability

- Code enforcement
- Increase enforcement immediately, job address
 - Track on Hill (bear issue)
 - Transfer issue in municipal campus
 - Study Section w/ Staff abt other areas of code enforcement & how to better support - e.g. over-occupancy on Hill
- Other
 - Smoking ban
 - Charter/Avia lease - Council input on competing demands
 - Make it easier to hold block parties/events in parks

Transportation

- Proceed with Transportation Master Plan, with deadlines
- Finish feasibility study for community-wide E-Pass (or similar)
- Continue Parking Management Study
- Analyze parking as tool to achieve multi-modal and other transportation goals while maintaining economic vitality
- Continue to be regional leaders in identifying State & regional transportation funding, specifically regarding available funding for Hwy 96 corridor & NIV Region
- Continue to be creative in pilot projects to increase bike safety (e.g., more dedicated bike lanes)

Housing / Land Use Planning

- As part of Comp Plan Update, map potential job & residential development, get data on trends for commercial/industrial SP, take broader look at past updates
- Broad-minded opportunity site inventory aimed at looking-evaluate suitability of current zoning
- Better direct residential/commercial development to relate to transportation & climate goals - Pattern books, "Area Plan Lite"
- Anticipate redevelopment in key areas
- Incorporate housing into everything we do - Permanent affordability at all levels - Goals: Boulder workers can afford to live in Boulder - Lots of public engagement in CivicCenter Plan - Look for smaller units to increase density, w/o bulk - Engage University early on in process
- Revive ordinance for ODW/ADU/Increased occupancy limitations, co-ops & consider other programs in specific neighborhoods, as needed. Include ADUs.
- Alterations in targeted areas of city
- Residential tree replacement
- Engage DPAB in revising land use guidelines

University Hill

- Consider short-term professional leader of experience in economic development to coordinate approach
- Explore:
 - How City has to promote innovative businesses on Hill
 - Appropriate mix of parking and alternative modes
 - Reconciling arts & beautification, including programming 194 st.
 - Ensuring an live appropriate transition & getting zones to Hill
 - Including economic vitality assessment, if needed
- Emphasize code enforcement:
 - Designing year of enforcement - Bars & trucks filter
 - Expanding licensing to capture parents
 - Rentals & licensing

Homelessness/Human Services

- Human Services
 - Policy/define how we fund programs - review redundancy, effectiveness, types of services, what incentives or services create
 - Review how Shelter is operated, get more transitional housing
 - Consider additional support for Ready to Work
- Get an agenda for Consortium of Cities
- Team/leads
- Focus on enforcement to address bad behaviors in municipal campus
- Get an agenda for Consortium of Cities

Arts

- Develop options to invest 1% in art
- Support for designation of viable arts districts (NoBo, Uni Hill, 16th st)
- Support & encourage new leadership of department's completion of Cultural Arts Plan
- Library: Meet w/ new Director, support transfer in Library remodel & trouble-shooting, as well as how system is working

General

- Make sure public process in flood recovery occurs as part of Resiliency effort
- Make better use of Boards & Commissions

The Process



- Parks and Recreation Advisory Board
- Transportation Advisory Board
- Open Space Board of Trustees
- Downtown Management Commission
- University Hill Commercial Area Management Commission
- Downtown Boulder, Inc. Board
- Downtown Business Improvement District Board
- Boulder Junction Access District Joint Commission
- Human Relations Commission
- (Environmental Advisory Board)

The Process



Further Input from:

AACT

Addressing Alcohol Concerns Together



Colorado Chautauqua Association



Tobacco Education & Prevention Program of Boulder County Public Health

Board/Public Feedback



Generally Supportive. Issue Summary:

- Could be perceived as unwelcoming, not inclusive
- Could be perceived as targeting specific populations
- Could lead to displacement or unintended consequences
- Proposed scope issues: E-Cigarettes, Golf Course, Chautauqua
- Questions about signage requirements and enforcement

The Proposal



Ignitables
(regardless of substance)



E-cigarettes



The Proposal OSMP



The Proposal Parks

Recent Developments Chautauqua



Recent Developments Flatirons Golf Course



The Proposal Downtown



The Proposal University Hill





The Proposal Multi-use Paths

*On all paths and 15 feet on either side

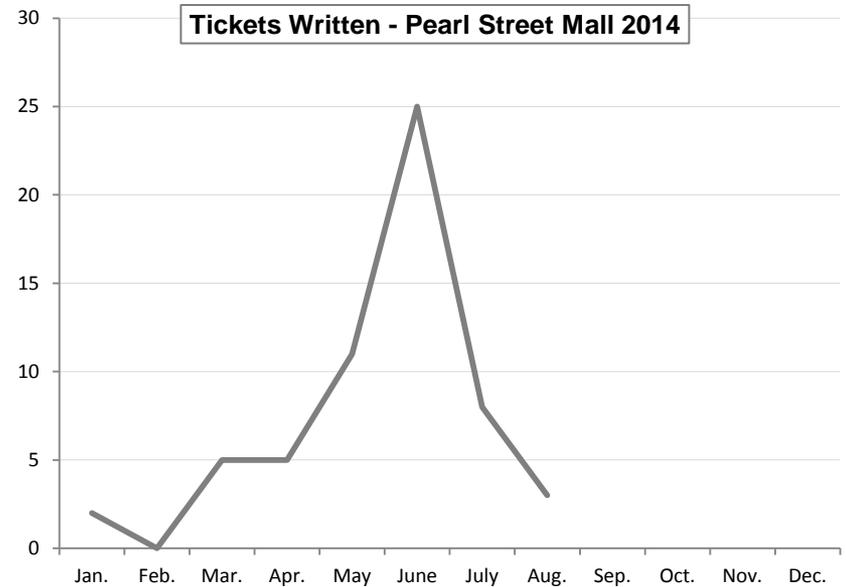
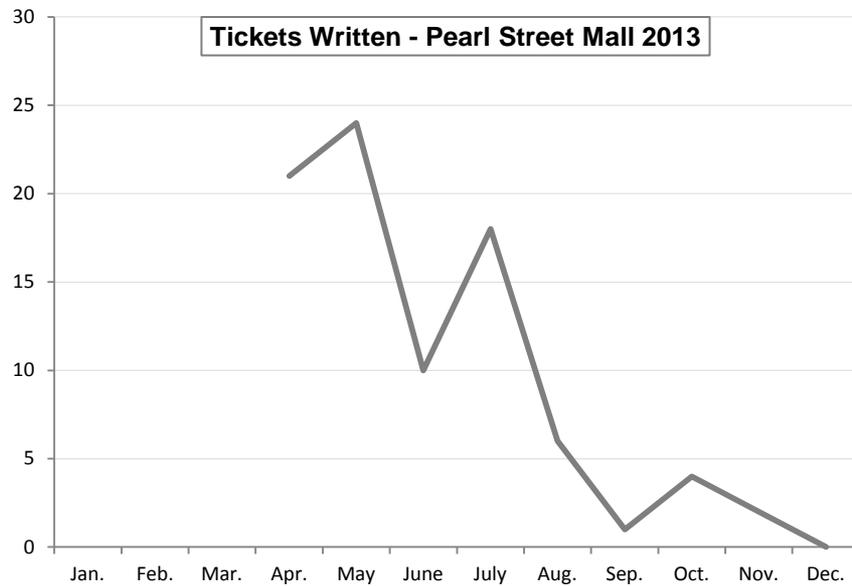


The Proposal Transit Stops

*At all stops - 15 foot buffer

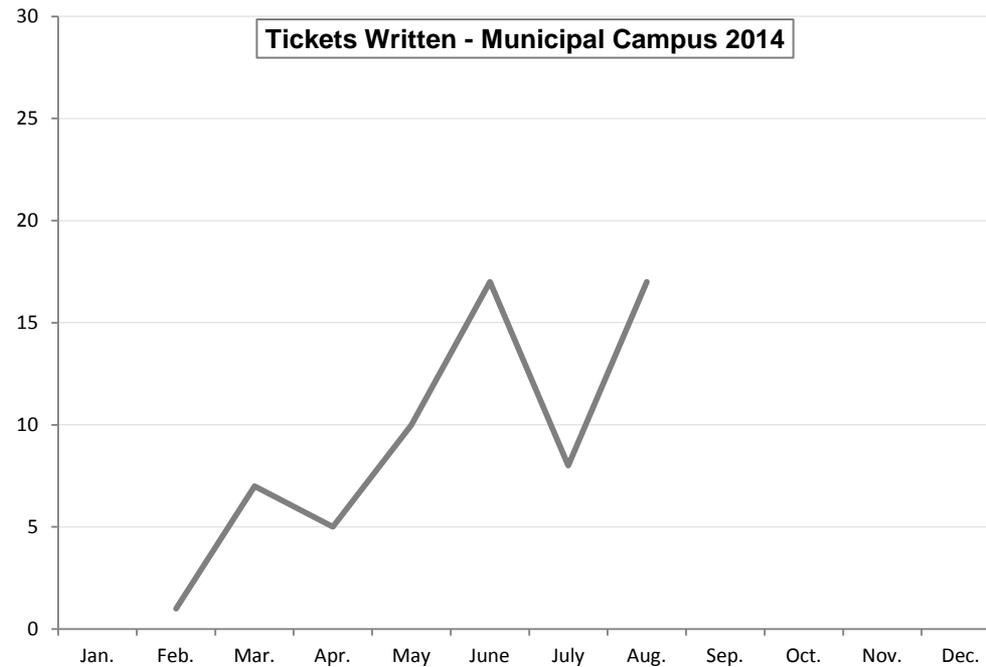
How has it worked?

Pearl Street Mall



How has it worked?

Municipal Campus





Public Impacts

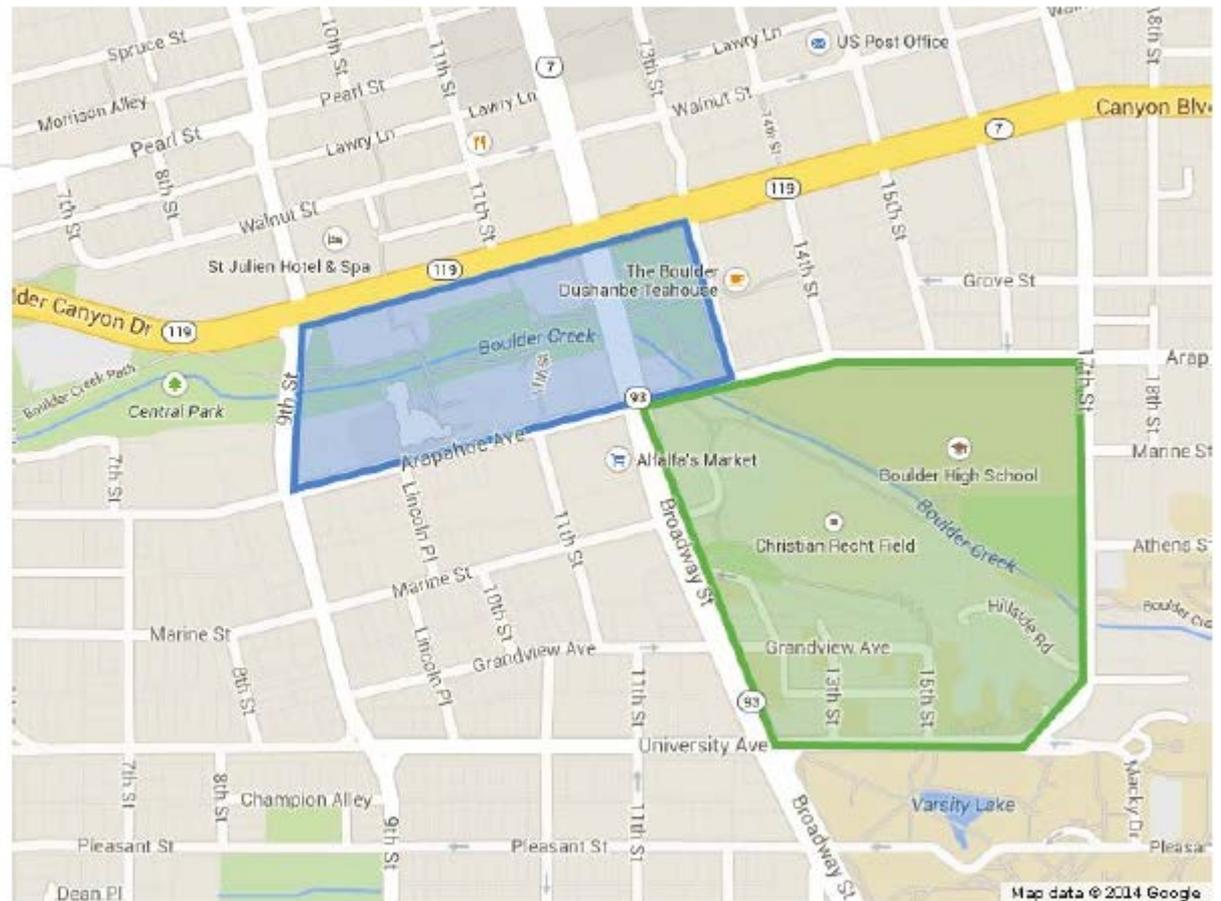
Recent Developments Boulder High School



No Smoking

No Smoking

-  Existing No Smoking Area
-  Possible additional no smoking area



Implementation Plan

Next Steps



1. City Manager Rule for Boulder High
2. Council First Reading – 4th Quarter 2014
3. Educational Outreach Period
4. Enforcement – March 2015

Educational Outreach Period



- Timeline: 6-8 weeks
- “New Year’s Resolution” as outreach theme to promote:
 - Healthier lifestyle choices
 - Building healthy communities
 - Reducing litter
- Outreach methods:
 - Media coverage and city newsletters
 - Web and social media
 - Outreach materials and events

Signage Examples



Signage Examples



Signage Examples





1. Does council have questions about the process used to date?
2. Does council have questions about the draft proposal?
3. Does council have questions about implementation and enforcement of the draft ordinance?
4. Other questions?