PURPOSE STATEMENT: The City of Boulder continuously works to provide service excellence for an inspired future. This framework guides budgeting and planning processes by providing consistent goals necessary to achieve Boulder’s vision of a great community and the actions required to achieve them.

VISION: A future with equitable access to health, prosperity and fulfillment; where our community adapts and thrives in response to emerging, and sometimes urgent, social, economic and environmental challenges.

We accomplish this purpose and vision by supporting and further building a community that is:

SAFE
A welcoming and inclusive community that fosters personal and community safety and ensures that all residents are secure and cared for during emergencies and natural disasters.

HEALTHY & SOCIALLY THRIVING
All Boulder residents enjoy high levels of physical and mental well-being and abundant recreational, cultural and educational opportunities in an environment where human rights are respected.

LIVABLE
High-performing, safe, well-maintained and attractive buildings and infrastructure that accommodate a diverse set of community needs for working, playing and living.

ACCESSIBLE & CONNECTED
A safe, accessible and sustainable multi-modal transportation system that connects people with each other and where they want to go. Innovation, inclusivity and open access to information fosters connectivity and promotes community engagement.

ENVIRONMENTALLY SUSTAINABLE
A sustainable, thriving and equitable community that benefits from and supports clean energy; preserves and responsibly uses the earth’s resources; and cares for ecosystems.

RESPONSIBLY GOVERNED
A local government that provides an excellent customer experience, responsibly manages the city’s assets and makes data-driven decisions informed by community engagement.

ECONOMICALLY VITAL
All residents and businesses can access and benefit from a healthy and sustainable economy that is innovative, diverse and collaborative.
**SAFE**
- Enforces the law while considering the needs of individuals and community values.
- Plans for and provides equitable, timely and effective services and responses to emergencies and natural disasters.
- Fosters a climate of safety for individuals in homes, businesses, neighborhoods, streets, sidewalks, bike lanes and public places.
- Encourages shared responsibility, provides education on personal and community safety and fosters an environment that is welcoming and inclusive.

**HEALTHY & SOCIALLY THRIVING**
- Cultivates a wide-range of recreational, cultural, educational, civic and social opportunities for all socio-economic and age groups.
- Supports the physical and mental well-being of its community members.
- Fosters inclusion, diversity and equity.

**LIVABLE**
- Promotes and sustains a secure, clean and attractive place to live, work and play.
- Provides a variety of housing types with a full range of affordability.
- Provides appropriate regulation of development and high-performing, well-maintained public infrastructure.
- Encourages sustainable development of infrastructure and buildings supported by reliable, affordable city services.
- Supports and enhances neighborhood livability and walkability for all members of the community.

**ACCESSIBLE & CONNECTED**
- Offers and encourages a variety of safe, comfortable, affordable, reliable, convenient and clean mobility options.
- Supports a balanced transportation system that reflects effective land use, manages congestion and facilitates strong regional multimodal connections.
- Provides effective infrastructure and services that will encourage diverse populations to connect to nature and the larger community.
- Provides open access to information, encourages innovation, enhances communication and promotes community engagement.

**ENVIRONMENTALLY SUSTAINABLE**
- Rapidly transitions from fossil fuels to clean, renewable energy.
- Ensures the efficient use of natural resources in a manner that does not deplete them over time.
- Protects and enhances the biodiversity and productivity of ecological systems.
- Enhances the ability of urban, wildland and agricultural ecosystems to capture and stabilize atmospheric carbon and provide critical buffering against climate extremes.

**RESPONSIBLY GOVERNED**
- Models stewardship and sustainability of the city’s financial, human, information and physical assets.
- Supports strategic decision-making with opportunities for engagement and timely, reliable and accurate data and analysis.
- Enhances and facilitates transparency, accuracy, efficiency, effectiveness and quality customer service in all city business.
- Supports, develops and enhances relationships between the city and community/ regional partners.
- Provides assurance of regulatory and policy compliance.

**ECONOMICALLY VITAL**
- Supports an environment for creativity, innovation and entrepreneurship.
- Promotes a well-educated, skilled and diverse work force that meets employers’ needs.
- Fosters a collaborative and resource rich regional business climate.
- Attracts, sustains and retains a diverse mix of businesses, entrepreneurs and jobs that support the needs of all community members.
- Supports financial security, economic opportunity and social mobility for all.