CITY OF BOULDER
TRANSPORTATION ADVISORY BOARD
AGENDA ITEM

MEETING DATE: November 10, 2014

AGENDA TITLE: TAB Discussion regarding TMP Action Plan priority items for TAB's 2014/15 Goal Setting (Part III)

PRESENTERS: Tracy Winfree, Director of Public Works for Transportation
Michael Gardner-Sweeney, Transportation Planning and Operations Coordinator
Kathleen Bracke, GO Boulder Manager

EXECUTIVE SUMMARY

This agenda item is a follow up item from the Transportation Advisory Board (TAB) annual retreat and Board discussion at the September and October 2014 TAB meetings. The purpose of this item is to ~~further discuss~~finalize TAB's goals and work plan priorities for 2014/2015. See **Attachment A** for copy of the draft TAB Priorities for 2014/2015 based on the prior TAB discussions. These priorities are aligned with the updated Transportation Master Plan (TMP) and TMP Action Plan as well as reflect the top priority items identified by each of the TAB members.

Staff has also updated the draft list of work plan items and timeline per the prior Board discussions (**Attachment B**). This information organizes the TAB priorities by the TMP focus areas and includes key milestones for each project/initiative through 2015. The matrix highlights which action items are locally focused (shown in green) and which items require partnering with other agencies partners (shown in yellow), such as Boulder County, RTD, CDOT, and others.

TAB ACTION REQUESTED

Review and ~~discuss~~finalize the draft TAB Priorities for 2014/2015 and draft list of work plan items/timeline to finalize TAB's 2014/2015 goal setting and work plan.

BACKGROUND

At the annual TAB Retreat and Board meeting in September, Board members discussed goal setting and work plan development for 2014/15. The intent is to base these goals and work plan items on the recently accepted 2014 TMP and Action Plan.

At the September and October TAB meetings, Board members proposed their individual top five action items for consideration, reviewed draft materials prepared by staff, and discussed refinements to the lists.

The Board discussed the importance of selecting policy level priorities that will likely need assistance from the Board to successfully advance, such as those requiring extensive community dialogue and complex policy options/choices.

The goal is for the Board to reach consensus at the November 10, 2014 TAB meeting on the priorities for the 2014/15 TAB goals and work plan items.

As a reminder, the following list of action items is currently underway to begin implementation of the TMP:

- Advancing the **"living lab"** approach to test Complete Street innovations to enhance safety and comfort for people of all ages and stages of life;
- Refining new **Neighborhood Accessibility** (a.k.a. 15 minute neighborhood) and **Low Stress Bike Network** GIS tools for on-going assessment and continuous improvement of walking and biking systems throughout Boulder.
- Advancing immediate action items for the **Renewed Vision for Transit**, including service, capital and programmatic elements;
- Continuing to strengthen and build regional partnerships to complete the US 36 Bus Rapid Transit (BRT) and bikeway system as well as to advance the **regional arterial BRT corridors** from RTD's Northwest Area Mobility Study;
- Integrating the **Transportation Demand Management Toolkit** with the Access Management and Parking Strategy **(AMPS)** work;
- Continuing collaboration with Boulder County and RTD to explore opportunities for **community-wide Eco Pass** program;
- Integrating the TMP update with city-wide planning initiatives such as **Envision East Arapahoe**, **Civic Area (including Canyon Boulevard)**, **North Boulder Sub-community Plan**, and **AMPS**.
- On-going collaboration with **Climate Commitment** greenhouse gas analysis for the transportation sector and integrating with the measureable objectives of the TMP.
- Developing web-based version of the TMP, including **"dashboard"** to share information regarding progress in the TMP's measurable objectives, including the new measures for safety, neighborhood accessibility, and VMT per capita for residents and non-resident employees.

STAFF ANALYSIS

While all of TMP action items are important, TAB is interested in identifying the top priority items for their 2014/2015 goal setting and work plan, focusing on the policy level items that can benefit the most from TAB's role to advance progress in these areas. Some action items are locally focused, primarily within the city or local jurisdiction, while others will require collaboration and partnering with other agencies such as Boulder County, RTD, CDOT, etc.. Other action items that are operational or technical in nature can be advanced primarily by staff work with updates provided to TAB at key milestones.

BOARD ACTION REQUESTED

Review and discuss draft TAB Priorities for 2014/2015 (Attachment A) and the draft work plan list/timeline (Attachment B) with the goal to reach consensus among the Board members to finalize TAB's 2014/2015 goal setting and work plan.

NEXT STEPS

Once TAB has reached agreement on the 2014/15 goals and work plan, staff will update this information an on-going basis and provide copies to the Board as part of the monthly TAB meeting agenda packets for reference throughout 2014/15.

For more detailed information regarding the 2014 TMP and Action Plan, please visit: www.bouldertmp.net

Attachments:

A. Draft TAB Priorities for 2014/2015
B. Draft work plan list/timeline, including key milestones

TAB Priorities for 2014 & 2015

TAB members submitted their individual priorities for implementing the Transportation Master Plan (TMP) through 2015. There was significant overlap in interests from the individual board members. A consolidated list of priorities is listed by category below.

There is significant interest in expanding improved **transit** including assuring US 36 BRT is successfully implemented and that Boulder connects well to the new system; implementing real time transit information; and expanding other local and regional transit services.

Effective **corridor** design for all modes of travel would connect with the Regional Arterial BRT corridors and would advance an accelerated innovations program testing on-street applications that make Boulder's streets safer and more convenient for all modes for people of all ages and abilities.

To achieve the ambitious TMP mode share and emissions goals, Boulder needs to advance more progressive **parking and TDM** policies and strategies across the community, employing shared, unbundled, managed and paid parking in more parts of the community.

Improving the **Land use / Transportation** relationship means that corridor and neighborhood activity center planning will advance mutually supportive community goals of addressing work force housing, supporting a vital economy, encouraging safe and convenient travel options, etc.

<u>Transit – Regional and Local – Realizing and Optimizing Bus Rapid Transit</u>

- Improve CTN service per Renewed Vision for Transit
- Transit Implementation Outreach process with RTD
- Real Time Transit Info Implementation
- Additional support for Via
- US36 BRT Implementation (branding, real time info, local connections, stations, First/Final Mile)
- Expand van/carpool services, including informal ridesharing options to support US36 HOT lanes 3+)

<u>Corridor Design / Innovations / Implementation</u>

- Regional Arterial BRT corridors from Northwest Area Mobility Study
- Corridor Studies/Traffic Calming
- Low Stress Bike Network

<u>Parking and Travel Demand Management (TDM)</u>

- AMPS, including fully unbundle parking price from housing price
- Bike Parking (Bike corral program, bike parking standards)
- Expand employer outreach for TDM
- Enhance access to existing Eco Pass program (NECO & BECO)
- Community wide Eco Pass

<u>Land Use – Transportation Connection</u>

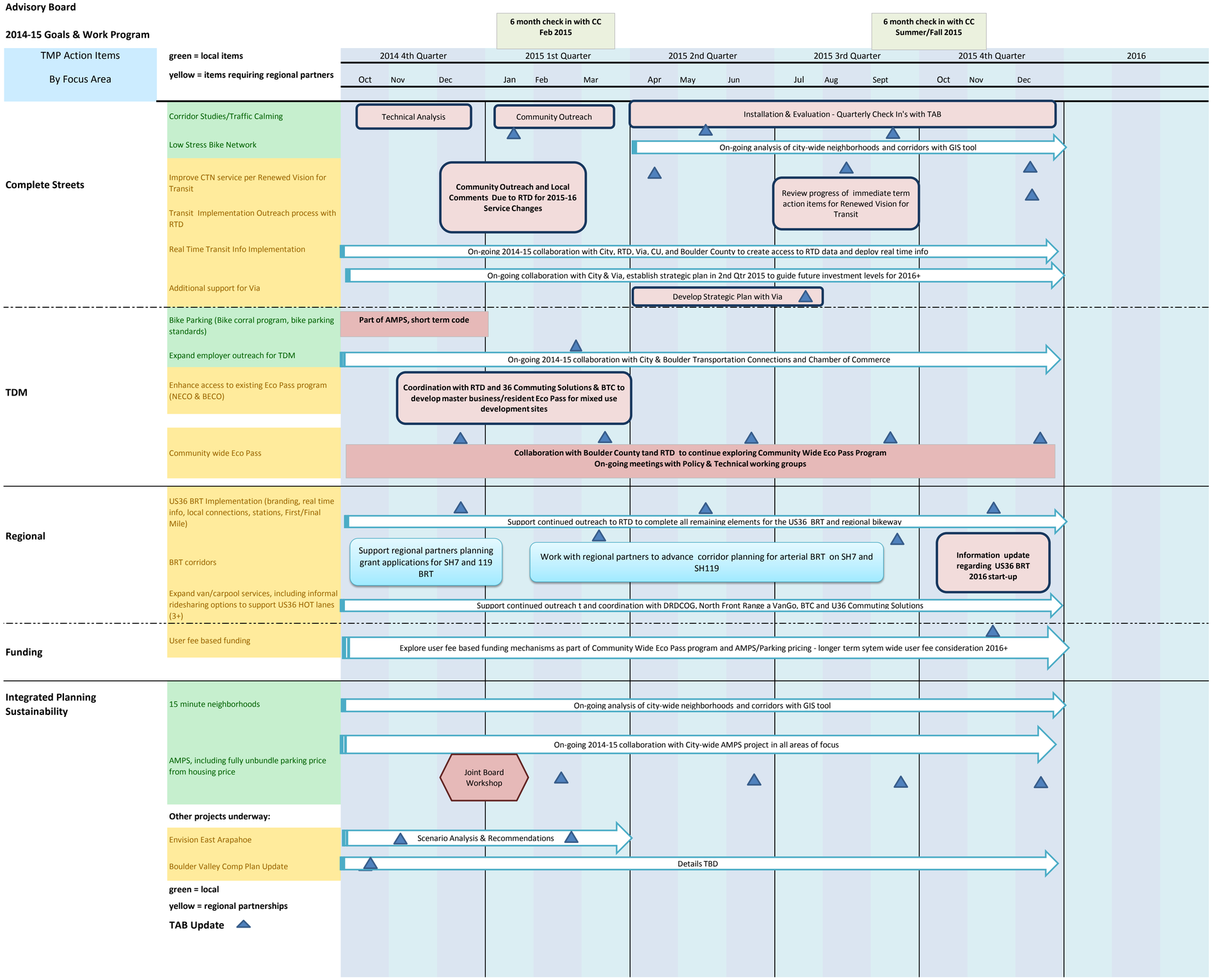
- 15-minute neighborhoods
- Envision East Arapahoe
- Boulder Valley Comp Plan Update

<u>Funding</u> - Continue to Explore User fee based funding

TAB advances these initiatives through:

- making recommendations to City Council on policies specific to transportation;
- providing input at regular board meetings, open houses and joint board workshops to cross-departmental projects such as AMPS and Envision East Arapahoe;
- developing relationships with members of other boards and Council, including sharing the TMP story;
- hosting and/or participating in public engagement opportunities;
- providing advice to staff regarding design and guiding principles for projects and programs; and
- consistently messaging community interests to regional partners such as RTD, CDOT, CU Boulder and BVSD.

Draft revised 11-4-14

City of Boulder Transportation Advisory Board

2014-15 Goals & Work Program