

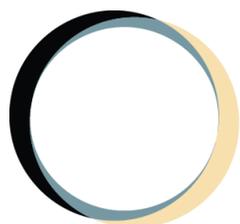


THE NCSTM
The National Citizen SurveyTM

Boulder, CO

Comparisons by Demographic Subgroups

2016



NRC

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by length of residency in Boulder, housing tenure, annual household income, race/ethnicity and age of respondent.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (1,430 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
The overall quality of life in Boulder	93%	95%	88%	93%	92%	89%	88%	95%	95%	93%	87%	94%	93%	89%	92%
Overall image or reputation of Boulder	90%	86%	81%	89%	83%	81%	86%	86%	90%	87%	86%	90%	86%	81%	86%
Boulder as a place to live	95%	96%	91%	95%	94%	90%	94%	95%	97%	96%	89%	95%	95%	92%	94%
Your neighborhood as a place to live	90%	90%	90%	89%	92%	82%	90%	89%	94%	90%	92%	90%	92%	90%	90%
Boulder as a place to raise children	85%	89%	83%	82%	87%	70%	80%	88%	91%	87%	76%	82%	91%	84%	85%
Boulder as a place to retire	71%	65%	63%	68%	65%	67%	64%	65%	69%	67%	70%	70%	66%	64%	67%
Overall appearance of Boulder	95%	90%	86%	95%	87%	92%	92%	92%	91%	91%	93%	95%	90%	85%	91%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall feeling of safety in Boulder	91%	92%	89%	92%	90%	89%	90%	93%	91%	91%	90%	92%	90%	90%	91%
In your neighborhood during the day	98%	96%	95%	98%	95%	95%	97%	97%	97%	97%	96%	98%	95%	96%	97%
In Boulder's downtown/commercial area during the day	94%	90%	85%	94%	87%	88%	93%	92%	90%	91%	88%	94%	89%	87%	91%

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Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall ease of getting to the places you usually have to visit	81%	72%	57%	80%	63%	80%	69%	73%	72%	73%	72%	78%	71%	60%	72%
Traffic flow on major streets	39%	26%	19%	36%	24%	28%	32%	31%	31%	29%	37%	32%	31%	24%	30%
Ease of public parking	33%	30%	22%	30%	28%	30%	25%	24%	36%	30%	27%	27%	38%	24%	29%
Ease of travel by car in Boulder	52%	41%	30%	50%	36%	41%	42%	45%	46%	43%	47%	48%	45%	33%	43%
Ease of travel by public transportation in Boulder	77%	70%	54%	75%	62%	81%	66%	73%	65%	70%	67%	75%	67%	58%	69%
Ease of travel by bicycle in Boulder	94%	89%	81%	92%	87%	86%	91%	90%	91%	89%	89%	94%	89%	79%	89%
Ease of walking in Boulder	93%	87%	85%	92%	86%	92%	89%	91%	88%	89%	88%	92%	88%	85%	89%
Availability of paths and walking trails	97%	95%	93%	96%	94%	94%	95%	96%	96%	95%	95%	97%	93%	94%	95%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Quality of overall natural environment in Boulder	96%	97%	93%	95%	95%	93%	92%	95%	98%	96%	93%	96%	96%	92%	95%
Air quality	93%	83%	81%	91%	84%	89%	88%	87%	87%	87%	92%	93%	84%	81%	87%
Cleanliness of Boulder	92%	90%	82%	91%	86%	89%	87%	91%	90%	89%	88%	94%	86%	82%	89%

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Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,9999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18- 34	35- 54	55+	
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	83%	72%	61%	79%	69%	76%	77%	72%	74%	73%	81%	80%	75%	60%	74%
Public places where people want to spend time	91%	84%	76%	91%	80%	84%	89%	87%	83%	84%	91%	92%	82%	75%	85%
Variety of housing options	18%	18%	25%	16%	25%	17%	18%	16%	26%	19%	24%	16%	23%	24%	20%
Availability of affordable quality housing	4%	13%	15%	5%	15%	11%	6%	7%	12%	8%	13%	3%	16%	12%	10%
Overall quality of new development in Boulder	67%	51%	35%	60%	47%	55%	54%	49%	57%	52%	64%	63%	55%	32%	53%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,9999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18- 34	35- 54	55+	
Overall economic health of Boulder	81%	85%	84%	80%	86%	70%	78%	80%	91%	83%	84%	81%	87%	83%	83%
Boulder as a place to work	82%	83%	79%	79%	83%	71%	75%	81%	90%	81%	80%	81%	86%	78%	81%
Boulder as a place to visit	93%	98%	93%	94%	94%	93%	93%	94%	96%	96%	85%	93%	96%	94%	94%
Employment opportunities	61%	65%	55%	57%	64%	46%	59%	58%	69%	60%	63%	61%	66%	55%	60%
Shopping opportunities	88%	89%	76%	89%	81%	83%	90%	86%	84%	86%	81%	90%	86%	75%	85%
Cost of living in Boulder	8%	10%	14%	6%	14%	10%	7%	7%	14%	9%	17%	7%	11%	15%	10%
Overall quality of business and service establishments in Boulder	88%	90%	78%	88%	84%	79%	81%	90%	89%	88%	80%	90%	87%	78%	85%
Vibrant downtown/commercial area	91%	93%	79%	92%	84%	88%	88%	91%	89%	90%	81%	92%	88%	82%	88%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Health and wellness opportunities in Boulder	95%	97%	92%	94%	95%	84%	96%	97%	96%	96%	88%	96%	96%	91%	94%
Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	96%	94%	96%	96%	92%	94%	96%	98%	96%	95%	96%	97%	94%	96%
Recreational opportunities	97%	97%	95%	97%	96%	93%	96%	97%	98%	97%	94%	97%	97%	95%	97%
Availability of affordable quality food	72%	68%	78%	72%	73%	63%	70%	74%	76%	74%	65%	73%	69%	77%	73%
Availability of affordable quality health care	70%	65%	66%	68%	67%	59%	65%	66%	72%	69%	58%	69%	62%	70%	67%
Availability of preventive health services	76%	76%	77%	75%	77%	65%	71%	78%	81%	79%	64%	75%	76%	79%	76%
Availability of affordable quality mental health care	56%	57%	53%	57%	54%	44%	57%	56%	58%	57%	48%	57%	55%	54%	56%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall opportunities for education and enrichment	94%	96%	93%	95%	94%	89%	95%	94%	96%	95%	91%	95%	93%	95%	94%
Availability of affordable quality child care/preschool	49%	50%	49%	42%	53%	41%	46%	36%	56%	49%	50%	47%	53%	48%	50%
K-12 education	81%	92%	90%	82%	91%	70%	88%	89%	92%	89%	82%	83%	92%	90%	89%
Adult educational opportunities	85%	89%	88%	85%	89%	81%	87%	84%	90%	87%	87%	86%	89%	88%	87%
Opportunities to attend cultural/arts/music activities	84%	89%	88%	84%	88%	82%	87%	85%	87%	87%	83%	85%	85%	91%	86%
Opportunities to participate in religious or spiritual events and activities	87%	93%	91%	88%	92%	87%	92%	94%	90%	91%	84%	88%	91%	93%	90%

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Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Opportunities to participate in social events and activities	86%	88%	84%	87%	85%	81%	86%	87%	87%	87%	81%	87%	86%	85%	86%
Opportunities to volunteer	90%	91%	91%	89%	92%	91%	85%	92%	92%	92%	83%	90%	92%	92%	90%
Opportunities to participate in community matters	76%	81%	72%	76%	76%	74%	77%	74%	77%	77%	68%	75%	80%	74%	76%
Openness and acceptance of the community toward people of diverse backgrounds	60%	61%	56%	58%	60%	49%	58%	58%	65%	59%	58%	60%	57%	60%	59%
Neighborliness of residents in Boulder	64%	69%	59%	64%	64%	51%	71%	60%	68%	64%	61%	65%	64%	63%	64%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
The City of Boulder	89%	86%	75%	88%	80%	85%	81%	87%	85%	84%	87%	88%	85%	78%	84%
The value of services for the taxes paid to Boulder	68%	73%	52%	72%	58%	55%	67%	65%	69%	67%	58%	69%	66%	57%	64%
The overall direction that Boulder is taking	58%	45%	29%	51%	41%	42%	47%	43%	51%	44%	58%	54%	48%	30%	46%
The job Boulder government does at welcoming citizen involvement	62%	61%	41%	62%	50%	52%	63%	59%	52%	55%	61%	61%	54%	48%	55%
Overall confidence in Boulder government	60%	52%	30%	56%	42%	46%	52%	52%	47%	49%	53%	60%	43%	35%	48%
Generally acting in the best interest of the community	62%	51%	34%	58%	44%	48%	56%	49%	51%	51%	54%	59%	50%	36%	50%
Being honest	68%	55%	41%	64%	49%	60%	58%	56%	56%	56%	62%	64%	55%	44%	56%
Treating all residents fairly	52%	48%	38%	51%	43%	35%	51%	50%	49%	46%	55%	51%	47%	40%	47%

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Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	87%	85%	74%	83%	82%	85%	82%	83%	83%	84%	81%	86%	83%	79%	83%
The Federal Government	48%	43%	53%	47%	50%	47%	47%	48%	51%	49%	52%	44%	51%	56%	48%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Police/Sheriff services	86%	82%	79%	81%	84%	85%	81%	79%	86%	84%	79%	81%	83%	87%	83%
Fire services	99%	97%	95%	98%	97%	94%	96%	98%	98%	97%	96%	99%	96%	96%	97%
Ambulance or emergency medical services	93%	91%	90%	91%	91%	90%	89%	89%	93%	92%	87%	91%	89%	94%	91%
Crime prevention	78%	72%	71%	75%	74%	76%	73%	75%	76%	76%	67%	75%	72%	77%	75%
Fire prevention and education	90%	86%	84%	89%	85%	83%	84%	89%	89%	87%	86%	89%	85%	88%	87%
Animal control	74%	82%	67%	76%	72%	71%	75%	71%	79%	77%	56%	74%	80%	69%	74%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	85%	80%	76%	82%	79%	81%	78%	77%	83%	81%	78%	85%	78%	75%	80%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Traffic enforcement	64%	56%	51%	61%	56%	63%	56%	56%	59%	56%	69%	62%	58%	52%	58%
Street repair	57%	47%	30%	56%	38%	41%	55%	49%	43%	47%	48%	58%	43%	31%	47%
Street cleaning	76%	68%	52%	76%	58%	71%	65%	70%	65%	66%	73%	78%	64%	51%	67%
Street lighting	73%	69%	65%	73%	66%	67%	70%	71%	71%	72%	60%	72%	74%	62%	70%
Snow removal	58%	51%	50%	59%	49%	62%	58%	55%	49%	53%	58%	59%	52%	47%	54%

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Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Sidewalk maintenance	70%	62%	51%	69%	55%	60%	69%	58%	61%	63%	60%	69%	64%	49%	62%
Traffic signal timing	59%	55%	38%	58%	45%	53%	55%	50%	52%	52%	51%	57%	52%	41%	52%
Bus or transit services	86%	85%	74%	86%	78%	88%	80%	85%	81%	83%	81%	86%	82%	76%	82%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Garbage collection	90%	92%	92%	89%	93%	87%	87%	94%	94%	93%	83%	90%	91%	94%	91%
Recycling	89%	95%	94%	89%	94%	91%	88%	92%	95%	93%	88%	90%	93%	95%	92%
Yard waste pick-up	82%	84%	78%	81%	82%	79%	79%	80%	83%	82%	78%	81%	83%	80%	81%
Drinking water	87%	88%	87%	84%	90%	88%	80%	85%	92%	87%	87%	86%	86%	90%	87%
Preservation of natural areas such as open space, farmlands and greenbelts	90%	89%	84%	90%	86%	83%	89%	91%	90%	90%	82%	90%	89%	86%	88%
Boulder open space	94%	96%	90%	95%	92%	95%	93%	94%	94%	95%	89%	96%	94%	89%	94%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Storm drainage	77%	79%	70%	79%	73%	81%	78%	81%	72%	76%	72%	79%	76%	71%	76%
Sewer services	88%	90%	87%	88%	89%	91%	85%	89%	90%	90%	83%	89%	88%	88%	88%
Power (electric and/or gas) utility	80%	83%	86%	81%	84%	81%	81%	81%	85%	82%	83%	81%	82%	87%	83%
Water utility billing	85%	83%	78%	85%	80%	83%	81%	82%	84%	82%	86%	86%	82%	78%	82%
Land use, planning and zoning	66%	51%	34%	60%	45%	48%	59%	49%	54%	50%	66%	61%	52%	36%	52%
Code enforcement (weeds, abandoned buildings, etc.)	63%	60%	44%	67%	47%	61%	66%	60%	50%	56%	60%	64%	56%	47%	56%
Cable television	52%	55%	51%	56%	50%	56%	48%	49%	56%	54%	47%	54%	54%	51%	52%

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Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Economic development	71%	66%	56%	67%	63%	69%	65%	60%	70%	65%	66%	70%	64%	61%	65%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
City parks	98%	96%	91%	98%	93%	96%	97%	96%	94%	96%	94%	99%	95%	91%	95%
Recreation programs or classes	93%	94%	90%	93%	91%	93%	94%	91%	92%	93%	89%	93%	93%	91%	92%
Recreation centers or facilities	94%	91%	91%	93%	91%	91%	94%	89%	93%	92%	91%	93%	93%	90%	92%
Health services	85%	86%	79%	84%	83%	81%	80%	84%	86%	84%	78%	85%	82%	83%	83%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Public library services	96%	95%	89%	96%	92%	89%	95%	97%	94%	95%	88%	97%	92%	91%	94%
City-sponsored special events	84%	84%	78%	83%	81%	77%	80%	82%	87%	84%	78%	83%	83%	81%	82%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Public information services	83%	86%	68%	83%	76%	85%	74%	81%	80%	80%	76%	83%	80%	73%	79%

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Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Sense of community	64%	70%	56%	64%	63%	53%	64%	65%	66%	64%	62%	66%	64%	59%	64%
Recommend living in Boulder to someone who asks	86%	84%	70%	84%	79%	74%	79%	81%	86%	82%	81%	85%	81%	74%	81%
Remain in Boulder for the next five years	69%	83%	91%	68%	90%	69%	72%	74%	90%	80%	72%	69%	86%	91%	78%
Contacted the City of Boulder (in-person, phone, email or web) for help or information	36%	45%	52%	34%	52%	39%	39%	36%	49%	45%	32%	34%	49%	53%	43%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Was NOT the victim of a crime	94%	94%	91%	93%	92%	94%	94%	94%	92%	94%	89%	94%	91%	93%	93%
Did NOT report a crime	85%	87%	84%	85%	86%	87%	85%	85%	85%	86%	78%	86%	82%	86%	85%
Stocked supplies in preparation for an emergency	19%	20%	18%	21%	16%	23%	25%	16%	16%	18%	23%	17%	19%	21%	19%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Walked or biked instead of driving	95%	92%	84%	94%	88%	90%	94%	92%	90%	91%	91%	97%	93%	78%	91%
Carpooled with other adults or children instead of driving alone	67%	72%	64%	68%	67%	64%	69%	68%	68%	68%	65%	72%	70%	57%	68%

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Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Used bus, rail, subway or other public transportation instead of driving	82%	70%	67%	81%	68%	78%	76%	80%	69%	73%	84%	83%	72%	60%	74%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Recycle at home	98%	97%	99%	97%	99%	94%	97%	99%	99%	99%	95%	97%	98%	99%	98%
Made efforts to make your home more energy efficient	70%	74%	81%	69%	80%	71%	68%	75%	78%	76%	68%	71%	77%	77%	74%
Made efforts to conserve water	76%	85%	91%	77%	88%	80%	82%	82%	83%	83%	80%	76%	86%	91%	83%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
NOT under housing cost stress	46%	61%	66%	40%	72%	4%	26%	55%	89%	57%	46%	42%	69%	67%	55%
Did NOT observe a code violation	67%	63%	49%	69%	53%	69%	59%	65%	58%	60%	69%	66%	60%	55%	61%

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Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Purchase goods or services from a business located in Boulder	98%	99%	98%	98%	99%	96%	100%	100%	99%	99%	97%	99%	99%	98%	99%
Economy will have positive impact on income	30%	41%	30%	29%	37%	12%	25%	31%	46%	34%	28%	29%	45%	26%	33%
Work in Boulder	74%	74%	60%	75%	65%	68%	75%	66%	72%	70%	73%	76%	80%	45%	70%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Used Boulder recreation centers or their services	62%	68%	60%	59%	67%	52%	64%	60%	67%	63%	64%	61%	73%	56%	63%
Visited a neighborhood park or City park	99%	97%	94%	98%	95%	93%	98%	97%	97%	97%	97%	99%	99%	91%	96%
Eat at least 5 portions of fruits and vegetables a day	90%	92%	91%	89%	93%	73%	92%	94%	94%	91%	89%	89%	93%	92%	91%
Participate in moderate or vigorous physical activity	94%	96%	95%	93%	97%	86%	97%	95%	97%	95%	93%	95%	97%	94%	95%
Reported being in "very good" or "excellent" health	81%	84%	79%	78%	84%	55%	82%	85%	86%	82%	72%	82%	83%	77%	81%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Used Boulder public libraries or their services	67%	74%	71%	65%	74%	71%	74%	65%	69%	70%	65%	64%	79%	71%	69%
Participated in religious or spiritual activities in Boulder	26%	38%	40%	29%	38%	34%	35%	31%	31%	33%	31%	25%	40%	42%	33%

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Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Attended a City-sponsored event	74%	74%	67%	72%	72%	66%	73%	73%	74%	75%	59%	76%	75%	63%	72%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Campaigned or advocated for an issue, cause or candidate	26%	39%	41%	30%	38%	31%	26%	33%	38%	34%	34%	28%	34%	45%	34%
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	11%	20%	28%	11%	25%	13%	13%	16%	22%	18%	17%	11%	21%	28%	18%
Volunteered your time to some group/activity in Boulder	48%	54%	58%	48%	56%	48%	53%	49%	53%	51%	54%	47%	56%	57%	52%
Participated in a club	36%	38%	40%	35%	41%	37%	41%	32%	40%	39%	34%	35%	40%	42%	38%
Talked to or visited with your immediate neighbors	84%	96%	96%	85%	96%	76%	86%	93%	95%	91%	84%	83%	96%	98%	90%
Done a favor for a neighbor	62%	87%	90%	63%	89%	56%	72%	76%	84%	78%	63%	61%	88%	93%	76%
Attended a local public meeting	16%	28%	37%	15%	35%	13%	21%	25%	29%	24%	27%	18%	27%	36%	25%
Watched (online or on television) a local public meeting	13%	24%	32%	16%	26%	17%	20%	19%	25%	21%	22%	14%	21%	34%	21%
Read or watch local news (via television, paper, computer, etc.)	68%	85%	89%	69%	88%	64%	76%	78%	86%	80%	71%	68%	83%	94%	78%
Vote in local elections	79%	92%	98%	80%	96%	84%	85%	85%	92%	91%	71%	81%	91%	97%	88%

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Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Overall feeling of safety in Boulder	72%	75%	72%	70%	76%	75%	74%	66%	76%	72%	78%	69%	75%	78%	73%
Overall ease of getting to the places you usually have to visit	78%	82%	83%	79%	82%	75%	81%	82%	80%	80%	83%	77%	83%	82%	80%
Quality of overall natural environment in Boulder	86%	87%	85%	85%	87%	80%	86%	86%	87%	86%	85%	85%	86%	87%	86%
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	76%	89%	85%	79%	85%	71%	80%	84%	85%	83%	78%	77%	86%	87%	82%
Health and wellness opportunities in Boulder	66%	62%	61%	66%	61%	70%	68%	64%	59%	62%	76%	62%	61%	71%	64%
Overall opportunities for education and enrichment	74%	69%	66%	73%	68%	77%	76%	72%	64%	68%	85%	72%	70%	69%	70%
Overall economic health of Boulder	90%	84%	79%	87%	83%	85%	87%	85%	86%	85%	89%	87%	85%	81%	85%
Sense of community	69%	76%	73%	68%	76%	71%	71%	73%	70%	71%	77%	67%	79%	73%	72%

Table 29: Boulder Specific Questions

Percent rating positively (e.g., excellent/good, more than once a month, yes)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
Ability to start or grow a business	70%	67%	56%	67%	62%	54%	56%	62%	73%	65%	64%	67%	69%	57%	65%
Made efforts to reduce your energy consumption	87%	91%	90%	89%	90%	87%	92%	89%	88%	90%	85%	89%	89%	89%	89%
Visited open space and mountain parks	98%	98%	93%	97%	96%	91%	97%	97%	98%	97%	96%	99%	98%	91%	96%
Gathering feedback from residents on new policies or projects	63%	50%	32%	58%	43%	42%	57%	51%	49%	49%	60%	58%	47%	38%	50%
Conducting public processes	66%	61%	38%	66%	48%	55%	62%	55%	55%	57%	55%	65%	55%	42%	56%

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Table 30: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events? (very likely/likely)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
City of Boulder website (www.bouldercolorado.gov)	57%	66%	47%	57%	56%	42%	64%	53%	60%	55%	67%	58%	65%	43%	57%
City of Boulder Facebook Page	19%	12%	5%	17%	9%	15%	15%	15%	11%	12%	25%	17%	15%	4%	13%
City of Boulder Twitter	11%	9%	5%	10%	8%	2%	8%	8%	10%	9%	9%	10%	13%	2%	9%
City of Boulder NextDoor neighborhood postings	21%	27%	21%	14%	30%	7%	17%	18%	31%	23%	20%	14%	37%	21%	22%
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	10%	10%	10%	10%	10%	9%	10%	10%	10%	9%	18%	9%	12%	8%	10%
Boulder Daily Camera	55%	69%	66%	54%	69%	63%	55%	59%	67%	63%	59%	57%	61%	72%	62%
The Colorado Daily	28%	28%	25%	30%	25%	32%	33%	30%	21%	27%	29%	30%	23%	24%	27%
BizWest (formerly Boulder County Business Report)	6%	4%	8%	3%	8%	1%	4%	6%	8%	6%	6%	4%	9%	6%	6%
Inserts in the water utility bill	18%	21%	33%	14%	31%	15%	19%	23%	27%	23%	24%	16%	27%	33%	23%
Mailings to your home address	53%	60%	64%	51%	65%	54%	56%	58%	61%	58%	58%	53%	59%	68%	58%
Listserves (where you sign up to be part of a group receiving emails from the city)	18%	21%	22%	14%	26%	14%	16%	21%	23%	21%	13%	17%	20%	26%	20%
Community Newsletter	39%	38%	31%	36%	37%	35%	42%	37%	35%	37%	35%	38%	36%	35%	36%
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	5%	7%	12%	6%	9%	11%	6%	9%	7%	8%	7%	3%	8%	15%	8%

Table 31: Community Involvement and Inclusivity

Please rate the extent to which you agree or disagree with the following statements (strongly agree/agree)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
I feel included in the Boulder community	59%	68%	55%	61%	60%	43%	64%	62%	64%	61%	60%	63%	64%	52%	60%
I inform myself about major issues in the City of Boulder	58%	76%	83%	60%	80%	66%	63%	68%	76%	70%	66%	61%	74%	83%	70%

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Please rate the extent to which you agree or disagree with the following statements (strongly agree/agree)	Number of years in Boulder			Housing tenure		Annual household income				Race/ethnicity		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	Rent	Own	Less than \$25,000	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
I take the initiative to share my views with elected officials or city staff	11%	23%	32%	12%	28%	16%	16%	16%	24%	21%	17%	12%	24%	30%	20%
Boulder's City Council implements policies that reflect the values of the Boulder community	42%	34%	26%	40%	31%	33%	39%	35%	36%	35%	40%	41%	34%	29%	36%