

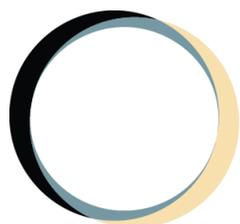


THE NCSTM
The National Citizen SurveyTM

Boulder, CO

Comparisons by Geographic Subgroups

2016



NRC
National Research Center Inc

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA

Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by geographic areas of the City of Boulder.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between geographic areas are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (1,430 completed surveys). For each geographic area, the margin of error rises to approximately plus or minus 11 percentage points since sample sizes were approximately 257 for Central Boulder North, 86 for Central Boulder South, 137 for Crossroads & CU, 205 for East Boulder & Gunbarrel, 228 for North Boulder & Palo Park, 233 for South Boulder and 283 for Southeast Boulder.

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
The overall quality of life in Boulder	94%	97%	93%	88%	93%	92%	91%	92%
Overall image or reputation of Boulder	88%	92%	90%	77%	85%	88%	85%	86%
Boulder as a place to live	98%	97%	91%	92%	92%	95%	95%	94%
Your neighborhood as a place to live	97%	84%	87%	81%	95%	91%	91%	90%
Boulder as a place to raise children	85%	81%	82%	82%	92%	87%	82%	85%
Boulder as a place to retire	68%	73%	71%	67%	63%	63%	66%	67%
Overall appearance of Boulder	88%	94%	95%	90%	92%	92%	90%	91%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall feeling of safety in Boulder	88%	89%	92%	87%	92%	94%	92%	91%
In your neighborhood during the day	97%	92%	97%	95%	98%	98%	97%	97%
In Boulder's downtown/commercial area during the day	92%	94%	94%	89%	87%	91%	89%	91%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall ease of getting to the places you usually have to visit	76%	74%	82%	61%	69%	67%	72%	72%
Traffic flow on major streets	32%	33%	38%	31%	29%	21%	31%	30%
Ease of public parking	34%	32%	28%	24%	29%	31%	27%	29%
Ease of travel by car in Boulder	46%	45%	54%	32%	43%	37%	44%	43%
Ease of travel by public transportation in Boulder	71%	74%	76%	57%	62%	77%	65%	69%
Ease of travel by bicycle in Boulder	89%	92%	95%	83%	89%	88%	88%	89%
Ease of walking in Boulder	96%	94%	95%	81%	88%	84%	87%	89%
Availability of paths and walking trails	97%	99%	96%	90%	96%	94%	95%	95%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Quality of overall natural environment in Boulder	92%	99%	98%	91%	96%	96%	96%	95%
Air quality	89%	92%	91%	82%	83%	84%	90%	87%
Cleanliness of Boulder	89%	87%	91%	90%	88%	89%	86%	89%

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Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	72%	77%	88%	60%	72%	77%	73%	74%
Public places where people want to spend time	84%	90%	95%	79%	86%	85%	82%	85%
Variety of housing options	16%	19%	21%	21%	27%	20%	19%	20%
Availability of affordable quality housing	9%	3%	8%	10%	16%	9%	9%	10%
Overall quality of new development in Boulder	51%	55%	63%	48%	44%	54%	57%	53%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall economic health of Boulder	84%	90%	85%	76%	87%	79%	81%	83%
Boulder as a place to work	80%	88%	85%	78%	82%	84%	77%	81%
Boulder as a place to visit	97%	89%	93%	90%	95%	95%	95%	94%
Employment opportunities	64%	53%	65%	54%	61%	61%	58%	60%
Shopping opportunities	86%	83%	92%	77%	79%	88%	85%	85%
Cost of living in Boulder	10%	7%	10%	11%	13%	12%	9%	10%
Overall quality of business and service establishments in Boulder	85%	83%	87%	84%	86%	88%	84%	85%
Vibrant downtown/commercial area	90%	96%	86%	85%	88%	84%	88%	88%

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Health and wellness opportunities in Boulder	96%	93%	96%	91%	97%	94%	93%	94%
Fitness opportunities (including exercise classes and paths or trails, etc.)	96%	99%	96%	96%	97%	94%	94%	96%
Recreational opportunities	97%	97%	99%	95%	97%	98%	95%	97%
Availability of affordable quality food	74%	75%	79%	68%	73%	67%	73%	73%
Availability of affordable quality health care	63%	68%	67%	68%	64%	67%	72%	67%
Availability of preventive health services	78%	70%	73%	80%	78%	73%	78%	76%
Availability of affordable quality mental health care	62%	54%	49%	45%	60%	55%	60%	56%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall opportunities for education and enrichment	97%	94%	96%	86%	93%	94%	97%	94%
Availability of affordable quality child care/preschool	54%	67%	46%	35%	51%	51%	48%	50%
K-12 education	93%	84%	91%	75%	91%	93%	89%	89%
Adult educational opportunities	89%	89%	87%	78%	81%	93%	89%	87%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Opportunities to attend cultural/arts/music activities	84%	86%	84%	85%	81%	92%	87%	86%
Opportunities to participate in religious or spiritual events and activities	92%	92%	92%	83%	90%	91%	90%	90%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Opportunities to participate in social events and activities	91%	84%	87%	83%	86%	85%	82%	86%
Opportunities to volunteer	89%	91%	97%	90%	91%	91%	86%	90%
Opportunities to participate in community matters	79%	67%	85%	75%	70%	81%	71%	76%
Openness and acceptance of the community toward people of diverse backgrounds	52%	55%	64%	55%	63%	68%	57%	59%
Neighborliness of residents in Boulder	70%	64%	69%	55%	62%	65%	62%	64%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
The City of Boulder	87%	88%	89%	77%	82%	79%	85%	84%
The value of services for the taxes paid to Boulder	70%	63%	64%	56%	62%	64%	65%	64%
The overall direction that Boulder is taking	48%	41%	56%	40%	40%	44%	46%	46%
The job Boulder government does at welcoming citizen involvement	56%	43%	67%	49%	55%	56%	55%	55%
Overall confidence in Boulder government	51%	38%	54%	40%	47%	45%	55%	48%
Generally acting in the best interest of the community	58%	45%	55%	44%	50%	44%	51%	50%
Being honest	62%	54%	58%	43%	51%	54%	61%	56%
Treating all residents fairly	53%	34%	50%	31%	48%	50%	49%	47%
Overall customer service by Boulder employees (police, receptionists, planners, etc.)	81%	79%	88%	73%	84%	85%	84%	83%
The Federal Government	45%	40%	47%	48%	45%	52%	55%	48%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Police/Sheriff services	83%	82%	82%	82%	86%	85%	80%	83%
Fire services	98%	98%	98%	94%	98%	99%	96%	97%
Ambulance or emergency medical services	93%	91%	92%	86%	90%	94%	91%	91%
Crime prevention	74%	78%	72%	70%	80%	79%	72%	75%
Fire prevention and education	84%	85%	92%	90%	85%	96%	81%	87%

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Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Animal control	75%	79%	72%	67%	76%	81%	69%	74%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	79%	86%	86%	74%	79%	85%	74%	80%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Traffic enforcement	60%	55%	65%	51%	55%	60%	57%	58%
Street repair	48%	49%	47%	39%	45%	46%	50%	47%
Street cleaning	66%	63%	83%	53%	69%	64%	67%	67%
Street lighting	69%	72%	75%	66%	61%	73%	71%	70%
Snow removal	48%	60%	59%	57%	49%	53%	57%	54%
Sidewalk maintenance	59%	67%	69%	60%	62%	57%	65%	62%
Traffic signal timing	54%	63%	59%	38%	49%	50%	52%	52%
Bus or transit services	85%	91%	84%	68%	80%	86%	81%	82%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Garbage collection	93%	87%	87%	89%	92%	93%	92%	91%
Recycling	91%	90%	89%	87%	96%	93%	93%	92%
Yard waste pick-up	84%	64%	84%	76%	87%	83%	82%	81%
Drinking water	82%	83%	89%	85%	90%	87%	90%	87%
Preservation of natural areas such as open space, farmlands and greenbelts	91%	92%	91%	78%	88%	94%	85%	88%
Boulder open space	93%	95%	96%	90%	93%	96%	92%	94%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Storm drainage	76%	83%	77%	62%	82%	77%	75%	76%
Sewer services	89%	83%	92%	84%	93%	90%	86%	88%
Power (electric and/or gas) utility	80%	85%	84%	78%	84%	87%	82%	83%
Water utility billing	83%	86%	85%	70%	83%	83%	83%	82%
Land use, planning and zoning	49%	57%	57%	38%	57%	56%	54%	52%
Code enforcement (weeds, abandoned buildings, etc.)	55%	59%	72%	50%	61%	48%	56%	56%
Cable television	51%	65%	68%	54%	55%	44%	45%	52%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Economic development	65%	72%	72%	61%	60%	71%	61%	65%

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Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
City parks	96%	98%	99%	91%	94%	96%	94%	95%
Recreation programs or classes	92%	96%	98%	89%	92%	92%	90%	92%
Recreation centers or facilities	90%	97%	97%	90%	90%	92%	89%	92%
Health services	87%	86%	75%	86%	82%	82%	85%	83%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Public library services	95%	98%	95%	87%	93%	94%	94%	94%
City-sponsored special events	85%	76%	84%	81%	81%	81%	84%	82%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Public information services	79%	79%	84%	73%	77%	82%	79%	79%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Sense of community	68%	69%	65%	54%	61%	66%	63%	64%
Recommend living in Boulder to someone who asks	85%	84%	81%	71%	83%	82%	80%	81%
Remain in Boulder for the next five years	84%	75%	73%	71%	89%	81%	75%	78%
Contacted the City of Boulder (in-person, phone, email or web) for help or information	46%	52%	29%	36%	53%	51%	36%	43%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Was NOT the victim of a crime	94%	96%	86%	92%	92%	95%	95%	93%
Did NOT report a crime	84%	82%	77%	83%	87%	91%	88%	85%
Stocked supplies in preparation for an emergency	19%	19%	19%	23%	19%	16%	19%	19%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Walked or biked instead of driving	98%	92%	95%	84%	89%	90%	87%	91%
Carpooled with other adults or children instead of driving alone	71%	72%	64%	54%	72%	66%	71%	68%

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Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Used bus, rail, subway or other public transportation instead of driving	75%	83%	83%	56%	70%	83%	72%	74%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Recycle at home	98%	100%	98%	99%	99%	98%	97%	98%
Made efforts to make your home more energy efficient	82%	77%	66%	70%	77%	74%	73%	74%
Made efforts to conserve water	87%	81%	70%	84%	90%	84%	82%	83%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
NOT under housing cost stress	61%	50%	43%	62%	69%	59%	46%	55%
Did NOT observe a code violation	55%	48%	77%	71%	63%	49%	65%	61%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Purchase goods or services from a business located in Boulder	100%	95%	97%	99%	98%	99%	99%	99%
Economy will have positive impact on income	33%	33%	24%	32%	42%	34%	31%	33%
Work in Boulder	74%	70%	83%	66%	69%	68%	63%	70%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Used Boulder recreation centers or their services	69%	69%	53%	44%	67%	69%	64%	63%
Visited a neighborhood park or City park	99%	98%	96%	94%	98%	96%	95%	96%
Eat at least 5 portions of fruits and vegetables a day	93%	93%	88%	92%	96%	91%	85%	91%
Participate in moderate or vigorous physical activity	94%	99%	96%	97%	98%	95%	92%	95%
Reported being in "very good" or "excellent" health	83%	88%	76%	84%	85%	81%	75%	81%

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Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Used Boulder public libraries or their services	75%	80%	51%	57%	75%	81%	65%	69%
Participated in religious or spiritual activities in Boulder	36%	35%	24%	28%	36%	36%	37%	33%
Attended a City-sponsored event	80%	79%	61%	66%	73%	75%	68%	72%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Campaigned or advocated for an issue, cause or candidate	40%	27%	28%	30%	42%	35%	30%	34%
Contacted Boulder elected officials (in-person, phone, email or web) to express your opinion	21%	25%	12%	18%	20%	23%	14%	18%
Volunteered your time to some group/activity in Boulder	50%	66%	48%	43%	62%	51%	52%	52%
Participated in a club	32%	58%	39%	34%	39%	39%	37%	38%
Talked to or visited with your immediate neighbors	93%	89%	88%	90%	94%	90%	88%	90%
Done a favor for a neighbor	82%	75%	67%	77%	89%	84%	63%	76%
Attended a local public meeting	22%	27%	19%	29%	38%	24%	22%	25%
Watched (online or on television) a local public meeting	24%	18%	19%	18%	22%	23%	21%	21%
Read or watch local news (via television, paper, computer, etc.)	75%	66%	75%	83%	83%	88%	75%	78%
Vote in local elections	92%	94%	71%	93%	94%	87%	86%	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Overall feeling of safety in Boulder	72%	63%	78%	75%	74%	72%	73%	73%
Overall ease of getting to the places you usually have to visit	76%	69%	77%	82%	83%	85%	84%	80%
Quality of overall natural environment in Boulder	88%	83%	89%	83%	86%	84%	86%	86%
Overall "built environment" of Boulder (including overall design, buildings, parks and transportation systems)	86%	74%	77%	77%	87%	81%	83%	82%
Health and wellness opportunities in Boulder	62%	66%	67%	62%	60%	60%	68%	64%
Overall opportunities for education and enrichment	68%	70%	72%	72%	70%	70%	70%	70%
Overall economic health of Boulder	86%	77%	88%	87%	86%	87%	84%	85%
Sense of community	75%	67%	65%	70%	79%	78%	67%	72%

Table 29: Boulder Specific Questions

Percent rating positively (e.g., excellent/good, more than once a month, yes)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
Ability to start or grow a business	72%	72%	77%	57%	62%	61%	58%	65%
Made efforts to reduce your energy consumption	92%	93%	77%	88%	93%	89%	88%	89%
Visited open space and mountain parks	97%	99%	95%	95%	99%	96%	96%	96%
Gathering feedback from residents on new policies or projects	55%	41%	59%	35%	48%	54%	51%	50%
Conducting public processes	63%	47%	67%	46%	48%	61%	54%	56%

Table 30: Information Sources

How likely, if at all, are you to use one of the following information channels to obtain information about community events such as City Council meetings, community meetings and upcoming events? (very likely/likely)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
City of Boulder website (www.bouldercolorado.gov)	62%	53%	44%	50%	63%	61%	56%	57%
City of Boulder Facebook Page	15%	12%	15%	15%	11%	13%	12%	13%
City of Boulder Twitter	9%	13%	4%	6%	12%	8%	10%	9%
City of Boulder NextDoor neighborhood postings	26%	13%	17%	22%	31%	25%	18%	22%
City of Boulder online video (e.g. YouTube, Vimeo, webstreaming)	11%	2%	11%	12%	7%	8%	13%	10%
Boulder Daily Camera	60%	41%	55%	57%	73%	69%	64%	62%
The Colorado Daily	24%	21%	28%	25%	27%	29%	33%	27%
BizWest (formerly Boulder County Business Report)	7%	4%	6%	3%	7%	5%	8%	6%
Inserts in the water utility bill	21%	21%	9%	16%	21%	35%	31%	23%
Mailings to your home address	63%	46%	40%	52%	57%	66%	65%	58%
Listserve (where you sign up to be part of a group receiving emails from the city)	28%	17%	15%	12%	19%	27%	15%	20%
Community Newsletter	40%	30%	36%	35%	35%	45%	32%	36%
Watch city meetings or events online through cable TV Channel 8 (including webstreaming, HD880 and BoulderChannel8.com)	9%	13%	7%	6%	8%	9%	4%	8%

Table 31: Community Involvement and Inclusivity

Please rate the extent to which you agree or disagree with the following statements (strongly agree/agree)	Geographic Area							Overall
	Central Boulder North	Central Boulder South	Crossroads & CU	East Boulder & Gunbarrel	North Boulder & Palo Park	South Boulder	Southeast Boulder	
I feel included in the Boulder community	70%	67%	58%	45%	62%	60%	59%	60%
I inform myself about major issues in the City of Boulder	75%	55%	66%	70%	79%	78%	61%	70%
I take the initiative to share my views with elected officials or city staff	24%	26%	12%	20%	27%	24%	13%	20%
Boulder's City Council implements policies that reflect the values of the Boulder community	42%	32%	39%	28%	27%	37%	39%	36%