

(February 2017)

Safe Streets Boulder: Toward Vision Zero Community Partnership

Background

Continuing to improve overall transportation safety is a primary objective for the City of Boulder. The [2014 Transportation Master Plan](#) affirmed the city's on-going commitment to safety by establishing a new objective: *Toward Vision Zero (TVZ)* – to eliminate serious injuries and fatalities resulting from traffic collisions. This objective reflects a national and worldwide approach to innovate and use a data driven, interdisciplinary approach to improving safety for people using all forms of transportation throughout the community.

The [2016 Safe Streets Boulder Report](#) provides the framework for the city's Toward Vision Zero safety initiatives that are designed to reduce collisions for people using all modes of travel, with the goal of achieving zero serious injury and fatal crashes. Work continues in all of the E's: Engineering, Education, Enforcement, and Evaluation to achieve these goals per the action items identified in the 2016 report as well as subsequent initiatives associated with updating the city's Neighborhood Traffic Mitigation Program and 2.0 low stress network planning in 2017.

In 2017, the additional resources provided by City Council as part of the annual priority based budgeting process is providing the opportunity to accelerate the implementation of the TVZ safety initiatives as well as begin the development of city's revitalized Neighborhood Traffic Mitigation Program.



Purpose of TVZ Community Partnership

To foster on-going implementation and support of the city's safety strategies in collaboration with the broader Boulder community, the city's Transportation Division is forming a Toward Vision Zero Community Partnership committee.

The purpose of the TVZ committee is to bring together community stakeholders to foster partnerships and broad-based leadership to move forward mitigation strategies that work toward eliminating crashes that result in fatalities and serious injuries within the City of Boulder and greater Boulder Valley area.

The TVZ committee is charged with providing input and offering feedback regarding the Safe Streets Boulder Toward Vision Zero action plan and co-developing and disseminating traffic safety education and awareness messaging for the broader Boulder Valley community, and could also involve coordination with regional/state partners to foster safety initiatives at a larger scale.

Recommended Representation

The following agencies and community stakeholders have been identified to participate in Boulder's Toward Vision Zero committee. These entities provide local and regional representation within the greater Boulder Valley area and are focused on transportation, public health, and enforcement:

- City of Boulder Departments
 - Transportation Division
 - Boulder Police Department
 - Communications
- City of Boulder Transportation Advisory Board
- Boulder County Departments
 - Transportation
 - Public Health
 - Sheriff's Office
 - District Attorney's Office
- University of Colorado Boulder

- Parking and Transportation Services
- Police Department
- Environmental Center – Transportation
- Boulder Valley School District
- Colorado Department of Transportation – Office of Traffic and Safety Engineering
- Community Cycles

Stakeholders are asked to provide representation of one lead committee member and one alternate committee member.

General Scope

The City of Boulder’s Transportation Division will serve as the convener of the Toward Vision Zero committee. Community partners will review and provide input on the Toward Vision Zero/Safe Streets Action Plan, with a particular focus on education, outreach, and awareness strategies. The committee will develop its own goals, objectives, tasks, performance measures, and deliverables. Committee members will also act as liaisons to organizations and agencies they represent to leverage larger-scale implementation of safety initiatives.

Recommended committee goals are as follows:

- Meet regularly to ensure collaboration and foster multi-agency and stakeholder partnerships for implementation of TVZ safety initiatives
- Track progress and results
- Use progress reports and program results to strengthen effectiveness of the safety strategies as part on-going TVZ evaluation program

Timeline and Meeting Frequency

January 2017 – Invitations distributed to potential committee participants

February 2017 - First committee meeting

2017+ - On-going committee meetings proposed to be held on a bi-monthly basis through 2018. Open to suggestions and feedback from the committee to adjust schedule/timeline as needed throughout 2017 and beyond.

2018 – Input from the committee will be used to develop and review the next edition of the Safe Streets Boulder: Toward Vision Zero report.

TVZ Community Partnership Committee Funding

Funding for convening committee meetings will be provided by the City of Boulder’s Transportation Division. Specific committee recommendations relative to programs and projects that require additional funding will be coordinated with the city’s on-going transportation operations and budgeting processes. The City of Boulder’s Transportation Division will serve as the liaison/contractor for third party consultation to the committee.

For more information on the City of Boulder’s Safe Streets Boulder: Toward Vision Zero initiatives, please see: <https://bouldercolorado.gov/transportation/safe-streets-boulder>

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