



**CITY OF BOULDER
CITY COUNCIL AGENDA ITEM**

MEETING DATE: March 4, 2014

AGENDA TITLE: Update on 2014 Human Services Fund Allocations

PRESENTER/S

Jane S. Brautigam, City Manager
Paul J. Fetherston, Deputy City Manager
Karen Rahn, Director, Housing and Human Services
Wendy Schwartz, Human Services Planning Manager

EXECUTIVE SUMMARY

This memorandum informs City Council of the 2014 Human Services Fund (HSF) awards, which will allocate \$2,056,188 to 50 human services programs administered by 36 community agencies. The HSF Advisory Committee (HSFAC) developed and approved the recommendations in December. The city manager approved the recommendation on Feb. 5.

COMMUNITY SUSTAINABILITY ASSESSMENTS AND IMPACTS

- **Economic:** More than \$2 million will be allocated for programmatic operating expenses to human services agencies serving Boulder residents in 2014. Many services provide support that allows lower income families and individuals to remain housed, employed, and productive members of the community.
- **Social:** HSF funding provides a safety net of basic services, ensuring physical and mental health care, emergency shelter, transitional and permanent supportive housing; and programming to assist Boulder residents in meeting basic needs and achieve self-sufficiency and self-reliance. HSF funds promote a system of prevention and early intervention services designed to preclude more costly treatment services before problems become acute. Residents served by agencies receiving HSF funding are diverse low-income or at-risk populations, who are under-represented.

BACKGROUND

The 2014 allocations represent the 20th year of the HSF, established after passage of the 0.15 percent sales and use tax in 1992. The HSF allocations are guided by the Housing and Human Services Master Plan (HHSMP), approved by City Council in 2005.

Beginning in 1992, 40 percent of the funds collected through this tax were used to fund human services. In 2009, a ballot initiative extended the 0.15 percent sales and use tax indefinitely and without restriction to continue “to fund, without limitation, fire, police, library, parks, human services, and other general fund purposes.” The HHSMP identifies five priority areas for human services funding through the HSF.

Applications to the HSF are made through a competitive Request for Proposals (RFP) during the late summer/early fall. The process for deliberations and developing recommendations was:

- Technical assistance and trainings for local agencies interested in applying;
- Staff review and analysis of applications;
- HSFAC interviews with selected agencies regarding proposals;
- HSFAC deliberations and recommendations;
- Preliminary recommendations communicated to applicants; requests for appeals considered; and;
- Recommendations to city manager.

Notably, the 2014 HSF funding cycle featured the launch of e-CImpact, a regional online grant management and application system (GMS) in collaboration with Boulder County and the City of Longmont. United Way will join the collaborative in 2014. The Department of Human Services, partnering with IT, served as the project leader for the year-long process, which included research on systems, procurement and development of the GMS, and provided technical assistance to the funding partners and applicants. The GMS fulfills a key objective of the city and partners and is a key goal in the regional Boulder County Human Services Strategic Plan (HSSP). The development and implementation of e-CImpact required a delay in the release of the 2014 Request for Proposals and subsequent processes. The 2015 fund round is anticipated to be fully completed by the end of this year.

Creating a shared application allowed community nonprofits to apply to one or more funders using one online application and funders to align their funding processes county-wide. The online shared system includes consistent impact areas with community outcomes and indicators for all three funders (**Attachment A**). These impact areas incorporate the five priority areas identified in the HHSMP. These impact areas will be revised, as necessary, to align with priorities in the updated Human Services Strategy, expected to be complete in mid-2015. Community funding will be one of the areas discussed with City Council during the Human Services Strategy study session, planned for May.

ANALYSIS

The City of Boulder received funding requests totaling \$3,090,236 for 72 programs from 52 agencies. \$2,056,188 was available for 2014 funding. The competition for funds

resulted in difficult funding decisions based on the established criteria. Out of 72 program applications, 53 received less than their requested funding or were not funded.

Attachment B lists the 2014 HSF funding awards, approved by the city manager, as well as programs not funded.

In addition to assessing alignment to the new impact areas, outcomes and indicators, the HSFAC (**Attachment C**) evaluated proposals based on criteria established in the Request for Proposals (RFP), the funding application, and funding guidelines.

The HSFAC determined that 22 applications did not fit within the HSF funding criteria, were more appropriate for other funding sources or were lower priority than other proposed programs given the funding limitations.

Applicants were notified of preliminary funding recommendations on Friday, Jan. 17. Appeals were accepted through Jan. 29. No appeals were submitted.

NEXT STEPS

- Negotiations and execution of contracts between the city and funded agencies during March.
- In July, funded agencies submit a mid-year progress report on outcomes achieved.
- May 13 – Human Services Strategy Study Session
- June – RFP released for 2015 fund round.
- Fourth Quarter Human Services Strategy Study Session – further council direction on community funding as HS Strategy options are refined.

ATTACHMENTS

- A. 2014 Regional impact areas with community outcomes and indicators
- B. 2014 HSF Awards and requests
- C. HSFAC members

ATTACHMENT A: HSF Impact areas and outcomes

2014 Human Services Fund Regional Impact Areas, Outcomes and Indicators

Impact Area 1 (Children and Youth): Preparing low-income and at-risk children and youth for success

A. Outcome: Children are school-ready upon entering kindergarten

Indicators:

- Increased parenting knowledge, skills and engagement
- Increased access and availability of quality, affordable, culturally competent child care options
- Increased percentage of kindergarten students who are measured as school ready
- Increased physical, social, emotional, language and cognitive skills development for children

B. Outcome: Youth are healthy and successful in school and have the skills necessary for self-sufficiency and success as an adult

Indicators:

- Increased school attendance rates
- Increased minority or at-risk youth high school graduation or GED completion rates
- Increased number and percentage of youth who complete career technical training or post-secondary education
- Decreased achievement gaps for minority or at-risk youth
- Decreased number of youth engaging in risk behaviors as defined by the Youth Risk Behavior Survey

Impact Area 2 (Self-Sufficiency): Improving economic well-being, independence and self-reliance for adults

A. Outcome: Individuals and families have a path toward greater financial independence and security

Indicators:

- Increased number and percentage of people completing career or job readiness training, and/or employment services
- Increased number and percentage of lower-income people achieving stabilization with housing, employment, education and/or asset building
- Increased number and percentage of adults who complete basic adult literacy and/or GED

B. Outcome: Individuals who have continuing and long-term needs achieve or maintain healthy, safe and independent lives to the maximum extent possible

Indicators:

- Decreased isolation and increased community engagement
- Increased mobility and independence through use of community-based services and resources
- Improved independence of individuals with disabilities and elderly

Impact Area 3 (Basic Needs): Meeting basic needs for individuals and families

A. Outcome: Individuals and families at-risk or in crisis access services to help meet immediate and/or basic needs

Indicators:

- Increased number and percentage of homeless persons living on street, in cars, or are otherwise outside who are provided emergency shelter or housing
- Increased number and percentage of persons provided short-term assistance who are homeless or who are housed but would become homeless
- Increased number and percentage of homeless persons seen who are moved into permanent, permanent supportive or transitional housing

ATTACHMENT A: HSF Impact areas and outcomes

- Decreased number of individuals or families who are homeless or at risk of homelessness
- Increased access to affordable, nutritious food
- Increased access to transportation
- Increased number and percentage of clients that develop, implement and/or complete recovery/treatment/service plans
- Increased number of uninsured/under-insured people accessing prevention and treatment for dental, mental and physical health care
- Increased enrollment in public benefits for qualified individuals and families

Impact Area 4 (Safety): Building a safer community

A. Outcome: Individuals and families access services to prevent and reduce interpersonal violence in their lives; remain safe and crime-free in their neighborhoods; and have the tools and resources to prevent future harm

Indicators:

- Increased access to services that provide individual and family safety
- Decreased isolation and increased physical and emotional safety for individuals and families
- Reduction in child abuse and neglect cases
- Reduction in acts of crime and violence in the community*
- Increased number and percentage of residents who have a support network and did not re-offend 12 months after their release from correctional institutions

**Currently, the City of Boulder does not fund this indicator*

2014 Human Services Fund Awards and Requests

Impact Area: Children and Youth			
Agency	Program	Requested	Approved
Acorn School for Early Childhood Development	School Readiness Initiative	\$50,000	\$ 25,000
Alternatives For Youth	Boulder County iTHRIVE	\$20,000	\$10,000
Boulder County Public Health	GENESIS/GENESISTER	\$125,000	\$50,000
Boulder Day Nursery	Early Learning Programs	\$65,000	\$65,000
Boulder Institute for Psychotherapy and Research	Bright Beginnings	\$10,000	\$0
	Zero-to-Five	\$10,000	\$0
Boulder Valley School District	Boulder High School Adelante! Program	\$58,600	\$25,000
	Casey Middle School Community Learning Center	\$11,000	\$0
	Teen Parent Program	\$40,000	\$20,000
Children's House Preschool	First Chance Scholarship	\$25,000	\$22,050
Family Learning Center, The	Circular Sustainability Pathways to Success for School Readiness	\$88,000	\$ 56,989
	Circular Sustainability Pathways to Success for Youth Development	\$88,000	\$11,762
I Have A Dream Foundation of Boulder County	Positive Futures	\$30,000	\$0
Longmont Community Justice Partnership	Restorative Practices in Schools	\$25,000	\$0
New Horizons Cooperative Preschool	Bilingual Early Childhood Education	\$45,156	\$42,000
Partners of Boulder County	Community-Based Mentoring	\$10,000	\$0
Second Wind Fund of Boulder County	Second Wind Fund programs	\$10,000	\$0
YMCA of Boulder Valley	Youth and Teen Programs	\$20,000	\$0
YWCA of Boulder County	Latina Achievement Support	\$25,000	\$25,000
	Strengthening Families	\$10,000	\$0
Total Children and Youth		\$765,756	\$352,801

Impact Area: Self-Sufficiency			
Agency	Program	Requested	Approved
Association for Community Living in Boulder County	Adult & Family Empowerment	\$10,000	\$0
Audio Information Network of Colorado	Services for Blind/Visually Impaired/Print Disabled Boulder County Residents	\$10,000	\$0
Bridge House	Employment Services	\$40,000	\$ 40,000
CareConnect	Safety Net and Community Outreach Services	\$42,500	\$32,000
Center for People with Disabilities	Core Services	\$15,000	\$0
	Independent Living Program	\$25,000	\$18,000
	Personal Assistance Services	\$27,500	\$22,000
Circle of Care	Circle of Care Communities	\$128,000	\$0
Community Action Development Corporation	Circles	\$20,772	\$10,000
Centro AMISTAD, El	Compañeras	\$25,000	\$10,000

ATTACHMENT B: 2014 HSF Awards

Comité de Longmont, El	Case Management, Community Referral & Operations	\$12,500	\$0
Immigrant Legal Center of Boulder County	Immigrant Legal Services	\$25,000	\$25,000
Intercambio	Uniting Communities Programs	\$30,000	\$20,000
Mental Health Center of Boulder County	Mental Health Services for Severely Mentally Ill Individuals	\$433,653	\$350,000
Veterans Helping Veterans Now	Veteran and Family Member Mental Health and Wellness Services	\$15,000	\$15,000
YWCA of Boulder County	Career Services and Getting Ahead	\$20,000	\$0
	Children's Alley Child Care	\$70,813	\$70,000
Total Self-Sufficiency		\$950,738	\$612,000

Impact Area: Basic Needs			
Agency	Program	Requested	Approved
Agape Family Services	Emergency Homeless Shelter (Warming Center)	\$20,000	\$0
Attention Homes	Meeting Basic Needs for At-Risk Youth	\$40,000	\$40,000
Boulder County AIDS Project	HIV Care and Prevention Services	\$39,000	\$30,000
Boulder County Legal Services	Critical Legal Services for Low-Income City of Boulder Residents	\$19,000	\$19,000
Boulder Housing Partners	1175 Lee Hill	\$33,592	\$33,592
Boulder Institute for Psychotherapy and Research	Mental Health Outpatient Clinic	\$10,000	\$0
Boulder Outreach for Homeless Overflow	Emergency Warming Centers	\$20,000	\$20,000
Boulder Shelter for the Homeless	Boulder County Cares	\$15,000	\$15,000
	Housing First	\$12,000	\$12,000
	Transition Program	\$28,000	\$28,000
	Transitional Housing (formerly BCATH)	\$10,000	\$10,000
	Winter Sheltering	\$55,000	\$55,000
Boulder Valley Women's Health Center	Subsidized Reproductive & Sexual Health Services and Education Program	\$113,000	\$100,000
Bridge House	Bridge House Programs	\$30,000	\$30,000
Clinica Campesina Family Health Services	Health Care for Low-Income City of Boulder Residents	\$375,000	\$300,000
Community Food Share	Food Procurement and Food Distribution Program	\$15,000	\$5,000
Dental Aid	At Risk Adult Assured Access	\$75,000	\$70,000
	Children and Youth Oral Health Program	\$25,000	\$25,000
	Preschool Virtual Dental Home	\$40,000	\$26,295
Emergency Family Assistance Association	Shelter and Basic Needs	\$110,000	\$110,000
Growing Gardens of Boulder County	Growing Gardens	\$17,000	\$0
Mother House	Mother House	\$10,000	\$10,000
Safehouse Progressive Alliance for Nonviolence	Transitional Services for Domestic Violence Survivors	\$10,000	\$10,000
St. Benedict Health and Healing Ministry	COB St. Benedict programs	\$10,000	\$0
Total Basic Needs		\$1,131,592	\$948,887

ATTACHMENT B: 2014 HSF Awards

Impact Area: Safety			
Agency	Program	Requested	Approved
Blue Sky Bridge	Child and Family Advocacy Program	\$30,000	\$25,000
Boulder County Legal Services	Legal Services for Victims of Domestic Violence	\$18,000	\$18,000
Boulder Pride	Out Boulder Public Education	\$15,000	\$0
Children First of the Rockies (formerly St. Vrain Family Center)	SAFE Services	\$10,000	\$5,000
FOCUS Reentry	FOCUS Reentry	\$5,000	\$5,000
Rocky Mountain Legal Center	Rocky Mountain Legal Center	\$15,000	\$0
Safehouse Progressive Alliance for Nonviolence	Counseling & Advocacy Services	\$41,471	\$34,000
	Domestic Violence Victim Services	\$49,325	\$45,500
	Outreach & Increased Access	\$16,354	\$5,000
Voices For Children	Court-Appointed Special Advocate (CASA)	\$10,000	\$5,000
	Growing Your Child	\$2,000	\$0
Total Safety		\$212,150	\$142,500
Total HSF		\$3,090,236	\$2,056,188

Human Services Fund Advisory Committee members

Lynn Gilbert, RN, CPNP, PhD, FAAN	Retired nurse practitioner with expertise in early childhood development
Dr. Stephanie Greenberg	Human services research consultant and analyst
Will Murray	Community member with local nonprofit expertise
Amy Zuckerman	Human Relations Committee member with expertise in business leadership