

REVISED DRAFT Community CAP Commercial Sector Strategy

Problem Statement

The City of Boulder's commercial building sector accounts for 58% of the City's greenhouse gas emissions. There is significant and increasing scientific evidence that carbon dioxide and other greenhouse gases are impacting the Earth's climate and will have profound and potentially devastating effects.

Mission Statement

The mission of the City's Local Environmental Action Division's Business Services Team and the Commercial Technical Team is to reduce greenhouse gas emissions from commercial and industrial buildings and the related transportation activities through both voluntary and regulatory programs.

Program Goal

Our goal is to support the implementation of cost effective energy efficiency projects and behaviors, renewable energy projects, and activities to reduce vehicle miles traveled in the commercial sector in order to meet and eventually exceed the Kyoto Protocol.

Program Objectives

- Engage approximately half of the City of Boulder's 6,000 businesses by 2012
- Reduce greenhouse gas emissions in the commercial sector by 58% of the total reductions needed to meet the Kyoto Protocol by 2012 or approximately 264,000 mtCO₂
- Promote cost effective measures that deliver bottom-line savings to businesses

Program Strategies

1. Customize programs to meet the specific needs of tenants, landlords, and owner occupied buildings
2. Provide education on the business benefits of greenhouse gas reduction programs
3. Provide "one stop shop" packaging
4. Coordinate with other local governments, the Governor's Energy Office, and Xcel Energy
5. Utilize outside contractors and existing business networks
6. Provide financing options
7. Provide easy access and technical assistance for CAP and other programs.
8. Prioritize segments within the commercial sector to engage first
9. Integrate with regulatory options

Program Tactics

To be determined by Commercial Tech Team but will include programs, services etc.

Program Budget (estimated)

Program will have both CAP and American Recovery and Reinvestment Act (ARRA-stimulus bill) funding.

\$150,000 for direct incentives (from ARRA funds)

\$795,000 for program/admin/education (from CAP Tax)