

Attachment B3 - Summary of Feedback and Input: Board and Commissions Summary  
**Approved Transportation Advisory Board Summary from Oct. 13, 2014 Discussion of  
BVCP 2015 Update**

<b>Name of Board/ Commission:</b> Transportation Advisory Board
<b>Date of Meeting:</b> 13 October 2014
<b>Board Members Present:</b> Daniel Stellar, Zane Selvans, Jessica Yates, Dom Nozzi, Andria Bilich
<b>Agenda Item 6: Staff briefing and TAB input regarding scoping for Boulder Valley Comprehensive Plan Update</b>  Lesli Ellis presented the item. A PowerPoint was presented for this item.  <b>Executive Summary from Packet Materials:</b>  Attached for review and input from the Transportation Advisory Board (TAB) is a draft memo to City Council and Planning Board prepared for the joint Study Session regarding the Boulder Valley Comprehensive Plan (BVCP) Update. Also included as attachments are comments received to date from Planning Board, stakeholder interviews, and consultant observations.  The purpose of this study session is to review the 2015 Boulder Valley Comprehensive Plan (BVCP) update assessment and scoping process; provide information for feedback from interviews and boards regarding ways to make the plan more effective, strategic, and aligned with other outcomes; note the parallel resilience strategy; and seek feedback regarding issues and options for the 2015 Major Update of the BVCP.  Staff will available to discuss the BVCP memo and comments received to date as well as seek input from TAB during the October 13 board meeting. Input from TAB will be incorporated into the presentation materials shared with City Council and Planning Board on October 14.  <b>Board discussion and comments included:</b>  <b>1. What new issues and opportunities should the 2015 plan update address?</b> <ul style="list-style-type: none"><li>• Comments regarding striving to be a graphics based plan to inspire audience</li><li>• Comments for using plan to move toward more form-based zoning, away from conventional use-based zoning</li><li>• Suggestions for urban to rural transect visions to provide for all travel choices for 5 and 15 minute neighborhoods.</li><li>• Comments on creating housing for families to reduce in-commuter trips</li></ul> <b>2. What is the appropriate level of effort and community engagement for the plan update?</b> <ul style="list-style-type: none"><li>• Comments regarding a complete overhaul of the comp plan with the community involved should be tackled now.</li><li>• Comments regarding plan update can be helpful in looking at conflicts between goals.</li><li>• Comments regarding all individual plans, housing, trans etc.. The community doesn't have opportunity to provide feedback, not tethered to other plans. Community engagement will bridge the plans and information together.</li></ul> <b>No board action beyond input is requested at this time.</b>

## **Environmental Advisory Board Discussion about Boulder Valley Comprehensive Plan Update**

October 1, 2014

**Environmental Advisory Board Members Present:** Mara Abbott, Tim Hillman, Morgan Lommele and Brad Queen.

### **SUMMARY:**

- The board indicated that the Boulder Valley Comprehensive Plan is a high-level vision document that includes the community's sometimes-conflicting values, but lacks strategic structure and fails to address where Boulder is headed as a city in terms of growth and sustainability.
- Instead of requesting community feedback on the Comprehensive Plan, the board suggested holding facilitated community meetings to discuss specific topics such as the vision of Boulder, energy, resilience, housing and more. It was believed that people may be more inclined to discuss specific issues instead of the entire framework of the plan.
- While gathering community feedback the board suggested using questions that will result in measurable, concrete answers that are not ideological in nature.
- The main questions that should be addressed are questions around sustainability of resources and growth and how to balance the two as well as resilience and how our community should respond to anticipated and unanticipated stressors.
- The board noted the importance of integrating resilience into our sustainability efforts and developing terminology that is more widely understood. The board suggested using the flood to illustrate the importance of resilience and as a way to build awareness of the impacts of less concrete issues like climate change.
- The board recommended actively utilizing organizations like Better Boulder, Open Boulder, Plan Boulder, etc. to convene community engagement events through which the city could gather valuable feedback on issues, values and priorities. BVSD could be a valuable resource to encourage the next generation to discuss these issues.
- Consider using scenario planning as a way to help make the future options more tangible and provide more concrete alternatives for the community to consider and use to create recommendations.

## **Boulder Valley Comprehensive Plan – 2015 Update Boulder Planning Board – Summary of Key Points (September 18, 2014)**

The Boulder Planning Board showed support for the following ideas regarding the Boulder Valley Comprehensive Plan (BVCP) Update in 2015.

### **Format of the Plan**

#### *Recognition of its Strengths:*

- It includes great aspirational statements and provides an overview of the community (e.g., built environment, energy, community well-being). Many use it to learn about the community.
- Our partnership with the county and 4-body review provides our only link to regionalism.

#### *Areas for Improvement:*

1. **Improve the format:** Ideas include using graphics and illustrations to convey ideas. Make it more concise, less wordy, lots of visuals.
2. **Tell the Boulder planning story better:** For instance, include a retrospective (e.g., what the plan has done to shape this community, and what if we hadn't had the plan)
3. **Broaden its topics to reflect inclusive community ideas:** Important to be inclusive in the plan, beyond land use. *(some topics noted below)*
4. **Sharpen its policy focus:** Provide community guidance on priorities.
5. **Include metrics:** Roll in existing and new metrics related to land use, climate/energy, etc.
6. **Partnerships:** continue to build partnerships with CU, federal labs, and other important institutional and regional partners.
7. **Bridge to Implementation:** Provide a bridge between the plan's vision statements, policy, and implementation tools (e.g., between land use and zoning) should be strengthened. Make land use map definitions more specific and clear, and link site review criteria with the plan. Address form
8. **Clarify density and design:** Define how urban, compact, etc., and what level of quality as defined through a community conversation. Address form-based design.

### **Current Issues to be addressed**

1. Workforce housing
2. Public art, art, and culture
3. Sustainability goals (integration)
4. Impacts on government services - community facilities and services (e.g., library, etc). More specificity about offsetting/mitigating impacts.
5. Regional system and partnerships
6. Local food
7. Energy and municipalization
8. Carrying capacity
9. Settling planning reserve questions such as Hogan Pancost
10. Regenerative design vs. greenfield design
11. Resilience

### **How Resilience Strategy Might Relate to the BVCP Update**

1. Coordinate resilience strategy and BVCP, at least at high level and for public process, but do not sideline resilience.
2. Let resilience implementation actions move forward without being tied to the plan.
3. Determine where vulnerable populations can best be accommodated (e.g. reserve land for community identified needs).
4. Address communication strategies (e.g., between city and population, or within neighborhoods), as an important part resilience that could also be addressed through the plan. This is especially relevant during floods, fires, etc.

### **Community Engagement Process Ideas**

1. Educate the community about the plan. Start out with some common information (e.g., “Comp Plan 101” sessions). Public forums to set the foundation, via speakers.
2. Consider producing a series of short, snappy videos – educate the community in different ways.
3. Reach out to people not ordinarily engaged (e.g., Mobile home parks, Neighborhood associations)
4. Talk about how the plan actually affects people’s lives – those not interested in zoning, etc. Illustrate what it means to people.
5. Visualization is really important as part of the outreach process.