2015 BOULDER VALLEY COMPREHENSIVE PLAN

Community Kick Off

August 31, 2015

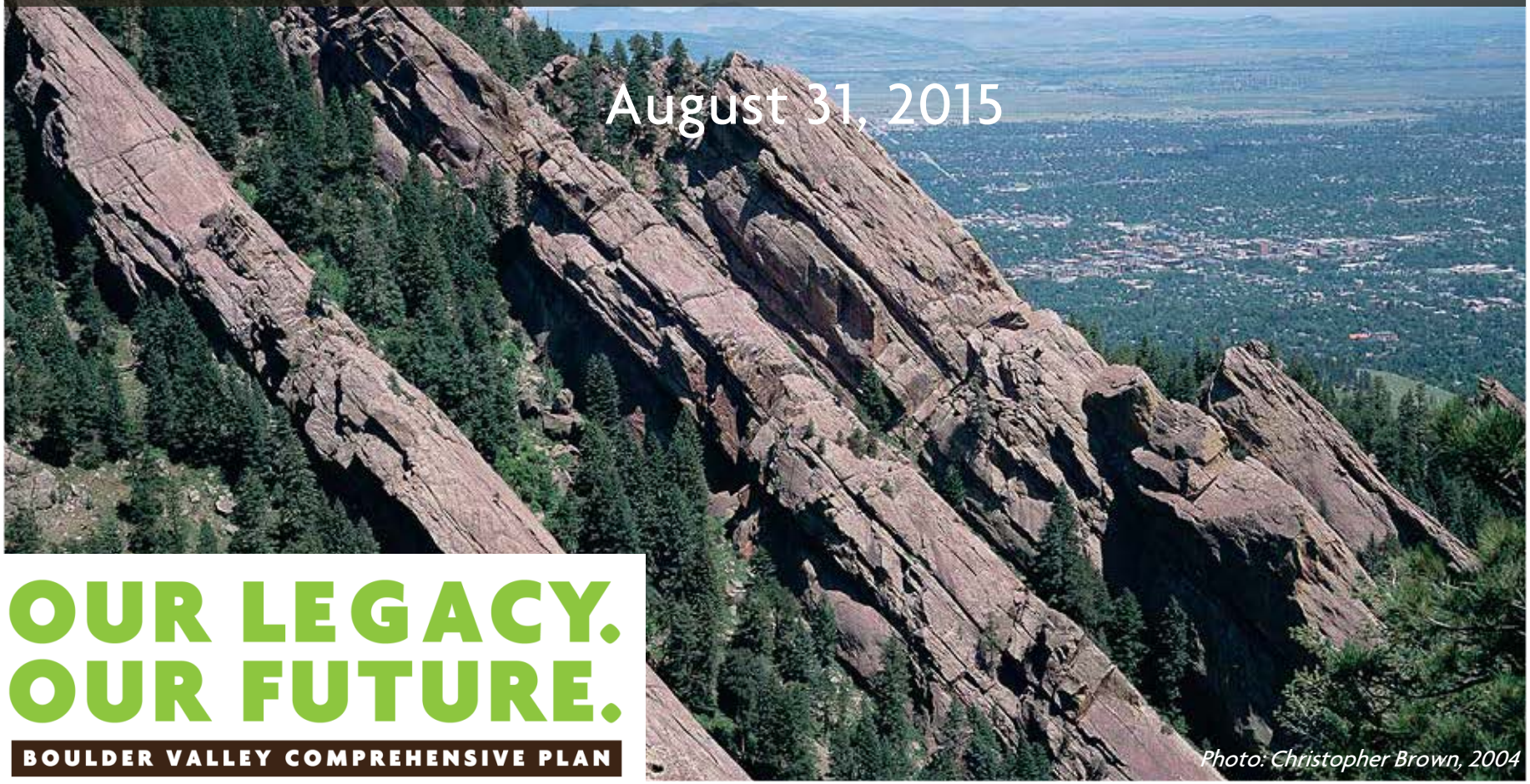


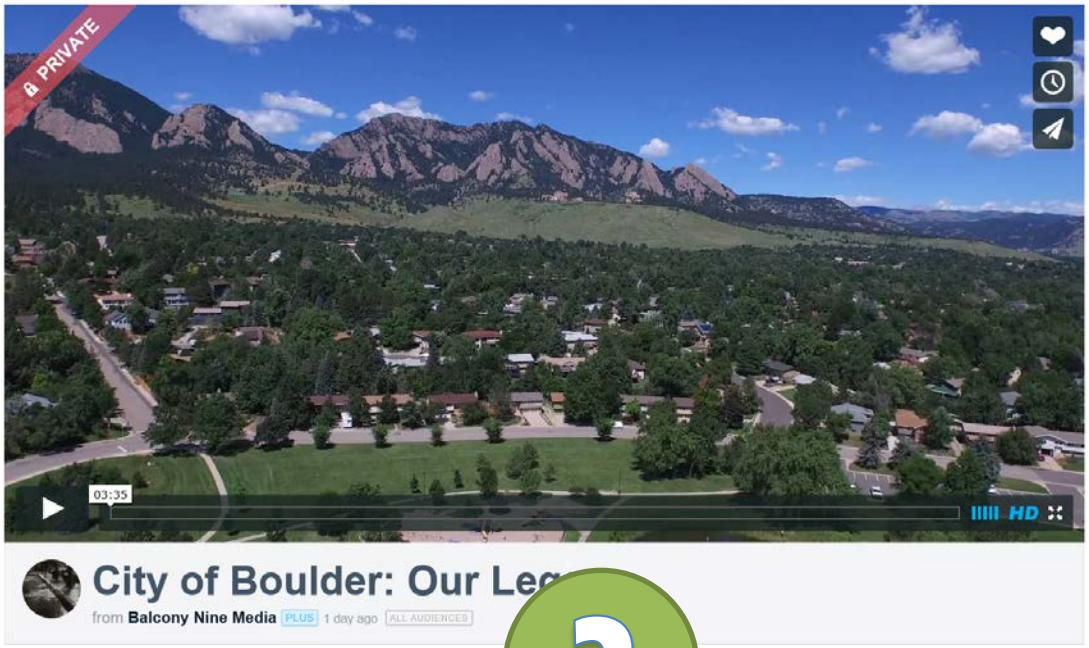
Photo: Christopher Brown, 2004

OUR LEGACY.
OUR FUTURE.

BOULDER VALLEY COMPREHENSIVE PLAN

BOULDER 2030 KICKOFF EVENT

Will Debut Planning Videos ("Sneak Peak")



1

Our Legacy Boulder Past and Present

2

Our Future Boulder 2030

15 MINUTE PRESENTATION

We'll share

1. Boulder's Planning Legacy
2. About the Plan Update
3. Focus for the Future
4. How You Can be Engaged

Then... Small Group Discussion

THE PLAN'S LEGACY

OUR LEGACY.
OUR FUTURE.

BOULDER VALLEY COMPREHENSIVE PLAN

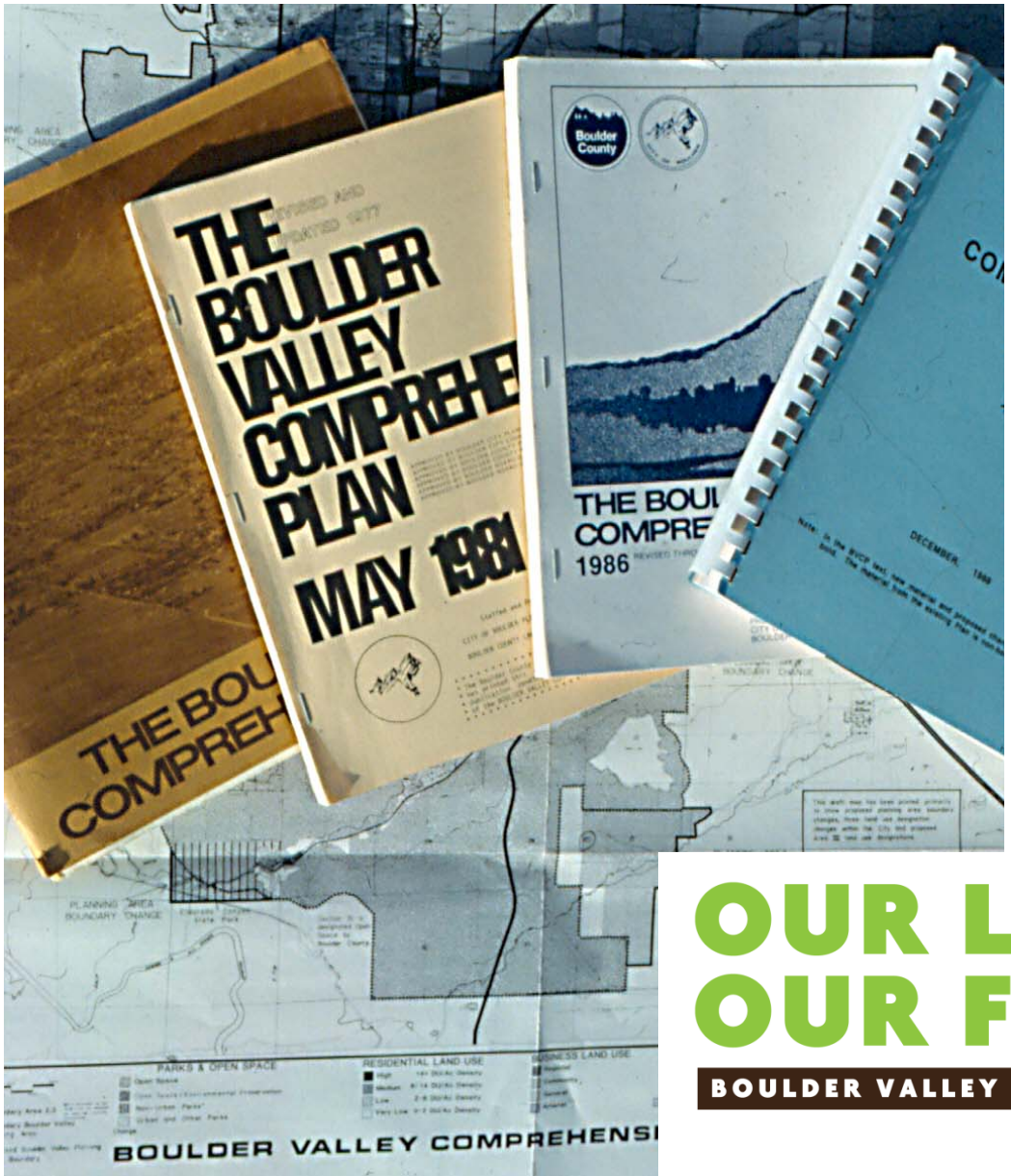
COMPREHENSIVE PLAN VISION

Imagine Our Future

OUR LEGACY.
OUR FUTURE.

BOULDER VALLEY COMPREHENSIVE PLAN

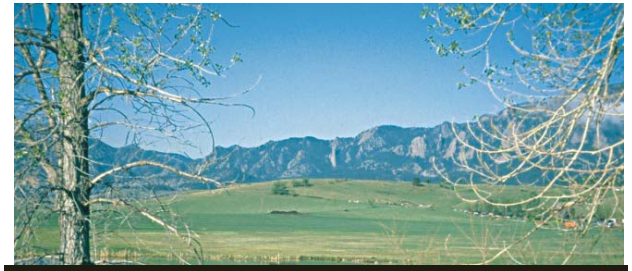
SINCE 1977



OUR LEGACY. OUR FUTURE.

BOULDER VALLEY COMPREHENSIVE PLAN

LONG-STANDING CORE VALUES



STEWARDSHIP,
CLIMATE ACTION

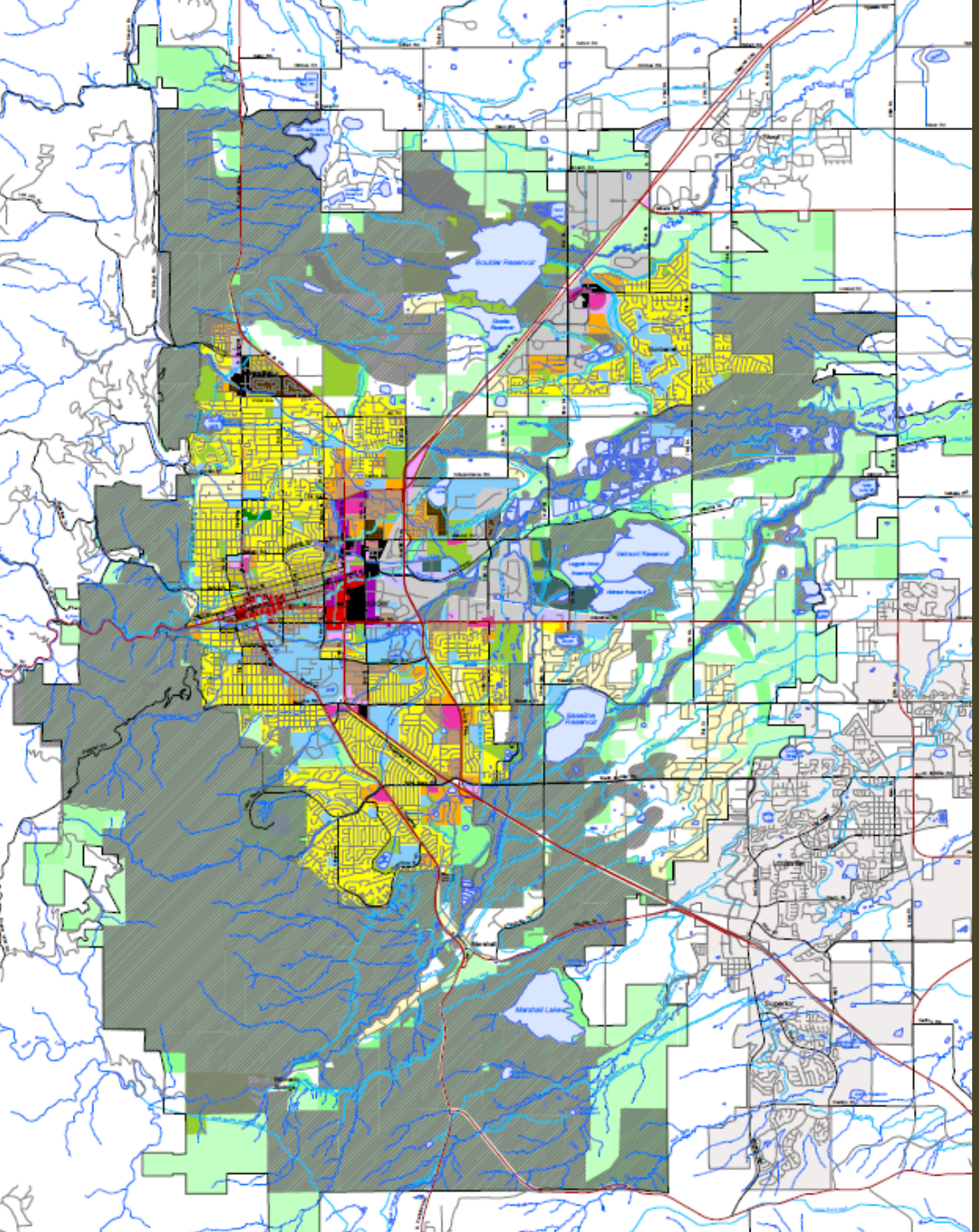
CITY/COUNTY COOPERATION

COMPACT, CONTIGUOUS

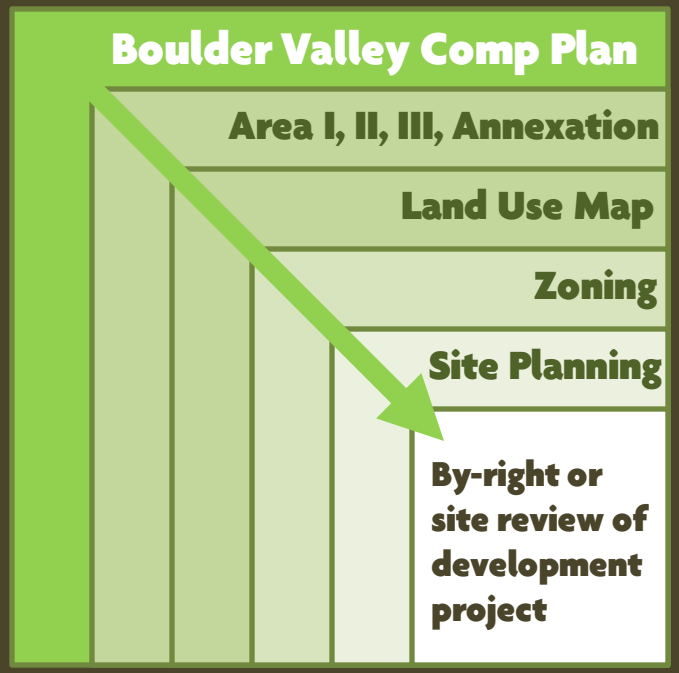
ALL MODES
TRANSPORTATION

INCLUSIVE, VIBRANT

GREAT NEIGHBORHOODS



Land Use Map guides future growth (through zoning)



We Are Here

WHAT WILL UPDATE TAKE?

OUR LEGACY. OUR FUTURE.
BOULDER VALLEY COMPREHENSIVE PLAN

2015 Update: Work Plan

Updated 8/6/2015

Jan 2015 | Jul | Aug | Sept | Oct | Nov | Dec | Jan 2016 | Feb | March | Apr | May | Jun | July | Aug

SS CC 3/31 | Jointly PC 4/16 PB | BOCC 4/30 | PB 6/4 | SS CC 6/9 | PC 7/15 PB 7/16 | CC 8/6 Briefing CC 8/25 | BOCC 8/4 PB 8/20 | Other Boards and Commissions Sept/Oct | PC PB Sept. or early Oct. | (11/19 (tent.) PB CC | PC (TBD) BOCC | PC Jan PB | CC BOCC | Other Boards and Commissions | BOCC CC TBD PB | PC CC TBD BOCC PB

Phase 1: Foundations and Community Engagement Plan
What are existing conditions?

Phase 2: Identify Focus Topics
What are the Focused Topics and Issues?

Phase 3: Analyze + Update Land use, and Integrate other topics
What are Choices and Directions for the Update?

Phase 4: Draft Plan and IGA Renewal

Foundations Technical Work includes:
1) Update 2015 "Profiles"
2) Prepare 2040 Forecasts
3) Prepare Trends Snapshot
4) Prepare Map Inventory Updates
5) Align Master Plans and Measurable Objectives/Metrics
6) Prepare 3D Urban Form Tools
7) Identify Initial Accomplishments and Challenges

Draft Foundations Technical Work | Refine Issues + Accomplishments | Areas of focus, Survey Results, Initial Screening | Draft Policy + Land Use Analysis | Develop Actions, Strategies, +Metrics | Draft Land Use Map | Prepare Updated Draft Plan | Renew IGA | Adopt Plan

Products

BVCP Survey — Draft Survey Questions → Survey Results

Service Area Expanison — Public Hearing and Inquiry about process; 8/6 If yes, begin 3-4 month assessment of "sufficient merit" and accept requests; if no - no further action on service area until next five-year update

Land Use Request Change & Service Area Contractions — Announce request process; Requests Open 8/17; Requests Due 10/9; Initial Screening 11/19; Evaluate Parcels; Proposed Changes; Feed into Land use Plan

Areas of Focus Track (e.g. resilience, growth management, jobs/housing balance, housing goals) — Identify Areas of Focus; Refine Areas of Focus-Develop Options; Options Analysis; Draft land use; Roll into Draft Plan

Integration Track/ Other Updates & IGA Renewal (e.g. local foods, transportation, climate ecology, art and culture) — Identify Possible Areas for Policy Changes; Present Draft Policy Language; Begin IGA Renewal; Draft Policy Language

Community Engagement

Hands On Meetings/ Surveys
- Community Engagement Plan — Open House 4/7
- Kick Off Month Issues + Ideas 8/31
- Mail & Online Surveys
- Early Dec. Areas of Focus
- Options with anaylsis charrette
- (Possible mail and online Survey #2) Timing TBD
- Options & Anaylsis 3D Model (April)
- Draft Plan — Open House

Digital Methods
- 4/6 Webinar 4/9 Online Polling Through 4/17
- Web, Inspire Boulder, Channel 8 8/15- 9/15
- Web, Inspire Boulder, Channel 8
- Web, Inspire Boulder, Channel 8
- Web, Inspire Boulder, Channel 8

Focused + Technical Groups
- HousingMeeting "To Go" Mid May
- Technical Review
- Attend Comm. Organizations Meetings
- Focus Groups for Survey
- Technical Review
- Meeting "To Go"
- Technical + Focused Groups

Related Project Events
- AMPS 4/29
- Meetings Shared with Housing Boulder May 11-19
- Transportation Living Lab 5/20
- Climate/Energy Blueprint Event
- Design Excellence/ Form Based Code
- Housing Boulder Strategy
- Human Services Master Plan

Key
- CC City Council
- BOCC Boulder County Commissioners
- PB City Planning Board
- PC County Planning Commission
- Other Boards and Commissions
- All Digital Access
- Public Events

TIMELINE

Today is far from the last opportunity!

1. FOUNDATIONS + KICKOFF:
SPRING - SUMMER 2015

2. OPTIONS + ANALYSIS:
FALL 2015 - WINTER 2016

3. DRAFT PLAN:
SPRING - SUMMER 2016

4. RENEW IGA + PLAN ADOPTION:
SUMMER 2016

WHAT ARE CURRENT CONDITIONS?

OUR LEGACY.
OUR FUTURE.

BOULDER VALLEY COMPREHENSIVE PLAN

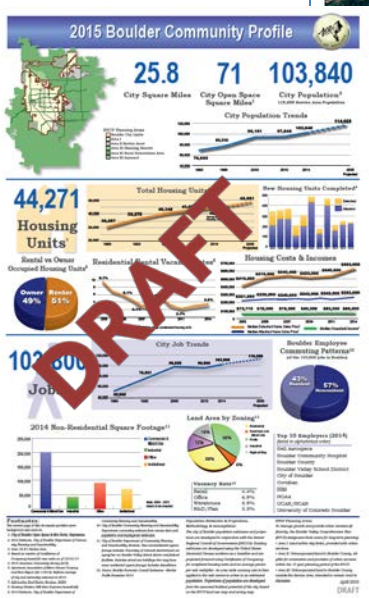
THE INFORMATION

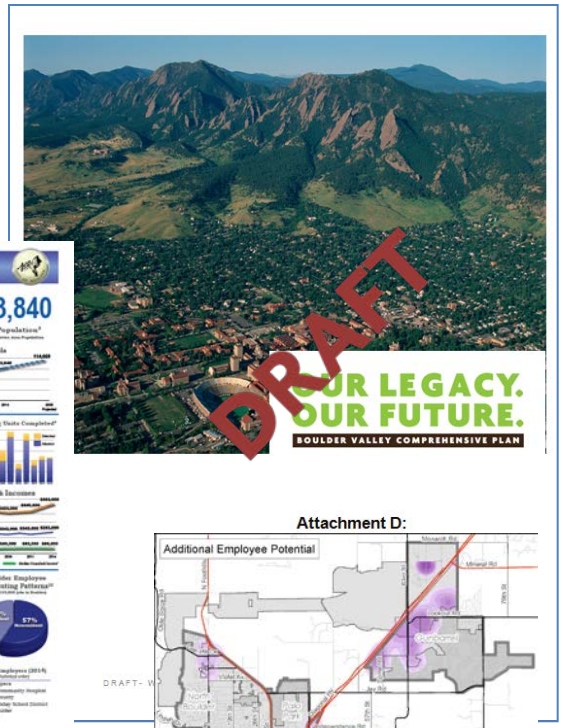
- ✓ **Online**
- ✓ **Libraries**
- ✓ **Data Discussions**
- ✓ **Call or email**

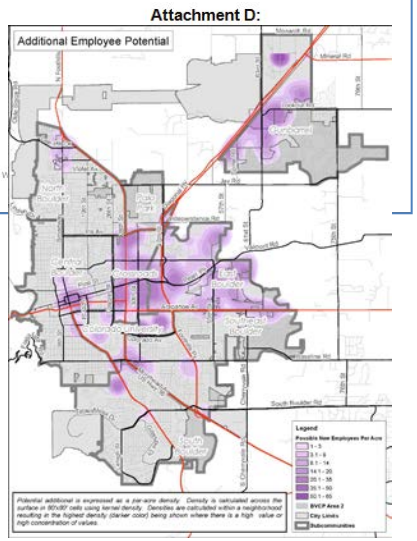
AVAILABLE AT WWW.BoulderValleyCompPlan.net

FOUNDATIONAL WORK

- ❑ Trends Report
- ❑ Fact Sheets
- ❑ Projections
- ❑ Profile



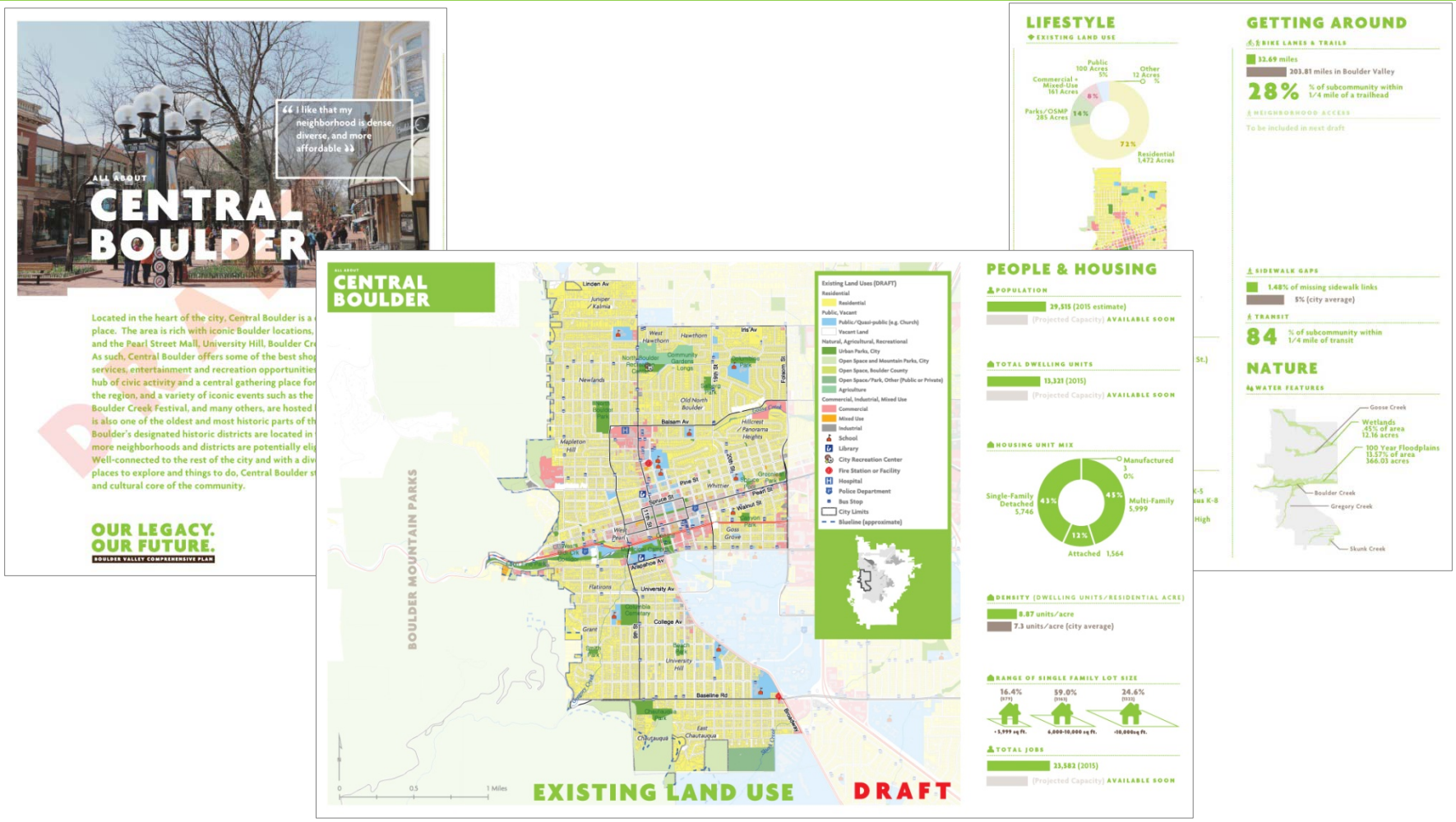




AVAILABLE AT

WWW.BoulderValleyCompPlan.net

FACT SHEETS TELL US ABOUT EACH PLACE

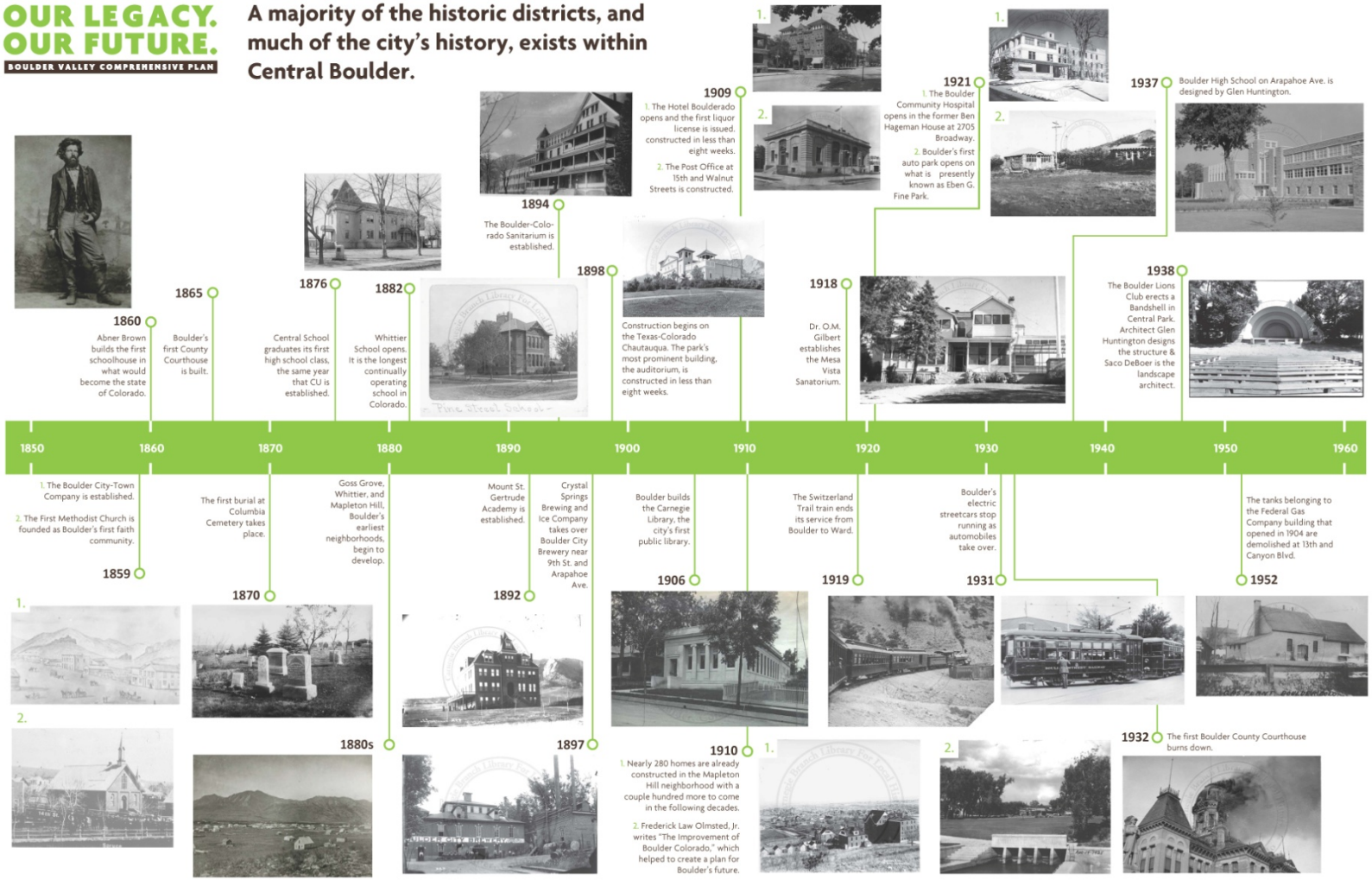


AVAILABLE AT: www.BoulderValleyCompPlan.net

FACT SHEETS CONVEY HISTORY

OUR LEGACY. OUR FUTURE.
BOULDER VALLEY COMPREHENSIVE PLAN

A majority of the historic districts, and much of the city's history, exists within Central Boulder.



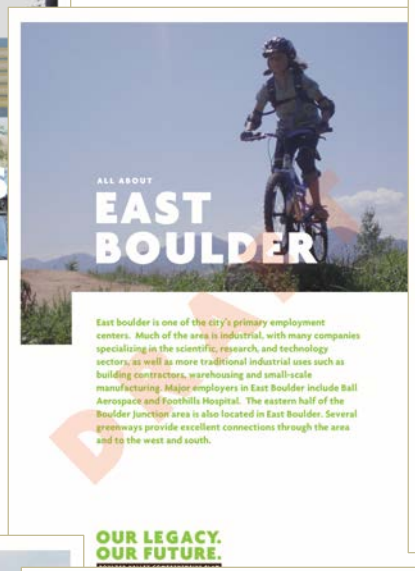
AVAILABLE AT: www.BoulderValleyCompPlan.net

FOR 10 AREAS

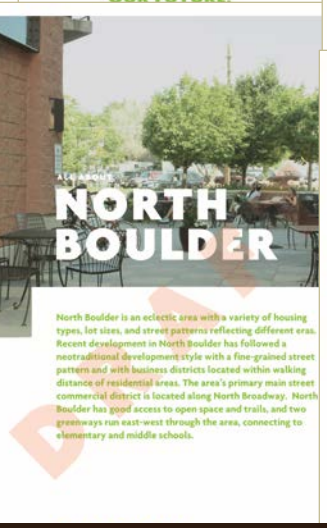
ALL ABOUT
AREA III
OUR LEGACY.
OUR FUTURE.

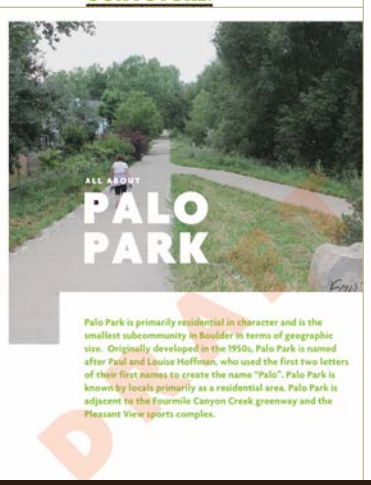
ALL ABOUT
CENTRAL BOULDER
Located in the heart of the city, Central Boulder is a dynamic place. The area is rich with iconic Boulder locations, includin and the Pearl Street Mall, University Hill, Boulder Creek, and As such, Central Boulder offers some of the best shopping, re services, entertainment and recreation opportunities in the hub of civic activity and a central gathering place for the con the region, and a variety of iconic events such as the Farmers Boulder Creek Festival, and many others, are hosted here. Ce is also one of the oldest and most historic parts of the city. Boulder's designated historic districts are located in this area more neighborhoods and districts are potentially eligible for Well-connected to the rest of the city and with a diverse coll places to explore and things to do, Central Boulder stands ou and cultural core of the community.
OUR LEGACY.
OUR FUTURE.

ALL ABOUT
CROSSROADS
A large portion of the city's commercial activity takes place in Crossroads, making this subcommunity a major regional destination area due to its abundance of shopping, restaurants, services, and jobs. The Twenty Ninth Street Mall is a major draw, and is located on the former site of the Crossroads Shopping Center. Within Crossroads, the development pattern shifts from a grid of streets and alleys west of Folsom to a more auto-oriented pattern to the east featuring longer "super-blocks" lined with retail and surface parking lots. Several residential neighborhoods and developments are located within Crossroads and mostly north of Pearl Street, including Stratford Park, Orchard Grove, Willowbrook, and Mapleton Mobile Home Park. The western half of the Boulder Junction area is also located in Crossroads.
OUR LEGACY.
OUR FUTURE.

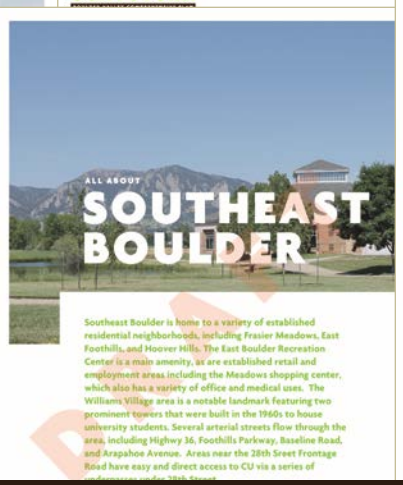

ALL ABOUT
EAST BOULDER
East boulder is one of the city's primary employment centers. Much of the area is industrial, with many companies specializing in the scientific, research, and technology sectors, as well as more traditional industrial uses such as building contractors, warehousing and small-scale manufacturing. Major employers in East Boulder include Ball Aerospace and Foothills Hospital. The eastern half of the Boulder Junction area is also located in East Boulder. Several greenways provide excellent connections through the area and to the west and south.
OUR LEGACY.
OUR FUTURE.

ALL ABOUT
GUNBARREL
Gunbarrel was largely a rural and agricultural environment up until the early 1960s, when residential subdivisions and businesses such as IBM (1965) began locating in the area. Today Gunbarrel has suburban character and is both an employment center and a residential community. Gunbarrel has a significant amount of the city's industrial land base. Major employers in Gunbarrel include include IBM and Celestial Seasonings. The Gunbarrel Town Center is a central gathering place and a retail center for the community.
OUR LEGACY.
OUR FUTURE.


ALL ABOUT
NORTH BOULDER
North Boulder is an eclectic area with a variety of housing types, lot sizes, and street patterns reflecting different eras. Recent development in North Boulder has followed a neotraditional development style with a fine-grained street pattern and with business districts located within walking distance of residential areas. The area's primary main street commercial district is located along North Broadway. North Boulder has good access to open space and trails, and two greenways run east-west through the area, connecting to elementary and middle schools.

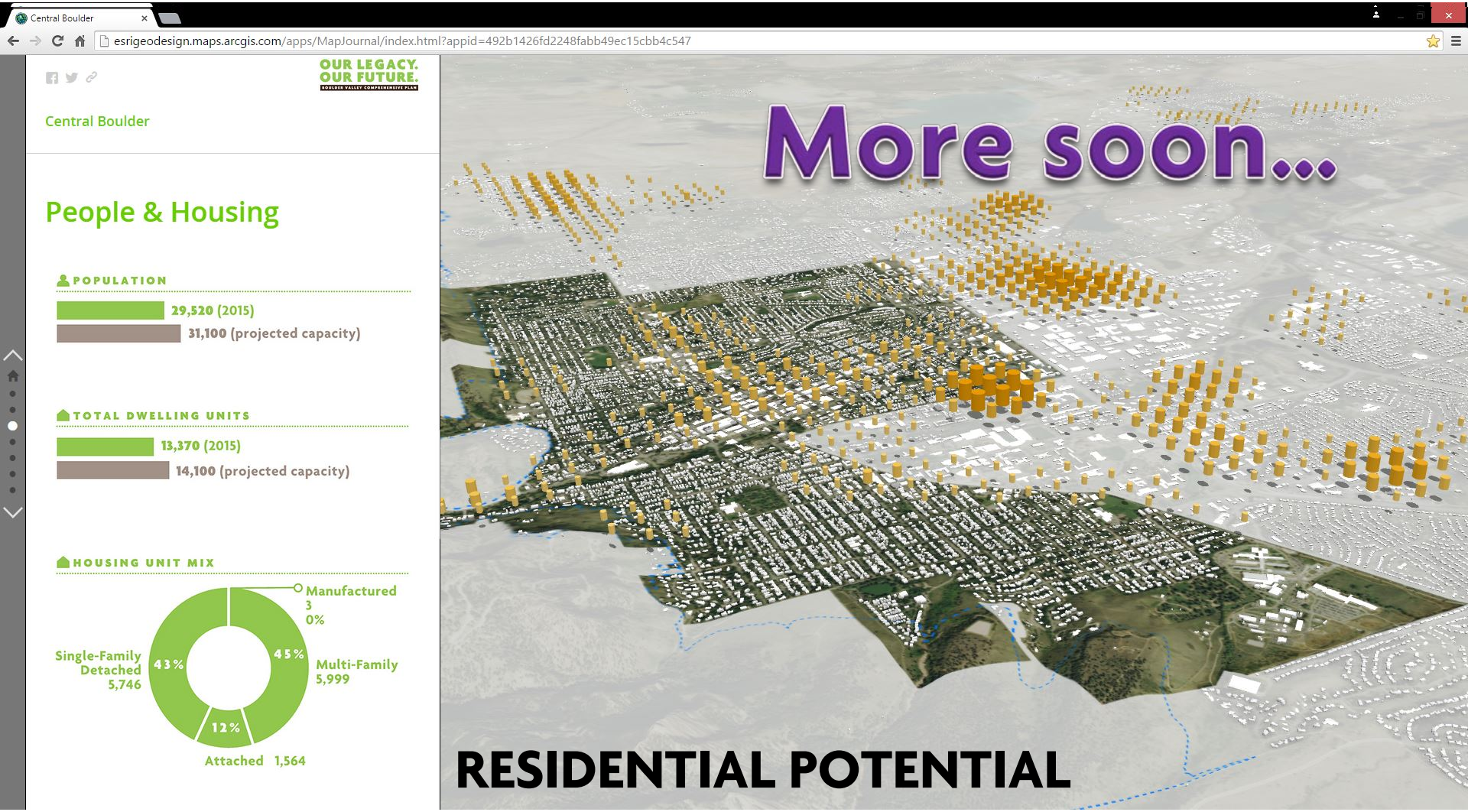

ALL ABOUT
PALO PARK
Palo Park is primarily residential in character and is the smallest subcommunity in Boulder in terms of geographic size. Originally developed in the 1950s, Palo Park is named after Paul and Louise Hoffman, who used the first two letters of their first names to create the name "Palo". Palo Park is known by locals primarily as a residential area. Palo Park is adjacent to the Fourmile Canyon Creek greenway and the Pleasant View sports complex.

ALL ABOUT
SOUTH BOULDER
South Boulder developed primarily in the 1950s and 1960s, concurrent with completion of the-then Boulder/Denver Turnpike (US 36). Today, South Boulder is home to major employment centers, retail centers, and a variety of established residential neighborhoods including Martin Acres and Table Mesa North and South . The Table Mesa shopping center is centrally located within the subcommunity and is the area's primary retail destination. Major employers include the National Institute of Standards and Technology (NIST) and National Center for Atmospheric Research (NCAR) federal research laboratories, which have maintained a presence in the neighborhood since the 1950s and 1960s.

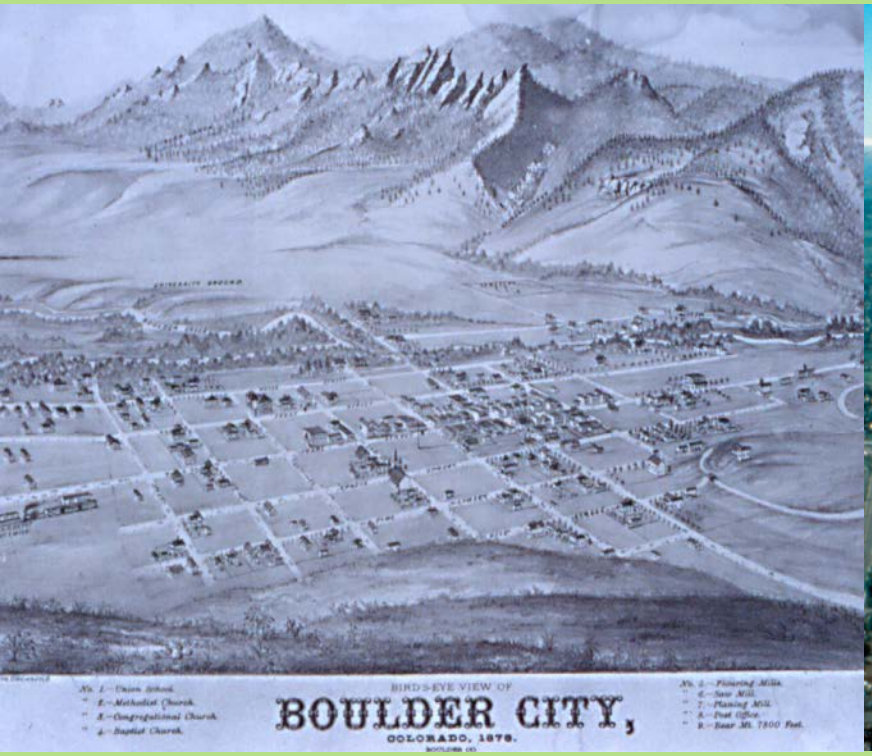

ALL ABOUT
SOUTHEAST BOULDER
Southeast Boulder is home to a variety of established residential neighborhoods, including Frasier Meadows, East Foothills, and Hoover Hills. The East Boulder Recreation Center is a main amenity, as are established retail and employment areas including the Meadows shopping center, which also has a variety of office and medical uses. The Williams Village area is a notable landmark featuring two prominent towers that were built in the 1960s to house university students. Several arterial streets flow through the area, including Highwy 36, Foothills Parkway, Baseline Road, and Arapahoe Avenue. Areas near the 28th Sreet Frontage Road have easy and direct access to CU via a series of

ALL ABOUT
UNIVERSITY OF COLORADO SUBCOMMUNITY
The University of Colorado at Boulder consists of two distinct areas: the main campus and the east campus. The main campus is located between Broadway and Highway 36 and laid out in a traditional college campus style with distinctive architecture. The east campus is less-developed and is home to several large office buildings and research laboratories. The university is growing slowly, and for several years has had a student enrollment of approximately 30,000 students. The CU subcommunity comprises not just the university itself, but also some surrounding areas and neighborhoods that have a strong relationship to the university including Hillside, University Heights, and East Ridge. The University Hill commercial district, located just west of the main campus, has a distinct character of its own and is a destination area for both CU students and Boulder residents alike.

ONLINE 3D MAPPING…



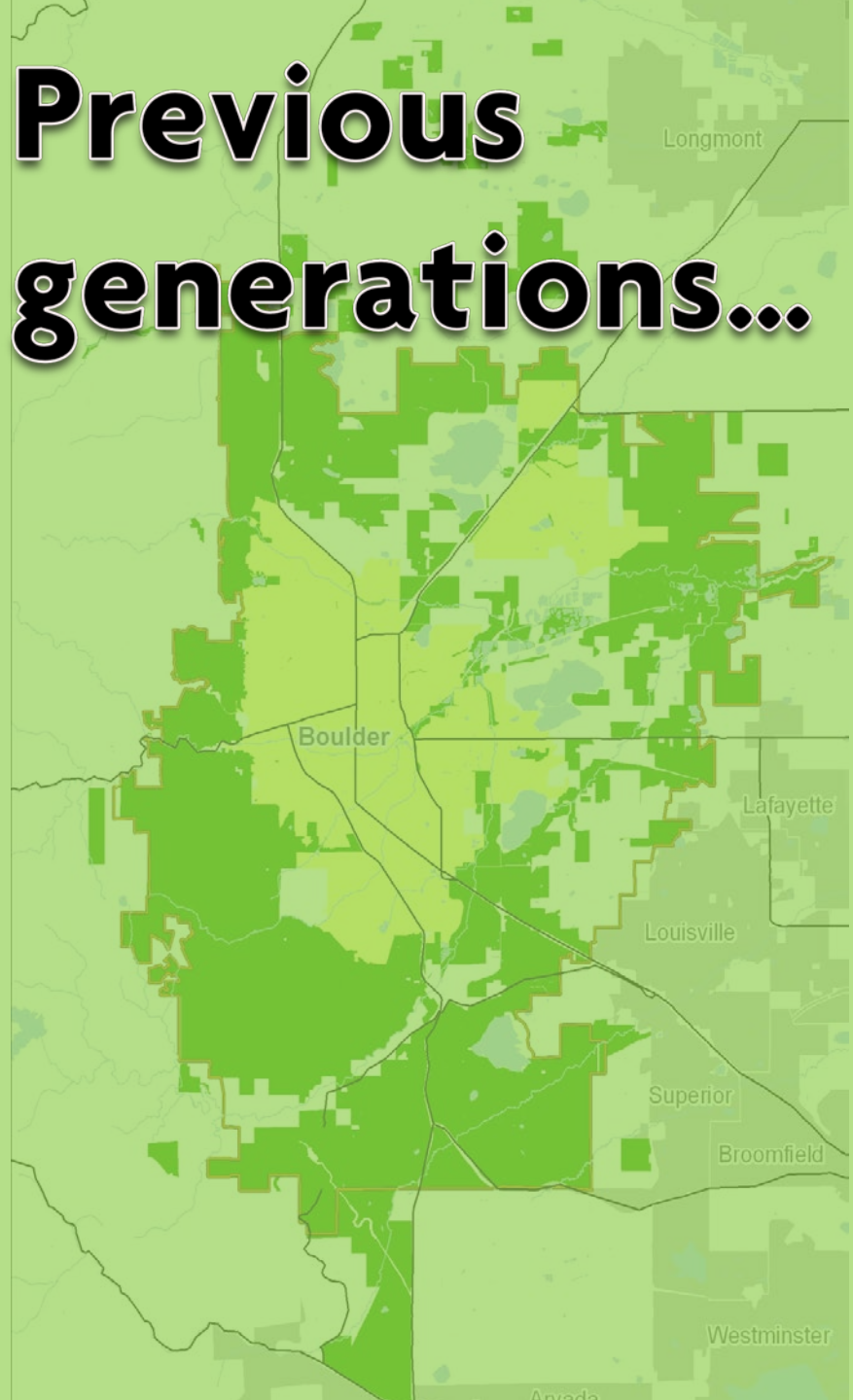
Late 1800s....



Now

Potential Housing, Jobs?

Previous generations...

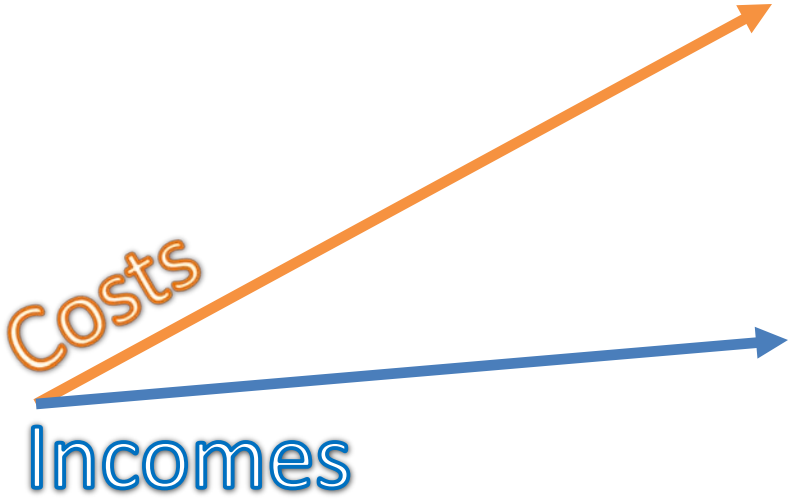


Climate and Resilience

BOULDER VALLEY COMPREHENSIVE PLAN

Growing, Changing, Aging

Source: David R. Jennings, Daily Camera, 8/9/2014



Housing Types, Cost

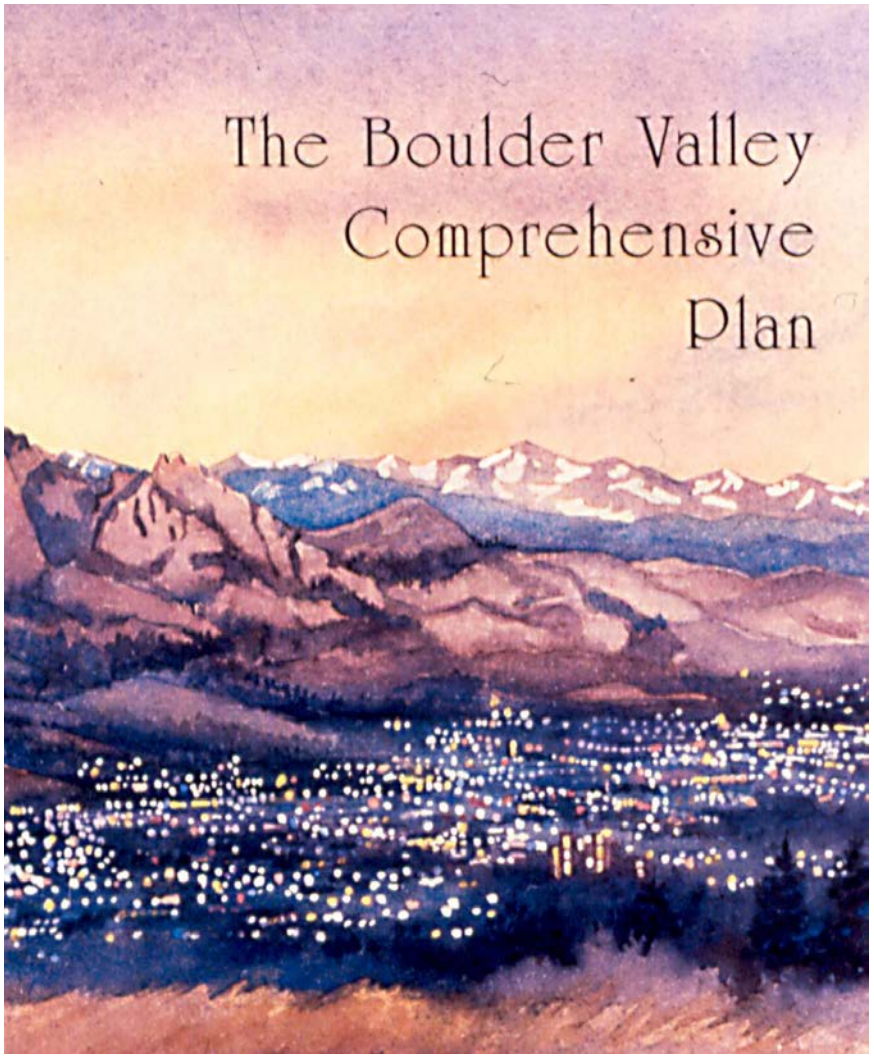
Healthy Living and Eating

WHAT SHOULD BE THE FOCUS?

OUR LEGACY.
OUR FUTURE.

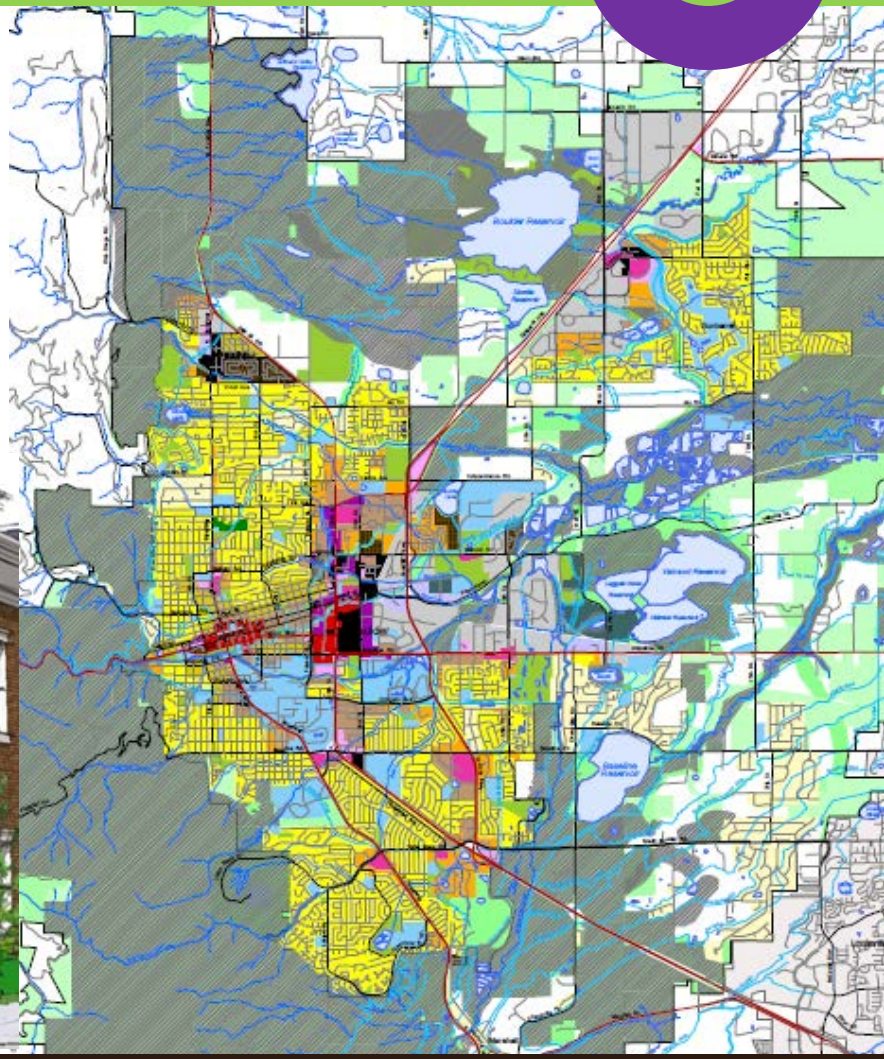
BOULDER VALLEY COMPREHENSIVE PLAN

BUILDING ON EXISTING PLAN...



FOCUSED TOPICS?

Growth Management and Housing



FOCUSED TOPICS?

Neighborhoods and Character

FOCUSED TOPICS?

"21st Century" & Emerging

- ❑ Aging population / Age friendly
- ❑ Arts and culture
- ❑ Biodiversity
- ❑ Climate action
- ❑ Local food
- ❑ Resilience

What do you think the focused topics should be?

?

HOW CAN YOU ENGAGE?

OUR LEGACY.
OUR FUTURE.

BOULDER VALLEY COMPREHENSIVE PLAN

PLEASE ENGAGE – SHAPE THE PLAN!

Whether 30 seconds or 30 hours

Events

Digital / TV

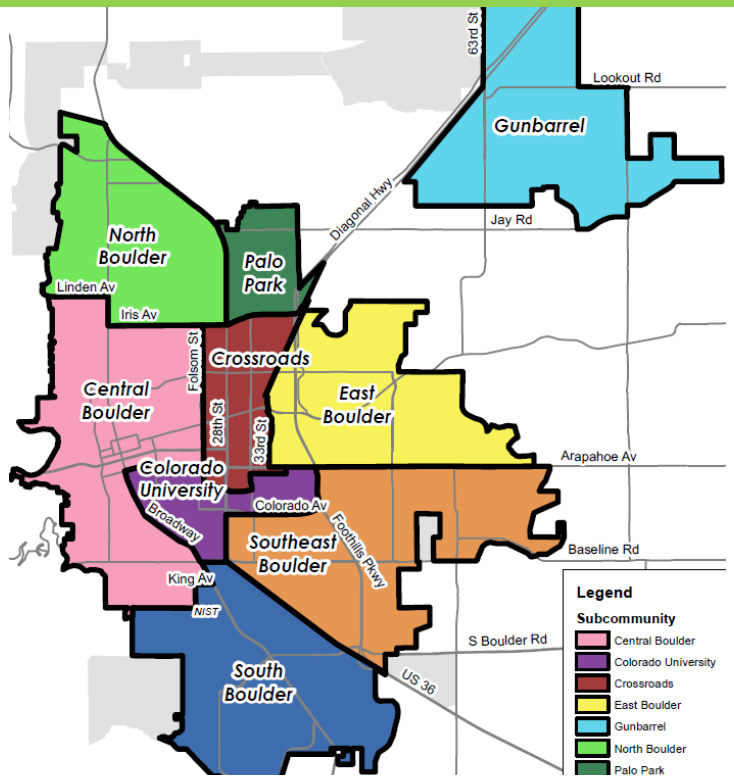
Sign up and Send Comments:
WWW.BoulderValleyCompPlan.net

COLLABORATE!

Sign up your community organization

LISTENING SESSIONS

- ✓Upcoming around the community.
- ✓More information available soon.



WWW.BoulderValleyCompPlan.net

TAKE THE BVCP SURVEY

6,000 Households (statistically valid)

Everyone else… online

DATA DISCUSSIONS

Drop in - First one Sept. 9 (4-6)

Check:

WWW.BoulderValleyCompPlan.net

MEETING "TO GO"

- ✓ **Host your own discussion**
- ✓ **Packaged meeting materials**
- ✓ **Video(s)**

Check:

WWW.BoulderValleyCompPlan.net

How should Boulder continue a legacy of great planning?

SMALL GROUP DISCUSSIONS

- **Purpose:**
  - ✓ To hear from your fellow residents
  - ✓ To capture important ideas to inform the update
- **Directions (at your table)**
  1. Gather at your table #
  2. Select a time-keeper and 2 recorders
  3. Allot 30 minutes

SMALL GROUP DISCUSSIONS

Capture Your Discussion on Forms:

1. What's working well? (5-10 minutes)
2. What needs attention? Why? (15 minutes)

What did your group talk about most?

IF YOU HAVE QUESTIONS TONIGHT

THANK YOU!
Please Stay Involved!

OUR LEGACY.
OUR FUTURE.

BOULDER VALLEY COMPREHENSIVE PLAN

Photo: Christopher Brown, 2004