

Primary Employer Survey
Preliminary Results: 88 respondents
November 14, 2005

Important Factors in Business Location

1. Qualified workforce
2. Quality of life
3. Cost of space
4. Business friendly attitude from city government

Boulder Strengths

1. Quality of life
2. Community amenities
3. Education level of workforce
4. Quality business support services
5. Qualified workforce

Boulder Weaknesses

1. Cost of space
2. Business friendly attitude
3. Affordable housing
4. Ease of doing business

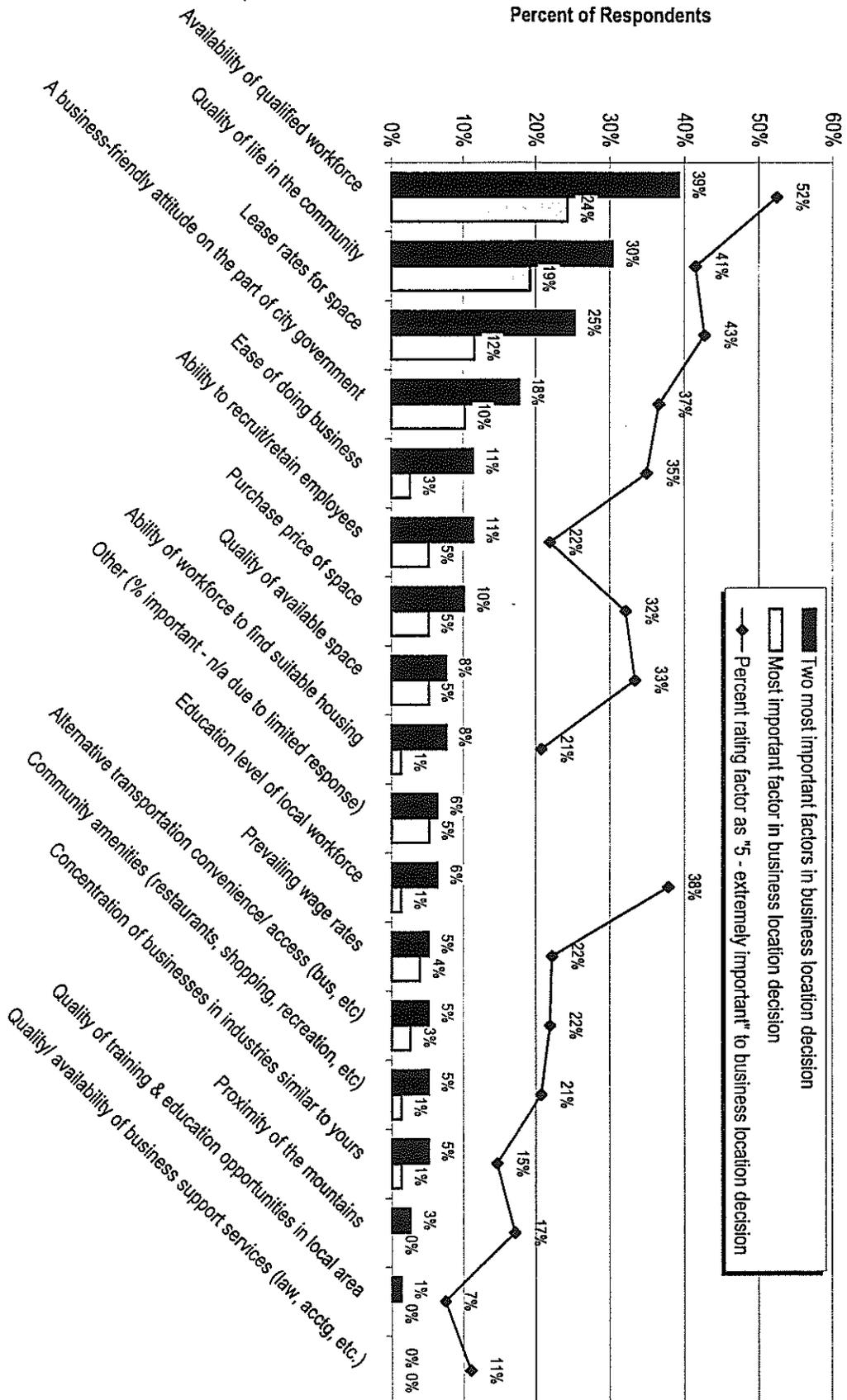
Business Incentives

1. Personal property tax rebates
2. Sales and use tax rebates on equipment
3. Improvements in city process for quicker approvals

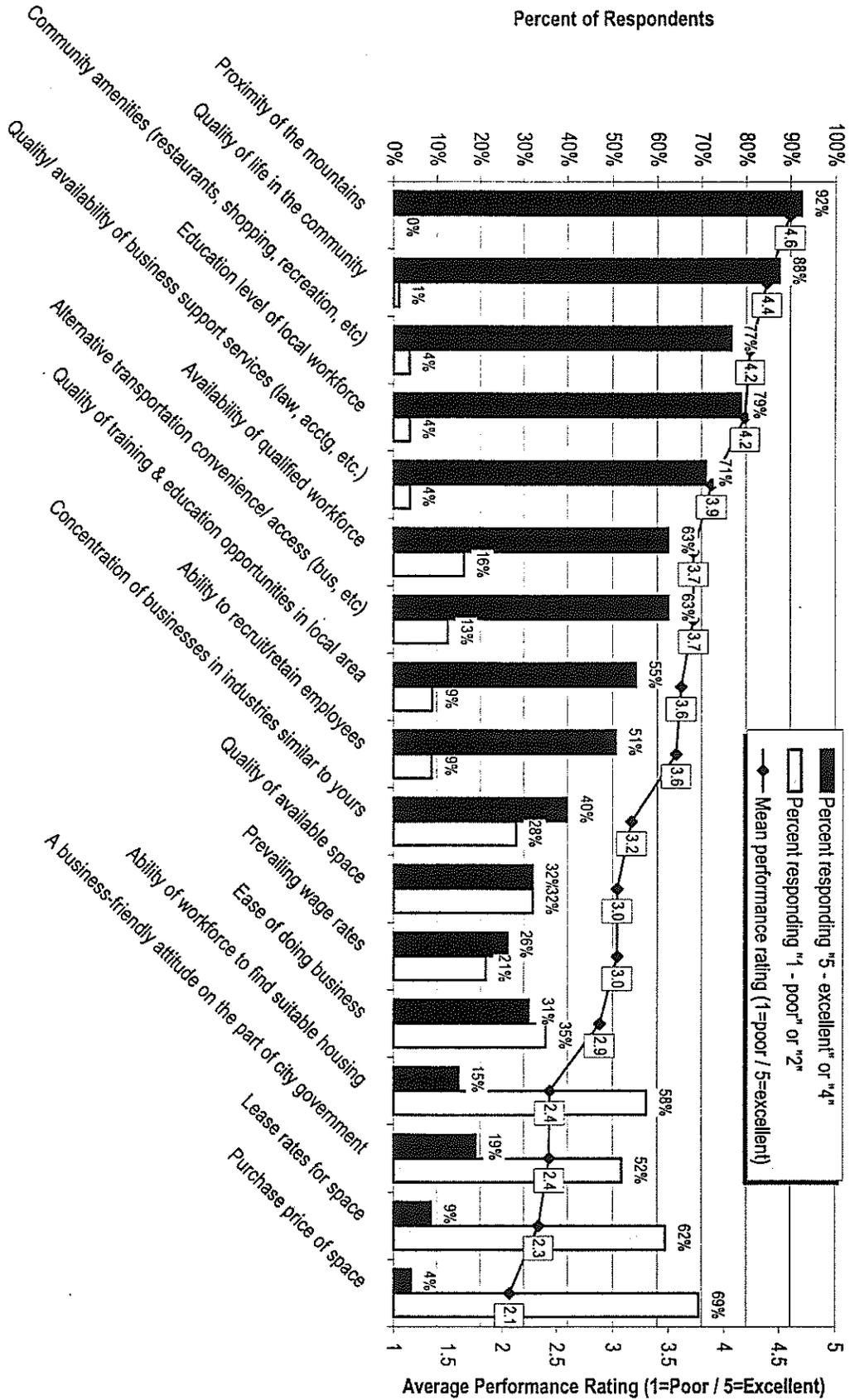
Satisfaction with City of Boulder Departments (scale of 1-5)

1. Fire Department 4.0
2. Police 3.8
3. Transportation 3.7
4. Finance 3.1
5. Downtown Mgmt. Division 3.1
6. Utilities 2.9
7. Planning 2.7

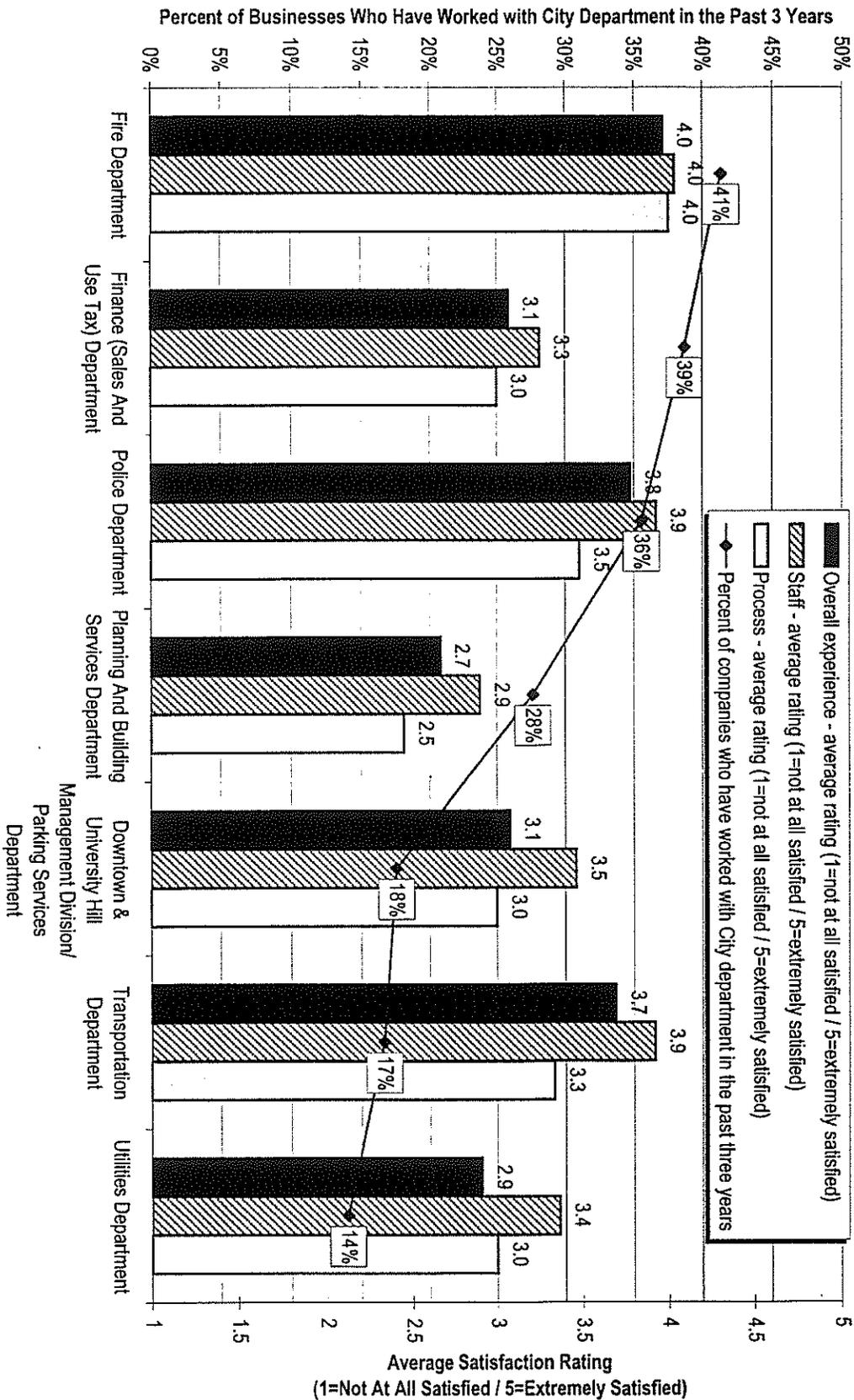
How Important are the Following Factors To You When Considering a Location for Your Business?



How Well Does the City of Boulder Perform as a Community on Each of These Same Factors?



Percent of Companies Who Have Worked with the Following City of Boulder Departments in the Past Three Years
Satisfaction with Overall Experience, Staff and Process (If Have Worked with City in Past Three Years)



How Important Would the Following Business Incentives Be in Choosing a Location For Your Business?

