

Kohl, Susan

From: Audrey Fishman Franklin [audreyfranklin@comcast.net]
Sent: Tuesday, December 29, 2009 2:17 PM
To: Council
Subject: 2010 Goals



My dear City Council Me

Boulder Community United respectfully submits its issues of importance for you to consider as you work on your 2010 goals at your January retreat.

Boulder Community United was brought together by the City about five years ago in response to a spate of discriminatory incidences that occurred here. Since that time we have worked on many important projects to make Boulder a more welcoming, inclusive and safe place for all. We have appreciated working with you on our common goals and are grateful that Council last year put them as a priority. Great people make a great city and we are here to ensure that all people are appreciated and made strong in order to contribute to the strength of our City as a whole.

We urge your use and the continuation of the Social Sustainability Plan as it has you factor in the impact on those who live and work here in all decisions you make.

We ask for you to continue to find ways to make housing affordable for all segments of our population, as that, too, makes for a great city when people who work and contribute here can afford to live here and create a successful community. We are concerned about the homeless population and the deaths that have occurred. We applaud your past support of the Orchard Grove community and their plight. It surely demonstrates your commitment to making Boulder the best that it can be.

We are concerned with our immigrant population and the increased acts of discrimination they are facing. As the issue is being brought forth by national and state and local governments to hopefully rectify many injustices, we anticipate a backlash that could be very distressing.

Also recommended would be to have regular ongoing meetings with the Human Relations Commission to better understand the issues facing the most vulnerable among us, especially during these trying economic times.

And finally, we propose a major collaboration for a major campaign with the City, School District, newspapers, business community and non-profits to bring communities together in order to ensure a most successful 21st century. We can be a leader (once again) in our efforts to respond to and include the new demographics in our country and city, rather than exclude. We know that Council has made efforts to get out and become involved in many neighborhoods – we would like that action and spirit to emanate throughout the City. Let's talk!!

Thank you very much for your consideration to these critical issues. We look forward to working with you to ensure the dignity, opportunity and equality for all those who make Boulder a wonderful place to be.

Sincerely,

Audrey Fishman Franklin

Co-Chair, BCU

(303) 443-2723.

Downtown Boulder, Inc.

Memo to Council from Our Board of Directors

Due to an expense trajectory that is growing faster than revenues, the City of Boulder is facing a serious budget crisis. In addition to cutting expenditures, there are two other options at hand. One is to continually extract more fees and taxes from existing residents and businesses. We believe this is short sighted and will cause a decrease in local investment and economic activity. The other option is to increase economic activity (and city revenues) by encouraging density in strategic areas and increasing support for the tourism and conference sectors. These will create sustainable economic growth and increased revenues for the city.

Specifically the Downtown Boulder, Inc. Board encourages City Council to consider the following positions:

- 1) **Downtown Density Bonus.** Higher density residential districts are sustainable both economically and environmentally. Condos built using the downtown FAR bonus have added year-round vitality, pedestrian traffic and retail sales in downtown with minimal burdens on city services and the environment. And, contrary to popular belief, these units are not all oversized second homes. In fact, the average size of downtown condos built since 2000 is 1,660 square feet with only 5.5 percent exceeding 3,000 square feet. City planning staff also reports that roughly 2/3 serve as a primary residence.

This new urban density in the city's core is working. It has made our downtown a model that is studied and emulated from Berkeley to Fort Collins. This successful formula should be extended to the area south of Canyon Boulevard to further enhance the energy, ambience and economic vitality in the heart of Boulder.

Granting the FAR bonus should not be tied to mandating small units or onsite affordability. Instead it should be linked to sensible architectural solutions that offer diverse products and pricing while supporting the many benefits that downtown already provides. These include historic preservation, community celebrations and a healthy environment for non-profits, churches and cultural groups.

- 2) **CVB Funding.** Visitor spending averages over \$350 million per year and is critical to Boulder's economy and the city's budget. On an average day downtown, a tourist spends almost three times more than a resident in shops

and restaurants. Some local small businesses rely on visitors for as much as 2/3 of their revenue.

The Convention & Visitor Bureau is a critical resource offering an impressive return. Research shows that Boulder restaurants receive nearly \$12 for every tax dollar invested in the Bureau. Hotels enjoy an ROI of roughly \$11 for each dollar of accommodation tax invested. The City gets almost \$1 in tax revenue and \$26 worth of media value for every CVB dollar.

The numbers clearly show the importance of visitors to our economy. However, a recent study of 16 peer cities showed Boulder's CVB funding to be among the lowest. DBI urges Council to look at all options to increase support for the CVB, including an increase in the accommodation tax.

- 3) **Conference Center.** Closely related to CVB funding is the potential for a conference center in Boulder. Each year, hundreds of potential conferences pass us by while dozens of Boulder events take place in Longmont or Broomfield due to shortage of a suitable space in Boulder.

Lacking such a basic resource is a huge loss for our city. DBI urges Council to put this issue back on the agenda and actively pursue a partnership with CU to fill this void in our local economy. We also think the City should be open to the option of utilizing the empty Civic Pad or other sites to add much-needed meeting space in the downtown core as a complement to the larger facility being considered by the University.

- 4) **Affordable Housing.** Adding residential units is an important objective of the Downtown Master Plan. While we are very conscious of the inclusionary zoning requirements, the extremely high cost of land and construction downtown make it important to utilize the ordinance provisions that allow off-site options and cash-in-lieu payments. Without this flexibility, new housing downtown will be economically infeasible. Further, the cash-in-lieu option will allow a larger number of affordable units to be built in appropriate locations. Note that much of the city's affordable housing is already in or near downtown. Boulder Housing Partners reports that nearly half (429) of its rental units are within walking distance of downtown. Plus there are many "market" affordable units in or near the city's core.

The DBI Board thanks you all for your enormous commitment of time and energy in serving on our City Council. You face many challenges and choices which will impact our community for decades to come. However, you also have some great opportunities to invest in our future. We hope you will consider the above

positions at your annual retreat. We truly believe they will foster a more vibrant and sustainable future for the city we all love.

Downtown Boulder, Inc. (DBI) is a community organization representing more than 360 members who are dedicated to the vitality and sustainability of our downtown. Members include small businesses, non-profits, churches and property owners.

Our DBI Board of Directors consists of 25 business and community leaders from a variety of backgrounds and perspectives. What we share in common is a passion for downtown and all of Boulder.

2010 DOWNTOWN BOULDER INC.
EXECUTIVE BOARD OF DIRECTORS

Last name	First	Title	Business	Address	City	State	Zip	Phone	Fax	Email
Ward	Cindy	Chair	JVA, Incorporated	1319 Spruce Street	Boulder	CO	80302	303-441-1951	303-444-1957	cward@ivaiva.com
Hunker	Chuck	Past Chair	Waters Read	7318 Clubhouse Rd.	Boulder	CO	80301	303-530-1227		chashunker@gmail.com
Rosall	Nolan	Public Affairs Co-Chair	RRC Associates, Inc.	4940 Pearl East Cr., Suite 103	Boulder	CO	80301	303-449-6558	303-449-6587	nolan@rrcasoc.com
Shull	Phil	Public Affairs Co-Chair	Deneuve Construction	2344 Spruce St., Suite B	Boulder	CO	80302	303-444-6633	303-444-6636	info@deneuveconstruction.com
Byrne	Ed		Ed Byrne, PC	250 Arapahoe, Suite 300	Boulder	CO	80304	303-447-2555	303-449-9349	edbyrne@smartlanduse.com
Dahl	Bonnie		Savvy	1114 Pearl Street	Boulder	CO	80302	303-440-3889	303-440-1252	bon80304@aol.com
Eklund	Paul		P.N. Eklund Interests, Inc.	1942 Broadway, Suite 314	Boulder	CO	80302	303-938-6801	303-938-6850	paul@pneinterests.com
Foy	Richard		Communication Arts	1112 Pearl Street	Boulder	CO	80302	303-447-8202	303-440-7096	rfoyc@commarts-boulder.com
Gupton	Reg		Creative Growth Seminars	1900 13th Street, Suite 302	Boulder	CO	80302	303-544-0340	303-544-0358	gupton@growthseminars.com
Hayward	Dan		Savory Spice Shop	2041 Broadway	Boulder	CO	80302	303-444-0668	303-447-1905	dan@savoryspiceshop.com
Heinz	Peter		PEH Architects	1319 Spruce Street, Suite 207	Boulder	CO	80302	303-442-0408 ext.201	303-442-2743	peheinz@peharchitects.com
James	Andy		James TravelPoints	1750 14th Street	Boulder	CO	80302	303-442-2340		andvi@travelpoints.com
Mallory	Don		Vectra Bank	1700 Pearl Street	Boulder	CO	80302	720-947-8450	720-947-8425	don.mallory@vecstrabank.com
Martin	Donovan		Studio 1 Dental	1610 Canyon Blvd.	Boulder	CO	80302	303-245-0403	303-245-0405	dvmartin_dds@yahoo.com
Miner	Margaret		Ten20	2005 Pearl Street	Boulder	CO	80302	720-565-1020	720-565-1021	margaret@ten20.tv
Moyrhan	Amy		Ground Floor Media	1923 Market Street	Denver	CO	80202	303-865-8123	303-253-9763	amoyrhan@groundfloormedia.com
Nichols	Dan		Little Mountain	1136 Pearl Street	Boulder	CO	80302	303-443-1757	303-443-8873	dan@littlemountainoutfitters.com
Patterson	Virginia		Pedestrian Shops	1552 Chambers Drive	Boulder	CO	80305	303-494-5611	303-442-3516	richard@pedestrianshops.com
Polk	Richard		Weekends	1425 Pearl Street	Boulder	CO	80302	303-449-5260	303-444-4380	john@weekendsboulder.com
Schopbach	John		Tahona	1200 Pearl Street	Boulder	CO	80302	303-444-4231	303-449-5645	mbalassa@yahoo.com
Soutiere	Mara		Law Office of Mary Nagle Street	1035 Pearl Street	Boulder	CO	80302	303-938-9600	303-544-0588	mnstreet@comcast.net
Street	Mary Nagle		Liquor Mart	1919 Fourteenth Street, #330	Boulder	CO	80302	303-939-9018	303-938-9463	isloakes@liquormart.com
Stoakes	Jack		Eight Days A Week	1750 15th Street	Boulder	CO	80302	303-449-3374	303-546-9676	jobs@8days.com
Sussman	Sam		Wells Fargo	840 Pearl Street	Boulder	CO	80302	303-443-7671		Kerry.P.Untrein@wellsfargo.com
Unrein	Kerry		One Boule Plaza	1242 Pearl Street	Boulder	CO	80302	303-441-0265	303-209-3705	jodiw@oneboulderplaza.com
Williams	Jodi			1800 Broadway, Suite 210	Boulder	CO	80302	303-209-3700		

Historic Preservation Program 2009 Annual Report

One of the first to be established in Colorado, Boulder's Historic Preservation program began in 1974 with the passage of the Historic Preservation ordinance, the result of a grassroots effort by residents after the loss and threat of several significant buildings in the community. Today, the City's historic preservation program is recognized as one of the most progressive in the Colorado and the nation, in part, as a result of ongoing efforts to explore the relationship between preservation and environmental sustainability.

In 2008 the Landmarks Board and staff received the **Excellence Award** from the National Alliance of Preservation Commissions for its work on the **Historic Preservation and Environmental Sustainability Integration Project** (HPESIP), and inclusion of the project results in the *General Design Guidelines*. The City of Boulder's Preservation Program and Local Environmental Action

Divisions have been chosen to co-sponsor and present at the **2010 Colorado Preservation Incorporated Conference** (the largest state wide historic preservation conference in the nation), on efforts toward integrating historic preservation and Environmental Sustainability.

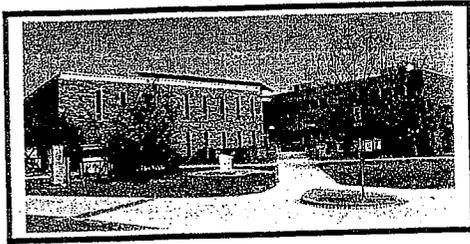
Historic Preservation Program

At-a-Glance:

Individual Landmarks:	157
Local Historic Districts:	10
Total Properties:	1,300

2009 In Review:

- National recognition of Energy Efficiency and Historic Preservation work, including by the National Trust for Historic Preservation - Boulder's historic preservation/sustainability innovations highlighted on National Trust's "Go Green" website:
<http://www.preservationnation.org/issues/weatherization/resources/>
- Staff presentations on Historic Preservation and Environmental Sustainability at the **2009 National Trust for Historic Preservation Conference** Nashville, TN.
- Boulder's approach to location of solar arrays featured in **Old House Journal Magazine** article (December 2009 issue).
- Board member and staff participated in **Center for Resource Conservation grant project** developing laboratory testing program to measure energy efficiency of historic windows.
 - Reviewed **186** Landmark Alteration Certificates; **17** reviewed at public hearing, **5** withdrawn, **2** denied.
 - Reviewed **55** demolition permit applications, **2** reviewed at a public hearing. **1** withdrawn, **0** denied, **0** issued stay of demolition.
 - Designated **8** individual landmarks:



1777 Broadway St., Municipal Bldg,

Boulder's 150th Landmark!

- Completed review of 7 Part I Colorado State Income Tax Credit applications.
- Completed review of 3 Part II State Income Tax Credit Applications, resulting in \$37,321 of Income Tax Credits for \$186,607 in qualified construction costs. State Income Tax Credits approved 1993-date: \$1,583,118.85.
- Waived \$665.47 in city sales tax for qualified construction projects on designated buildings.
- Completion of revisions to the *Chautauqua Park Design Guidelines* to incorporate changes to the signage guidelines.
- Reviewed 8 site or use review applications for properties containing historic resources.
- Granted \$15,000 grant from State Historical Fund to undertake historic structure assessment for the Valmont Butte Mill.
- Completed \$5,302.69 Certified Local Government Grant (FY 2009) from the Colorado Historical Society to scan and index the 5,000 historic building inventory forms and photographs (surveys) into the Boulder Public Library online database - joint project with the Carnegie Branch Library for Local History.
- Underway with a \$60,583 Colorado State Historical Fund Grant to complete a historic survey and context of post-WWII residential development in Boulder (*summer 2010 completion*).
- Coordinated award program for exemplary historic preservation projects in the City as part of the Heritage Preservation Month Activities.
- Participated in the City's Sesquicentennial Celebrations.
- Participated in monthly Boulder Heritage Roundtable meetings.
- Funding for part-time intern eliminated through budget reductions.

The Landmarks Board's responsibilities are:

1. To initiate designations of landmarks and historic districts;
2. To hold public hearings on proposed designation of landmarks and historic districts and approve, modify, or disapprove such proposals;
3. To hold public hearings on applications for landmark alteration certificates and approve, modify, or disapprove the applications; and
4. To approve structures of historical, architectural, or aesthetic merit and to encourage the protection, enhancement, perpetuation, and use of any such structures.

Boulder Revised Code 2-3-7

2009 Landmarks Board Members

Tim Plass, Chair
Leonard May, Vice-Chair
Lisa Podmajersky
John Spitzer
Liz Payton

Visit Us!

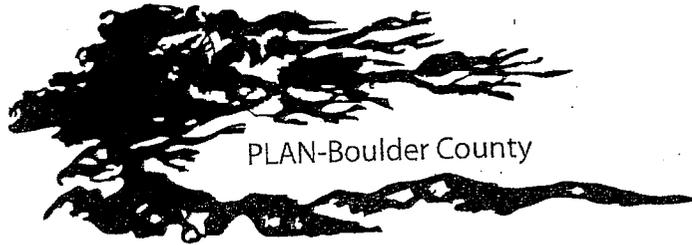
Planning & Development Services Center
1739 Broadway 3rd Floor
P.O. Box 791
Boulder, CO 80306
(303) 441-1880
www.boulderhistoricpreservation.net

Historic Preservation Program Staff

Department of Community Planning and Sustainability

David Driskell - Executive Director
Susan Richstone - Division Manager
James Hewat - Historic Preservation Planner II
Chris Meschuk - Historic Preservation Planner I
Juliet Bonnell - Administrative Specialist II





PLAN-Boulder County

January 12, 2010

Mayor Susan Osborne and
Members of the Boulder City Council
Boulder Municipal Building
1739 Broadway
Boulder, CO 80302

Re: Annual City Council Goals Retreat

Dear Mayor Osborne and Members of the Boulder City Council,

PLAN-Boulder County wishes to thank you for your hard work, foresight and political courage in passing a compatible development ordinance last fall. Although it was not quite all that we had hoped for, it still constitutes a significant, legislative achievement. We would also like to express our appreciation of your determined efforts through the extremely diligent representation of Matt Appelbaum and Macon Cowles to move the Denver Regional Council of Governments in a positive direction.

We also wish to propose consideration of the following goals at your upcoming Annual Goals Retreat:

Continue the City's focus on addressing Climate Change by:

- passing a Residential Energy Conservation Ordinance ("RECO") and a Commercial Energy Conservation Ordinance ("CECO") in the first half of this year.
- setting quantifiable goals for the Climate Action Plan, measuring performance against those goals, and holding City staff accountable for its performance.
- weaning the Valmont Power Plant from the use of fossil fuels through franchise negotiations with Xcel and other means
- directing City staff to conduct an analysis of the reasons that people decide to commute into Boulder to work and to live outside of Boulder.

Additionally, please consider the following:

- including more City departments, boards and commissions in the Sustainable Streets and Centers project.

- directing City staff to conduct an analysis of senior housing needs within the City of Boulder.
- establishing a permanent Economic Vitality Board, appointed by the City Council, to oversee the City's Economic Vitality Program

Thank you for your attention.

Sincerely,

PLAN-Boulder County Board of Directors

cc: Alisa Lewis, City Clerk

