

BOULDER'S HOUSING CHALLENGES

Setting + Culture + Opportunities + Quality of Life = High Demand for Housing

\$96,800
Year



Median
Household
Income

AFFORDABLE
For Median-Income

Home Price
\$351,000

Monthly Rent
\$2,382

\$685,000 - Median Home Price
(Detached Single-family House in 2014)



\$2,050 - Average Monthly Rent
(Three-bedroom Apartment in 2013)

Middle-Income Household
\$65,000 to \$150,000
Annual Income

Affordable = Housing Costs < 1/3 Total Household Income



2000 - 2012

50%

Fewer Affordable
Market-rate Units

44,000 Housing Units

50% Owned
50% Rented



Permanently
Affordable
Housing Units

Condos & Apartments

More Affordable, but
Less Appealing to Families



102,420 Residents
102,500 Workers

25.8
Square Miles

43%
Urban Land Area
Zoned for Residential
Use and Development

Limited Space
Available for
New Homes



60%
of Workers
Commute Into Boulder



Live Outside of Boulder
Lower Housing Costs &
More Housing Options

A Housing Strategy is Needed to
Address Boulder's Housing Challenges

www.HousingBoulder.net



HOUSING BOULDER



Housing Boulder will identify community priorities for action, along with specific tools to address Boulder’s housing challenges in a manner consistent with shared community values.

Housing Boulder is a collaborative community conversation about our values and our future.

We hope you will participate!

Spring - Fall 2015	Fall 2015	Winter 2015
Strategy Development	Strategy Adoption	Strategy Implementation

Housing Boulder aims to create a community-supported strategy for responding to our housing challenges.

Community + Neighborhoods + Businesses + Organizations + City Council + Boards + City Staff

HOUSING BOULDER FOCUS AREAS



- Preserve and expand housing opportunities for middle-income households
- Strengthen affordable housing programs for low- and middle-income households
- Explore innovative approaches to provide diverse housing options in Boulder

HOUSING BOULDER GOALS



Strengthen Our Current Commitments	Create Diverse Housing Choices	Enable Aging In Place
Maintain the Middle	Strengthen Partnerships	Create 15-Minute Neighborhoods

Share your perspective and contribute ideas to help our community achieve its housing goals!

Join the discussion today – your voice matters and will help shape the future of housing in Boulder.

There are many ways to participate!

www.HousingBoulder.net www.InspireBoulder.com