

Blue Ribbon Commission – Phase II (BRC II)
Meeting Summary
May 28, 2009

Members Present: Susan Graf, Tom Hagerty, Michelle Krezek, Jeff Wingert

Members Absent: Suzanne Jones, Dan King, Michael Leccese, Beth Pommer, Dorothy Rupert, Rich Wobbekind

Staff Present: Jane Brautigam, Bob Eiche, Paul Fetherston, Stephanie Grainger, Maureen Rait, Donna Jobert (DUHMD/Parking Svcs), Jim Marshall (Library/Arts), Kathy McGuire, Jim Reasor, Tony Tallent (Library/Arts), Molly Winter (DUHMD/Parking Svcs)

Public Participation:

- None

Welcome by Deputy Manager, Paul Fetherston

- Paul discussed the new schedule for department presentations; this will be e-mailed to BRC II members.

Downtown and University Hill Management Division/Parking Services (DUHMD/Parking Svcs)

Specific questions/follow-up items arising from the presentation included:

- What is the breakdown of the standard positions (42.25) in terms of services provided?
- Are there standards in the industry for performance measures, such as number of tickets written per parking space?

Molly Winter presented information for the area and the following was highlighted:

- Three focus areas:
 - o Access – on-street parking, garages/lots, Neighborhood Parking Program (NPP), parking enforcement citywide and Travel Demand Management (TDM)
 - o Public Space Management – Pearl Street Mall & University Hill, citywide permitting coordination, improvements to downtown & hill area, hill maintenance
 - o Economic Vitality as it relates to Downtown/ University Hill – business assistance & retention (participate in city’s Economic Vitality Team); public/private partnerships (e.g. St. Julien Hotel & parking structure); marketing & other outreach to downtown & hill
- Other Parking Providers:
 - o Private parking garages/lots
 - o CU has parking garages/lots and enforcement
- Partnership Opportunities
 - o Internal
 - Special event permitting

- Maintenance
 - EcoPass Administration
 - External
 - Business Improvement District (BID) – will be a joint meeting of all entities involved in downtown oversight & mgmt in next few weeks
- The group also discussed the following topics:
 - What is excess fund balance going to be used for in both CAGID & UHDIG? Will this be enough for the future; currently no capital replacement funds for facilities on the Pearl St Mall (pop jet fountains, restrooms); will be going through a master planning process to determine what needs are and what is appropriate level of unreserved fund balance; may require some funding for remaining CAGID bond payments that run through 2013.
 - Are there any potential cost savings in terms of combining efforts with CU? Molly has explored this periodically but nothing has become apparent yet.
 - What would be the impact of not expanding NPPs further and do these zones pay for themselves? \$15,000 is budgeted per year to study new zones and to implement them (putting in signs, which is \$600 - \$700 per block face); four are currently on hold; (under \$5,000 to implement because they are expansions of existing zones).

Library/Arts

There were no specific questions/follow-up items arising from the presentation.

Tony Tallent presented information for the department and the following was highlighted:

- Library & Arts are combined in Boulder
 - Arts – supports Dairy, BMOCA and provides grants to artists
- Non-typical Services
 - Specialized arts & cultural programs – concerts, live music, theater presentations, art gallery
 - Adult literacy program (Boulder Reads)
- Opportunities for partnering
 - Library district or regional library authority
 - Expand current intergovernmental agreement with Louisville and Broomfield
 - Increase use of volunteers

Review draft of June 9 update to City Council

- The group reviewed and made updates to the draft presentation for June 9; Tom Hagerty and Michelle Krezek will be presenting the update to council
- At one of the next meetings, the commission will need to determine the process for deciding which recommendations or guidelines will be approved and how the group will make these decisions (e.g., dot voting, etc.)