

**Human Relations Commission**  
**Monday, October 20, 2014**  
**1777 Conference Room**  
**Municipal Building**  
**1777 Broadway 1<sup>st</sup> Floor**  
**Boulder, CO 80301**  
**6:00 p.m.**

- I. Call to Order
- II. Agenda Adjustments
- III. Approval of Minutes
  - A. September 15, 2014
- IV. Community Participation (non-agenda action items)
- V. Action Items
  - A. 2014 Community Impact Fund Reports
    - 1. Veterans Helping Veterans Now
  - B. 2014 Community Event Reports
    - 1. Boulder Asian Pacific Alliance
    - 2. Boulder Dance Coalition (formerly Village Arts Coalition)
    - 3. Dental Aid
- VII. Discussion/Informational Items
  - A. 2015 Community Event Applications
    - 1. Veterans Helping Veterans Now
    - 2. Boulder Asian Pacific Alliance
    - 3. Boulder Dance Coalition (formerly Village Arts Coalition)
    - 4. Intercambio Uniting Communities
  - B. Work Plan Update
    - 1. Resolution on Unaccompanied Immigrant Children
    - 2. Marriage Equality
    - 3. Living Wage Issue
  - C. Bolder Boulder
  - D. Event Reports
  - E. Follow Up Tasks
- VIII. Immediate Action Items
- IX. Adjournment

**Attachments:**

Minutes: September 15, 2014  
Applications: 2015 Community Event Fund

**Human Relations Commission**  
**Monday, September 15, 2014**  
**Intercambio Uniting Communities**  
**4735 Walnut St Suite B**  
**Boulder, CO 80301**  
**6:00 p.m.**

**COMMISSIONERS PRESENT:**

Nikhil Mankekar  
Emilia Pollauf  
Shirly White  
Amy Zuckerman

**COMMISSIONERS ABSENT:**

José Beteta

**STAFF PRESENT:**

Carmen Atilano  
Kimberly Pearson  
Karen Rahn

**I. Call to Order**

The Sept. 15, 2014 HRC meeting was called to order at 6:01 p.m. by **A. Zuckerman**.

**II. Oath of Office: Nikhil Mankekar**

N. Mankekar thanked the Human Relations Commission, and the City Council for appointing him to the commission. As a Boulder native, he hopes to raise the visibility of minorities such as himself within the community and that his appointment opens the door for them to get more involved, have their contributions acknowledged and collaborate with other minorities within the community.

**III. Agenda Adjustments**

None. Intercambio was thanked for hosting the meeting.

**IV. Approval of Minutes**

**E. Pollauf moved** to accept the Aug. 18, 2014 minutes. **S. White seconded** the motion.  
**Motion carries 4-0.**

**V. Community Participation**

Alphonsse Keasley spoke about the visit of Fulbright Dr. Maphosa and invited the commissioners to the reception to be held for him next week. Francisco Uribe expressed concern that only five DMV offices in the state are available to issue license and identifications to undocumented persons, making it difficult for people to get an appointment. The commission reiterated their support of the issue and staff will bring it forward to the HRC in October to recommend that City Council place on their Legislative Agenda a request that the state request funding for additional offices.

**VI. Action Items**

**A. Living Wage Issue** –Harry Hempy, Green Party candidate for governor, attended the Living Wage Forum on Sept. 2 and spoke in support of repealing the state statute that prevents

municipalities from establishing a minimum wage and the importance of the role of government in protecting wages. He commented on the population who commutes to Boulder but cannot afford to live here, the fact that the city cannot establish a minimum wage that would be a living wage for the people who want to live here, and that Boulder is in a position to start a movement to increase wages in Colorado through legislative support. Neil DiMuccio of Boulder also spoke in support of raising the minimum wage in Boulder, and of his struggle, typical of the millennial generation, to earn an income above the poverty level despite having both a bachelor's and a master's degree. Francisco Uribe, a member of the Immigrant Advisory Committee, spoke about the difficulties faced by his Hispanic friends who hold two and three jobs in order to pay rent, utilities and buy food. **S. White** gave a report on the Living Wage Forum that was held on Sept. 2, which was well attended, and was recorded. She commented that she would like to hear more from the impacted community so that when the HRC makes a recommendation to City Council, it reflects a broad level of research. She also commented that while we do not yet know what will happen at the state level, there is some urgency at the local level. **S. White** proposed that the HRC host a public hearing on Living Wage Issue. October was recommended by staff for holding the event. A discussion was held among the commissioners and staff regarding possible dates, venues, methods of publicizing and format. **S. White moved** to approve. **E. Pollauf seconded.** **Motion carries 4-0.**

## **VII. Discussion/Informational Items**

### **A. Work Plan Update**

- 1. Resolution on Unaccompanied Immigrant Children** – C. Atilano reported on the revision of the document from a declaration to a resolution, and that it is scheduled to go before City Council on Oct. 7.
- 2. Marriage Equality** – A. Zuckerman reported that the Colorado Supreme Court announced that it consider the marriage ban appeal this year.
- 3. Proclamations**
  - a. PrideFest** – A. Zuckerman stated that she had brought a copy of the declaration which was presented on Sept. 14 at PrideFest.
  - b. Celebration of Immigrant Heritage** – C. Atilano noted that the declaration will be read at the Sept. 16 council meeting and accepted by Commissioner José Beteta.
- 4. October through December HRC Meeting Location** – C. Atilano noted that the October, November and December HRC meetings would be held in the 1777 West Conference room instead of in Council Chambers.

**B. Bolder Boulder** – No updates were provided.

**C. Event Reports** – A. Zuckerman attended the Sept. 14 PrideFest event and considered it one of the best yet. She commented that the HRC has funded a lot of work around transgender issues and looked forward to the formal report from Out Boulder. **E. Pollauf** attended several events at the Americas Latino Eco Festival that took place Sept. 11 – 15. C. Atilano showed the commission a copy of the poster for the upcoming Celebration of Immigrant Heritage.

**E. Follow Up Tasks** – Submit the approved August minutes, look into holding a public hearing on Living Wage Issue on Oct. 26 at Sacred Heart Church and a second hearing later that week, continue to work on the Resolution on Unaccompanied Immigrant Children, confirm that J. Beteta will appear before City Council to read the Celebration of Immigrant Heritage declaration, prepare recommendations around minimum wage and opening more DMV offices for City Council consideration for its 2015 legislative agenda.

## **VIII. Immediate Action Items**

None. It was noted that interpreters would be needed for the public hearing on Living Wage Issue.

**IX. Adjournment**

**E. Pollauf moved** to adjourn the Sept. 15, 2014 meeting. **N. Mankekar seconded** the motion. **Motion carries 4-0.** The meeting was adjourned at 7:00 p.m.

Attested:

Approved:

Board Secretary

HRC Chairperson

# Cover Sheet: 2015 Community Events Fund

**Grant Request (up to \$1500):** \$1,500.00

**Additional funding (up to \$100) for Spanish translation of promotional materials:** \_\_\_\_\_

**Extra funding (up to \$100) for translation into other languages as well:** \_\_\_\_\_

Agency Name Veterans Helping Veterans Now		
Street Address 600 Terry Street		
City, Longmont	Zip Code 80501	
Telephone, (303) 772-9777	Fax, NA	Website <a href="http://www.vhvnw.org">www.vhvnw.org</a>
Event Name Veteran Awareness Series		
Event Date(s) <i>(please provide specific dates)</i> April 13 <sup>th</sup> 2015 and Fall TBD		
Event Location (if on Pearl Street Mall, please provide block number) TBD		
<i>Contact Person:</i> Trisha Dittrick, LPC, co- Executive Director and Hillary Johnson, co-Executive Director  E-Mail Address <a href="mailto:trisha@vhvnw.org">trisha@vhvnw.org</a> , <a href="mailto:Hillary@vhvnw.org">Hillary@vhvnw.org</a>		
Event Description <i>(please do not exceed space provided)</i> Veterans Helping Veterans Now, a nonprofit organization in Boulder County, bi- annually hosts our <i>Veteran Awareness Series</i> (“VAS”), which is free public educational series of talks that address current socio-economic and health- related topics impacting veterans and their families. The talks are moderated by Trisha Dittrick, who is a licensed psychotherapist specializing in helping veteran families. VAS is a unique opportunity for the community to learn about issues related to our veterans and find out what we can do to help meet their unmet needs. The lectures provide information, as well as current research and helpful tips on topics including veteran unemployment, homelessness, Post-Traumatic Stress Disorder, Traumatic Brain Injury, secondary trauma, suicide prevention and substance abuse. The requested funds will enable us to purchase advertising so that we may continue to ensure the targeted audience our talks. Our goal in 2014 was to have 100 in attendance at the VAS forums. With our targeted advertising, we exceeded this goal and brought civilians and veterans together to breakdown commonly held stereotypes. In breakout groups, veterans and family members shared personal experience related to their service. VAS provides an opportunity for our veterans to be included into the community and helps build diversity within the community.		

## Community Event Budget Table

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## Community Event Budget Table

<u>Budget Item</u>	<u>Projected Expense</u>
Postage	
Advertising	\$2,250
Copying	\$200
Office Supplies (Please specify): 1) 2) 3) 4) Office Supply <b>Total</b>	
Space Rental	
Food	\$50
Other Direct Costs (Please specify): 1) 2) 3) 4) Other Direct Costs <b>Total</b>	
<b>Total Expenses</b>	<b>\$2,500.00</b>
<u>Revenue Sources</u>	<u>Revenue Amount</u>
Amount Requested from HRC Community Events Fund	\$1,500.00
Other Sources 1) 2) 3) 4)	
<b>Total Revenue</b>	<b>\$1,500.00</b>



A project of Colorado Nonprofit Development Center

## ***2015 Community Events Fund Grant Narrative***

### **1. Who is on the organizing body of this event and what is their relationship to the community of the event they are planning? Please list members of the organizing body or co-sponsoring groups if it is a collaborative effort.**

Veterans Helping Veterans Now (VHVnow), a project of Colorado Nonprofit Development Center (the fiscal sponsor), primarily serves veterans and family members in Boulder County, but also serves veterans and families outside of the county. The mission of VHVnow is *connecting veterans who need assistance with volunteers, addressing the unmet needs of veterans and their families through volunteer support and free mental health and wellness services, and creating awareness in our communities about pertinent veteran issues.*

VHVnow is the organizing body of this event and works closely with other organizations to obtain speakers for this educational series. Entities that have provided speakers include: Denver VA MIRECC Lab, Boulder County Probation, VA Suicide Prevention Department, CU Department of Psychology and Neuroscience, Longmont Police Department, private therapists, veterans and family members. Publicity, through email blasts and the posting of flyers, has been provided by local nonprofit organizations and agencies, including Veteran Service Organizations (such as the American Legion).

### **2. Provide a description of the event, including:**

#### **a. a general description of the event;**

Veterans returning home from Iraq and Afghanistan face many challenges as they attempt to integrate back into civilian life. Many struggle to reconnect with loved ones and friends. Isolation is a common response and some turn to drugs and alcohol to fend off feelings of anger, fear and disillusionment. The risks of incarceration, homelessness and suicide are high. VHVnow offers a community education series to educate and engage communities about veteran issues. There will be two forums in 2015. We are currently recruiting veterans for the 2015 series who have combat experience or civilians that have been embedded with the troops. The topics will focus on crucial issues that impact veterans, their families, and their communities. Topics may include: Veteran Unemployment, PTSD, Traumatic Brain Injury, Alcoholism, Suicide Prevention, Secondary Trauma to Families, Combat Trauma, Veterans and Relationships, or other topics relevant to the reintegration of veterans into our community.. Sometimes the speaker is an expert in a particular field – i.e. law enforcement or neurology or psychotherapy. Other speakers may include veterans and family members that offer personal insight. We offer small group discussions after the main speaker so that the community can engage one on one with veterans and hear their personal stories.

#### **b. how your event will engage and educate the community;**

Veterans Awareness Series, VAS, will engage the Boulder community by creating awareness of crucial veteran issues, by educating them as to the local reality and impact of those issues, and by (hopefully) engaging their interest in addressing these issues. The speakers are selected for their knowledge of the material and their ability to communicate to the community.



A project of Colorado Nonprofit Development Center

**c. how you will involve youth in your event; and**

All ages are invited and are welcome including family members of the veterans. Youth, who have a special concern for veterans they have read or heard about in school or at home, are encouraged to attend the VAS forum.

**d. How your event will foster inclusivity and respect for diversity.**

A core value of VAS is to foster inclusivity and respect for diversity. Veterans are often misunderstood and are an underserved population in Boulder County. Veterans are a distinctive group with their own culture, strengths, and unique struggles (such as Post Traumatic Stress Disorder and Traumatic Brain Injury). Credible national sources (VA, DOD, SAMHSA, US Congressional House and Senate Veterans Affairs Committees) agree that veterans suffer from much higher rates of suicide, depression, alcoholism, divorce, unemployment and homelessness than the general population. Yet veterans are often marginalized within the communities to which they return. Many veterans do not qualify for services the VA provides, and many who need mental health services the very most, are wary to seek services without support. Veterans have many strengths (such as loyalty, selflessness and teamwork) that they can bring to the community. By raising awareness about the strengths and struggles of veterans and their families within our community, we are assisting our veterans in becoming self-sufficient and leading healthy lives.

**3. What are the goals of the event?**

The goals of VAS in Boulder are part of VHVnow's strategic objective of providing educational information to our community about veteran issues. More specifically, surveys are given at the end of each forum, which allow community members with a chance to sign up to volunteer at VHVnow. The surveys also provide feedback for our staff by asking the following questions:

- 1) Was the presentation helpful and informative?
- 2) Did you take away any new information?
- 3) Do you have any additional questions that you would like to be addressed?
- 4) Do you have any additional opinions you'd like to share?
- 5) Do you have any topics you'd like discussed in the future?

**4. How will the event be promoted to the Boulder population?**

The 2015 Veterans Awareness Series will be promoted by VHVnow's website, flyers, email blasts and e-newsletter, social media platforms, notices in local papers and radio, as well as paid advertisements. The grant from the Community Event Fund would allow us to advertise in the Boulder Daily Camera, and, perhaps, in the CU Daily, Longmont Times-Call and Boulder Weekly.

**5. Have you ever received grant money for your event from another City of Boulder department in the past? Are you applying to another City of Boulder department for money to cover the cost of your 2015 event? If so, please specify.**

VHVnow received \$1,500 in funding from the CEF for the 2014 educational series, and \$10,000 from the City of Boulder HHS. VHVnow will be applying for 2015 funding from the City of Boulder HHS, however, that funding would not be used to cover costs related to the Veterans Awareness Series.

# Cover Sheet: 2015 Community Events Fund

**Grant Request (up to \$1500):** \$1500

**Additional funding (up to \$100) for Spanish translation of promotional materials:** \$100

**Extra funding (up to \$100) for translation into other languages as well:** \$100

Agency Name Boulder Asian Pacific Alliance
Street Address  PO Box 21406
City, Zip Code Boulder 80308
Telephone, Fax, Website 303-499-0108 bapaweb.org 303-492-4430
Event Name 21 <sup>st</sup> Annual Boulder Asian Festival
Event Date(s) <i>(please provide specific dates)</i> Aug. 8, 9, 2015
Event Location (if on Pearl Street Mall, please provide block number) Pearl St Mall between 13 <sup>th</sup> and 14 <sup>th</sup> Streets
<i>Contact Person:</i> Sophie Low  E-Mail Address sophielow@yahoo.com
Event Description <i>(please do not exceed space provided)</i> The Boulder Asian Festival is a grassroots effort that brings together the various Asian groups in Boulder county, to create a cultural celebration in the City of Boulder. The event educates the Boulder community about the various arts, crafts, tradition, culinary arts, and cultures of the range of Asian groups that reside in Boulder. The event builds leadership skills for adults and youth in the Asian community, creates opportunities to meet possible mentors and role models, and fosters a sense of civic engagement. The festival is a two-day event with performances representing Hmong, Laotian, Cambodian, Vietnamese, Korean, Japanese, Chinese, Filipino, Malaysian, Indian, Thai, Nepalese, and Tibetan cultures. The celebration also includes non- profit resources and a children's area. In addition to being entertained, the festival aims to educate about who we are as integral and contributing members of the community. Event organizers/volunteers range from youth to elders.

### Narrative

**1. Who is on the organizing body of this event and what is their relationship to the community of the event they are planning? Please list members of the organizing body or co-sponsoring groups if it is a collaborative effort.**

The Boulder Asian Pacific Alliance (BAPA) is a grassroots coalition of representatives from diverse Asian Pacific populations. Some cultures BAPA represents include: Hmong, Laotian, Cambodian, Vietnamese, Korean, Japanese, Chinese, Filipino, Malaysian, Indian, Thai, Nepalese, and Tibetan. The individuals who organize the event include: Art Figel, Jack Hadley, Sophie Low, Ramani Kandan, Miho Shida, Jasmine Poole, Brenda Pearson, Nancy Chin-Wagner, Tina Fredo, Kathy Ajisaka, Deborah Rothstein. Over 91% of the group are of Asian heritage. Event organizers/volunteers range from youth to elders.

**2. Provide a description of the event, including:**

**a. a general description of the event;**

The Boulder Asian Festival, in its 21<sup>st</sup> year, is the longest running Asian festival in the Denver Metro area. The Boulder Asian Festival is a 2-day event attracting over 25,000 participants. The cultural festival features the music, song, dance, martial arts, visual artistry, stories, theater, clothing, puppetry, and food of the diverse Asian cultures in BAPA. For children, there will be hands-on art projects and storytelling. For the youth, a community tent where there are opportunities to learn about Asian cultures and language. A bazaar will include the sale of foods, fine arts, traditional dress, handcrafts from various Asian cultures, and demonstration areas which offer more in-depth education on traditional and modern Asian and Pacific arts. A few of the performers include: Wendy Woo, Shaolin Hung Mei Kung Fu, and Denver Taiko. Admission is free and open to the public.

**b. how your event will engage and educate the community;**

The Asian Festival invites the community to interact and learn about various aspects of Asian cultures. The festival raises awareness of and interest in the Asian cultures residing in Boulder. Many individuals anticipate this annual festival, some want to expose their children to their Asian heritage and attend every year. Participants enjoy connecting with BAPA members/volunteers, watching the performances, and visiting with vendors. Every year the number of volunteers grows, and the community is invited to help in implementing the festival.

The number of hands on activities has grown in recent years. Some recent popular activities include community participation in a free outdoor yoga class, a group tai chi lesson, and kendama (Japanese wooden toy) lessons and competition.

We educate the community through dialogue about diversity in Boulder. Information and hands-on artifacts are displayed to invite conversation. We have information and educational sessions on Japanese internment, historical information about the role of Asian Americans in Colorado, instruction on Asian languages and crafts are offered at no fee.

The community is empowered as Asian youth are involved in the planning and implementation of the event, the elders serve as role models and are influential in developing a positive self concept in terms of their ethnic background. The youth have access to training so that they become more involved and informed members of the community.

The festival is an opportunity to bring together various community groups in the area to work together and offer a cultural celebration. This is an opportunity where we collaborate with one another, get reacquainted, and together educate the community. By coming together and celebrating all Asian cultures we are able to combine resources and offer a high quality event.

**c. how you will involve youth in your event; and**

Youth are involved in creating the overall vision of the festival, they create portions of the Children's and Community Tent. They submit grant proposals to support their ideas, and volunteer at the event. They become aware of civic engagement, learn about volunteer work, have the opportunity to gain leadership skills, and meet an array of elders, and individuals in the

## **Boulder Asian Festival**

Asian community who can be their role models or mentors.

The festival is also a wonderful venue for youth to display their talents. Youth who are studying traditional performance arts or martial arts can perform at the festival in a venue that values their talent and work. Their performances and involvement inspire other youth to pursue studies in these art forms. As the festival is an annual event, the performance groups evolve and grow. Young people who performed traditional Indian dance at our festival 10 years ago, through the years have expanded their routine, and have incorporated some western themes in their traditional dance. With this festival we have had the opportunity to witness and support their exploration and growth.

### **d. how your event will foster inclusivity and respect for diversity.**

The Boulder Asian Festival fosters inclusivity and respect for diversity by inviting the community to learn about Asian cultures, and get to know who we are as individuals and contributors to the community. The larger community is strongly invited to volunteer for the event. Volunteer announcements are made through listings with the Volunteer Connection and through various listserves.

Featuring events such as yoga and kendama, already very popular in Boulder, educates the community that practices they already value and engage in on a regular basis have strong historical roots in Asian culture.

We host a community tent that celebrates Asian art, encourages children to be part of the celebration, provides in-depth information on various Asian arts, culture and current events (martial arts, flower arrangement, calligraphy, Asian American history in Colorado, information on current projects and issues affecting the Asian community, information on ways to get involved with the Asian communities, and activities to raise awareness about respect for diversity.) Also highlighted are histories and stories of the contributions Asian and Pacific Islanders have made to the Boulder community.

### **3. What are the goals of the event?**

Despite being the second largest minority group in the city and county of Boulder, Asian and Pacific Islanders encounter a lack of understanding of our cultural differences. The goals of the event are to: 1) Increase visibility of the Asian Pacific population in Boulder, 2) Promote awareness, appreciation and understanding of our rich, diverse cultures and heritage, 3) Nurture the identity of Asian Pacific youth, 4) Empower the Asian Pacific community, 5) Provide opportunities for Asian Pacific communities to nurture leadership, 6) Enhance our full participation in the Boulder community at large, 7) Advocate for equal rights and justice for Asian Pacific communities.

### **4. How will the event be promoted to the Boulder population?**

Event promotion will include: 1) Advertisements in The Daily Camera, Asian Avenue Magazine, Boulder Weekly 2) Posters distributed to: Boulder County libraries, churches, chambers of commerce, Asian language schools, merchants, restaurants, and CU 3) announcements to local Asian community leaders and Asian organizations in the Denver-metro area 4) Posting on the BAPA, The Daily Camera, and Asia Express websites 5) e-mail campaign 6) current information on our website will be made available in English, Spanish, and Nepalese.

### **5. Have you ever received grant money for your event from another City of Boulder department in the past? Are you applying to another City of Boulder department for money to cover the cost of your 2015 event? If so, please specify.**

In the past we have received funds from the Boulder Arts Commission and the Human Relations Commission. We will apply to the Boulder Arts Commission for a grant of \$3500.

<b>Boulder Asian Pacific Alliance</b>	
<b>2015 Community Event Budget Table</b>	
<b>Budget Item</b>	<b>Projected Expense</b>
Postage	\$50
Advertising	\$2,000
Copying	\$200
Office Supplies	
envelopes \$40	
paper \$40	
<b>Office Supply Total</b>	\$80
<b>Space Rental (Booth Rental)</b>	\$7,000
<b>Food</b>	0
<b>Other Direct Costs (Please Specify):</b>	
phone \$150	
BAPA t-shirts \$400	
liability insurance \$1,000	
sound equipment technician \$500	
over night security \$500	
signage, updating banners \$300	
Eco-Cycle & Western Disposal \$1,000	
Restroom cleaning \$150	
Honoraria \$3,500	
Return Vendor Deposits \$500	
Translations into Spanish & Nepalese \$200	
Boulder County Health inspector \$80	
City of Boulder - electricity usage & festival parking \$200	
<b>Other Direct Costs Total</b>	\$8,480
<b>Total Expenses</b>	<b>\$17,810</b>
<b>Revenue Sources</b>	<b>Revenue Amount</b>
<b>Amount Requested from HRC Community Events Fund</b>	<b>\$1,700</b>
Other Sources:	
vendor fees	3,500
t-shirt sales	300
Community Foundation	1,500
Kia Auto	2,500
Boulder Arts Commission	3,500
Wells Fargo	500
BAPA fundraising	700
LEED	250
Corporate Donations	3,500
<b>Total Revenue</b>	<b>\$17,950</b>



**The Boulder Human Relations Commission**  
**Grants for Community Events**  
**Narrative Section**

From: The Boulder Dance Coalition  
c/o Jim Schwartzkopff, Event Coordinator  
cell: 303-329-6242 email: venturewestjim@gmail.com

1. What is the Boulder Dance Coalition?

The Boulder Dance Coalition is a coalition of 35 groups promoting participatory dance and celebrating the traditions of village life around the world by performing the music and dance that has been used to celebrate weddings, births, or a bountiful harvest; to console in times of tragedy and death; and to bring people together to socialize. The Coalition also has many individual members who participate in various ways, including dance, music, singing, and storytelling.

Member groups are involved in many dance and music forms, such as:

- International and American Folk Dance
- Contradance and Square Dance
- Social Ballroom Dance
- Vernacular and Historical Dance
- International and American Music Groups
- Singing, Storytelling

The Boulder Dance Coalition was founded in 1988 as the Village Arts Coalition and is a non-profit, tax-exempt Colorado corporation. The Boulder Dance Coalition is a volunteer-based organization. Coalition member groups conduct most of their events at the Avalon Ballroom in Boulder. The name was changed in August 2014 in an attempt to refresh the organization's mission and to emphasize the social dancing focus the coalition has always had. (See attached name change announcement)

2. Description of the Community Event

The Boulder Dance Coalition International Festival is a three-day event that showcases a wide variety of dance groups and music to the public. On Saturday and Sunday we feature over 30 traditional dance and music performances from many countries around the world. On Friday evening we have open square dancing with a live caller. The Saturday evening dance features a live local international folk orchestra. Throughout the weekend local dance leaders teach the public simple folk dances that are fun for people of all ages and abilities. The event takes place on the Pearl Street Mall and is open to the public free of charge.

The festival also includes an International Market Place of vendors who sell handmade crafts and fair trade items from around the world. In addition, there are vendors who sell their own handmade items.

The International Festival is a colorful and lively glimpse into the traditions of many foreign cultures offered by a very diverse group of performers. The Festival engages and educates the public by inviting people to learn the dances and join in, and by offering people opportunities to see (and purchase) crafts from other cultures. All performances are introduced by an emcee who explains the origin of the dances being performed. Throughout the weekend the public may take flyers and brochures about participating groups so they may be in touch with the groups throughout the year.

Children's groups from local dance schools participate, such as Bohua Chinese School, Kundra Youth (African), Celtic Steps and McTeggart Irish Dancers, Shivangali Academy for Indian Dance, and The Spelmannslag Scandinavian Fiddlers. By showcasing these young performers we aim to attract a younger audience and entice them into trying participatory dance.

The Festival setup includes a large rented tent and chairs for seating more than 100 people. Other tents provide a dressing room for performers and a booth with information and volunteer staff who respond to questions. Inside the main tent is a large dance floor that is donated for use at the Festival by the Avalon Ballroom and brought to the festival site by truck. We use a portable audio amplification system for live music, recorded

music, and announcements. We set up several display boards that show photographs of international dance of many kinds performed by Coalition members. The Festival is conducted almost entirely by volunteers: they act as emcees, staff the information booth, manage the vendors, and set up and strike the equipment.

### 3. Goals

The goals of the event are to promote folk arts and participatory dancing to the community at large, to provide the public with the opportunity to learn about diverse cultures, and to encourage people to participate in these dances. This is also an opportunity to bring the various dance groups together for a weekend of fun and celebration, and for those dancers to showcase their passion, hard work, and talent to the public.

### 4. Promotion

The event will be promoted as follows:

- Advertisements in the Daily Camera

- Placement in the on-line event calendars of the major local media

- Bi-lingual brochures and posters (English and Spanish) displayed at the library, the Dairy, and at dance studios and public venues around town

- Boulder Arts Community web site, the Dance Bridge, and other community web sites

- Boulder Dance Coalition web site ([www.BoulderDanceCoalition.org](http://www.BoulderDanceCoalition.org))

### 5. Funding

In several of the approximately 30 years we have presented this International Festival, Boulder Dance Coalition has received very helpful grants from the Boulder Human Relations Commission and the City of Boulder Arts Commission. This year we will apply to the BAC. We will be applying for foundation grants and selling business sponsorships. The Festival is also supported by donations made by individuals at the Festival and the fees paid by vendors at the Festival help defray costs. Finally, the Boulder Dance Coalition feels so strongly about the importance of this event to showcase Coalition member groups and to educate the public about village life around the world that we will cover any remaining Festival shortfall from our general fund. Our event founders have served the festival faithfully for 30 years. The same reliable folks make it happen, while attempts to generate that kind of dedication from younger folks has not been successful - there are new volunteers, but they don't stick with it like the founding members have. For this reason we have to hire more and more professional staff to keep the festival alive. We have secured funding from the Alex Wilson Fund specifically for paying staff to do the heavy lifting of getting the dance floor, information booth cabinets, and the information kiosk delivered, set-up, and taken down and put away. To help the festival grow we will continue to add paid staff as we are able while continuing to inspire volunteer participation on all levels.

## Community Event Budget Table

<b><u>Budget Item</u></b>	<b><u>Projected Expense</u></b>
Postage	175.00
Advertising via posters/flyers. Design, edit, on-line posting, etc.	500.00
Copying	600.00
Office Supplies (Please specify): 1) Poster board 2) Printer cartridges 3) Paper 4) Office Supply <b>Total</b>	300.00
Space Rental electricity, restroom cleaning, permits.	200.00
Food	200.00
Other Direct Costs (Please specify): 1) Audio stems rental and technicians      800 2) Overnight security (two men, two nights)   800 3) Tent and chair rental                            1400 4) Saturday night band                            800 5) Staff. Manager, crew for load in and out   2500 Other Direct Costs <b>Total</b>	6300.00
<b>Total Expenses</b>	8275.00
<b><u>Revenue Sources</u></b>	<b><u>Revenue Amount</u></b>
Amount Requested from HRC Community Events Fund	1600.00
Other Sources 1) Vendors (18x\$175)                            3150 2) Sponsors (3x\$300)                            900 3) Donations at the Fest                            625 4) Foundation grants                            2000 (1000 secured Wilson Fund 8/14)	
<b>Total Revenue</b>	8275.00

## VAC is now Boulder Dance Coalition



Inbox x



 **Larry Utter** <president@boulderdancecoalition.org>

Aug 15 



to bcc: me 

Hello all Village Arts Coalition members. There is exciting news. You are now Boulder Dance Coalition members. Your board has completed the process of changing our name from the Village Arts Coalition to the Boulder Dance Coalition. All that has changed is the name - we are still the same organization with the same purpose and goals. The name change is solely to make our name more meaningful to the public and express our major activity. We are not forgetting our folk roots or that supporting folk singing and music are other core activities we support.

Along with the new name comes a new website. Unfortunately, for lack of a new volunteer editor, STOMP is no longer being published. We have redirected the money allocated to that project and used it to design a new website. Our new internet home is now [www.boulderdancecoalition.org](http://www.boulderdancecoalition.org). The new site has an updated look, incorporates new features and is much more compatible with mobile devices. We hope you like it.

Our Facebook page will also make the change. You can now search for it via Boulder Dance Coalition. Please check it out and "like" it if you would like to receive automatic special event updates from the BDC on your page.

All old email addresses you may have used to contact various parts of our organization are still active for a time, but you should switch to the new addresses by just substituting "boulderdancecoalition" for "villageartscoalition".

We hope you like the changes and find them beneficial. You can send your thoughts and comments about the new name and the new website to [membership@boulderdancecoalition.org](mailto:membership@boulderdancecoalition.org).

Larry Utter  
President, Boulder Dance Coalition

# Cover Sheet: 2015 Community Events Fund

**Grant Request (up to \$1500):** \$1500

**Additional funding (up to \$100) for Spanish translation of promotional materials:** \_\_\_\_\_

**Extra funding (up to \$100) for translation into other languages as well:** \_\_\_\_\_

Agency Name Intercambio Uniting Communities
Street Address 4735 Walnut St Suite B
City, Zip Code Boulder 80301
Telephone, Fax, Website 303-996-0275 303-444-2632 www.intercambioweb.org
Event Name Building community and health through African dance
Event Date(s) <i>(please provide specific dates)</i> 3 <sup>rd</sup> Saturday in January, February, March, April, and May (5 total)
Event Location (if on Pearl Street Mall, please provide block number) The 5 family-friendly events will be held at the City of Boulder Recreation Centers and at outside venues including the Bandshell and Valmont Park.
<i>Contact Person:</i> Lee Shainis  E-Mail Address lee@intercambioweb.org
Event Description <i>(please do not exceed space provided)</i> Intercambio, City of Boulder Parks and Recreation (BPR), and Logo Ligi will collaborate to offer a series of events that build community, improve physical health, introduce the immigrant community to parks and recreation centers in Boulder, and educate the community about African culture. Intercambio has been providing dance exercise classes at our office in Boulder for over six years, and the majority of participants are women from Central America. A few times in the past we have invited Logo Ligi, an African drumming and dance group with several members from Ghana, to drum for the class and teach some African dance. The participants love those special classes, and we have partnered to offer the class with Logo Ligi at the North Boulder Recreation Center and with limited publicity attracted 75 people, ages 3-90. We would like to build on that success through this partnership to offer more of these special classes in different locations and open them up to the public. Logo Ligi will also add an element of cultural education to discuss the power of African drum and dance, and BPR will provide education around nutrition, using parks and offer nutritious snacks following the classes.

## Community Event Budget Table

<u>Budget Item</u>	<u>Projected Expense</u>
Postage	0
Advertising (via facebook, flyers and the BPR brochure)	550
Copying	50
Office Supplies (Please specify): 1) 2) 3) 4) Office Supply <b>Total</b>	0
Space Rental (For recreation centers)	350
Food (for nutritious snacks)	300
Other Direct Costs (Please specify): 1) Performer/Instructor honorarium for Logo Ligi (\$250 for each of the five 1.5 hour classes) 2) 3) 4) Other Direct Costs <b>Total</b>	1250
<b>Total Expenses</b>	2500
<u>Revenue Sources</u>	<u>Revenue Amount</u>
Amount Requested from HRC Community Events Fund	1500
Other Sources 1) Intercambio 2) BPR (in-kind donation for gym space at rec centers) 3) BPR (in-kind donation of inclusion in brochure for advertising) 4)	350 350 300
<b>Total Revenue</b>	2500

**Narrative** – answer the five questions below.

1. Who is on the organizing body of this event and what is their relationship to the community of the event they are planning?

Intercambio and Boulder Parks and Recreation (BPR) are the lead organizations, and Intercambio's Executive director Lee Shainis is the contact person.

Alison Rhodes, BPR District Services Manager, has partnered with Intercambio in the past to introduce the immigrant community to the recreation centers. The mission of BPR is to promote the health and well-being of the entire Boulder community by collaboratively providing high-quality parks, facilities and programs

2. Provide a description of the event, including:

- a. *General Description*

Intercambio, City of Boulder Parks and Recreation (BPR), and Logo Ligi will collaborate to offer five events that engage the entire community through African dance while providing education about culture, nutrition, physical activity and about Boulder's parks and resources. The events will be family-based, open to the community, designed to build bridges among community members, and appealing to all ages.

- b. *Engaging and Educating the Community*

BPR will include an educational component at each event that is delivered in English and Spanish, on topics that include but are not unlimited to Healthy Eating and Physical Activity education and presentations on Nature Play and how families can exercise and play together for free in Boulder's parkland.

Logo Ligi will provide brief education around the history and significance of their drumming and dancing.

- c. *Involving Youth*

At each event, in addition to the main attraction, BPR will provide childcare and activities for children ages 6mos-9years so that older family members may be free to participate. To encourage youth and family participation, these events will be promoted through BPR's quarterly parks and recreation guide (50,000 distribution), through our Youth Services Initiative which provides recreation to children in low-income housing and in parks and recreation facilities.

- d. *Fostering Inclusivity and Respect for Diversity.*

Intercambio has been providing dance exercise classes at our office in Boulder for over six years, and while the majority of participants are women from Central America, there are participants from the U.S. and other areas of the world. By expanding the promotion we will be to make these events even larger and more inclusive. We will also have rich conversations around the culture of music in different parts of the world.

3. What are the goals of the event?

We plan to attract 400 people of all ages to this series of events. The goals will be:

- High family and youth participation
- That the low-income and Latino populations be exposed to the services BPR can provide for them to contribute to their Health and Wellness
- That families will learn activities they can do for free and as a family to encourage physical activity
- Improve physical health through high energy African dancing

- Educate the community about the culture of drumming dance of Ghana and have the opportunity to discuss culture from their countries

4. How will the event be promoted to the Boulder population?

To encourage youth and family participation, these events will be promoted through BPR's quarterly parks and recreation guide (50,000 distribution), through our Youth Services Initiative which provides recreation to children in low-income housing and in parks and recreation facilities.

Intercambio will promote the events through flyers, our e-newsletter and promoted facebook posts, which can reach up to 10,000 people.

Logo Ligi will promote the event to their network via social media.

5. We have not received COB support for these events in the past.