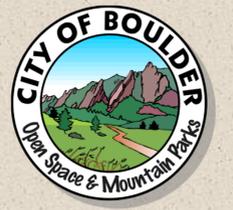


In What Ways Can the Tag Program be Improved?



Overarching Issues

Voice and Sight Tag Program Evaluation

Monitoring Findings



- Observational study in 2006, 2007 and 2010
- Observed 25 sites (March-May)
- Watched part of a visit; less than ¼ mile or 4-5 minutes

Objective	Objective Met?	
	Yes	No
1. Increase OSMP outreach to and education of the public with respect to voice and sight control.	✓	
2. Improve understanding of voice and sight control.	✓	
3. Increase compliance with dog control rules (<i>measured for change</i>). <ul style="list-style-type: none"> • Dogs must be in sight→ • Leash possession→ • No more than two V&S dogs per guardian.....→ • Dogs must come when called→ 	✓	✓
4. Decrease conflict involving dogs on OSMP properties (<i>measured for change</i>).		✓
5. Participation in Program	Compliance 86% goal is 90%	



Identified Areas for Improvement

Compliance, Safety and Awareness

- ⇒ Lack of compliance with:
 - excrement removal,
 - keeping dogs on leash where required, and
 - voice and sight control requirements.
- ⇒ Penalties for noncompliance may not be sufficient or matched to nature of violation.
- ⇒ Lack of fairness for people who manage their dogs well when there are guardians with poor control.
- ⇒ There is no proof of vaccination (or license) currently required for all dogs.
- ⇒ There is no demonstration of capability or testing that guardian and dog have the ability to conform to voice and sight requirements.
- ⇒ There is no accountability that guardians have watched video.
- ⇒ Unable to adequately track the individual dogs and guardians actively participating in the Tag Program and make this information available to OSMP staff in the field.

Community Oriented

- ⇒ Improve communication with all OSMP visitors and dog guardians about opportunities and issues.
- ⇒ City Council's interest in the program is reflecting concerns heard from the community.

Long-Term Sustainability

- ⇒ Impact to resources and drawing connections with relevant research and monitoring done by staff

