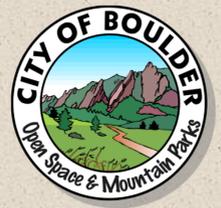


The Voice and Sight Tag Program Evaluation



Overarching Issues

Voice and Sight Tag Program Evaluation

The evaluation addresses the following questions:

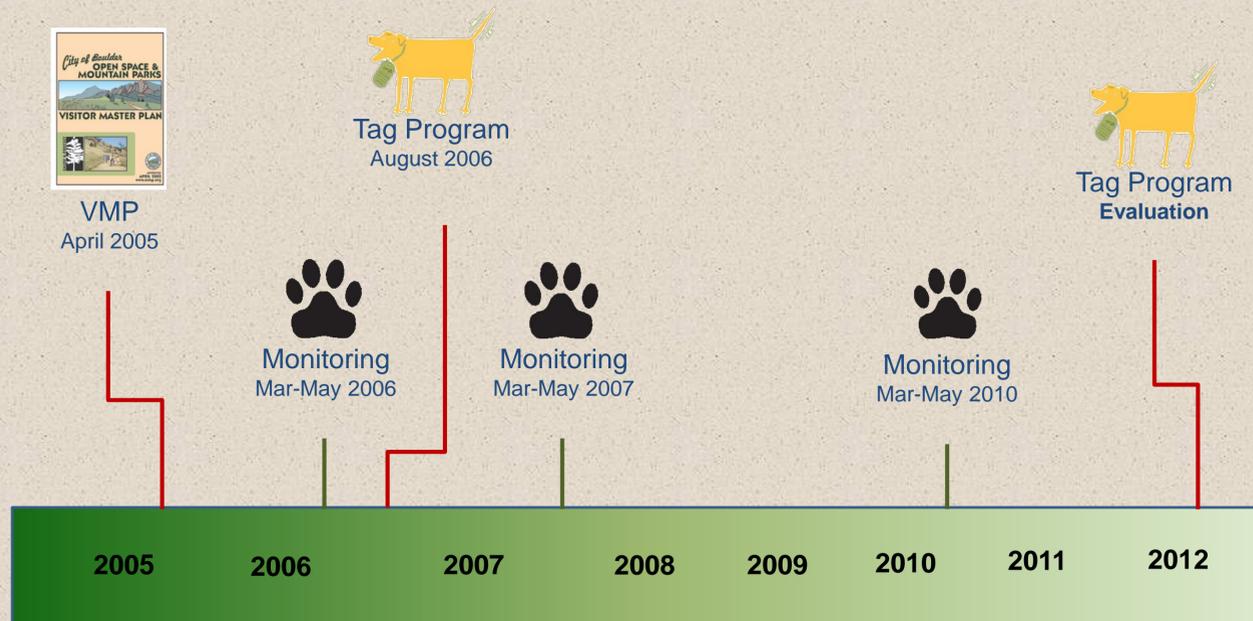
“What aspects of the Tag Program are important to improve?”

“How can the goal and the objectives of the Tag Program be revised to guide the recommendation of program enhancements?”

“Which program enhancements may be more effective at achieving Tag Program goal and objectives while also sustaining ecological systems and high-quality visitor experiences?”



Is the evaluation complete? If not, what is missing from the analysis?



Voice and Sight Tag Program Timeline

Tag Program Statistics (as of 2011)

- 32,000 participants in 18,000 households
- 29,000 voice and sight tags issued
- 43% of the households are from the City of Boulder
- 86% of the off-leash dogs have a voice and sight tag

