

Voice and Sight Tag Monitoring Open Space Board of Trustees

December 14, 2011



YOUR RESPONSIBILITY CODE

1. STAY IN CONTROL
2. PEOPLE AHEAD HAVE RIGHT OF WAY
3. STOP IN A SAFE PLACE FOR YOU & OTHERS.
4. WHEN STARTING DOWNHILL & MERGING, LOOK UPHILL & YIELD.
5. USE DEVICES TO HELP PREVENT RUNAWAY EQUIPMENT.
6. OBSERVE SIGNS & WARNINGS.
7. KEEP OFF CLOSED TRAILS.
8. KNOW HOW TO USE THE HILLS SAFELY.

Know the code - be safety conscious



PARK CITY
MOUNTAIN RESORT





Voice and Sight Tag Program



Program Objectives

-  Increase OSMP outreach to and education of the public with respect to voice and sight control.
-  Improve understanding of voice and sight control.
-  Increase compliance with dog control rules.
-  Decrease conflict involving dogs on OSMP properties.



Voice and Sight Tag Program



Fast Facts

-  Part of the Visitor Master Plan (VMP)
-  26,000 participants in 15,000 households
-  25,000 green tags issued
-  Estimated 86% of the off-leash dogs have a green tag





Voice and Sight Tag Program



Monitoring

-  Increase compliance with dog control rules.
-  Decrease conflict involving dogs on OSMP properties.
-  Assess compliance with excrement rules.





Voice and Sight Tag Program



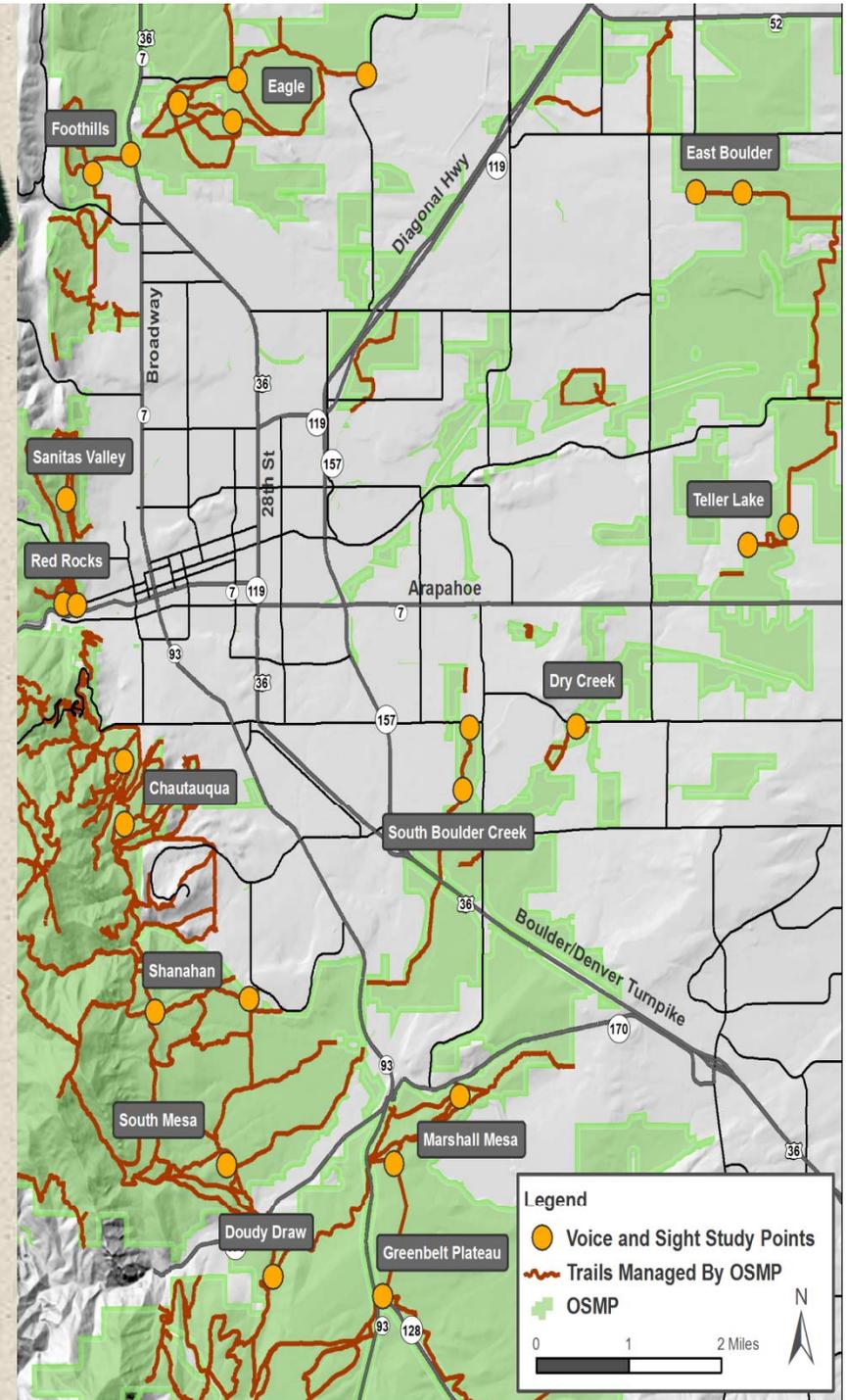
Monitoring

 Observational study

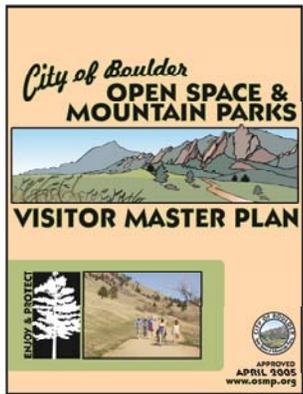
 March-May

 Medium to very high
visitation trails

 Trailhead and trail sites



Timeline



Tag Program
August 2006

VMP
April 2005



Monitoring
Mar-May 2006



Monitoring
Mar-May 2007



Monitoring
Mar-May 2010

2005

2006

2007

2008

2009

2010



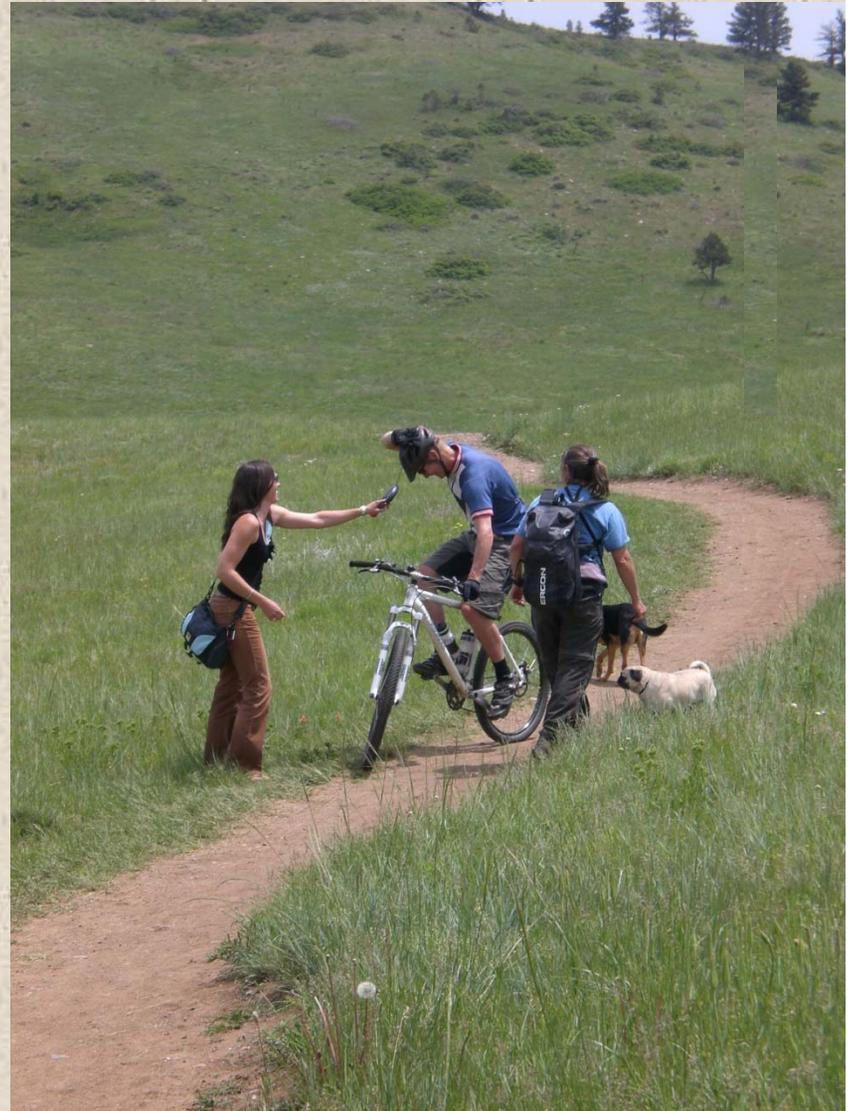
Voice and Sight Tag Program



Important caveats

 Watched part of a visit:
Less than $\frac{1}{4}$ mile or 4-5
minutes

 Measured change





Voice and Sight Tag Program



Did guardian control of dogs increase?

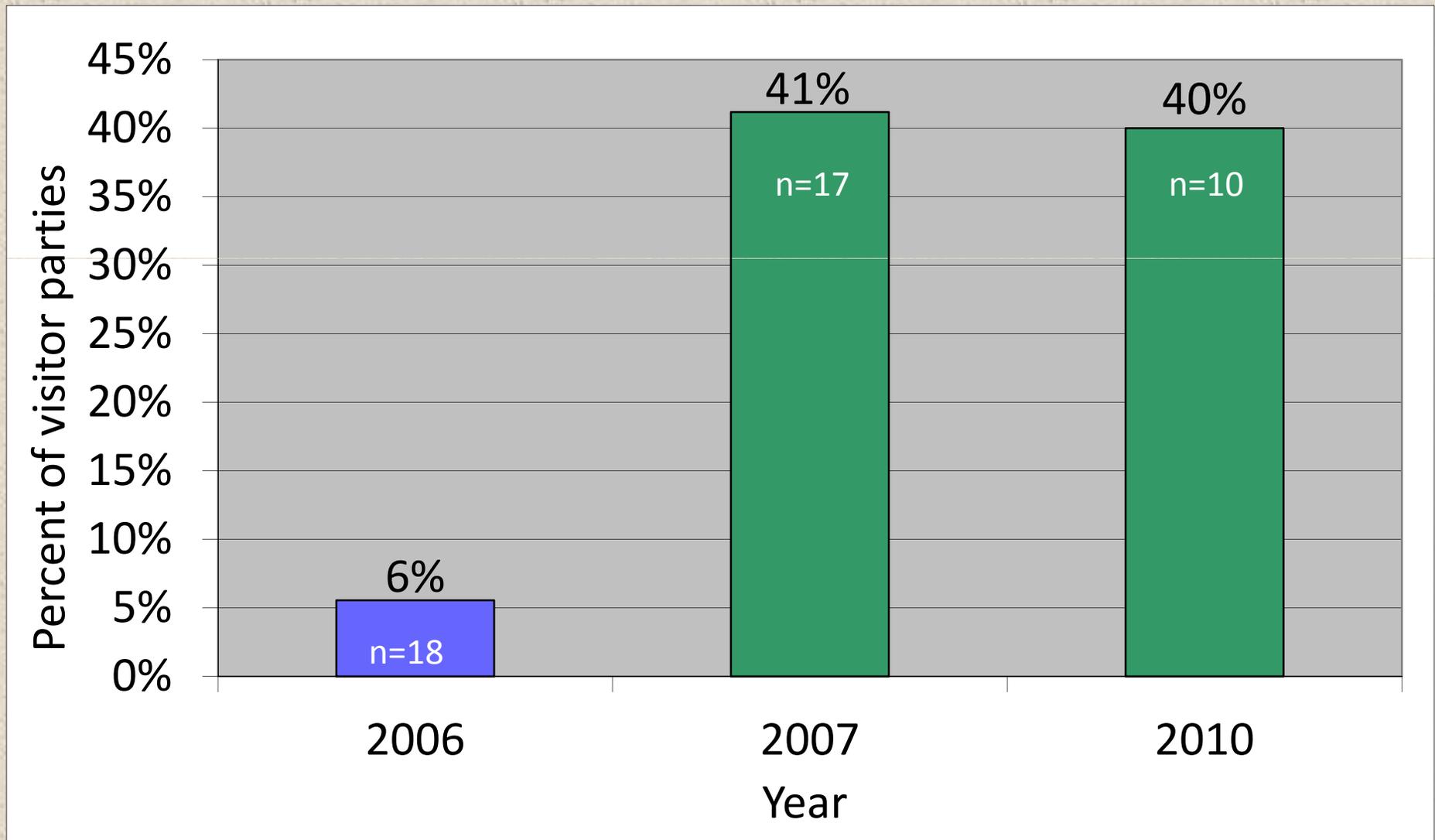
 No more than two dogs under V&S per guardian

 Dog within sight

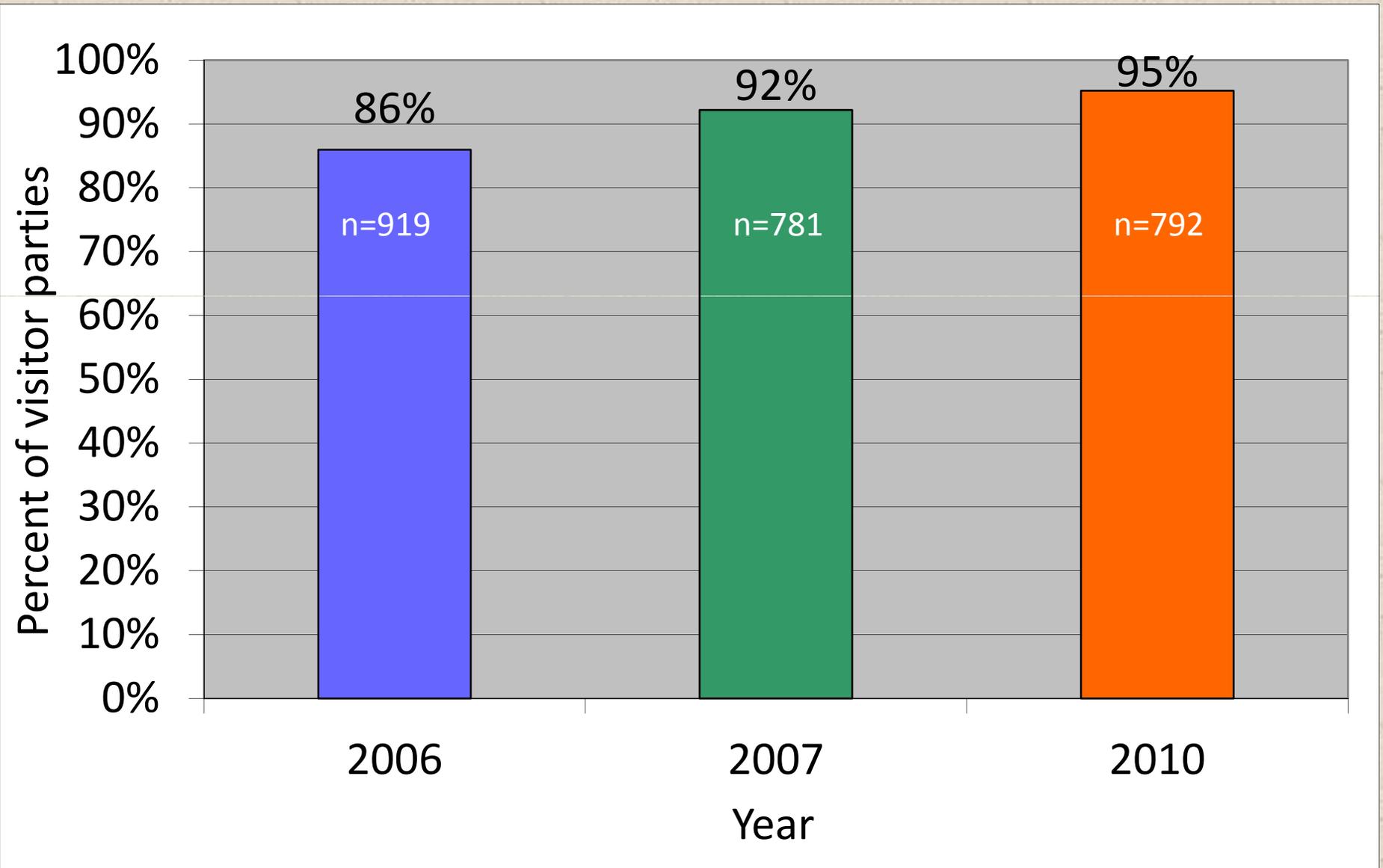
 Dog responds to guardian commands



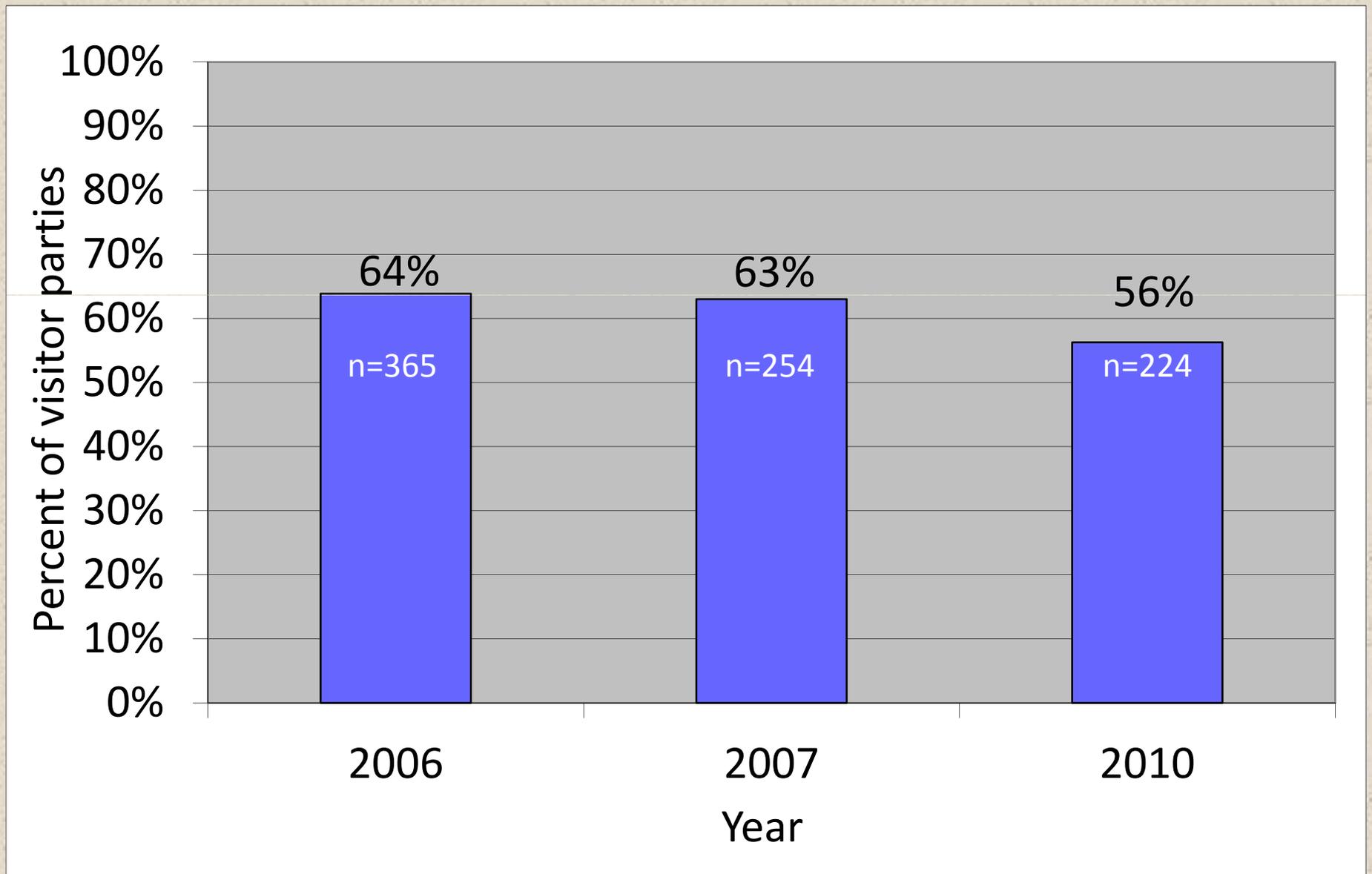
Compliance with: not more than two dogs under V&S per guardian



Compliance with: dog being within the guardian's sight



Compliance with: the dog responding to guardian's command





Voice and Sight Tag Program

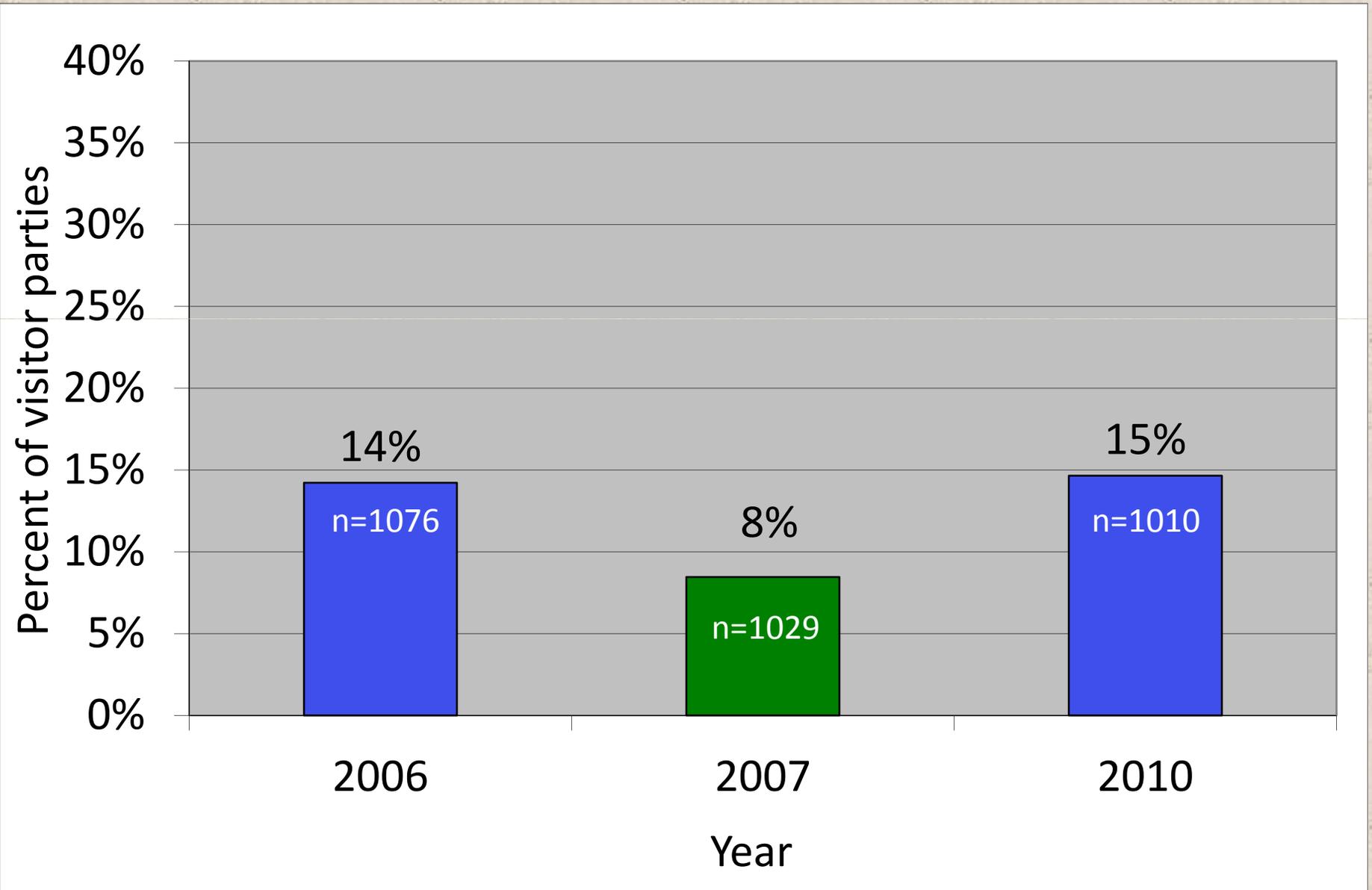


Monitoring

-  Improve compliance with dog control rules.
-  Decrease conflict involving dogs on OSMP properties.
-  Assess compliance with excrement rules.



Did dog-related conflict decrease?





Voice and Sight Tag Program

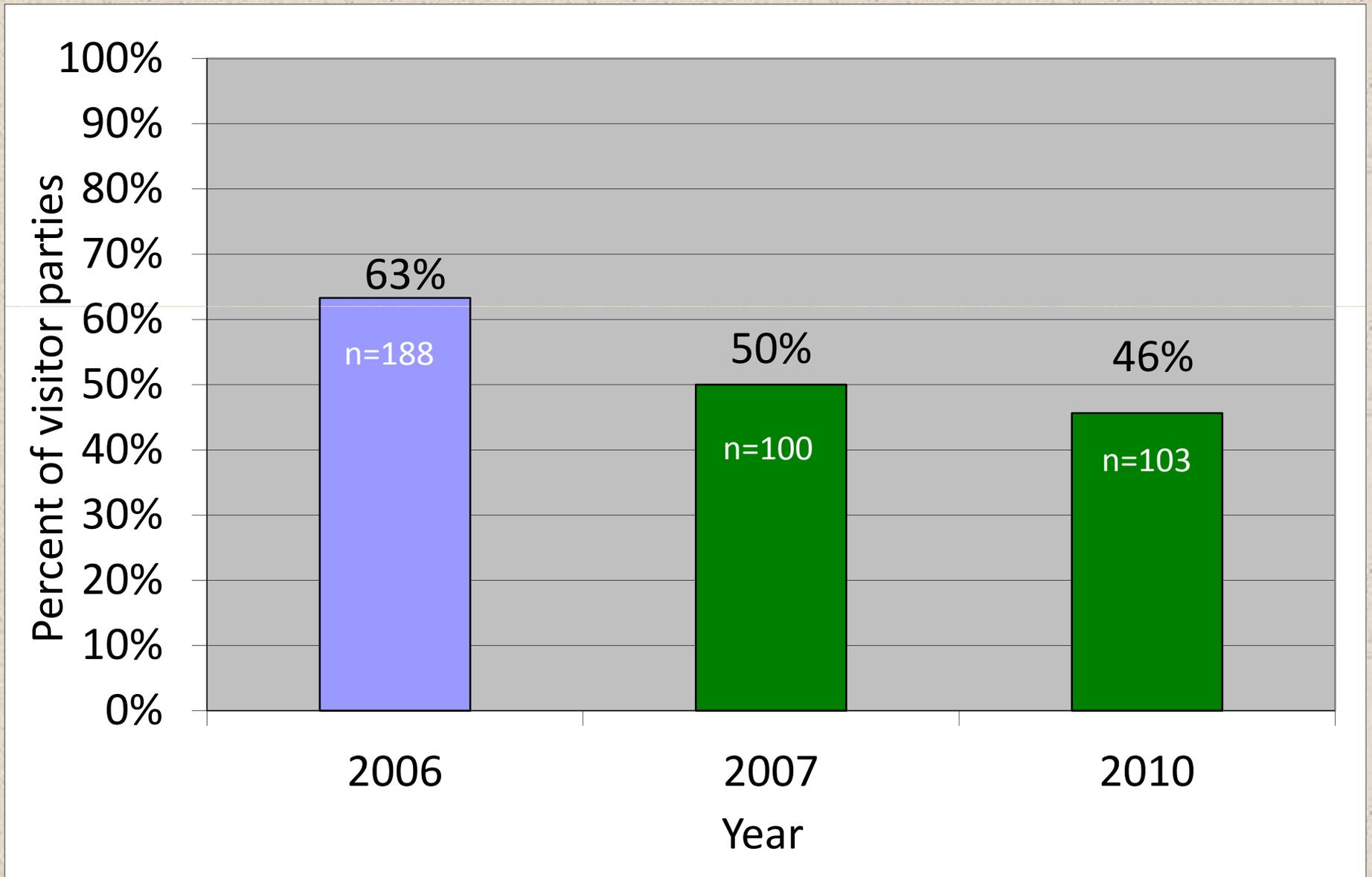


Monitoring

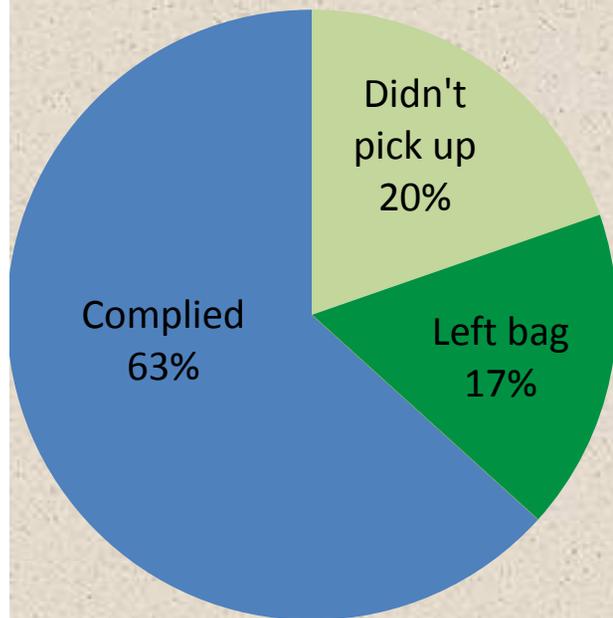
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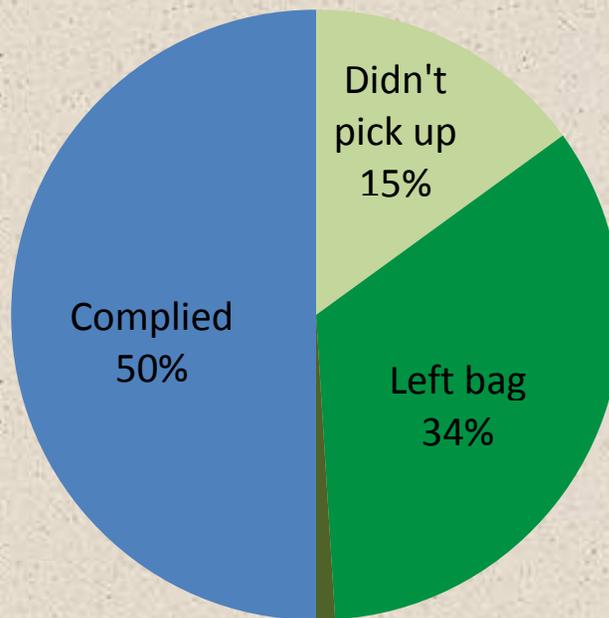
Compliance with excrement removal rules



Reason for non-compliance with excrement removal rules

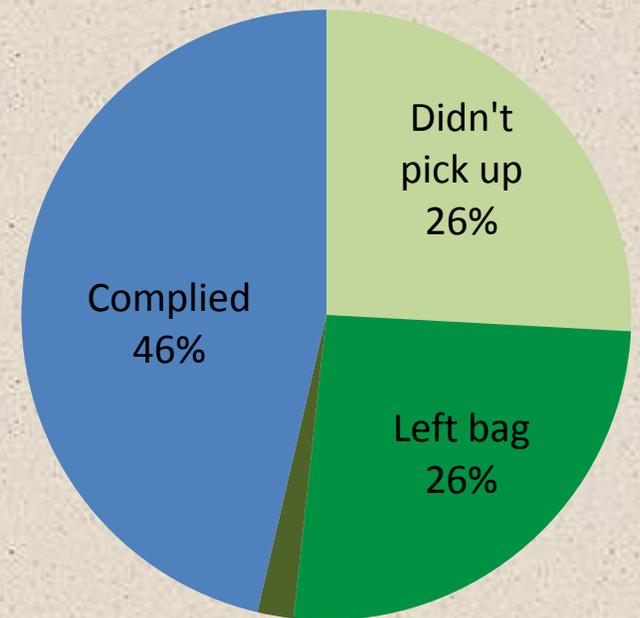


2006



Both 1%

2007



Both 2%

2010



Voice and Sight Tag Program



Did we meet VMP standards?



Dog control



Standard*: 90%



2010:



40%: No more than two dogs



95%: Within sight



56%: Voice control



“Participation” in program:



Standard: 90%



2010: 86%





Voice and Sight Tag Program



Did we meet our objectives?	Objective Met?	
Voice and Sight Tag Program Objective	Yes	No
1. Increase OSMP outreach to and education of the public with respect to voice and sight control.	✓	
2. Improve understanding of voice and sight control.	✓	
3. Increase compliance with dog control rules.	✓	✓
4. Decrease conflict involving dogs on OSMP properties.		✓

* Change in compliance with excrement rules



Voice and Sight Tag Program



Did we meet our objectives?	Objective Met?	
Voice and Sight Tag Program Objective	Yes	No
1. Increase OSMP outreach to and education of the public with respect to voice and sight control.		
2. Improve understanding of voice and sight control.		
3. Increase compliance with dog control rules.	Within sight Two dogs*	Voice control
4. Decrease conflict involving dogs on OSMP properties.		

* Change in compliance with excrement rules

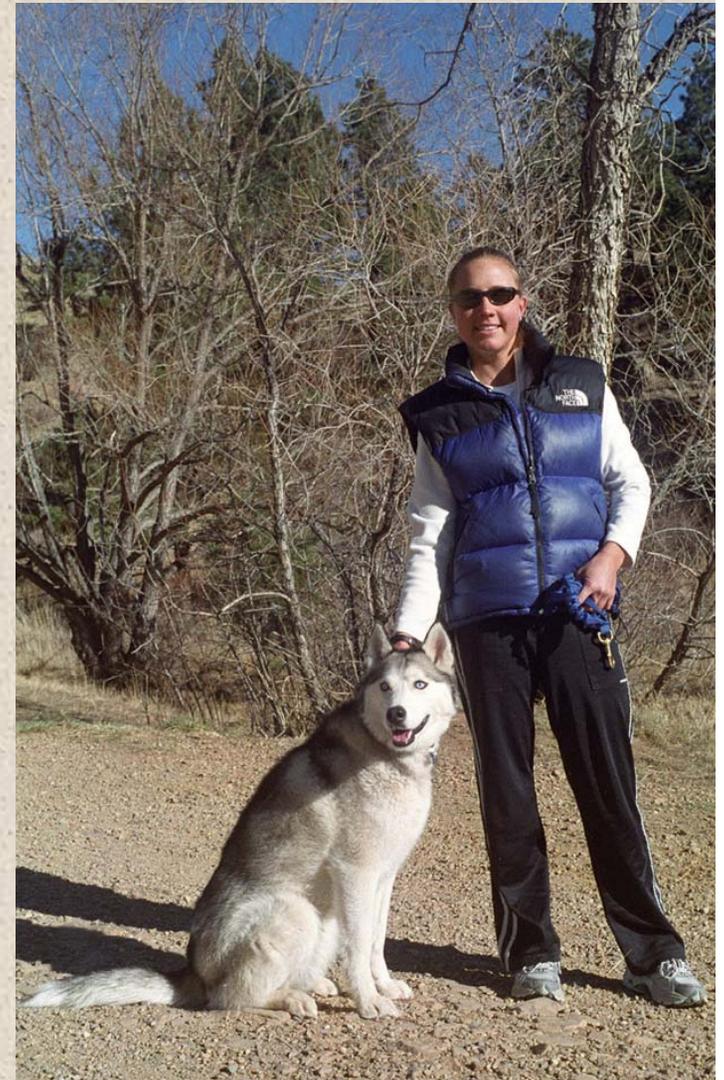


Voice and Sight Tag Program



Other monitoring results

 Leash possession: 93%





Voice and Sight Tag Program



Why don't some visitors comply with Voice and Sight rules?

What influences behavior?





Voice and Sight Tag Program



What influences behavior?

-  Personal capabilities
-  Contextual factors
-  Attitudinal factors
-  Habit and routine





Voice and Sight Tag Program



Questions?