



Open Space and Mountain Parks “Overarching Issues”

Voice and Sight Tag Program Evaluation

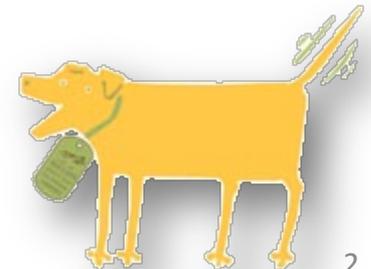
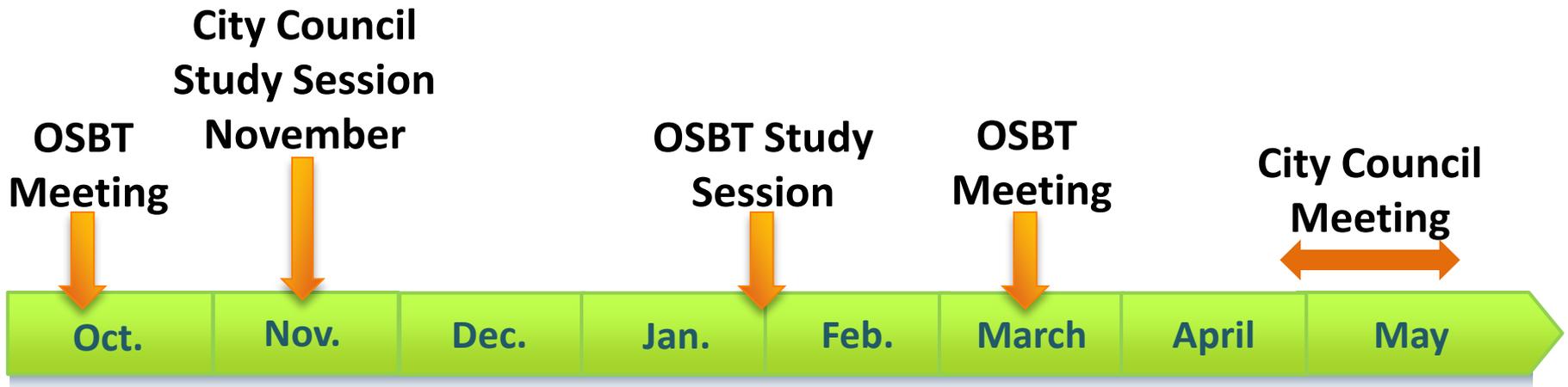


OSBT Study Session
January 31, 2013





Voice and Sight Tag Program Evaluation Process and Timeline



Key Issues for the Study Session



1. Revocation and Reinstatement
2. Program Fees
3. Adaptive Management and Monitoring



Revocation and Reinstatement



1. Violations linked with revocation of privileges
2. Violations on other City of Boulder lands
3. Reinstatement of privileges
4. Fines



Dog Related Violations and Revocation

Existing Program



Violation	Existing Tag Program		
	Revocation	Number of Convictions	Time Frame (years)
Voice and Sight / Dog at Large (B.R. C. 6-1-16) <ul style="list-style-type: none">• Dog at large, no guardian present• Dog out of sight• No leash in possession• Failing to come to and stay with guardian upon command• Dog charges, chases, displays aggression to people, wildlife, dogs, livestock• Dog off leash inside the city limits• More than two dogs under voice and sight control	Yes	3	2



Dog Related Violations and Revocation

Enhanced Program



Violation	Enhanced Tag Program		
	Revocation	Number of Convictions	Time Frame (years)
Voice and Sight / Dog at Large (B.R. C. 6-1-16)	Yes	2	2
City Manager's Rule (B.R.C. 8-3-3) <ul style="list-style-type: none">• Seasonal restrictions• Dogs prohibited	?	-	-
Voice and Sight Tag Required (B.R.C. 6-13-2)	?	-	-
Failure to Remove Excrement (B.R.C. 6-1-18)	?	-	-

Dog Related Violations and Revocation

Enhanced Program



Violation	Enhanced Tag Program		
	Revocation	Number of Convictions	Time Frame (years)
Voice and Sight / Dog at Large (B.R. C. 6-1-16)	Yes	2	2
City Manager's Rule (B.R.C. 8-3-3) • Seasonal restrictions • Dogs prohibited	Yes	2	2
Voice and Sight Tag Required (B.R.C. 6-13-2)	Yes	2	2
Failure to Remove Excrement (B.R.C. 6-1-18)	Yes	2	2

Violations on Other City Lands Contributing to Revocation



Violation	Existing Program <i>Applicable City Lands</i>	Enhanced Program <i>Applicable City Lands</i>
Voice and Sight / Dog at Large (B.R. C. 6-1-16)	OSMP and Parks	Areas under City's Jurisdiction
City Manager's Rule (B.R.C. 8-3-3) • Seasonal restrictions • Dogs prohibited	None	OSMP and Parks
Voice and Sight Tag Required (B.R.C. 6-13-2)	None	OSMP and Parks
Failure to Remove Excrement (B.R.C. 6-1-18)	None	Areas under City's Jurisdiction



Reinstatement of Privileges

Includes **all** of the following:

1. Attendance at a City of Boulder sanctioned showing of the voice and sight video;
2. Attendance and successful completion of a voice and sight control certification course;
3. Agreement by the applicant that he or she agrees to control any dog in the manner described in the video;
4. Payment of the program application fee; and,
5. Payment of a \$50 supplemental fee.



Reinstatement Process



Changes to Reinstatement Process

Includes **all** of the following:

1. Attendance at a City of Boulder sanctioned showing of the voice and sight video;
2. Attendance and successful completion of a voice and sight control evaluation test by either or both the guardian and dog and payment of the fee for the evaluation test;
3. Agreement by the applicant that he or she agrees to control any dog in the manner described in the video;
4. ~~Payment of the program application fee; and,~~
5. Payment of a \$50 supplemental reinstatement fee.



Violation Fines

Violation	Existing Tag Program	Enhanced Tag Program
	Fine Amount	Fine Amount
Voice and Sight Tag Required (B.R.C. 6-13-2)	\$50 \$100 \$200	\$100 \$200 \$300
Voice and Sight / Dog at Large (B.R. C. 6-1-16)	\$50 \$100 \$200	?
City Manager's Rule (B.R.C. 8-3-3) • Seasonal restrictions • Dogs prohibited	Bond (\$50)	?
Failure to Remove Excrement (B.R.C. 6-1-18)	Bond (\$100)	Bond (\$100)

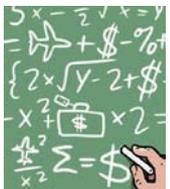
Violation Fines

Violation	Existing Tag Program	Enhanced Tag Program
	Fine Amount	Fine Amount
Voice and Sight Tag Required (B.R.C. 6-13-2)	\$50 \$100 \$200	\$100 \$200 \$300
Voice and Sight / Dog at Large (B.R. C. 6-1-16)	\$50 \$100 \$200	\$100 \$200 \$300
City Manager's Rule (B.R.C. 8-3-3) • Seasonal restrictions • Dogs prohibited	Bond (\$50)	Bond (\$100)
Failure to Remove Excrement (B.R.C. 6-1-18)	Bond (\$100)	Bond (\$100)

Dog Related Violations and Revocation



Violation	Existing Program				Enhanced Program				Off OSMP
	Revocation	Number of Convictions	Time Frame (years)	Fine Amount	Revocation	Number of Convictions	Time Frame (years)	Fine Amount	
Voice and Sight / Dog at Large (B.R. C. 6-1-16) <ul style="list-style-type: none"> Voice and sight Dog off leash or at large 	Yes	3	2	\$50, \$100, \$200	Yes	2	2	?	OSMP and Parks
City Manager's Rule (B.R.C. 8-3-3) <ul style="list-style-type: none"> Seasonal restrictions Dogs prohibited 	No	N/A	N/A	Bond (\$50)	?	-	-	?	OSMP only
Voice and Sight Tag Required (B.R.C. 6-13-2)	No	N/A	N/A	\$50, \$100, \$200	?	-	-	\$100, \$200, \$300	?
Failure to Remove Excrement (B.R.C. 6-1-18)	No	N/A	N/A	Bond (\$100)	?	-	-	No change	?



Program Cost Estimates and Fees



Goal: *Establish program fees that recover program costs*

$$\boxed{\text{Cost Estimate}} = \boxed{\text{Revenue Estimate}}$$



Cost Estimate

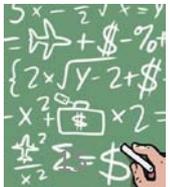


1. Cost estimate:

- Staff time
- Non personnel expenses

2. Cost estimate is based on a two year period:

- First year to prepare and develop enhancements
- Second year is the first full year of operating with the new program changes



Cost Estimate

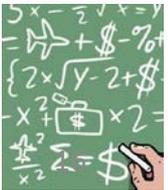


Staff Time:

- Development of a new record management system
- New program education strategies
- Development and staffing of information sessions
- Monitoring data collection and reporting
- Processing new and renewing tag program participants

	Implementation	Ongoing	
Staff Time*	\$431,000 6.9 (FTEs)		
Staff Time Reallocation	\$144,000 2.3 (FTEs)		\$80,000 1.3 (FTEs)
Balance	\$287,000 4.6 (FTEs)		

* Staff time includes both standard and seasonal/temporary staff



Cost Estimate



Non Personnel:

- New online registration system
- Revised video
- Tags, postage and mailing supplies

	Implementation	Ongoing
Materials and Services	\$170,000	\$21,000

Total Cost:

	Implementation	Ongoing
Staff Time	\$431,000	\$80,000
Materials and Services	\$170,000	\$21,000
Total Costs	\$601,000	\$101,000
New Costs**	\$457,000	

** Cost does not include reallocated staff time



Revenue Estimate Factors



-Fees:

- **Registration** = household fee and \$5 for each additional participant or dog
- **Annual** = single annual renewal fee

-Three Residency Tiers — *non city residents pay significantly higher fees:*

- City of Boulder
- Boulder County; non City of Boulder
- Outside Boulder County

-Three Estimates of Program Participation:

- High (32,000)
- Medium (25,000)
- Low (16,000)



Revenue Estimate Model



Option	Registration	Annual Renewal
1	\$10 / \$30 / \$50	\$0 / \$15 / \$20
2	\$10 / \$30 / \$50	\$0 / \$20 / \$30
3	\$10 / \$40 / \$80	\$0 / \$15 / \$20

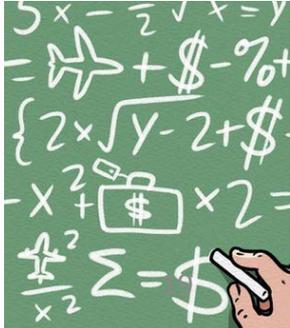
City of Boulder / Outside of City of Boulder in Boulder County / Out of Boulder County

Calculation:

$$\boxed{\text{Participation}} \times \boxed{\text{Residency}} \times \boxed{\text{Fee Option}} =$$

Additional factors:

- Extra participant and dog fee during registration
- Renewal fee and new participant registration for annual costs



Revenue Estimates



	Option 1	Option 2	<u>Option 3</u>
Registration Revenues	Total Implementation Costs = \$601,000		
Registration Fees (City of Boulder/Boulder County/ non-Boulder County)	\$10 / \$30/ \$50	\$10 / \$30 / \$50	\$10 / \$40 / \$80
Low	\$304,000	\$304,000	\$405,000
Medium	\$475,000	\$475,000	<u>\$632,000</u>
High	\$616,000	\$616,000	\$819,000
Renewal and New Participant Registration Revenues	Annual Costs = \$101,000		
Annual Renewal Fee	\$0 / \$15/ \$20	\$0 / \$20/ \$30	\$0 / \$15/ \$20
Low	\$129,000	\$167,000	\$141,000
Medium	\$199,000	\$259,000	<u>\$218,000</u>
High	\$260,000	\$337,000	\$285,000
Years to Cost Recovery			
Low	11.5	5.5	6
Medium	2	1.5	1
High	1	1	1

Process for Developing an Adaptive Management Program



1. Support for continuing adaptive management
2. Staff proposes a six-phase process

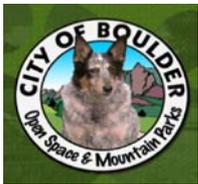


Six Phase Process

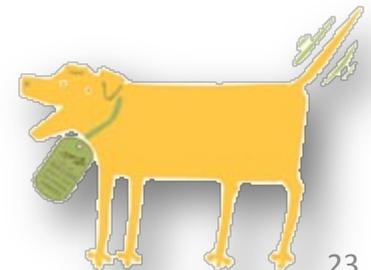
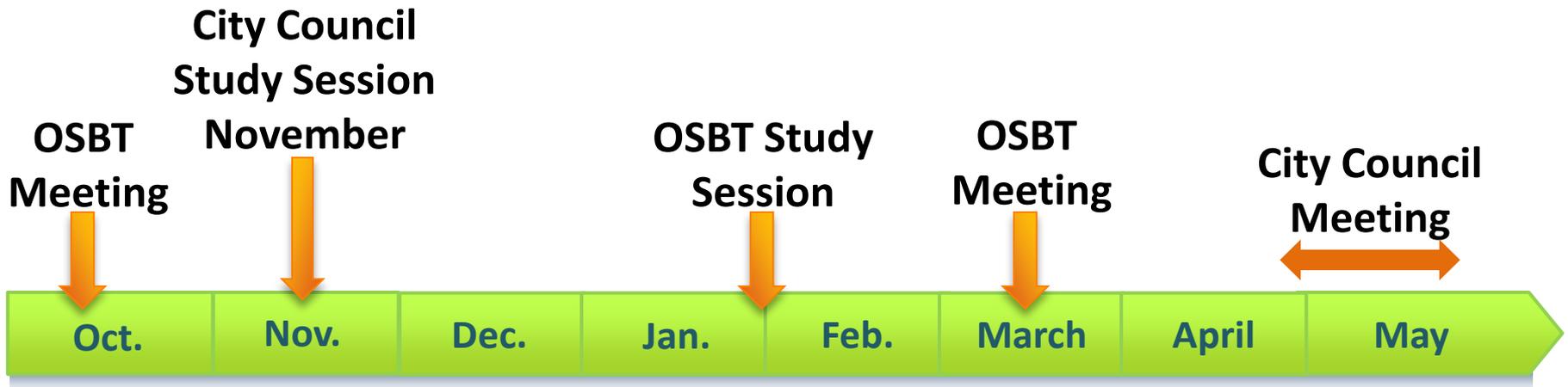


- I. Review and analysis of comments from 2006-2010 Tag Program Monitoring Report
- II. Working with key stakeholders, develop draft monitoring outline with recommendation of
 - *Objectives*
 - *Metrics*
 - *Thresholds and responses*
 - *General methods*
- III. Broader Community Input/Feedback
- IV. Response/Revision
- V. Return to OSBT
- VI. Possible inclusion in V & S Tag Program enhancement recommendations to City Council





Voice and Sight Tag Program Evaluation Process and Timeline



Questions for OSBT



1. In addition to aggressive dog, failure to protect wildlife and voice and sight violations, what, if any, other dog-related violations do OSBT members recommend should contribute to the revocation of Tag Program privileges? How many convictions cause revocation?
2. What, if any, feedback would the OSBT like to provide on fine increases for voice- and-sight and dog-at-large violations?
3. What do OSBT members recommend as the appropriate schedule of Tag Program fees for City of Boulder, Boulder County and out of Boulder County residents?
4. Does the OSBT have any questions or comments on the recommended process for developing an adaptive management and monitoring program?

