

# CITY OF BOULDER Website Evolution

## 2013

New responsive website design for mobile devices  
 Inquire Boulder launches for customer service inquiries  
 Online records access to council, boards & commissions meetings  
 Partnership with City of Arvada for content management system  
 Open data catalog featuring machine-readable data



## 2012

2.5 million site visits per year  
 1.4 million new visitors each year  
 83% desktop views  
 13% mobile views  
 4% tablet views

## 2008

City enters the world of social media with Facebook and Twitter  
 YouTube, Flickr, Vimeo, Google+ Pinterest added over the next 5 years

INTERACT  
BOULDER



## 2006

New website design implemented across all departments  
 New open source content management system  
 bouldercolorado.gov is the city's new web address

## 2001

New website design  
 Departments using consistent homepage design



## 1999

City launches first website  
 Each department manages and designs its own website

