CITY OF BOULDER

Website Evolution

2013

New responsive website design for mobile devices
Inquire Boulder launches for customer service inquiries
Online records access to council, boards & commissions meetings
Partnership with City of Arvada for content management system
Open data catalog featuring machine-readable data

2012

48% Returning Visitors

52% New Visitors

2.5 million site visits per year
1.4 million new visitors each year
83% desktop views
13% mobile views
4% tablet views

2008

City enters the world of social media with Facebook and Twitter
YouTube, Flickr, Vimeo, Google+ Pinterest added over the
next 5 years

INTERACT
BOULDER

2006

New website design implemented across all departments
New open source content management system
bouldercolorado.gov is the city's new web address

2001

New website design
Departments using consistent homepage design

1999

City launches first website
Each department manages and designs its own website

City of Boulder, Colorado
https://bouldercolorado.gov